

# Ling 245 Class Project Paper

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## Abstract

Partial replication of Experiment 1 from Bott and Chemla (2016). Main results are: a) Replication of priming effects in general, b) failure to replicate between-category priming effect, c) replication of within-category priming effect, d) replication of no significant effects when splitting the data in half, e) replication of no significant effect in between-category priming with respect to the prime and target categories. Main theoretical result: less support for shared reasoning processes between distinct instances of enrichment via alternatives.

## 1 Introduction

The core question of Bott and Chemla (2016) is whether or not there are shared reasoning processes which apply to distinct instances of enrichment via alternatives, or whether each category of enrichment has its own specialised process. (2016, 118) One may worry that this begs the question with respect to what kind of explanation one should give to pragmatic reasoning of the kind considered by Bott and Chemla in favour of enrichment via alternatives. There are two items to note in this respect. First, assuming that an explanation is correct is not quite the same as begging the question. So long as we, or Bott and Chemla, are not attempting to support enrichment via alternatives as an explanation for (certain cases of) pragmatic reasoning, there's no worry in assuming that it's correct. Second, Bott and Chemla, indeed, are not attempting to support enrichment via alternatives as an explanation for (certain cases of) pragmatic reasoning. This may not appear to be consistent with statements such as: 'Our approach was to test whether enrichments can be primed across expressions.' (2016, 118). This may suggest that Bott and Chemla are interested in whether priming can occur at all, but when this is followed by: 'If different sorts of enrichments can prime each other, there must be an abstract mechanism that is shared between them. By testing which enrichments prime each other and which don't, we can specify what the common mechanism might be.' (2016, 118) It should be clear that Bott and Chemla are interested in whether priming can occur at all *given* a prior assumption of enrichment via alternatives.

The question of whether or not there are shared reasoning processes which apply to distinct instances of enrichment via alternatives, or whether each category of enrichment has its own specialised process has

a nice cognitive feel. For, it would seem that there's some positive upshot whichever way the data points. If there is cross-category enrichment, then there is a need to posit shared reasoning processes. And, if there is no cross-category enrichment, then one should posit distinct reasoning processes. While the question has a nice cognitive feel given these resolutions, it is important to note that each of these carries a presupposition that the data can/should/will support one of these resolutions. However, (and as we shall see) there is no guarantee that the data will be so clean.

Bott and Chemla ran three experiments, in which participants are presented with trials consisting of a sentence and two pictures, and are asked to select the picture which best reflects the sentence. We'll go into the details below, as for now the relevant detail is that trials are split into *prime* and *response*, and every response trial is preceded by two prime trials which are used to ensure the participant considers certain alternatives. For the two pictures in the response trial, one picture is consistent with the semantic content of the sentence, and the other contains the words 'Better Picture?', which the participants were instructed to click if they felt the other picture did not sufficiently capture the sentence meaning. This allows us to state the basic linking hypothesis, which is that prior trials will effect how participants evaluate sentences, and that in response trials participants click on 'Better Picture?' if they process the sentence pragmatically, and the semantically adequate picture otherwise.

Bott and Chemla do not make predictions regarding the results of the experiment. Instead, their core interest is in how the question noted above should be resolved. However, they do note that '[i]f enrichment can be primed at all, we would expect within-category priming' and that '[i]f the *numbers*, *some* and *ad hoc*

EVAs share enrichment mechanisms we would expect them to prime each other, so that a strong some prime, for example, leads to a greater proportion of strong number responses.’ (2016, 122) And, from the results of Bott and Chemla’s experiment, one should expect to see a significant effect of priming, both within and between categories.

This paper contains the results of a (partial) replication of Experiment 1 of Bott and Chemla (2016). The replication is partial for two reasons: 1) the replication ran with half the number of participants compared with Bott and Chemla’s original experiment (100 and 200 participants, respectively), and 2) the replication contained only two enrichment categories, as opposed to three in the original. The basis for both modifications was straightforward cost considerations, and by uncommenting a few lines of code (and fixing any bugs that this may cause) allows for the full experiment to be run. We will discuss the second aspect of this modification in detail after reviewing Bott and Chemla’s paper.

The code for the experiment, data collected, analysis scripts, and other relevant resources can be found at <https://github.com/bsparkes/bottchemla2016><sup>1</sup>, and one can experience the experiment at <https://bsparkes.github.io/bottchemla2016/experiment/html/bottchemla2016.html>.

