

BRADLEY SLOAN

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SKILLS

PROGRAMMING - Ruby on Rails, HTML5 & CSS, SQL & ActiveRecord, Object Oriented Javascript (AJAX, JQuery, React), Git & Source Control, Azure DevOps & VSTS, QA/Testing & Rspec, Agile Development, Sublime Text/Atom/Coda

DESIGN/OTHER - Adobe XD, Sketch & InVision, Adobe Photoshop, Adobe Illustrator & Adobe InDesign, Alexa for Business & AWS, Balena Cloud, Final Cut Pro

EXPERIENCE

The Mars Agency Software Product Manager (April 2018 - May 2021)

- Responsible for design, development and maintenance of Marilyn and SmartAisle's applications, backend systems and APIs
- Manager of engineering (overseeing our build, QA and release process)
- Product/Project management and delivery of client engagements

ComicsVerse Digital Media Coordinator (May 2016 - February 2017)

- In house web development and digital marketing (designer of comicsverse.com)
- Produced Drunk Comics Series (<https://www.youtube.com/watch?v=GPI8dSXBbZU>)

The Mars Agency Digital Intern (June 2013 - August 2015)

- Created digital marketing strategies for clients
- Developed and presented marketing solutions to CEO, COO and Mars clients (Walmart, Budweiser, T-Mobile, Chobani and Keurig)

PROJECTS

MediaMine I Product Manager / Developer

Rails Back-End: github.com/bsloan3/MediaMine

React Front-End: github.com/bsloan3/MediaMine-React-FrontEnd

- Personalized one-stop-shop for media consumption
- Podcasts, Television, Movies, Sports, News and Music all compiled onto one dashboard with a calendar to track media events

MovieMatch I Product Manager / Developer

Source Code: github.com/bsloan3/movie-match

Site Link: movie-match-sloan.herokuapp.com

- Users access recommendations, review/score movies and view friend reviews and recommendations
- Utilizes algorithm to recommend movies (pulls data from TMDB API)
- Sinatra and Ruby

Logistics, Transportation & Parking University of Michigan I Product Manager

Desktop and Mobile wireframes

- Designed wireframes for Mobile/Desktop Application offering parking spot recommendations based on user profile
- Created InVision prototype and presented to client/developers

EDUCATION

DevBootcamp NYC (August 2017 - November 2017) - Certificate in Web Development

University of Michigan (August 2013 - May 2017) - Bachelor of Science in Information