BRADLEY SLOAN

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SKILLS

PRODUCT MANAGEMENT - User Research, Requirements Gathering, Technical Documentation, PSM I Certified, Task Management (Jira, Asana, and more), and QA/Testing
WEB DESIGN - UX Design, Wireframing, Prototyping, AB Testing, Adobe XD
WEB DEVELOPMENT - Ruby on Rails, HTML5 & CSS, SQL, OOJS (AJAX, JQuery, React), Git & Source Control, Agile Development

EXPERIENCE

AccumTech Product Specialist (May 2021 - Present)
• Responsible for product design, technical requirements, task management, QA/Testing
• Manager of dev teams (overseeing our build, SCRUM ceremonies, and release processes)

The Mars Agency Software Product Manager (April 2018 - May 2021)
• Responsible for design, development, and maintenance of Marilyn and SmartAisle's applications, backend systems and APIs
• Manager of engineering (overseeing our build, QA/Testing, and release processes)
• Product/Project management and delivery of client engagements

ComicsVerse Digital Media Coordinator (May 2016 - February 2017)
• In house web development and digital marketing (designer of comicsverse.com)
• Produced Drunk Comics Series (https://www.youtube.com/watch?v=GPi8dSXBbZU)

PROJECTS

MediaMine | Product Manager / Developer
Rails Back-End: github.com/bsloan3/MediaMine
React Front-End: github.com/bsloan3/MediaMine-React-FrontEnd
• Personalized one-stop-shop for media consumption (utilizing multiple open source APIs)
• Podcasts, Television, Movies, Sports, News and Music all compiled onto one dashboard with a calendar to track media events

MovieMatch | Product Manager / Developer
Source Code: github.com/bsloan3/movie-match
• Users can access recommendations, review/score movies, and view other friends' reviews
• Utilizes input data based algorithm to recommend movies (pulls data from TMDB API)

Logistics, Transportation & Parking University of Michigan | Product Manager
Desktop and Mobile wireframes
• Designed wireframes and clickable InVision prototype for Mobile/Desktop Application offering parking spot recommendations based on user profile and presented to client/developers

EDUCATION

DevBootcamp NYC (August 2017 - November 2017) - Certificate in Web Development
University of Michigan (August 2013 - May 2017) - Bachelor of Science in Information