# HW4\_YQ Youqing Xiang July 7, 2016

# **Data Exploration**

```
library(PerformanceAnalytics)
## Loading required package: xts
## Loading required package: zoo
##
## Attaching package: 'zoo'
## The following objects are masked from 'package:base':
##
##
       as.Date, as.Date.numeric
## Attaching package: 'PerformanceAnalytics'
## The following object is masked from 'package:graphics':
##
##
       legend
library(ggplot2)
## Warning: package 'ggplot2' was built under R version 3.2.4
library(gridExtra)
## Warning: package 'gridExtra' was built under R version 3.2.4
library(knitr)
library(lattice)
library(caret)
library(tidyr)
library(dplyr)
## Attaching package: 'dplyr'
## The following object is masked from 'package:gridExtra':
##
##
       combine
```

```
## The following objects are masked from 'package:xts':
##
##
       first, last
## The following objects are masked from 'package:stats':
##
##
       filter, lag
## The following objects are masked from 'package:base':
##
       intersect, setdiff, setequal, union
##
library(pROC)
## Type 'citation("pROC")' for a citation.
## Attaching package: 'pROC'
## The following objects are masked from 'package:stats':
##
##
       cov, smooth, var
library(car)
data <- read.csv('insurance_training_data.csv')</pre>
summary(data)
        INDEX
                     TARGET_FLAG
                                       TARGET_AMT
                                                         KIDSDRIV
##
##
  \mathtt{Min}.
          :
                1
                    Min.
                           :0.0000
                                     Min.
                                           :
                                                  0
                                                      Min.
                                                              :0.0000
                    1st Qu.:0.0000
   1st Qu.: 2559
                                     1st Qu.:
                                                  0
                                                      1st Qu.:0.0000
## Median : 5133
                    Median :0.0000
                                     Median :
                                                  0
                                                      Median :0.0000
## Mean
          : 5152
                    Mean
                           :0.2638
                                     Mean
                                           : 1504
                                                      Mean
                                                              :0.1711
   3rd Qu.: 7745
                    3rd Qu.:1.0000
                                     3rd Qu.: 1036
##
                                                      3rd Qu.:0.0000
##
   Max.
          :10302
                    Max.
                          :1.0000
                                     Max.
                                           :107586
                                                      Max.
                                                              :4.0000
##
##
         AGE
                       HOMEKIDS
                                          YOJ
                                                         INCOME
## Min.
           :16.00
                   Min.
                           :0.0000
                                     Min.
                                            : 0.0
                                                            : 615
   1st Qu.:39.00
                   1st Qu.:0.0000
                                     1st Qu.: 9.0
                                                             : 445
##
## Median :45.00
                  Median :0.0000
                                     Median :11.0
                                                    $26,840 :
          :44.79
                           :0.7212
                                     Mean :10.5
## Mean
                   Mean
                                                    $48,509 :
                                                                 4
## 3rd Qu.:51.00
                    3rd Qu.:1.0000
                                     3rd Qu.:13.0
                                                    $61,790 :
           :81.00
## Max.
                   Max.
                          :5.0000
                                     Max.
                                            :23.0
                                                    $107,375:
                                                                 3
## NA's
           :6
                                     NA's
                                            :454
                                                     (Other) :7086
## PARENT1
                   HOME_VAL
                               MSTATUS
                                                              EDUCATION
                                            SEX
## No :7084
                       :2294
                               Yes :4894
                                                      <High School :1203
               $0
                                           M :3786
## Yes:1077
                       : 464
                               z_No:3267
                                           z_F:4375
                                                      Bachelors
                                                                    :2242
##
               $111,129:
                                                      Masters
                                                                    :1658
##
               $115,249:
                           3
                                                      PhD
                                                                    : 728
##
               $123,109:
                           3
                                                      z_High School:2330
##
               $153,061:
```

```
(Other) :5391
##
##
               JOB.
                            TRAVTIME
                                                 CAR USE
                                                                BLUEBOOK
##
  z Blue Collar:1825
                         Min. : 5.00
                                           Commercial:3029
                                                             $1,500 : 157
                         1st Qu.: 22.00
                                                             $6,000:
## Clerical
                 :1271
                                           Private
                                                     :5132
   Professional:1117
                         Median : 33.00
                                                             $5,800 :
                                                                       33
##
  Manager
                 : 988
                         Mean
                               : 33.49
                                                             $6,200 : 33
   Lawyer
                 : 835
                         3rd Qu.: 44.00
                                                             $6,400 :
   Student
                 : 712
                         Max.
                                :142.00
                                                             $5,900 : 30
##
##
    (Other)
                 :1413
                                                              (Other):7843
##
                            CAR_TYPE
                                         RED_CAR
                                                       OLDCLAIM
         TIF
   Min.
           : 1.000
                     Minivan
                                 :2145
                                         no:5783
                                                    $0
                                                           :5009
   1st Qu.: 1.000
                                                    $1,310 :
##
                     Panel Truck: 676
                                         yes:2378
   Median : 4.000
                     Pickup
                                 :1389
                                                    $1,391 :
   Mean
          : 5.351
                     Sports Car: 907
                                                    $4,263 :
   3rd Qu.: 7.000
                                : 750
                                                    $1,105:
                     Van
##
   Max.
           :25.000
                     z_SUV
                                 :2294
                                                    $1,332:
##
                                                    (Other):3134
       CLM FREQ
                                   MVR PTS
##
                     REVOKED
                                                     CAR AGE
##
           :0.0000
                     No :7161
                                      : 0.000
                                                         :-3.000
   Min.
                                Min.
                                                  Min.
   1st Qu.:0.0000
                                1st Qu.: 0.000
                                                  1st Qu.: 1.000
                     Yes:1000
##
   Median :0.0000
                                Median : 1.000
                                                  Median : 8.000
   Mean
           :0.7986
                                Mean
                                       : 1.696
                                                  Mean
                                                         : 8.328
                                3rd Qu.: 3.000
##
   3rd Qu.:2.0000
                                                  3rd Qu.:12.000
##
   Max.
           :5.0000
                                Max. :13.000
                                                  Max.
                                                         :28.000
##
                                                  NA's
                                                         :510
                    URBANICITY
##
  Highly Urban/ Urban :6492
   z_Highly Rural/ Rural:1669
##
##
##
##
##
dim(data)
```

## [1] 8161 26

# Data Preparation

#### Deal with Missing Data and Nonsense Data

```
# AGE
data <- data[!is.na(data$AGE),]

# YOJ
dataN <- data[!is.na(data$YOJ),]

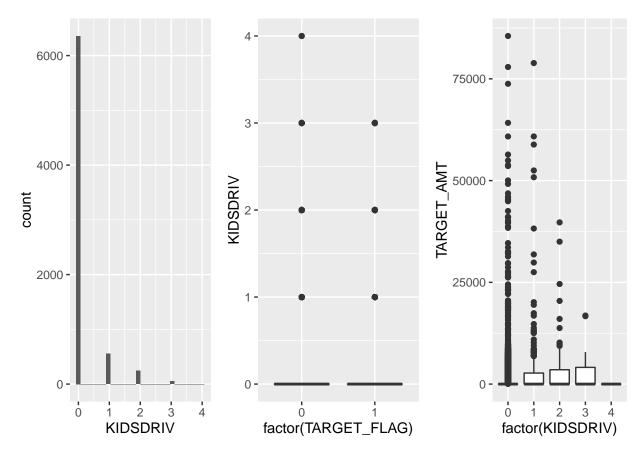
# CAR_AGE
dataN <- dataN[!is.na(dataN$CAR_AGE),]
dataN <- dataN[dataN$CAR_AGE >= 0,]
```

## **Data Transformation**

#### **KIDSDRIV**

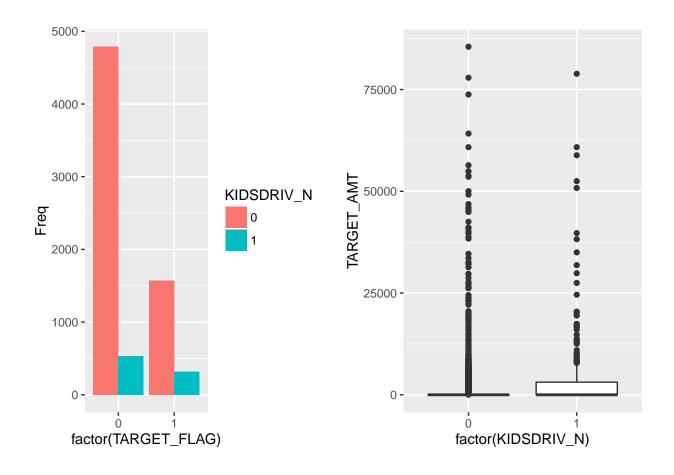
```
# Before transformation
p1 <- ggplot(dataN, aes(KIDSDRIV)) + geom_histogram()
p2 <- ggplot(dataN, aes(factor(TARGET_FLAG), KIDSDRIV)) + geom_boxplot()
p3 <- ggplot(dataN, aes(factor(KIDSDRIV), TARGET_AMT)) + geom_boxplot()
grid.arrange(p1,p2,p3,ncol=3,nrow=1)</pre>
```

