

## Target Users

College students

People new to drinking

People of all ages

People on certain medication

Alcoholics

## App Features

estimated BAC based on age weight etc.

history section to see how much you drank other nights

Sperate section for liquor and mixed drinks

pictures of shot, mixed drink, beer etc to easily click and track your drinks

connect with friends

Have a ride service tab (Uber, Lyft, ect.)

recommended amount of drinks to not get too drunk

Have users track how they feel after certain amounts of drinks

suggesting drinks to try

Mood Scale - a little bar that goes from green to red and tells you whether you are: sober, tipsy, danger zone, highly intoxicated, brownout, blackout

Friends circle - you can see the status of your friends, typically the people you are going out with, so you know how much they have had to drink

blocks you from calling certain people after a set amount of drinks

anonymous report button on people in your "friends circle" you think have had too much to drink, gives them a notification

## Notifications

Notify every 30 mins,?, every hour?, ect.

Pop up on your phone with sound

Get notifications of how many drinks your friends have had.

## Safety

GPS tracking

emergency service dialing option

ways to sober up or help someone else that's too drunk

Should it be allowed to people who are not of age?

## TYPES OF REMINDERS

**remember  
to drink  
water**

**remember  
to space  
out your  
drinks**

**remember  
to eat**

**to eat:  
protein,  
big meals,  
carbs, etc.**

**suggest types  
of drinks they  
should have  
next**

**types of non  
alcoholic  
drinks: water,  
gatorade,  
body armor,  
etc.**

**types of alcoholic  
drinks: drinks with  
less alc %, drinks  
that mix better with  
what you have been  
drinking**

**Head count of  
people in your  
group**

**BAD DRUNK** (comes  
up when someone  
in your group thinks  
you have had too  
much to drink)

**Notifications  
to take a  
break**

## Visual Aspects

Different types of  
drinks as little  
drinks (wine as a  
wine glass, shot as a  
shot glass, beer as a  
beer can, etc)

**Easy to  
use for  
drunk  
people**

**larger  
button  
sizes**

mood scale would  
have little faces,  
happy for tipsy,  
nervous for danger  
zone, sick for bad  
drunk

## Possible Problems

**Will drunk  
people  
remember to  
log drinks?**

People could lie  
about amount of  
drinks so they aren't  
ashamed of being a  
lightweight

people may feel the  
need to lie to the  
app to make their  
friends think they're  
fine

**People may  
compete with  
friends to see  
who has had  
more total  
drinks.**

People may be  
afraid to record how  
much they're  
drinking if they're  
underage

Will this encourage  
people to drink  
more if they've only  
drank a few drinks?