# **BRADLEY SLOAN**

PROJECT MANAGER & WEB DEVELOPER

### CONTACT

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## **EDUCATION**

## **DevBootcamp**

in

Aug 2017 - Nov 2017 Certificate in Web Development

## **University of Michigan**

Aug 2013 - May 2017 Bachelor of Science in Information

## **SKILLS**

## PROGRAMMING

- Ruby on Rails
- HTML5 & CSS
- SQL & ActiveRecord
- Object Oriented Javascript (AJAX, JQuery, React)
- Git & Source Control
- Rspec
- Heroku & Agile Development
- Sublime Text/Atom

#### **DESIGN**

- Adobe Photoshop, Adobe Illustrator, Adobe InDesign
- Final Cut Pro
- InVision

## **PROJECTS**

## **MediaMine I Project Manager**

Rails Back-End: github.com/bsloan3/MediaMine

React Front-End: github.com/bsloan3/MediaMine-React-FrontEnd

- Personalized one-stop-shop for media consumption
- Podcasts, Television, Movies, Sports, News and Music all compiled onto one dashboard with a calendar to track media events

## MovieMatch | Project Manager

Source Code: <u>github.com/bsloan3/movie-match</u> Site Link: <u>movie-match-sloan.herokuapp.com</u>

- Users access recommendations, review/score movies and view friend reviews and recommendations
- Utilizes algorithm to recommend movies (pulls data from TMDB API)
- Sinatra and Ruby

## Logistics, Transportation & Parking Division at University of Michigan I Project Manager

Desktop and Mobile wireframes

- Designed wireframes for Mobile/Desktop Application offering parking spot recommendations based on user profile
- Created InVision prototype and presented to client/developers

## **EXPERIENCE**

ComicsVerse Digital Media Coordinator (May 2016 - Feb 2017)

- In house web development and digital marketing (designer of comicsverse.com)
- Producer of Drunk Comics Series (over 20,000 hits)

The Mars Agency Digital Intern (Jun 2013 - Aug 2015)

- Created digital marketing strategies for clients
- Developed and presented marketing solutions to CEO, COO and Mars clients (Walmart, Budweiser, T-Mobile, Chobani & Keurig)

## Mercury Promotions Digital Intern (May 2013 - Jul 2014)

- Built digital storefront marketing solutions for clients
- Analyzed data and created marketing strategies to enhance sales revenue