## `stat\_bin()` using `bins = 30`. Pick better value with `binwidth`.



```
# Data transformation
dataN$KIDSDRIV_N <- ifelse(dataN$KIDSDRIV == 0, 0, 1)
dataN$KIDSDRIV_N <- as.factor(dataN$KIDSDRIV_N)

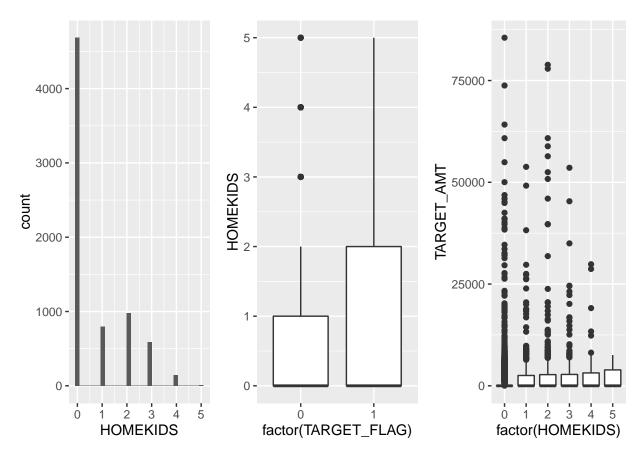
# After transformation
t <- as.data.frame(table(KIDSDRIV_N=dataN$KIDSDRIV_N, TARGET_FLAG=dataN$TARGET_FLAG))
p1 <- ggplot(t, aes(factor(TARGET_FLAG), Freq)) + geom_bar(aes(fill=KIDSDRIV_N), stat='identity', position
p2 <- ggplot(dataN, aes(factor(KIDSDRIV_N), TARGET_AMT)) + geom_boxplot()
grid.arrange(p1,p2,ncol=2,nrow=1)</pre>
```



## HOMEKIDS

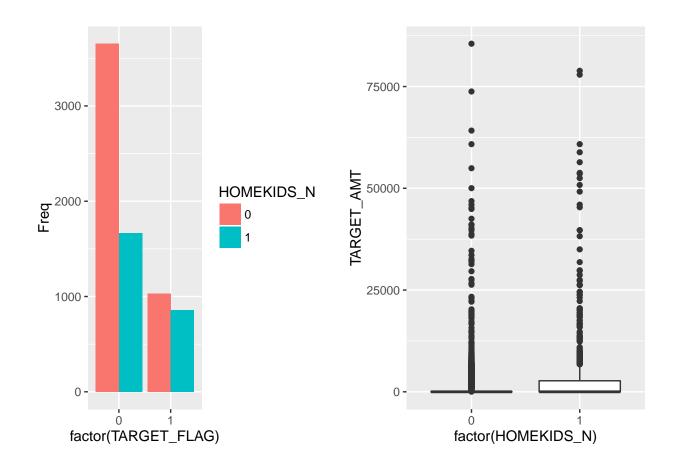
```
# Before transformation
p1 <- ggplot(dataN, aes(HOMEKIDS)) + geom_histogram()
p2 <- ggplot(dataN, aes(factor(TARGET_FLAG), HOMEKIDS)) + geom_boxplot()
p3 <- ggplot(dataN, aes(factor(HOMEKIDS), TARGET_AMT)) + geom_boxplot()
grid.arrange(p1,p2,p3,ncol=3,nrow=1)</pre>
```

## `stat\_bin()` using `bins = 30`. Pick better value with `binwidth`.



```
# Data transformation
dataN$HOMEKIDS_N <- ifelse(dataN$HOMEKIDS == 0, 0, 1)
dataN$HOMEKIDS_N <- as.factor(dataN$HOMEKIDS_N)

# After transformation
t <- as.data.frame(table(HOMEKIDS_N=dataN$HOMEKIDS_N, TARGET_FLAG=dataN$TARGET_FLAG))
p1 <- ggplot(t, aes(factor(TARGET_FLAG), Freq)) + geom_bar(aes(fill=HOMEKIDS_N), stat='identity', positi
p2 <- ggplot(dataN, aes(factor(HOMEKIDS_N), TARGET_AMT)) + geom_boxplot()
grid.arrange(p1,p2,ncol=2,nrow=1)</pre>
```



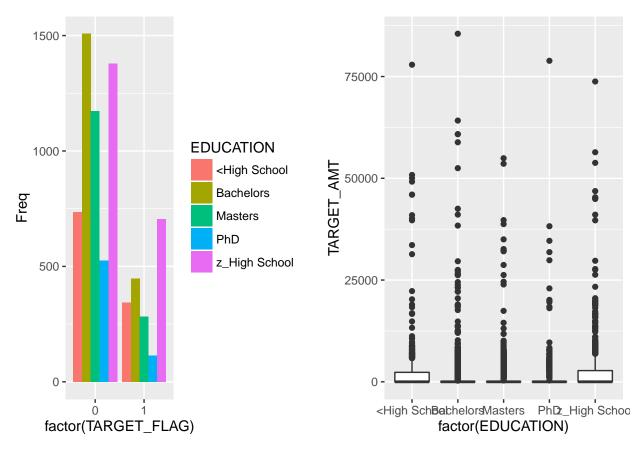
#### **INCOME**

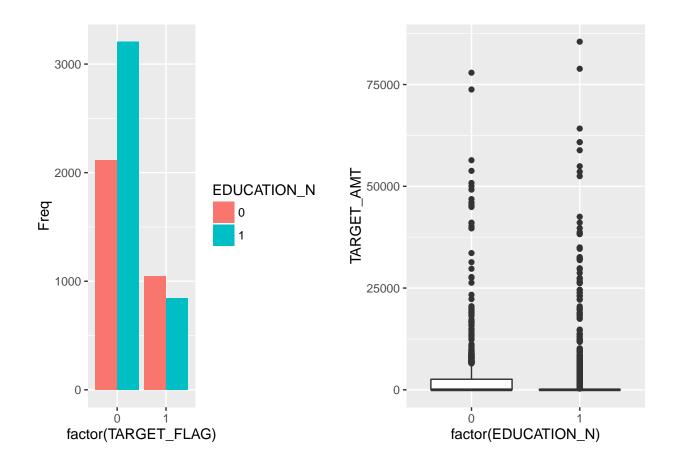
```
dataN$INCOME <- as.numeric(dataN$INCOME)</pre>
```

## ${\bf HOME\_VAL}$

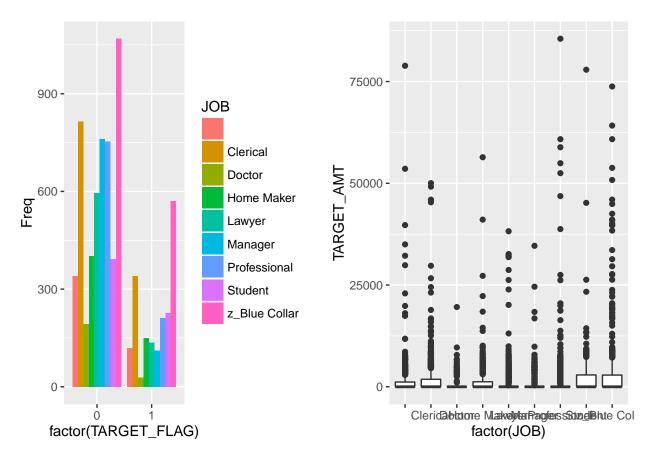
```
dataN$HOME_VAL <- as.numeric(dataN$HOME_VAL)
```

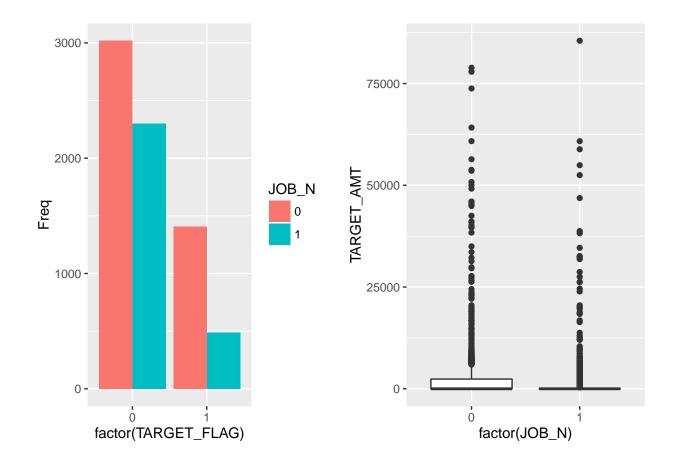
### **EDUCATION**





## JOB





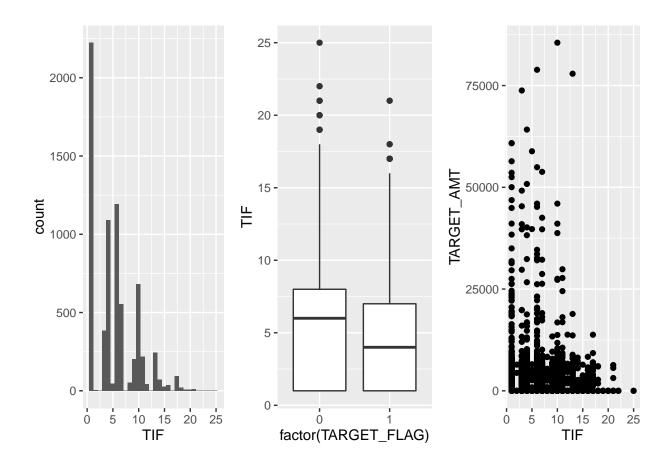
## BLUEBOOK

```
dataN$BLUEBOOK <- as.numeric(dataN$BLUEBOOK)</pre>
```

