LOW-FIDELITY MOCK-UP DASHBOAD

Variation I: Grid Based Layout.

Total Sales & Total Returns	Return Rate	Filters
Return rate by Customer	Return Rate by Region (Map)	
R.R by Month	Line & Bar chart	Heat map

Top Row: Overview

Middle Row Customer & Geographic Analysis

Bottom Row: Temporal & Comparative trends.

Variation II: Columnar Layout.

Total Sales + Total Return	R.R by Month	R.R. by Customer
Return Rate	Line + Bar Chart	R.R by Region
		Heatmp

Left Column: Overview

Middle Column: Trends

Right Column: Customer & Geographic Pattern.

Variation III Central Focus Layout.

	Filters	
Total Sales & Total Returns	R.R by	R.R by Customer
	R.R. by Month	R.R by Region
	Line + Bar Chart	Heat map.

→ Filters

Center: Main Return Rate Analysis

Left Panel: Summary.

Right Panel: Patterns.