Lively

Team Ketchup Clinic

Bernard Snowden

Chris Madrigal

Prateek Kukreja

Poll

Estimated that "in 2015, 30.3 million Americans, had diabetes"

Every year about "1.5 million Americans are diagnosed with diabetes"

"\$237 billion for direct medical costs" in 2017

Imagine...

Problems



Learning about your pills and when to take them.



Integrating your new pill schedule with your life.

Introducing *Lively*



Personalized Drug Regimen