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Data Science Lifecycle

1. Data scientists use techniques to transform data into a visual representation that can be easier to understand by humans
2. Data science platform market is expected to grow by upwards of 20% annually.
3. Data science generally falls under math, statistics, and computer science.
4. The Life Cycle
 - a. Question
 - b. Collect Data
 - c. Wrangle Data
 - d. Analyze Data
 - e. Visualize Information
 - f. Communicate Information
5. All steps in the life cycle are all fluid

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Python Fundamentals

1. Datasets
 - a. The collection of data
 - b. Types of datasets
 - i. Lists
 1. Ordered, changeable, duplicates allowed
 - ii. Dictionaries
 1. Ordered, changeable, duplicates not allowed
 - iii. Sets
 1. Unordered, unchangeable*, duplicates not allowed
 - iv. Tuples
 1. Unordered, unchangeable, duplicates allowed
2. Representing datasets with code
 - a. Column-oriented
 - i. Grouping by features
 - b. Row-oriented
 - i. Grouping by a single observation
3. Indexing

- a. Used to access values of a collection type
- b. Python syntax to access values
 - i. List
 - 1. name[index]
 - ii. Dictionary
 - 1. name[key]
 - iii. Set
 - 1. for loop
 - iv. Tuple
 - 1. Name[index]
- 4. Iteration
 - a. Can repeat processes with loops or recursion in Python
 - b. Python loop types
 - i. While loop
 - 1. while condition: statements
 - ii. For loop
 - 1. for thing in collection: statements
- 5. Useful methods
 - a. [Dictionaries](#)
 - i. values()
 - ii. items()
 - iii. keys()
 - b. [Lists](#)
 - i. len()
 - ii. append()
 - iii. sort()
 - c. [Other](#)
 - i. range()
 - ii. print()
 - iii. split()
 - iv. type()
 - v. int()
 - vi. str()

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Central Tendency

1. Measures of Central Tendency
 - a. Statistical measures that help describe the behavior of a collection of data points
 - b. Mean
 - i. The average of all the values in a dataset
 - ii. Summation of all the values, divided by the count of values
 - iii. Can be misleading, because outliers skew the result
 - c. Median
 - i. The value in the direct center of a sorted dataset
 - ii. Gives a more proportional representation of data that excludes outliers
 - d. Mode
 - i. The most frequently occurring value in a dataset
 - ii. Most useful in a relatively large sample size
2. The center of a dataset is a good measure of determining the behavior or distribution of a dataset
 - a. Gives examples of a whole dataset, not data points individually.
3. Distribution
 - a. Shows how often data occurs in a dataset
4. Outliers
 - a. Unusually large or small values
 - b. Skew the result of a mean in a dataset
5. Bimodal
 - a. When two values are most common
6. Unimodal
 - a. When one value is the most common value
7. Symmetric distribution
 - a. When the mean and median are the same
8. Skewed distribution
 - a. When the dataset is offset by outliers, causing the mean to be an inaccurate representation of the population