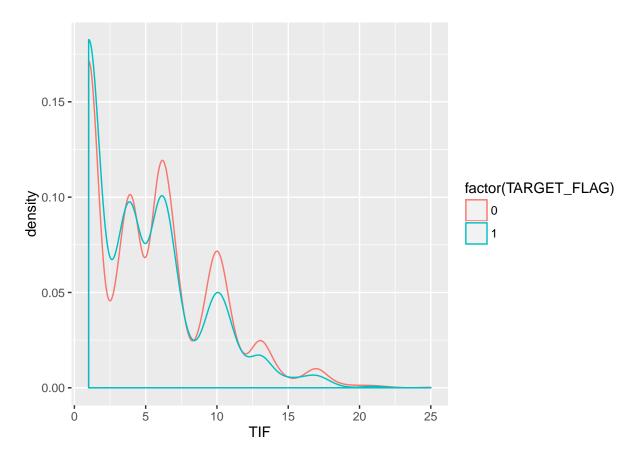
## TIF

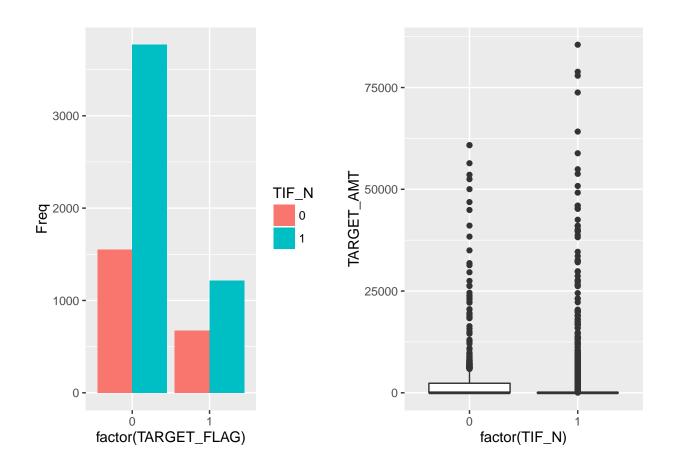
```
# Before transformation
p1 <- ggplot(dataN, aes(TIF)) + geom_histogram()
p2 <- ggplot(dataN, aes(factor(TARGET_FLAG), TIF)) + geom_boxplot()
p3 <- ggplot(dataN, aes(TIF, TARGET_AMT)) + geom_point()
grid.arrange(p1,p2,p3,ncol=3,nrow=1)</pre>
```

## `stat\_bin()` using `bins = 30`. Pick better value with `binwidth`.

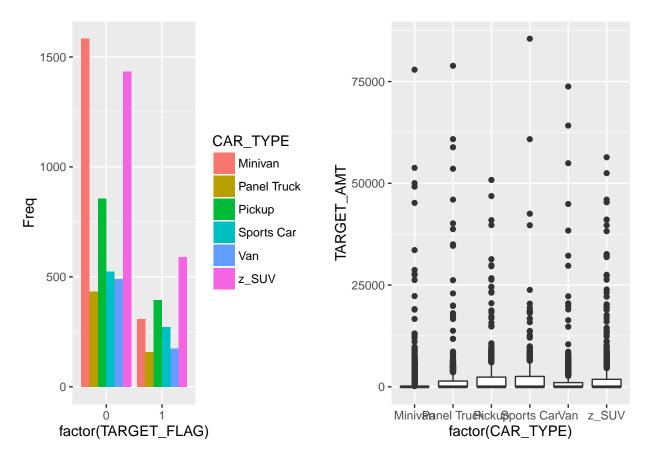


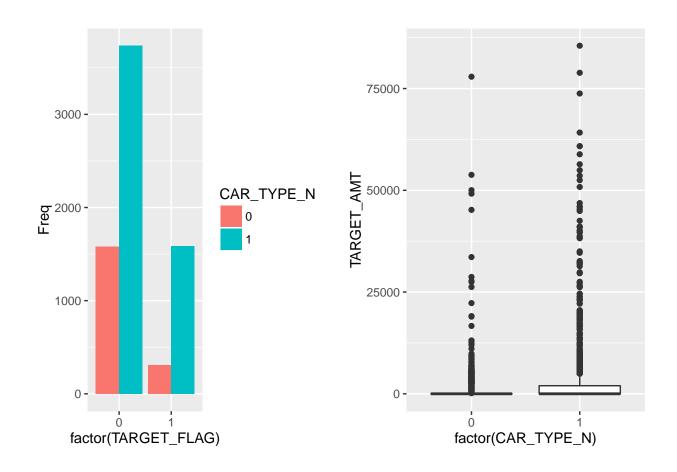
ggplot(dataN, aes(x=TIF)) + geom\_density(aes(colour=factor(TARGET\_FLAG)))





## CAR\_TYPE

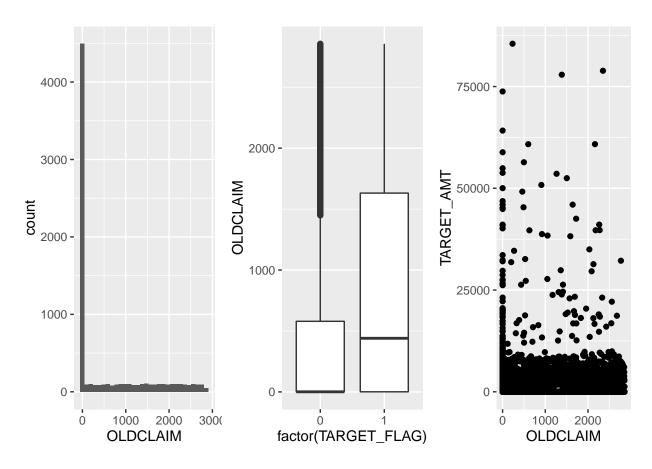




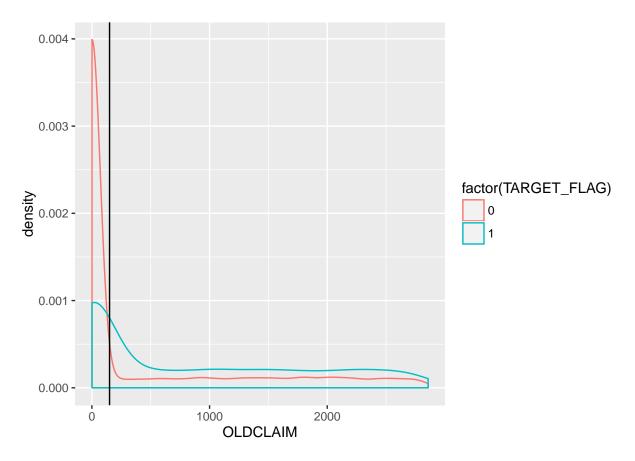
## OLDCLAIM

```
# Before transformation
dataN$OLDCLAIM <- as.numeric(dataN$OLDCLAIM)
p1 <- ggplot(dataN, aes(OLDCLAIM)) + geom_histogram()
p2 <- ggplot(dataN, aes(factor(TARGET_FLAG), OLDCLAIM)) + geom_boxplot()
p3 <- ggplot(dataN, aes(OLDCLAIM, TARGET_AMT)) + geom_point()
grid.arrange(p1,p2,p3,ncol=3,nrow=1)</pre>
```

## `stat\_bin()` using `bins = 30`. Pick better value with `binwidth`.

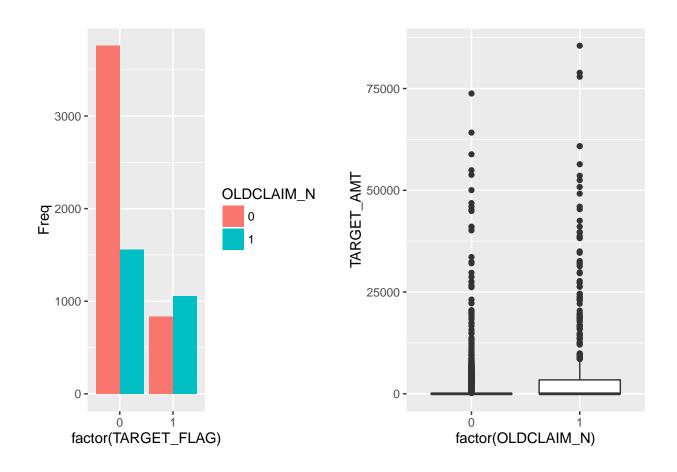


ggplot(dataN, aes(x=OLDCLAIM)) + geom\_density(aes(colour=factor(TARGET\_FLAG))) +
geom\_vline(xintercept = 150)

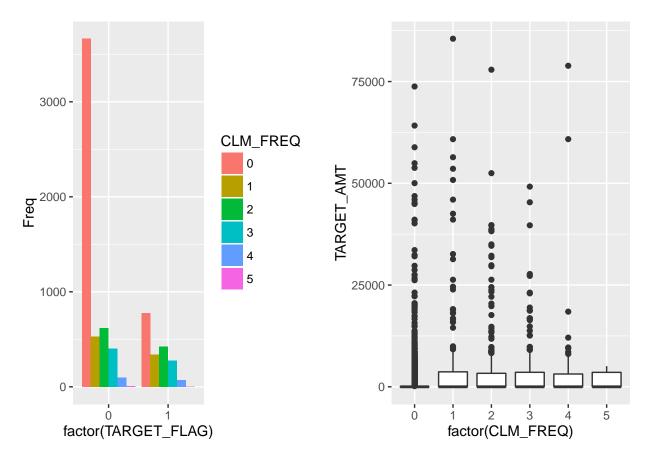


```
# Data transformation
dataN$OLDCLAIM_N <- ifelse(dataN$OLDCLAIM > 150, 1, 0)
dataN$OLDCLAIM_N <- as.factor(dataN$OLDCLAIM_N)

# After transformation
t <- as.data.frame(table(OLDCLAIM_N=dataN$OLDCLAIM_N, TARGET_FLAG=dataN$TARGET_FLAG))
p1 <- ggplot(t, aes(factor(TARGET_FLAG), Freq)) + geom_bar(aes(fill=OLDCLAIM_N), stat='identity',position
p2 <- ggplot(dataN, aes(factor(OLDCLAIM_N), TARGET_AMT)) + geom_boxplot()
grid.arrange(p1,p2,ncol=2,nrow=1)</pre>
```

