**Project Title**

**1. Introduction**

* A brief introduction to your website idea. State the goals of the project.
* The values / benefits (tangible and intangible) this application can bring to a company/organization/end user.

**2. Expected List of Features**

* A brief list of features that you expect your website to support.
* Brief justifications for including these features.

**3. Market Survey**

* Do a survey of the web to find about five websites similar to yours.
* Briefly compare/contrast the features of these websites with your idea.

**4. References**

* Give references to any material / websites / books, et cetera, relevant to your website idea.
* Give the links to the websites relevant to your idea that you listed in the section above.