

# BRADLEY SLOAN

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## SKILLS

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**PROGRAMMING** - Ruby on Rails, HTML5 & CSS, SQL & ActiveRecord, Object Oriented Javascript (AJAX, JQuery, React), Git & Source Control, Azure DevOps & VSTS, QA/Testing & Rspec, Heroku & Agile Development, Sublime Text/Atom/Coda

**DESIGN/OTHER** - Adobe XD, Sketch & InVision, Adobe Photoshop, Adobe Illustrator & Adobe InDesign, Alexa for Business & AWS, Balena Cloud, Final Cut Pro

## EXPERIENCE

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**The Mars Agency** Software Product Manager (April 2018 - Present)

- Responsible for design, development and maintenance of Marilyn and SmartAisle's applications, backend systems and APIs
- Manager of engineering team (overseeing our build, QA and release process)
- Product/Project management and delivery of client engagements

**ComicsVerse** Digital Media Coordinator (May 2016 - February 2017)

- In house web development and digital marketing (designer of comicsverse.com)
- Produced Drunk Comics Series (<https://www.youtube.com/watch?v=GPI8dSXBbZU>)

**The Mars Agency** Digital Intern (June 2013 - August 2015)

- Created digital marketing strategies for clients
- Developed and presented marketing solutions to CEO, COO and Mars clients (Walmart, Budweiser, T-Mobile, Chobani and Keurig)

## PROJECTS

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**MediaMine I Product Manager / Developer**

Rails Back-End: [github.com/bsloan3/MediaMine](https://github.com/bsloan3/MediaMine)

React Front-End: [github.com/bsloan3/MediaMine-React-FrontEnd](https://github.com/bsloan3/MediaMine-React-FrontEnd)

- Personalized one-stop-shop for media consumption
- Podcasts, Television, Movies, Sports, News and Music all compiled onto one dashboard with a calendar to track media events

**MovieMatch I Product Manager / Developer**

Source Code: [github.com/bsloan3/movie-match](https://github.com/bsloan3/movie-match)

Site Link: [movie-match-sloan.herokuapp.com](https://movie-match-sloan.herokuapp.com)

- Users access recommendations, review/score movies and view friend reviews and recommendations
- Utilizes algorithm to recommend movies (pulls data from TMDB API)
- Sinatra and Ruby

**Logistics, Transportation & Parking University of Michigan I Product Manager**

Desktop and Mobile wireframes

- Designed wireframes for Mobile/Desktop Application offering parking spot recommendations based on user profile
- Created InVision prototype and presented to client/developers

## EDUCATION

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**DevBootcamp NYC** (August 2017 - November 2017) - Certificate in Web Development

**University of Michigan** (August 2013 - May 2017) - Bachelor of Science in Information