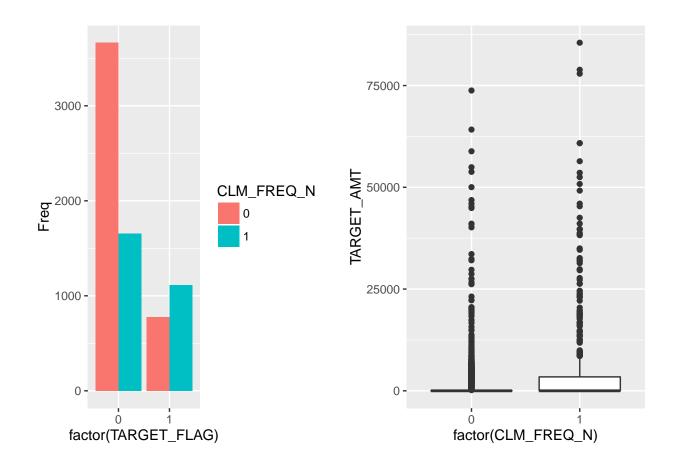


## $CLM_FREQ$

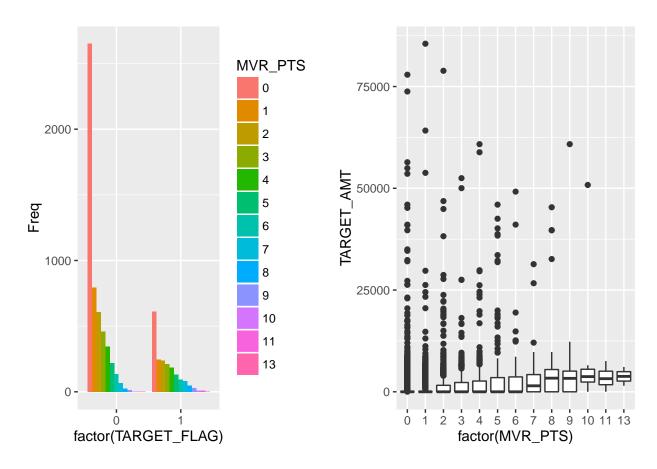


```
# Data transformation
datan$CLM_FREQ_N <- ifelse(datan$CLM_FREQ == 0, 0, 1)
datan$CLM_FREQ_N <- as.factor(datan$CLM_FREQ_N)

# After transformation
t <- as.data.frame(table(CLM_FREQ_N=datan$CLM_FREQ_N, TARGET_FLAG=datan$TARGET_FLAG))
p1 <- ggplot(t, aes(factor(TARGET_FLAG), Freq)) + geom_bar(aes(fill=CLM_FREQ_N), stat='identity',position
p2 <- ggplot(datan, aes(factor(CLM_FREQ_N), TARGET_AMT)) + geom_boxplot()
grid.arrange(p1,p2,ncol=2,nrow=1)</pre>
```

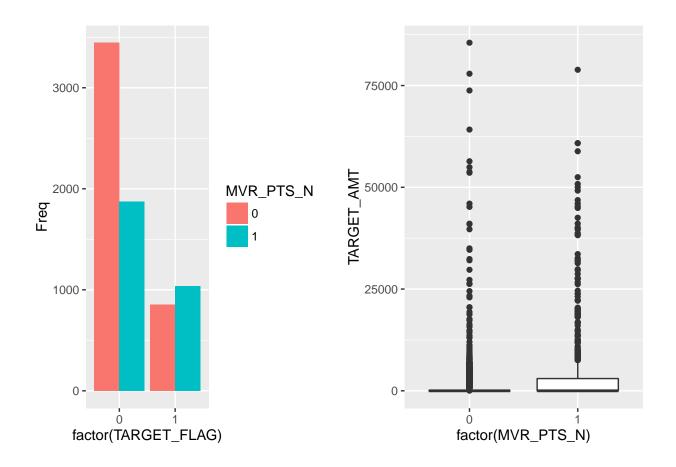


## $MVR\_PTS$



```
# Data transformation
dataN$MVR_PTS_N <- ifelse(dataN$MVR_PTS %in% c(0,1), 0, 1)
dataN$MVR_PTS_N <- as.factor(dataN$MVR_PTS_N)

# After transformation
t <- as.data.frame(table(MVR_PTS_N=dataN$MVR_PTS_N, TARGET_FLAG=dataN$TARGET_FLAG))
p1 <- ggplot(t, aes(factor(TARGET_FLAG), Freq)) + geom_bar(aes(fill=MVR_PTS_N), stat='identity', position=position_dodge())
p2 <- ggplot(dataN, aes(factor(MVR_PTS_N), TARGET_AMT)) + geom_boxplot()
grid.arrange(p1,p2,ncol=2,nrow=1)</pre>
```



# Modeling

## TARGET\_FLAG

Splitting data for training and testing models

```
set.seed(45)
inTrain_1 <- createDataPartition(y=dataN$TARGET_FLAG, p=0.7,list=FALSE)
training_1 <- dataN[inTrain_1,]
testing_1 <- dataN[-inTrain_1,]</pre>
```

## Model 1 - Using original variables

```
training_1a <- select(training_1, -c(KIDSDRIV_N,HOMEKIDS_N,EDUCATION_N,JOB_N,TIF_N,CAR_TYPE_N,OLDCLAIM_
m11 <- glm(TARGET_FLAG ~ . -INDEX-TARGET_AMT, data=training_1a,family = binomial(link='probit'))
#summary(m11)
m12 <- update(m11, .~. -AGE-INCOME-BLUEBOOK-RED_CAR-CAR_AGE-CLM_FREQ-TIF)
#summary(m12)
TARGET_FLAG_m1 <- m12
summary(TARGET_FLAG_m1)</pre>
```

```
##
## Call:
## glm(formula = TARGET FLAG ~ KIDSDRIV + HOMEKIDS + YOJ + PARENT1 +
      HOME_VAL + MSTATUS + SEX + EDUCATION + JOB + TRAVTIME + CAR_USE +
      CAR_TYPE + OLDCLAIM + REVOKED + MVR_PTS + URBANICITY, family = binomial(link = "probit"),
##
      data = training 1a)
## Deviance Residuals:
      Min
                10
                    Median
                                 30
                                         Max
## -2.6419 -0.7341 -0.4183 0.6332
                                      3.4313
## Coefficients:
                                   Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                                 -8.743e-01 1.879e-01 -4.652 3.29e-06 ***
## KIDSDRIV
                                  2.430e-01 4.467e-02 5.441 5.31e-08 ***
## HOMEKIDS
                                  4.514e-02 2.533e-02
                                                       1.782 0.074783 .
## YOJ
                                 -8.602e-03 6.081e-03 -1.415 0.157209
## PARENT1Yes
                                 2.294e-01 8.006e-02 2.866 0.004163 **
## HOME_VAL
                                 -4.942e-05 1.492e-05 -3.313 0.000923 ***
## MSTATUSz No
                                  2.581e-01 5.666e-02
                                                        4.555 5.23e-06 ***
## SEXz F
                                 -2.060e-01 6.452e-02 -3.193 0.001409 **
## EDUCATIONBachelors
                               -3.586e-01 7.817e-02 -4.587 4.49e-06 ***
## EDUCATIONMasters
                                -4.169e-01 1.156e-01 -3.607 0.000309 ***
                                 -3.871e-01 1.378e-01 -2.810 0.004958 **
## EDUCATIONPhD
## EDUCATIONz_High School
                                -8.491e-02 6.955e-02 -1.221 0.222140
## JOBClerical
                                 1.532e-01 1.399e-01
                                                       1.095 0.273612
## JOBDoctor
                                 -1.634e-01 1.831e-01 -0.893 0.372115
## JOBHome Maker
                                  3.207e-01 1.449e-01
                                                       2.214 0.026825 *
## JOBLawyer
                                 8.849e-02 1.207e-01
                                                       0.733 0.463544
## JOBManager
                                -3.654e-01 1.225e-01 -2.982 0.002863 **
## JOBProfessional
                                  6.245e-02 1.274e-01
                                                       0.490 0.623926
## JOBStudent
                                 1.307e-01 1.507e-01 0.867 0.385910
## JOBz_Blue Collar
                                 1.167e-01 1.336e-01 0.874 0.382269
                                 8.334e-03 1.376e-03 6.059 1.37e-09 ***
## TRAVTIME
## CAR USEPrivate
                                 -4.292e-01 6.730e-02 -6.378 1.79e-10 ***
                                                       0.826 0.409041
## CAR_TYPEPanel Truck
                                 8.583e-02 1.040e-01
## CAR TYPEPickup
                                  3.291e-01 7.185e-02 4.580 4.65e-06 ***
## CAR_TYPESports Car
                                  6.937e-01 8.783e-02 7.898 2.83e-15 ***
## CAR TYPEVan
                                  1.477e-01 8.742e-02
                                                       1.690 0.091030 .
                                  5.142e-01 7.363e-02 6.984 2.88e-12 ***
## CAR_TYPEz_SUV
## OLDCLAIM
                                  1.465e-04 2.495e-05
                                                       5.871 4.32e-09 ***
                                  4.120e-01 5.983e-02
## REVOKEDYes
                                                       6.886 5.73e-12 ***
## MVR PTS
                                  6.983e-02 1.006e-02
                                                       6.939 3.94e-12 ***
## URBANICITYz_Highly Rural/ Rural -1.213e+00 7.263e-02 -16.701 < 2e-16 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 5772.6 on 5048 degrees of freedom
## Residual deviance: 4576.8 on 5018 degrees of freedom
## AIC: 4638.8
##
## Number of Fisher Scoring iterations: 5
```

