

BHAWANI SHANKAR SEN

Full Stack Web Developer | Landing Pages, Backend & API
Integration Specialist



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📅 25-05-1997 🇮🇳 Indian 🤵 Married 🚗 yes 🧑 Male

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Profile

Results-driven Full Stack Web Developer with 4+ years of experience in building dynamic landing pages, backend integrations, and workflow automation. Specialized in creating scalable web solutions, event & seminar registration portals, and employee RFID-based systems with seamless frontend-backend integration. Skilled in API automation (WhatsApp/SMS), Firebase testing, and AI-assisted development. Also an LLB graduate with growing expertise in Cyber Law & IT compliance.

Education

Bachelor of Laws (LLB), *Jai Narain Vyas University, Jodhpur*

Graduated with **First Class** without any backlogs or pending exams. Acquired in-depth knowledge of **legal frameworks, contracts, and Indian laws**, with a special focus on **Cyber Law, IT Act, and technology-related legal compliance**. Currently enhancing skills in **Cyber Crime legal practice** to bridge the gap between **technology and law**.

BCA → Bachelor of Computer Applications, *Jai Narain Vyas University Jodhpur* ✓

Graduated with **First Class Honours** without any backlogs or pending exams. Gained strong expertise in **web development, programming, and database management**, including **HTML, CSS, JavaScript, PHP, MySQL**. Learned to develop **dynamic websites, landing pages, and backend integrations**, building a solid foundation in **software development and IT systems**.

Professional Experience

Full Stack Web Developer | Dynamic Landing Pages & Workflow Automation Specialist,

Utkarsh Classes & EdTech Pvt. Ltd.

- Developed **100+ dynamic landing pages, seminar & workshop portals, and online registration systems** with seamless frontend-backend integration.
- Built **live attendance systems** and **employee RFID-based management solutions** with automated card design & Express-based services.
- Automated **WhatsApp & SMS campaigns** using APIs (Gupshup, Webex, TextLocal) with real-time triggers.
- Integrated **Firebase** for live testing, Postman for API debugging, and webhooks for backend automation.
- Managed **Zoho Suite** for workflow automation, email campaigns & CRM reports.
- Designed **admin dashboards** with different access levels for better data insights.
- Created **PPTs, creative content & AI-assisted workflows** for marketing campaigns.
- Coordinated **events, meetups & workshops**, handling end-to-end online & offline integration.

Skills

Full Stack Web Development — Expert

- HTML, CSS, JavaScript, PHP
- MySQL, AJAX, REST APIs
- Dynamic Landing Pages & Backend Integration
- Admin Dashboards & User Access Management

Skill Level: Expert

Database Management — Proficient

- MySQL
- Data handling with Excel & Google Sheets
- Pivot tables & reporting **Skill Level: Proficient**

Event & Seminar Tech Handling — Expert

- Online Registration Forms
- Live Attendance Systems
- Seminar, Workshop & Meetup Management **Skill Level: Expert**

AI & Smart Coding — Expert

- AI-Assisted Workflow Creation
- Prompt Engineering for Smart Automation
- AI-based Project Optimization **Skill Level: Competent**

Workflow Automation — Proficient

- WhatsApp & SMS API Integration (Gupshup, Webex, TextLocal)
- Webhooks & Auto-Trigger Systems
- Firebase & Postman for API Testing **Skill Level: Proficient**

UI/UX & Creative Design — Amateur

- Canva, Adobe tools
- Employee RFID Card Design & Automation
- Dynamic PPT Creation for Events & Products **Skill Level: Competent**

Zoho Suite Automation — Proficient

- Zoho Forms, Zoho Mail
- CRM, Dashboard & Reports
- Email Campaigns & Automation **Skill Level: Proficient**

Cyber Law & IT Compliance — Beginner

- IT Act & Cyber Crime Cases
- Legal Tech Practice
- Technology + Legal Framework Knowledge **Skill Level: Competent**

Languages

Hindi

Native language

English

Professional working proficiency
(Reading, Writing & Communication)

Interests

Product & Brand Promotions

Freelance experience in **brand campaigns & event promotions (2018–2021)**

Creative Content & Presentations

Skilled in **PPT design, short video creation & digital promotions**

Event Management & Coordination

Worked as **event coordinator & manager** for seminars, workshops & brand launches

Social Media & Visual Storytelling

Passion for **visual content creation, reels & dynamic social media campaigns**


Modeling & Influencing

Freelance **model & influencer (2018–2021)**
Instagram: @bs_official97 [↗](#)

Projects


Mock Test Registration & Result Automation, *Dynamic Landing Pages + Backend API Integration*

- Created **dynamic landing pages** for mock test registrations
- Implemented **auto result processing & notifications** via WhatsApp & SMS APIs

- Managed **data handling** in Excel & Google Sheets for reporting **Link:**
https://form.utkarsh.com/mock_test/ras/ 

Dynamic Seminar & Workshop Registration System,



Online Registration + Live Attendance + Backend Dashboard

- Developed a **dynamic registration portal** for seminars & workshops with **live attendance tracking**
- Integrated **WhatsApp/SMS OTP verification** & automated responses
- Built **admin dashboards** to monitor participants and generate reports **Link:**
<https://form.utkarsh.com/seminar/si> 

Employee RFID Management System, Automated Card Design + RFID Tracking

- Designed **RFID-based employee attendance & management system**
- Automated **RFID card design UI/UX** with backend integration
- Enabled **Express-based card printing & database linking**

Dynamic Online Forms & Landing Pages, 100+ Projects for Events, Meetups & Promotions

- Developed **100+ dynamic landing pages** for events, promotions & educational campaigns
- Integrated **WhatsApp & SMS APIs** for marketing automation
- Built **responsive frontend + backend integration** with proper admin access **Links:**
- https://form.utkarsh.com/ucsat_2.0/ 
- https://form.utkarsh.com/grade_4th/ 

Awards

Timelines Titan – Professional Excellence Recognition,

2024

Utkarsh Classes & EdTech Pvt. Ltd. CORE IT TEAM

Honored as Timelines Titan for consistently delivering high-impact projects within strict deadlines while ensuring exceptional quality. Successfully developed 100+ dynamic landing pages, automated event tech management systems, integrated WhatsApp/SMS APIs with Zoho CRM, and implemented RFID-based employee management, contributing maximum time and effort to drive long-term value and innovation for the company.

Custom

Professional Recognition + Interests Combo, Beyond Development – Extra Contributions

Contributed to brand promotions, event coordination, and freelance modeling & influencing (2018–2021) alongside professional expertise in web development. Actively involved in creative PPT presentations, short video content creation, and social media engagement through Instagram (bs_official97).

Additional Professional Expertise, Automation • Event Tech • AI Workflows

Specialized in WhatsApp/SMS automation, Zoho CRM workflows, AI-assisted coding, and advanced data management in Google Sheets & Excel. Strong legal understanding of Cyber Law, currently enhancing expertise in IT compliance.