The experiment was registered with OSF (<https://osf.io/5bnmr/register/5771ca429ad5a1020de2872e>), though due to forgetfulness this was not strictly a preregistration as the experiment had been initialised earlier the same day. Still, as the analysis of the experiment will follow that of Bott and Chemla, there isn’t much room for funny business.

## 2 The Experiment

### 2.1 Method

#### *Materials*

The experiment consisted of trials, where each involved two pictures presented below a sentence. Participants were asked to select one of the two pictures which best reflects the sentence. The sentence was constructed using one of two frames: (i) Some of the symbols are [symbol] (ii) There are four [symbol] Bott and Chemla included a third frame: (iii) There is a [symbol]. As

mentioned in the introduction, this frame was excluded for cost considerations. We shall keep track of the differences to the experiment which follow from using two frames as opposed to three in this section, and engage in a broader discussion in the Discussion portion of this paper.

The symbols were one of diamonds, clubs, ticks, spades, hearts, squares, stars, circles, notes, or triangles.<sup>3</sup> Pictures consisted of rectangles in the style of playing cards which contained either symbols of the text “Better Picture?”. In prime trials both pictures contained symbols, while from target trials the left picture contained symbols and the other the “Better Picture?” text.<sup>4</sup>

Pictures which contained symbols could be strong, weak, or false. Strong prime trials involved a strong and a weak picture. Weak prime trials involved a weak and a false picture.

For each prime trials there was a ‘correct’ response, either due to the semantic content of the sentence in the case of weak trials, or due to pragmatics in the case of strong trials. As Bott and Chemla write ‘in the presence of both a weak picture and a strong picture, participants could not make a non-arbitrary choice solely based on the truth conditions of the weak interpretation which is true in both cases, hence the strong reading is a favored option in that it provides a non-arbitrary way to resolve the task.’ (2016, 124)

In *some* trials strong pictures involved three symbols matching the predicate in the sentence, and six of another type. For example, the picture corresponding to the sentence “Some of the symbols are spades” would be three spades and six of instances of some other symbols, such as diamonds. Bott and Chemla do not specify how these symbols are arranged, and so we randomised between a line of three symbols matching the predicate at the top of the picture, and at the bottom of the picture. Weak pictures involved nine symbols matching the predicate in the sentence, and false pictures involved nine symbols of the same type which did not match the predicate.

In *number4* trials strong pictures involved symbols matching the number and predicate in the sentence, the number was always ‘four’. For example, the picture corresponding to the sentence “There are four circles” would be four circles. Weak pictures involved a greater number of symbols than in the sentence which matched the predicate, following Bott and Chemla this was al-

<sup>1</sup>Though <https://gitlab.com/bsparkes/bottchemla2016> is more likely to stick around.

<sup>2</sup>Unlike Bott and Chemla’s results for the experiment 1, we keep the between category priming groups distinct (see Bott and Chemla (2016, Fig. 2, 122)). However, Bott and Chemla also present distinct results for *some* and *number4* responses when compiling the results from all three of their experiments, and so the panels may be compared to these (see Bott and Chemla (2016, Fig. 6, 133)).

<sup>3</sup>The following unicode sybomls were used: ♦ ♣ ✓ ♠ ♥ ■ ★ ● ↓ ▲

<sup>4</sup>In Bott and Chemla’s example stimuli the “Better Picture?” option contained a darker background, but this was not mentioned in the text, and we could see no clear motivation for doing so. Instead, the option had the same background as all other pictures—white.