#### Model 2 - Using transformed variables

## Number of Fisher Scoring iterations: 5

```
training_1b <- select(training_1, -c(KIDSDRIV, HOMEKIDS, EDUCATION, JOB, TIF, CAR_TYPE, OLDCLAIM, CLM_FREQ, MVR
m21 <- glm(TARGET_FLAG ~ . -INDEX-TARGET_AMT, data=training_1b,family = binomial(link='probit'))</pre>
#summary(m21)
m22 <- update(m21, .~. -AGE-INCOME-PARENT1-SEX-BLUEBOOK-RED_CAR-CAR_AGE-OLDCLAIM_N)
#summary(m22)
TARGET_FLAG_m2 <- m22
summary(TARGET_FLAG_m2)
##
## Call:
## glm(formula = TARGET_FLAG ~ YOJ + HOME_VAL + MSTATUS + TRAVTIME +
      CAR USE + REVOKED + URBANICITY + KIDSDRIV N + HOMEKIDS N +
      EDUCATION_N + JOB_N + TIF_N + CAR_TYPE_N + CLM_FREQ_N + MVR_PTS_N,
##
##
      family = binomial(link = "probit"), data = training_1b)
##
## Deviance Residuals:
      Min
##
                10
                    Median
                                  3Q
                                          Max
## -2.2747 -0.7465 -0.4216 0.7186
                                       3.5148
##
## Coefficients:
##
                                   Estimate Std. Error z value Pr(>|z|)
                                  -8.503e-01 1.104e-01 -7.702 1.34e-14 ***
## (Intercept)
## YOJ
                                 -1.382e-02 5.296e-03 -2.610 0.009061 **
## HOME_VAL
                                  -5.350e-05 1.431e-05 -3.739 0.000185 ***
## MSTATUSz_No
                                   3.283e-01 4.697e-02
                                                         6.990 2.75e-12 ***
## TRAVTIME
                                  8.599e-03 1.370e-03
                                                         6.275 3.49e-10 ***
## CAR_USEPrivate
                                  -2.512e-01 4.659e-02 -5.391 7.00e-08 ***
                                   3.780e-01 5.942e-02 6.361 2.01e-10 ***
## REVOKEDYes
## URBANICITYz_Highly Rural/ Rural -1.136e+00 7.230e-02 -15.708 < 2e-16 ***
## KIDSDRIV N1
                                   3.594e-01 6.983e-02 5.146 2.65e-07 ***
## HOMEKIDS N1
                                   2.293e-01 5.033e-02 4.557 5.19e-06 ***
                                  -3.507e-01 5.064e-02 -6.926 4.32e-12 ***
## EDUCATION_N1
## JOB N1
                                  -2.476e-01 5.614e-02 -4.410 1.03e-05 ***
## TIF N1
                                  -2.234e-01 4.500e-02 -4.963 6.92e-07 ***
## CAR TYPE N1
                                   3.707e-01 5.280e-02 7.021 2.21e-12 ***
                                   3.920e-01 4.646e-02 8.437 < 2e-16 ***
## CLM_FREQ_N1
## MVR_PTS_N1
                                   2.086e-01 4.577e-02 4.559 5.14e-06 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 5772.6 on 5048 degrees of freedom
## Residual deviance: 4619.0 on 5033 degrees of freedom
## AIC: 4651
##
```

## Model 3 - Combining both of original and transformed variables

```
m31 <- glm(TARGET_FLAG ~ KIDSDRIV_N+HOMEKIDS_N+YOJ+HOME_VAL+PARENT1+MSTATUS+SEX+
            EDUCATION_N+JOB_N+TIF_N+CAR_USE+CAR_TYPE_N+OLDCLAIM+REVOKED+MVR_PTS+
            URBANICITY, data=training_1,family = binomial(link='probit'))
#summary(m31)
m32 <- update(m31, .~. -SEX-PARENT1)
#summary(m32)
TARGET_FLAG_m3 <- m32
summary(TARGET_FLAG_m3)
##
## Call:
## glm(formula = TARGET FLAG ~ KIDSDRIV N + HOMEKIDS N + YOJ + HOME VAL +
      MSTATUS + EDUCATION_N + JOB_N + TIF_N + CAR_USE + CAR_TYPE_N +
##
      OLDCLAIM + REVOKED + MVR_PTS + URBANICITY, family = binomial(link = "probit"),
##
      data = training_1)
##
## Deviance Residuals:
      Min
            10
                    Median
                                  30
                                          Max
## -1.9602 -0.7385 -0.4321 0.7071
                                       3.4550
## Coefficients:
                                    Estimate Std. Error z value Pr(>|z|)
##
## (Intercept)
                                  -5.233e-01 9.844e-02 -5.316 1.06e-07 ***
## KIDSDRIV_N1
                                  3.619e-01 6.964e-02 5.197 2.02e-07 ***
## HOMEKIDS_N1
                                  2.099e-01 5.013e-02 4.186 2.84e-05 ***
## YOJ
                                  -1.294e-02 5.293e-03 -2.445 0.014504 *
## HOME_VAL
                                  -5.223e-05 1.425e-05 -3.665 0.000248 ***
## MSTATUSz No
                                  3.216e-01 4.673e-02 6.882 5.89e-12 ***
                                  -3.430e-01 5.047e-02 -6.796 1.07e-11 ***
## EDUCATION N1
                                  -2.600e-01 5.588e-02 -4.654 3.26e-06 ***
## JOB N1
## TIF N1
                                  -2.249e-01 4.478e-02 -5.023 5.09e-07 ***
## CAR_USEPrivate
                                  -2.569e-01 4.645e-02 -5.531 3.19e-08 ***
                                   3.586e-01 5.241e-02 6.841 7.84e-12 ***
## CAR_TYPE_N1
## OLDCLAIM
                                   1.457e-04 2.474e-05 5.889 3.90e-09 ***
## REVOKEDYes
                                   4.183e-01 5.915e-02 7.071 1.54e-12 ***
## MVR_PTS
                                   7.647e-02 9.944e-03
                                                        7.691 1.47e-14 ***
## URBANICITYz_Highly Rural/ Rural -1.100e+00 7.047e-02 -15.607 < 2e-16 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 5772.6 on 5048 degrees of freedom
## Residual deviance: 4658.8 on 5034 degrees of freedom
## AIC: 4688.8
##
## Number of Fisher Scoring iterations: 5
```

## TARGET AMT

## CAR\_TYPEPickup

Splitting data for training and testing models

```
set.seed(1234)
inTrain_2 <- createDataPartition(y=dataN$TARGET_AMT, p=0.7,list=FALSE)
training_2 <- dataN[inTrain_2,]
testing_2 <- dataN[-inTrain_2,]</pre>
```

#### Model 1 - Using original variables

```
training_2a <- select(training_2, -c(KIDSDRIV_N, HOMEKIDS_N, EDUCATION_N, JOB_N, TIF_N,</pre>
                                    CAR_TYPE_N,OLDCLAIM_N,CLM_FREQ_N,MVR_PTS_N))
M11 <- lm( TARGET_AMT~ .-TARGET_FLAG-INDEX, data=training_2a)
#summary(M11)
M12 <- update(M11,.~.-AGE-HOMEKIDS-YOJ-INCOME-SEX-EDUCATION-BLUEBOOK-RED_CAR-OLDCLAIM-CLM_FREQ)
#summary (M12)
TARGET_AMT_m1 <- M12
summary(TARGET_AMT_m1)
##
## lm(formula = TARGET_AMT ~ KIDSDRIV + PARENT1 + HOME_VAL + MSTATUS +
       JOB + TRAVTIME + CAR_USE + TIF + CAR_TYPE + REVOKED + MVR_PTS +
##
      CAR_AGE + URBANICITY, data = training_2a)
##
##
## Residuals:
##
     Min
             1Q Median
                           30
                                 Max
  -5982 -1709 -741
                          394 82925
##
##
## Coefficients:
                                    Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                                   1.536e+03 4.442e+02 3.458 0.000550 ***
## KIDSDRIV
                                   4.767e+02 1.308e+02 3.645 0.000270 ***
                                   5.503e+02 2.229e+02 2.469 0.013587 *
## PARENT1Yes
## HOME_VAL
                                  -1.167e-01 4.463e-02 -2.614 0.008976 **
## MSTATUSz_No
                                  5.234e+02 1.640e+02 3.191 0.001428 **
## JOBClerical
                                  -1.804e+02 3.605e+02 -0.501 0.616713
## JOBDoctor
                                  -7.379e+02 4.773e+02 -1.546 0.122149
## JOBHome Maker
                                  -1.841e+02 3.972e+02 -0.464 0.642904
## JOBLawyer
                                  -3.720e+02 3.661e+02 -1.016 0.309589
                                  -1.237e+03 3.422e+02 -3.614 0.000304 ***
## JOBManager
                                  -3.047e+02 3.383e+02 -0.901 0.367801
## JOBProfessional
## JOBStudent
                                  -2.367e+02 3.867e+02 -0.612 0.540533
## JOBz Blue Collar
                                  9.903e+01 3.344e+02 0.296 0.767104
## TRAVTIME
                                   1.531e+01 4.071e+00 3.760 0.000172 ***
## CAR USEPrivate
                                  -5.031e+02 1.989e+02 -2.529 0.011454 *
## TIF
                                  -6.142e+01 1.554e+01 -3.953 7.81e-05 ***
## CAR_TYPEPanel Truck
                                  7.286e+02 3.094e+02 2.355 0.018575 *
```

4.767e+02 2.105e+02 2.264 0.023609 \*

```
## CAR TYPESports Car
                                  9.798e+02 2.357e+02
                                                       4.157 3.28e-05 ***
                                  4.385e+02 2.567e+02 1.708 0.087659 .
## CAR TYPEVan
## CAR TYPEz SUV
                                  5.593e+02 1.767e+02 3.165 0.001560 **
## REVOKEDYes
                                  4.980e+02 1.941e+02
                                                        2.566 0.010323 *
## MVR PTS
                                  2.071e+02 3.045e+01
                                                        6.800 1.17e-11 ***
                                 -3.640e+01 1.391e+01 -2.616 0.008911 **
## CAR AGE
## URBANICITYz Highly Rural/ Rural -1.690e+03 1.733e+02 -9.753 < 2e-16 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 4541 on 5024 degrees of freedom
## Multiple R-squared: 0.07502, Adjusted R-squared: 0.0706
## F-statistic: 16.98 on 24 and 5024 DF, p-value: < 2.2e-16
```

