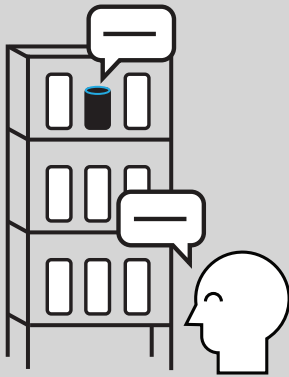


# SmartAisle™

powered by THE MARS AGENCY™

Need a solution to better assist your shoppers in-store?

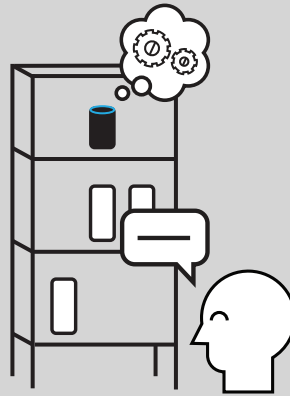
***We have the world's first talking shelf.***



1

## Talk

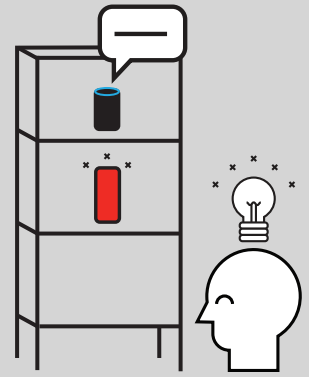
Our **intuitive voice interface** engages shoppers in a natural conversation directly at the shelf.



2

## Filter

Our **custom, data-driven algorithm** synthesizes shoppers' input/answers and determines the best set of recommendations.



3

## Select

Our **responsive lights** illuminate the featured products on the shelf, helping shoppers easily make their final selection(s).

**Watch a demo:** [www.smartaisle.io](http://www.smartaisle.io)

## What Are The Benefits?

### For Brands & Retailers



Double-digit sales lifts



Increased shopper engagement



Unprecedented shopper data and insights

### For Shoppers



Expert product selection assistance



Simple, approachable information



Uniquely tailored product descriptions



# Is It Right For My Business?

Yes, especially if your product category has:

- Large assortment
- Complex product attributes
- High price points & margins
- Need for research and/or sales assistance

For example: Alcohol/Beverage, Beauty/Cosmetics, Cannabis, Consumer Electronics, Sporting Goods, and more.

## Experts Say:

Rise.

SmartAisle was **Ranked #2** out of 9 emerging in-store technologies.

Harvard Business Review

"[SmartAisle] actually **converts browsers to buyers.**"

Forbes

"SmartAisle may very well be **the future** for whisky, wine, and other drinks categories."



"[SmartAisle is] the **best example of voice commerce**, probably maybe ever."

## Clients Say:

"[SmartAisle] actually **enhances somebody's buying experience** and that's really why this is going to be such a powerful part of our future."

- Tom Geniesse, Owner of Bottlerocket Wine & Spirit

## Shoppers Say:

In-store survey results showed that:

Using SmartAisle was "**notably better, entertaining, easy to use, and helpful**" more so than their typical category shopping experience.

Contact us today to find out how **SmartAisle** can come to life for your brand.