

Cookie Information

INTERNATIONAL FAN MEDIA, SL
Madrid, Spain

I. Introduction

The INTERNATIONAL FAN MEDIA, SL website and apps (**“INTERNATIONAL FAN MEDIA, SL Platforms”**) are operated by International Fan Media (**“we”** or **“us”**).

When you visit INTERNATIONAL FAN MEDIA, SL Platforms, information relating to the pages you look at may be saved in so-called cookies that are stored on the device that is being used to access the INTERNATIONAL FAN MEDIA, SL Platforms, or using similar technologies such as tracking pixels. This cookie policy explains what cookies and tracking pixels are, the cookies and tracking pixels we use, what we use them for, and how you can adjust your settings in relation to the cookies and tracking pixels we use.

This cookie policy should be read together with our [INTERNATIONAL FAN MEDIA, SL Privacy Policy](#), which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and the relevant supervisory authorities if you have a complaint.

We may change this cookie policy from time to time and publish updated versions to the applicable INTERNATIONAL FAN MEDIA, SL Platforms, together with notices of changes where appropriate.

II. What is a cookie?

Cookies are text files that may – depending on your settings – be stored on the hard drive of your device (be it a computer, tablet, mobile phone or any other device that can access the internet) when you visit a website or click on an advertisement. Cookies are used to

identify the device on which they are saved and are operational for a limited period of time.

III. Why do we use cookies?

There are five different types of cookie that may be saved on your device while browsing the INTERNATIONAL FAN MEDIA, SL Platforms. The intended purpose of each is described below.

1. Essential cookies

Essential cookies help make the INTERNATIONAL FAN MEDIA, SL Platforms work by enabling basic functions required to navigate the website, access secure areas, authenticate logins and use contact forms, as well as other enhanced functionalities. This type of cookie cannot be disabled. You can set your browser to block or alert you to them, but if you block their use some parts of the INTERNATIONAL FAN MEDIA, SL Platforms will not work.

2. Session cookies

Session cookies allow the INTERNATIONAL FAN MEDIA, SL Platforms to link your actions during a particular browser session. These cookies expire each time you close your browser and do not remain on your device afterwards.

3. Persistent cookies

Persistent cookies are stored on your device in between browser sessions. They are used to remember your preferences or actions across INTERNATIONAL FAN MEDIA, SL Platforms, such as items you have viewed and added to your basket when browsing the INTERNATIONAL FAN MEDIA, SL store. These cookies remain on your device until they expire or you delete them.

4. Performance cookies

Performance cookies allow us to count visits and traffic sources, so we can measure and improve the performance of the

INTERNATIONAL FAN MEDIA, SL Platforms. They help us know which pages are the most and least popular, and show us how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous and used only to improve how the INTERNATIONAL FAN MEDIA, SL Platforms work. If you do not allow these cookies we will not know when you have visited INTERNATIONAL FAN MEDIA, SL Platforms and will not be able to monitor their performance.

5. Targeting cookies

Targeting cookies may be sent through the INTERNATIONAL FAN MEDIA, SL Platforms by our advertising partners, to help them build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

IV. What are tracking pixels?

In addition to the five types of cookies described above, the INTERNATIONAL FAN MEDIA, SL Platforms may use so-called tracking pixels to monitor the effectiveness of various elements of the INTERNATIONAL FAN MEDIA, SL Platforms (including advertising elements). Tracking pixels are very small 1x1 pixel images integrated into the code of the INTERNATIONAL FAN MEDIA, SL Platforms.

When you visit INTERNATIONAL FAN MEDIA, SL Platforms, tracking pixels send a limited amount of information to the pixel server. This information is used only for statistical purposes in relation to (i) the number of different users of the INTERNATIONAL FAN MEDIA, SL Platforms; (ii) the number and type of pages visited; and (iii) the effectiveness of advertising strategies. The information collected may include, for example, match locations browsed, match dates browsed, ticket categories browsed, your browser language, your IP address and your location data (for example, country of residency).

V. Consent to use cookies or tracking pixels

We ask for your permission (consent) to place cookies, tracking pixels and any similar technologies on your device, except where these are essential for us to provide you with a service that you have requested (e.g. to enable you to put items in your shopping basket and use the check-out process).

There is a notice on INTERNATIONAL FAN MEDIA, SL Platforms that describes how we use cookies and requests your consent to place cookies on your device.

VI. How do I manage cookies and tracking pixels?

1. Adjusting your settings via our Cookie Preference Centre

The Cookie Preference Centre can be used to customise your cookie preferences at any time according to your needs and preferences. This tool records your consents and specifically controls the performance and targeting cookies activated when using the INTERNATIONAL FAN MEDIA, SL Platforms.

If you wish to restrict or block the use of cookies in general, you can configure your browser to display a warning message each time a cookie is about to be stored, or you can block all cookies. You can also manually delete any cookies already sent through your browser. For information about how to do this, please refer to sections 2 and 3 below.

For ease of navigation, INTERNATIONAL FAN MEDIA, SL recommends that you accept cookies on INTERNATIONAL FAN MEDIA, SL Platforms and do not delete them. Otherwise, some of the features of the INTERNATIONAL FAN MEDIA, SL Platforms may not display or function properly.

2. Adjusting your settings on different browsers

Cookie management varies from browser to browser. Use your browser's help menu to find out how to adjust your cookie settings, or click on the relevant link below:

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)
- [Cookie settings in Firefox](#)

3. Third-party cookies and how to block them

You can also block specific types of cookie without adjusting your browser settings.

a. Blocking audience-measuring cookies

Audience-measuring cookies have been placed on our site by Google Analytics. You can block these cookies by clicking on the deactivation link below, downloading the add-on and installing it on your browser. The add-on is compatible with Internet Explorer, Chrome, Firefox, Safari and Opera.

Google Analytics deactivation link: [Google Analytics Opt-out Browser Add-on](#)

Please note that the add-on will save a cookie on your device, but that cookie will be used only to prevent your browser from transmitting data to Google Analytics. For more information on deactivating Google Analytics and installing the browser add-on, click here: [Google Analytics opt-out browser add-on](#)

For more information on Google Analytics' privacy policy, click here: [Safeguarding your data](#)

b. Blocking social network cookies

To block cookies used by social networks (e.g. via sharing buttons), follow the instructions in the links below:

- [Facebook](#)
- [Twitter](#)
- [YouTube](#)

4. Tracking pixels and how to block them

Blocking cookies will not automatically block tracking pixels from sending information to the pixel server. You can block this by setting your browser to be as restrictive as possible with external graphics, by adjusting your firewall settings and/or by using certain browser extensions. This may, however, restrict other functions.

VII. How to contact us

Please contact us if you have any questions about this cookie policy or the information we hold about you. You can email us at: remin@internationalfanmedia.com