

Easyhouse

Corporate Housing Solution

"Easyhouse simplifies corporate housing by connecting companies, employees, and real estate providers on one seamless platform — making temporary housing efficient, affordable, and stress-free."

Executive Summary

Easyhouse is a digital platform designed to streamline corporate housing. It provides companies with an efficient way to secure temporary housing for employees, connects real estate providers with corporate clients, and ensures employees have a smooth, stress-free housing experience.

Problem Statement

Companies often struggle with arranging temporary housing for employees during relocations, business travel, or project assignments. The current process is fragmented, time-consuming, and lacks transparency, leading to higher costs and employee dissatisfaction.

Proposed Solution

Easyhouse solves this problem by acting as a one-stop corporate housing marketplace. It allows HR teams to book, manage, and track employee housing needs seamlessly. Real estate providers can list verified housing options, while employees gain access to comfortable, vetted accommodations.

User Flow

1. Employees request housing through their company portal.
2. The company HR logs into Easyhouse and selects available housing options.
3. Easyhouse connects with verified real estate providers.
4. Providers confirm availability and booking.
5. Employees receive booking confirmation and move into housing.
6. Companies can track, manage, and extend stays as needed.

Business Model

- Subscription fees from companies for using the platform.
- Commission from real estate providers on successful bookings.
- Premium listing fees for providers who want higher visibility.
- Future add-ons: insurance, relocation services, travel partnerships.

System Architecture

The Easyhouse system is built around three main layers:

- Frontend: Mobile and Web App (React / React Native).
- Backend: Node.js / Express with REST APIs.
- Database: MongoDB for listings, users, and bookings.
- Integrations: Payment gateways, identity verification, and real estate APIs.

Roadmap

Phase 1: MVP with company login, employee booking requests, and provider listings.

Phase 2: Automated booking management, payment integration, and notifications.

Phase 3: Advanced analytics, AI-driven housing recommendations, and partnerships.

Phase 4: Expansion into international markets with multilingual support.

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