#### Model 2 - Using transformed variables

##

```
## Call:
## lm(formula = TARGET_AMT ~ HOME_VAL + MSTATUS + TRAVTIME + CAR_USE +
      REVOKED + CAR_AGE + URBANICITY + KIDSDRIV_N + JOB_N + TIF_N +
##
      CAR_TYPE_N + MVR_PTS_N, data = training_2b)
##
## Residuals:
##
     Min
             1Q Median
                           3Q
                                 Max
  -4785 -1732 -807
##
                          351 83476
## Coefficients:
##
                                    Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                                   1.503e+03 2.802e+02 5.362 8.59e-08 ***
## HOME_VAL
                                  -1.093e-01 4.296e-02 -2.544 0.010984 *
                                   7.531e+02 1.435e+02 5.249 1.59e-07 ***
## MSTATUSz No
## TRAVTIME
                                  1.654e+01 4.081e+00
                                                         4.052 5.15e-05 ***
## CAR_USEPrivate
                                  -5.600e+02 1.448e+02 -3.867 0.000111 ***
## REVOKEDYes
                                   5.098e+02 1.944e+02
                                                        2.623 0.008747 **
## CAR_AGE
                                  -3.843e+01 1.253e+01 -3.066 0.002183 **
## URBANICITYz_Highly Rural/ Rural -1.729e+03 1.695e+02 -10.197 < 2e-16 ***
## KIDSDRIV N1
                                   9.363e+02 1.990e+02
                                                        4.705 2.61e-06 ***
                                  -5.980e+02 1.601e+02 -3.734 0.000190 ***
## JOB_N1
## TIF N1
                                  -4.763e+02 1.382e+02 -3.447 0.000572 ***
                                  5.886e+02 1.494e+02 3.939 8.29e-05 ***
## CAR_TYPE_N1
                                   7.281e+02 1.322e+02 5.505 3.86e-08 ***
## MVR PTS N1
## ---
```

```
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 4559 on 5036 degrees of freedom
## Multiple R-squared: 0.06539, Adjusted R-squared: 0.06316
## F-statistic: 29.36 on 12 and 5036 DF, p-value: < 2.2e-16</pre>
```

Model 3 - Combining both of original and transformed variables

```
M31 <- lm( TARGET AMT~HOME VAL+MSTATUS+TRAVTIME+CAR USE+REVOKED+CAR AGE+URBANICITY+
            KIDSDRIV+JOB_N+TIF+CAR_TYPE_N+MVR_PTS+PARENT1, data=training_2)
#summary(M31)
TARGET_AMT_m3 <- M31
summary(TARGET_AMT_m3)
##
## Call:
## lm(formula = TARGET_AMT ~ HOME_VAL + MSTATUS + TRAVTIME + CAR_USE +
      REVOKED + CAR_AGE + URBANICITY + KIDSDRIV + JOB_N + TIF +
      CAR_TYPE_N + MVR_PTS + PARENT1, data = training_2)
##
## Residuals:
     Min
             1Q Median
                           3Q
                                 Max
  -6055 -1695 -765
                          306 83683
##
## Coefficients:
##
                                   Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                                   1.435e+03 2.752e+02 5.215 1.91e-07 ***
## HOME VAL
                                 -1.056e-01 4.288e-02 -2.464 0.013779 *
## MSTATUSz No
                                  5.450e+02 1.623e+02 3.358 0.000791 ***
## TRAVTIME
                                  1.596e+01 4.072e+00 3.919 9.01e-05 ***
## CAR USEPrivate
                                 -5.449e+02 1.445e+02 -3.771 0.000165 ***
## REVOKEDYes
                                  4.973e+02 1.938e+02 2.566 0.010325 *
## CAR AGE
                                  -3.437e+01 1.252e+01 -2.744 0.006084 **
## URBANICITYz_Highly Rural / Rural -1.649e+03 1.698e+02 -9.706 < 2e-16 ***
## KIDSDRIV
                                   4.675e+02 1.307e+02 3.575 0.000353 ***
## JOB_N1
                                  -5.738e+02 1.599e+02 -3.588 0.000336 ***
## TIF
                                  -6.140e+01 1.553e+01 -3.954 7.79e-05 ***
## CAR_TYPE_N1
                                   5.654e+02 1.491e+02 3.793 0.000151 ***
## MVR PTS
                                   2.164e+02 3.034e+01
                                                        7.133 1.13e-12 ***
                                   5.510e+02 2.224e+02 2.478 0.013248 *
## PARENT1Yes
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 4547 on 5035 degrees of freedom
## Multiple R-squared: 0.0707, Adjusted R-squared: 0.06831
## F-statistic: 29.47 on 13 and 5035 DF, p-value: < 2.2e-16
```

## Model Selection

## TARGET FLAG

key model statistics measurements

```
# Model1
predict_1 <- predict(TARGET_FLAG_m1, newdata=testing_1, type='response')
glm.pred1 = ifelse(predict_1 > 0.5, 1, 0)
cM1 <- confusionMatrix(glm.pred1, testing_1$TARGET_FLAG, positive = "1")

# Model2
predict_2 <- predict(TARGET_FLAG_m2, newdata=testing_1, type='response')
glm.pred2 = ifelse(predict_2 > 0.5, 1, 0)
cM2 <- confusionMatrix(glm.pred2, testing_1$TARGET_FLAG, positive = "1")

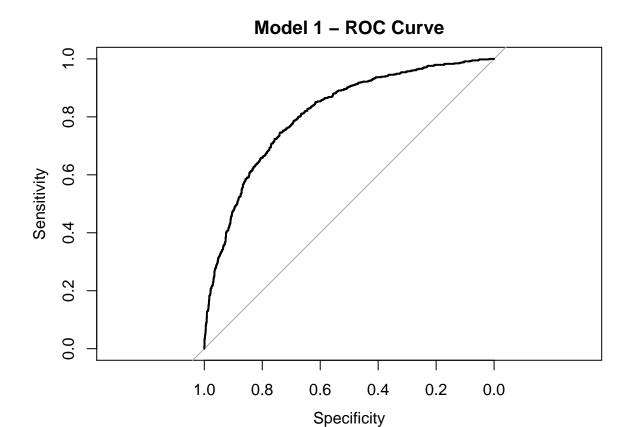
# Model3
predict_3 <- predict(TARGET_FLAG_m3,newdata=testing_1,type='response')
glm.pred3 = ifelse(predict_3 > 0.5, 1, 0)
cM3 <- confusionMatrix(glm.pred3, testing_1$TARGET_FLAG, positive = "1")</pre>
```

	Model1	Model2	Model3
Accuracy	0.7762367	0.7753121	0.7762367
Kappa	0.3426382	0.3390993	0.3351919
AccuracyLower	0.7580741	0.7571250	0.7580741
AccuracyUpper	0.7936478	0.7927501	0.7936478
AccuracyNull	0.7290800	0.7290800	0.7290800
AccuracyPValue	0.0000003	0.0000005	0.0000003
McnemarPValue	0.0000000	0.0000000	0.0000000
Sensitivity	0.3668942	0.3634812	0.3515358
Specificity	0.9283450	0.9283450	0.9340520
Pos Pred Value	0.6554878	0.6533742	0.6645161
Neg Pred Value	0.7978202	0.7969516	0.7949271
Prevalence	0.2709200	0.2709200	0.2709200
Detection Rate	0.0993990	0.0984743	0.0952381
Detection Prevalence	0.1516412	0.1507166	0.1433195
Balanced Accuracy	0.6476196	0.6459131	0.6427939
v			

#### ROC Curve and Area Under the Curve

```
rc1 <- roc(factor(TARGET_FLAG) ~ predict_1, data=testing_1)
rc2 <- roc(factor(TARGET_FLAG) ~ predict_2, data=testing_1)
rc3 <- roc(factor(TARGET_FLAG) ~ predict_3, data=testing_1)

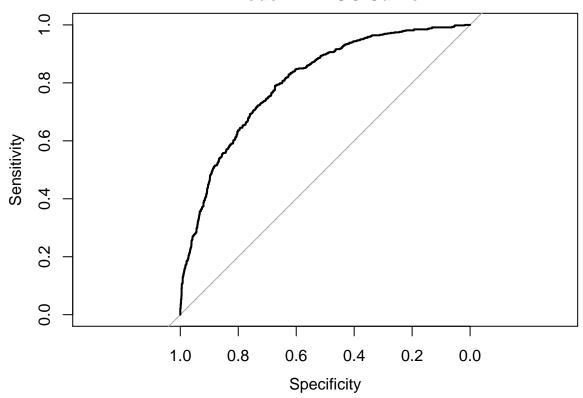
plot(rc1,main='Model 1 - ROC Curve')</pre>
```



```
##
## Call:
## roc.formula(formula = factor(TARGET_FLAG) ~ predict_1, data = testing_1)
##
## Data: predict_1 in 1577 controls (factor(TARGET_FLAG) 0) < 586 cases (factor(TARGET_FLAG) 1).
## Area under the curve: 0.8108

plot(rc2,main='Model 2 - ROC Curve')</pre>
```





```
##
## Call:
## roc.formula(formula = factor(TARGET_FLAG) ~ predict_2, data = testing_1)
##
## Data: predict_2 in 1577 controls (factor(TARGET_FLAG) 0) < 586 cases (factor(TARGET_FLAG) 1).
## Area under the curve: 0.8028

plot(rc3,main='Model 3 - ROC Curve')</pre>
```

