

Target Users

College students

People new to drinking

People of all ages

People on certain medication

Alcoholics

App Features

estimated BAC based on age weight etc.

history section to see how much you drank other nights

Sperate section for liquor and mixed drinks

pictures of shot, mixed drink, beer etc to easily click and track your drinks

connect with friends

Have a ride service tab (Uber, Lyft, ect.)

recommended amount of drinks to not get too drunk

Have users track how they feel after certain amounts of drinks

suggesting drinks to try

Mood Scale - a little bar that goes from green to red and tells you whether you are: sober, tipsy, danger zone, highly intoxicated, brownout, blackout

Friends circle - you can see the status of your friends, typically the people you are going out with, so you know how much they have had to drink

blocks you from calling certain people after a set amount of drinks

anonymous report button on people in your "friends circle" you think have had too much to drink, gives them a notification

Notifications

Notify every 30 mins,?, every hour?, ect.

Pop up on your phone with sound

Get notifications of how many drinks your friends have had.

Safety

GPS tracking

emergency service dialing option

ways to sober up or help someone else that's too drunk

Should it be allowed to people who are not of age?

TYPES OF REMINDERS

remember to drink water

remember to space out your drinks

remember to eat

to eat: protein, big meals, carbs, etc.

suggest types of drinks they should have next

types of non alcoholic drinks: water, gatorade, body armor, etc.

types of alcoholic drinks: drinks with less alc %, drinks that mix better with what you have been drinking

Head count of people in your group

BAD DRUNK (comes up when someone in your group thinks you have had too much to drink)

Notifications to take a break

Visual Aspects

Different types of drinks as little drinks (wine as a wine glass, shot as a shot glass, beer as a beer can, etc)

Easy to use for drunk people

larger button sizes

mood scale would have little faces, happy for tipsy, nervous for danger zone, sick for bad drunk

Possible Problems

Will drunk people remember to log drinks?

People could lie about amount of drinks so they aren't ashamed of being a lightweight

people may feel the need to lie to the app to make their friends think they're fine

People may compete with friends to see who has had more total drinks.

People may be afraid to record how much they're drinking if they're underage

Will this encourage people to drink more if they've only drank a few drinks?