



Sport Event Risk Management

Course Design Document – ILT

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FEMA



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Sport Event Risk Management Project

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Module 4: Incident Management Teamwork..... Walter Cooper
Module 5: Sport Security Planning Walter Cooper
Module 6: Sports Facility Risk Assessment Stacey Hall
Module 7: Sport Event Security Measures Lou Marciani
Module 8: Staff Training for Sport Event Security..... Lou Marciani
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Course Description

Overview

This curriculum is focused upon building capabilities for multi-agency collaboration. Intact teams will learn to agree on basic concepts relative to: Planning, Risk Assessment, Training, Exercising Plans, and Business Continuity and Recovery through scenario-based training modules. Teams will be composed of specialists from five distinct areas: police, facility management, emergency management, fire/HazMat, and emergency medical/health services. The expectation is for these leadership teams to return to their respective venues and coordinate development of a sport event security management system. The Sports Event Security Aware (SESA) system, developed through The University of Southern Mississippi National Center for Spectator Sports Safety and Security, will be the basis for these developments.

Target Audience

Trainees will include facility managers, police, emergency medical/health services, fire/HAZMAT, and local jurisdiction emergency management directors responsible for the safety and security efforts at sporting events. The aim will be for each participant to improve their multi-agency collaboration capabilities.

Course Structure/Content Outline

Module 1: Introduction and Administration

Scope Statement

In this module, participants will receive an overview of the *Sport Event Risk Management* course. Activities will include completion of all required course administrative requirements, introductions, and completion and grading of a pre-test.

Module 2: The Threat is Real

Scope Statement

This module addresses potential threats to sport events and highlights critical assets relative to sports facilities. The importance of mitigation, response, and recovery strategies will be discussed, as well as the potential legal and economic impact of a sport event incident. Further, this module will discuss the Sports Event Security Aware (SESA) system as a continuous improvement cycle for security management of sports facilities. The SESA system involves a four step process: assess, train, exercise, and audit.



Module 3: Sport Event Incident Management

Scope Statement

The goal for this training module is to describe and present the emergency response systems relevant to a crisis associated with sports events. Training delivery plans include the National Incident Management System (NIMS) and Incident Command System (ICS). The training will emphasize multi-agency collaboration and communication strategies critical to all stages of crisis mitigation. The training will also identify necessary response assets and the location/organization/staffing of a Command Post (CP) and Emergency Operations Center (EOC). This training is applicable across the United States, regardless of size of institution or sports facility.

Module 4: Incident Management Teamwork

Scope Statement

This module focuses on building clear two-way communication, positive climate, and teamwork capabilities as the foundation for effectively implementing the “response doctrine principles” as outlined in the National Response Framework (NRF, 2008):

- Engaged partnership
- Tiered response
- Scalable, flexible, and operational
- Unity of effort through unified command
- Readiness to act

Building trust among all involved parties is critical in effective incident mitigation and response.

Module 5: Sport Security Planning

Scope Statement

This module emphasizes the critical nature of planning as the first 15% of any system that determines the effectiveness of the other 85%— implementation or “playing the game.” A briefing will review the U.S. DHS National Preparedness Guidelines (2007) and the National Infrastructure Protection Plan (NIPP) (2006) which emphasizes preparedness activities needed to be conducted in advance of a specific threat or hazard.

Module 6: Sport Venue Risk Assessment

Scope Statement

This module addresses risk management and the risk assessment process as it pertains to sports facilities. Components of the risk assessment process will be presented alongside common vulnerabilities and consequence reduction proposals for sports facility security. It is imperative for owners, managers, and stakeholders to continually assess their facility to enhance security



and address vulnerabilities. Further, this module will discuss the importance of risk assessment in the Sports Event Security Aware (SESA) system for professional and college sports facilities.

Module 7: Sport Event Security Measures

Scope Statement

This module identifies specific security measures that need to be in place on event day to ensure effective security management. Multi-Agency Coordination System (MACS) concepts will be discussed, consisting of a combination of the following elements: personnel needed, operating policies and procedures, protocols, business/budgeting practices, and communication processes integrated into a common system for game day operations.

Module 8: Staff Training for Sport Event Security

Scope Statement

This module focuses on training needs to ensure effective security management of sport events and facilities. The National Response Framework states

Government agencies should also ensure they have a cadre of personnel (which include full-time employees, temporary or surge personnel and contractors) who are trained in incident management and response principles and organized into teams. Personnel and equipment can be organized to provide a particular function or mission capability (NRF, 2008, p. 29).

For sports event training, initiatives have been organized among three levels:

- Leadership
- Supervisory
- Line staff

Each level has specific identified functions pertaining to sport event security management.

Module 9: Exercises for Sport Event Incidents

Scope Statement

This module describes the training and exercise options applicable to a crisis associated with sports events. Delivery of the module includes exposure to all professional and college sports facilities. The module describes various exercise and training options and key personnel involved in the exercise and training process for sport event security. Participants will learn procedures for planning and conducting exercises for sport event security. The module also identifies and recommends training to further enhance emergency response assets. Exercise and training are required components of the Sports Event Security Aware (SESA) system. The SESA system is applicable across the United States, regardless of the size of the sports facility.



Module 10: Capstone

Scope Statement

This module combines all aspects of security management previously covered into a 1.5-hour scenario-based activity. The National Response Framework (2008) describes nationwide preparedness guidelines, lays out 15 national planning scenarios, and identifies core capabilities to support effective responses to disaster incidents. The NRF is utilized to select and customize scenarios relative to sport events. Several scenarios (2-4) are framed in phases for sport event disaster scenarios. Teams will work through preparedness, emergency response, and recovery operations that must be in place for effective security management.

Module 11: Post-Assessment and Evaluation

Scope Statement

In this module, participants are administered an objectives-based post-test. They must score 70% or greater to receive a Certificate of Completion. Retests may be administered if needed. Participants will also complete a course evaluation form and provide feedback on the course instruction, content, and materials.

Module	Module Title	Time Allocation
Module 1	Introduction and Administration	1.0 hrs.
Module 2	The Threat is Real	1.0 hrs.
Module 3	Sport Event Incident Management	1.5 hrs.
Module 4	Incident Management Teamwork	2.0 hrs.
Module 5	Sport Security Planning	1.5 hrs.
Module 6	Sports Facility Risk Assessment	1.0 hrs.
Module 7	Sport Event Security Measures	1.5 hrs.
Module 8	Staff Training for Sport Event Security	.75 hrs.
Module 9	Exercises for Sport Event Incidents	.75 hrs.
Module 10	Capstone	2.0 hrs.
Module 11	Post-Assessment and Evaluation	1.0 hrs.
Total		14.0 hours