# Model 3 - ROC Curve

```
Sensitivity

8.0

1.0

0.8

0.6

0.4

0.0

Specificity
```

```
##
## Call:
## roc.formula(formula = factor(TARGET_FLAG) ~ predict_3, data = testing_1)
##
## Data: predict_3 in 1577 controls (factor(TARGET_FLAG) 0) < 586 cases (factor(TARGET_FLAG) 1).
## Area under the curve: 0.7986

model <- c('Model 1', 'Model 2', 'Model 3')
area <- c(auc(rc1),auc(rc2),auc(rc3))
df <- data.frame(Model=model,AUC=area)
kable(df,caption='Area under the curve')</pre>
```

Table 2: Area under the curve

Model	AUC
Model 1	0.8108161
Model 2	0.8028366
Model 3	0.7986023

#### Log-likelihood/AIC/BIC

```
# Log-likelihood
LL.1 <- logLik(TARGET_FLAG_m1)</pre>
LL.2 <- logLik(TARGET_FLAG_m2)</pre>
LL.3 <- logLik(TARGET FLAG m3)
LL <- rbind(LL.1, LL.2, LL.3) %>% round(2)
# Akaike Information Criterion
AIC.1 <- AIC(TARGET_FLAG_m1)
AIC.2 <- AIC(TARGET_FLAG_m2)
AIC.3 <- AIC(TARGET_FLAG_m3)
AIC <- rbind(AIC.1, AIC.2, AIC.3) %>% round(2)
# BIC
BIC.1 <- BIC(TARGET_FLAG_m1)
BIC.2 <- BIC(TARGET_FLAG_m2)
BIC.3 <- BIC(TARGET_FLAG_m3)
BIC <- rbind(BIC.1, BIC.2, BIC.3) %>% round(2)
eval.table <- cbind(LL, AIC, BIC)</pre>
rownames(eval.table) <- c("Model 1", "Model 2", "Model 3")</pre>
colnames(eval.table) <- c("Log Likelihood", "AIC", "BIC")</pre>
kable(eval.table)
```

	Log Likelihood	AIC	BIC
Model 1	-2288.39	4638.78	4841.11
Model 2	-2309.50	4651.00	4755.44
Model 3	-2329.41	4688.82	4786.73

## ${\bf Checking\ variance\ inflation\ factors}$

```
V1 <- vif(TARGET_FLAG_m1)
V2 <- vif(TARGET_FLAG_m2)
V3 <- vif(TARGET_FLAG_m3)
V1; V2; V3
```

```
##
                 GVIF Df GVIF^(1/(2*Df))
## KIDSDRIV
           1.300978 1
                              1.140604
             1.875707 1
## HOMEKIDS
                              1.369564
             1.406953 1
## YOJ
                              1.186151
## PARENT1
            1.907995 1
                             1.381302
## HOME_VAL 1.356386 1
                             1.164640
## MSTATUS
             1.765394 1
                             1.328681
## SEX
             2.309900 1
                             1.519836
## EDUCATION 7.393259 4
                            1.284117
```

```
## JOB
             19.641345 8
                                1.204545
## TRAVTIME
            1.037600 1
                                1.018626
## CAR USE
              2.460266 1
                                1.568523
              3.658248 5
## CAR_TYPE
                                1.138485
## OLDCLAIM
              1.177148 1
                                1.084965
## REVOKED
              1.015057 1
                                1.007501
## MVR PTS
              1.165121 1
                                1.079408
## URBANICITY 1.160564 1
                                1.077295
##
          YOJ
                 HOME VAL
                             MSTATUS
                                        TRAVTIME
                                                    CAR USE
                                                                REVOKED
##
                 1.264598
                             1.224222
                                        1.034798
                                                    1.189132
                                                                1.005713
     1.073966
##
  URBANICITY KIDSDRIV_N HOMEKIDS_N EDUCATION_N
                                                       JOB_N
                                                                   TIF_N
                                        1.434041
                                                    1.592444
                                                                1.006717
##
     1.154341
                 1.314100
                            1.351015
## CAR_TYPE_N CLM_FREQ_N
                           MVR PTS N
##
     1.043254
               1.209704
                           1.170746
  KIDSDRIV_N HOMEKIDS_N
                                        HOME_VAL
                                                    MSTATUS EDUCATION_N
##
                                 YOJ
##
     1.313487
                 1.351394
                             1.074426
                                        1.265339
                                                    1.222378
                                                               1.437123
##
        JOB_N
                    TIF_N
                            CAR_USE CAR_TYPE_N
                                                    OLDCLAIM
                                                                REVOKED
##
     1.596840
                 1.006400
                            1.192129
                                        1.043165
                                                    1.175010
                                                               1.010591
##
     MVR_PTS URBANICITY
##
     1.156696
                 1.108070
```

## TARGET\_AMT

Key model statistics results

```
col_mdl_names <- c("Model 1", "Model 2", "Model 3")</pre>
#Calculate mean squared errors for each model
mse <- function(sm)</pre>
    mean(sm$residuals^2)
if(FALSE){
  cat("Mean Squared Error of Model 1:")
  mse(TARGET_AMT_m1)
  cat("Mean Squared Error of Model 2:")
 mse(TARGET AMT m2)
  cat("Mean Squared Error of Model 3:")
 mse(TARGET_AMT_m3)
}
col mse <- c(mse(TARGET AMT m1), mse(TARGET AMT m2), mse(TARGET AMT m3))
# Calculate R^2 for each model:
if(FALSE){
  cat("R Squared of Model 1:")
  summary(TARGET_AMT_m1)$r.squared
  cat("R Squared of Model 2:")
  summary(TARGET_AMT_m2)$r.squared
  cat("R Squared of Model 3")
```

```
summary(TARGET_AMT_m3)$r.squared
}

col_r_sq <- c(summary(TARGET_AMT_m1)$r.squared, summary(TARGET_AMT_m2)$r.squared, summary(TARGET_AMT_m3)
if(FALSE){
    cat("F-Stat of Model 1:")
    summary(aov(TARGET_AMT_m1))[[1]]$F[1]
    cat("F-Stat of Model 2:")
    summary(aov(TARGET_AMT_m2))[[1]]$F[1]
    cat("F-Stat of Model 3")
    summary(aov(TARGET_AMT_m1))[[1]]$F[1]
}

col_f_stat <- c(summary(aov(TARGET_AMT_m1))[[1]]$F[1], summary(aov(TARGET_AMT_m2))[[1]]$F[1], summary_df <- data.frame(cbind(col_mdl_names, col_mse, col_r_sq, col_f_stat))

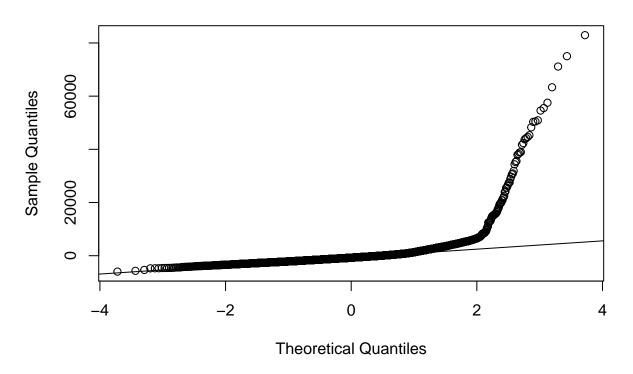
colnames(summary_df) <- c("Model Name", "Mean Sq. Error", "R Squared", "F Stat")
kable(summary_df)</pre>
```

Model Name	Mean Sq. Error	R Squared	F Stat
Model 1	20520094.8851512	0.0750156588036813	20.9661466170798
Model 2	20733655.2432116	0.0653889982930091	38.8780437203011
Model 3	20615735.0702516	0.0707044860677789	39.09265849377

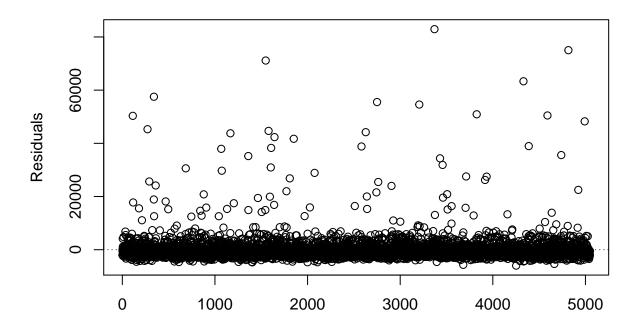
#### Residual plots for each model

```
# Model 1
qqnorm(TARGET_AMT_m1$residuals)
qqline(TARGET_AMT_m1$residuals)
```

### Normal Q-Q Plot

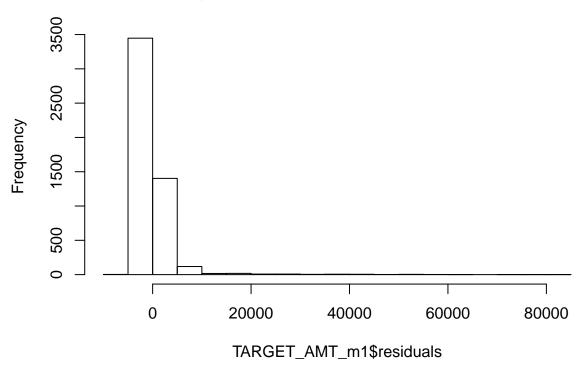


# **Residual Plot of Model 1**



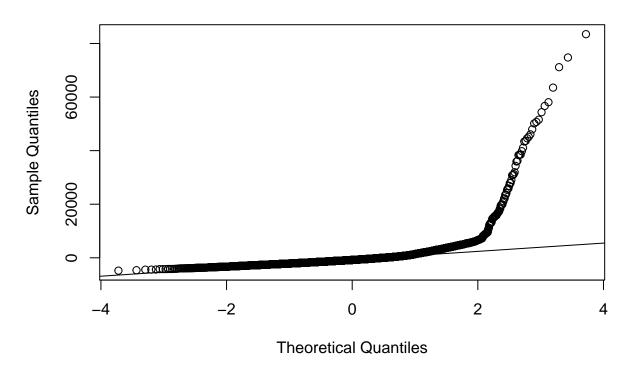
hist(TARGET\_AMT\_m1\$residuals)

