

Target Users

College students

People new to drinking

People of all ages

People on certain medication

Alcoholics

App Features

estimated BAC based on age weight etc.

history section to see how much you drank other nights

Sperate section for liquor and mixed drinks

pictures of shot, mixed drink, beer etc to easily click and track your drinks

connect with friends

Have a ride service tab (Uber, Lyft, ect.)

recommended amount of drinks to not get too drunk

Have users track how they feel after certain amounts of drinks

suggesting drinks to try

Mood Scale - a little bar that goes from green to red and tells you whether you are: sober, tipsy, danger zone, highly intoxicated, brownout, blackout

Friends circle - you can see the status of your friends, typically the people you are going out with, so you know how much they have had to drink

blocks you from calling certain people after a set amount of drinks

anonymous report button on people in your "friends circle" you think have had too much to drink, gives them a notification

Notifications

Notify every 30 mins,?, every hour?, ect.

Pop up on your phone with sound

Get notifications of how many drinks your friends have had.

Safety

GPS tracking

emergency service dialing option

ways to sober up or help someone else that's too drunk

Should it be allowed to people who are not of age?

TYPES OF REMINDERS

**remember
to drink
water**

**remember
to space
out your
drinks**

**remember
to eat**

**to eat:
protein,
big meals,
carbs, etc.**

**suggest types
of drinks they
should have
next**

**types of non
alcoholic
drinks: water,
gatorade,
body armor,
etc.**

**types of alcoholic
drinks: drinks with
less alc %, drinks
that mix better with
what you have been
drinking**

**Head count of
people in your
group**

BAD DRUNK (comes
up when someone
in your group thinks
you have had too
much to drink)

**Notifications
to take a
break**

Visual Aspects

Different types of
drinks as little
drinks (wine as a
wine glass, shot as a
shot glass, beer as a
beer can, etc)

**Easy to
use for
drunk
people**

**larger
button
sizes**

mood scale would
have little faces,
happy for tipsy,
nervous for danger
zone, sick for bad
drunk

Possible Problems

**Will drunk
people
remember to
log drinks?**

People could lie
about amount of
drinks so they aren't
ashamed of being a
lightweight

people may feel the
need to lie to the
app to make their
friends think they're
fine

**People may
compete with
friends to see
who has had
more total
drinks.**

People may be
afraid to record how
much they're
drinking if they're
underage

Will this encourage
people to drink
more if they've only
drank a few drinks?