# **Histogram of TARGET\_AMT\_m1\$residuals**

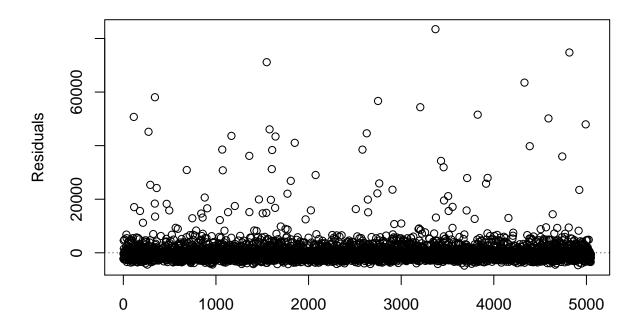


```
# Model 2
qqnorm(TARGET_AMT_m2$residuals)
qqline(TARGET_AMT_m2$residuals)
```

### Normal Q-Q Plot

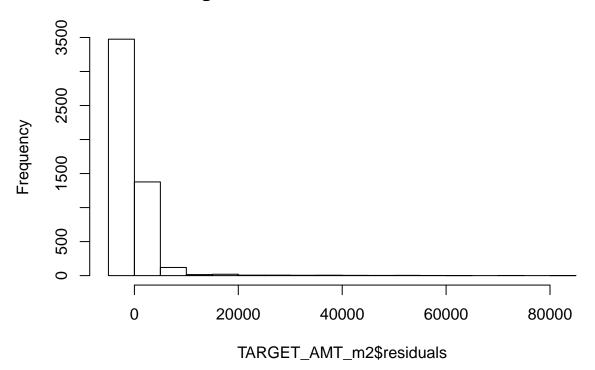


# **Residual Plot of Model 2**



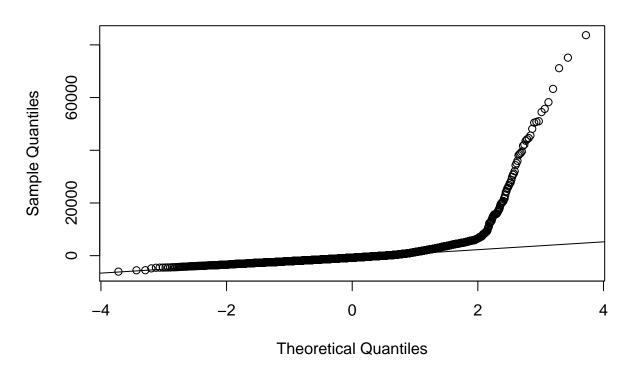
hist(TARGET\_AMT\_m2\$residuals)

# **Histogram of TARGET\_AMT\_m2\$residuals**

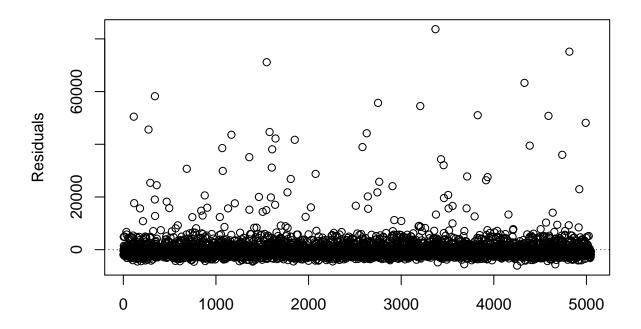


# Model 3
qqnorm(TARGET\_AMT\_m3\$residuals)
qqline(TARGET\_AMT\_m3\$residuals)

### Normal Q-Q Plot

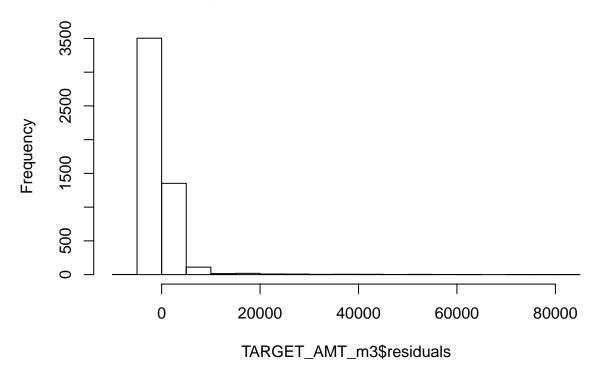


# **Residual Plot of Model 3**



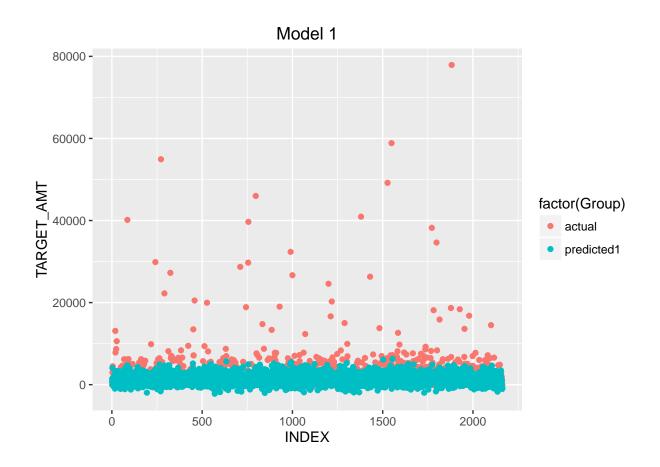
hist(TARGET\_AMT\_m3\$residuals)

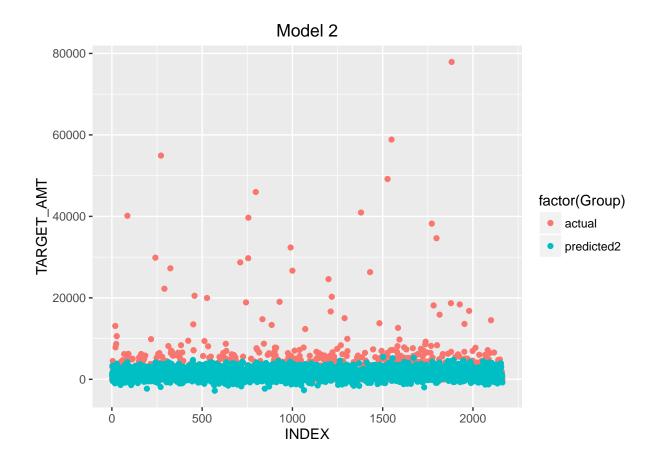
### Histogram of TARGET\_AMT\_m3\$residuals

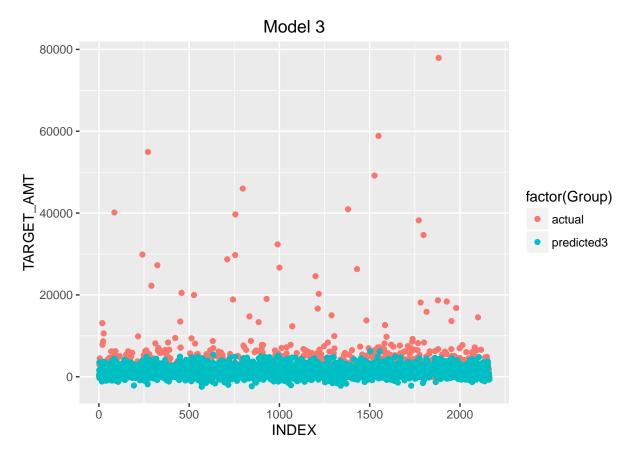


Using testing data to check the predicting result

```
actual <- testing_2$TARGET_AMT</pre>
new_data = select(testing_2, -TARGET_AMT)
predicted1 <- predict(TARGET_AMT_m1,newdata=new_data)</pre>
predicted2 <- predict(TARGET_AMT_m2,newdata=new_data)</pre>
predicted3 <- predict(TARGET_AMT_m3,newdata=new_data)</pre>
INDEX <- seq(1,length(testing_2$TARGET_AMT))</pre>
result1 <- data.frame(INDEX=INDEX, actual=actual, predicted1=predicted1)</pre>
result2 <- data.frame(INDEX=INDEX, actual=actual, predicted2=predicted2)
result3 <- data.frame(INDEX=INDEX, actual=actual, predicted3=predicted3)</pre>
result1 <- gather(result1,Group,TARGET_AMT,2:3)</pre>
result2 <- gather(result2,Group,TARGET_AMT,2:3)</pre>
result3 <- gather(result3, Group, TARGET_AMT, 2:3)
p1 <- ggplot(data=result1,aes(INDEX,TARGET_AMT)) +</pre>
  geom_point(aes(colour = factor(Group))) + ggtitle('Model 1')
p2 <- ggplot(data=result2,aes(INDEX,TARGET_AMT)) +</pre>
  geom_point(aes(colour = factor(Group))) + ggtitle('Model 2')
p3 <- ggplot(data=result3,aes(INDEX,TARGET_AMT)) +
  geom_point(aes(colour = factor(Group))) + ggtitle('Model 3')
p1; p2; p3
```







Overall, for predicting TARGET\_FLAG Model 2 handled **Multicollinearity** issuse appropriately. Meanwhile, Model 2 slightly stands out after considering Accuracy, Sensitivity, Specificity, AUC, Log-likelihood number, AIC and BIC.

For predicting TARGET\_AMT, all of three models are not good enough in this case. More advanced modeling techniques might be helpful, although intution tells me that it would be very difficult to build a good model to predict TARGET\_AMT. How much the cost would be in car accident is a highly random event.