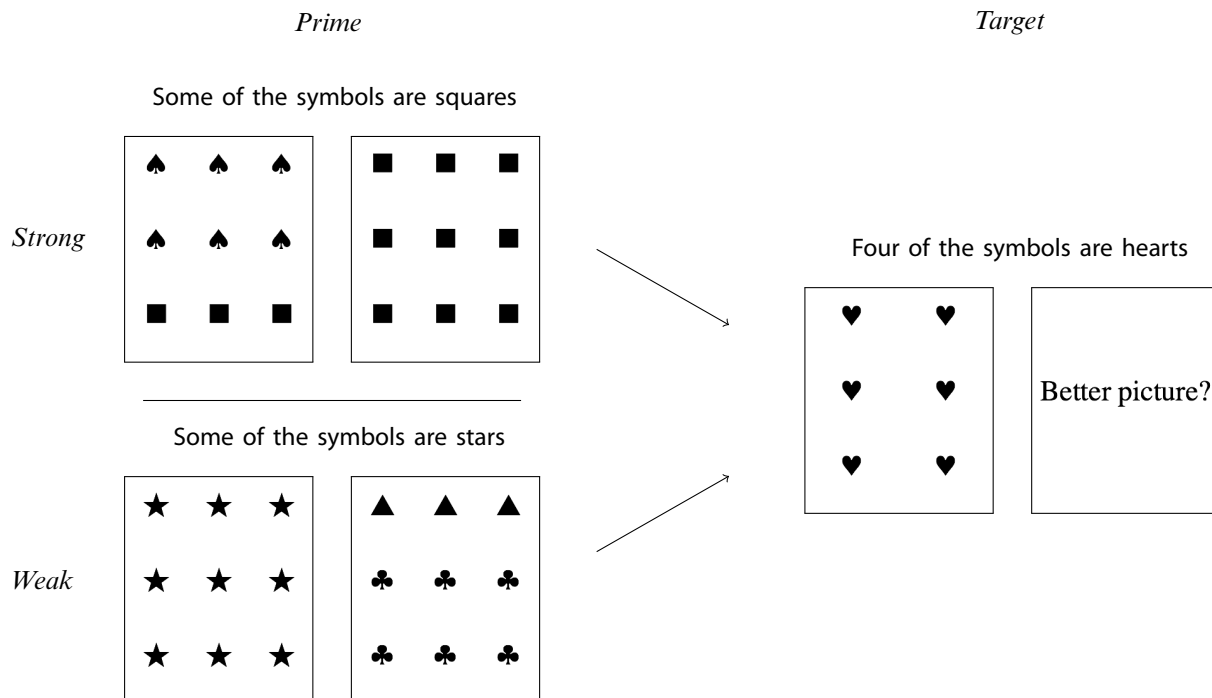


Figure 1: *Example stimuli for the replication.* Participants see two instances of a prime type followed by a target. The prime (left) consists of a sentence and two pictures, and the target (right) consists of one picture containing symbols and a ‘Better Picture?’ option. Here, the schema for a cross category triplet is shown, when the prime is taken from the *some* category, and the prime from the *number4* category. The symbols used were generated randomly, and the outlines for each picture had curved corners which I was too lazy to reproduce in tikz.

ways six. False pictures involved a smaller number of symbols than in the sentence which matched the predicate, following Bott and Chemla this was always two.

Details for *ad hoc* trials can be found in Bott and Chemla (2016, 123–124). In addition to *ad hoc* trials, Bott and Chemla included *ad hoc bias* trials at the start of the experiment. To quote Bott and Chemla; ‘The idea behind the bias trials was to facilitate participants in imagining what the appropriate “better picture” might be for the enriched expression.’ (2016, 124) As we did not include *ad hoc* trials we did not include these *ad hoc bias* trials.

Filler trials were also included. There were *all* sentences, an alternative to *some*, and *number6* sentences, an alternative to *number4*. For example, “All the symbols are [symbol]” and “Six of the symbols are [symbol]”. Each could occur in three forms: (1) a weak picture with symbols that did not match the predicate in the sentence, and a “Better Picture?” option (2) a weak picture with symbols that matched the predicate, and a “Better Picture?” option, and (3) a weak picture with symbols that matched the predicate, and a strong picture. Bott and Chemla used these to highlight alternatives to participants.

#### Design

There were two types or enrichment category (*some* and *number4*), and for each category there were two prime and target types (*strong* and *weak*). So, there were  $2 \times 2 \times 2 = 8$  distinct prime-target combinations, *prime*  $\rightarrow$  (*strength*  $\times$  *target*). Following Bott and Chemla there were four examples of each prime-target combination, so there were  $4 \text{ (examples)} \times 8 \text{ (prime-target combinations)} \times 3 \text{ (triplets)} = 96$  experimental trials, or 32 experimental triplets.

In contrast, as Bott and Chemla included *ad hoc* trials, and so there were  $3 \times 2 \times 3 = 18$  distinct prime-target combinations, and so  $4 \text{ (examples)} \times 18 \text{ (prime-target combinations)} \times 3 \text{ (triplets)} = 216$  experimental trials, or 54 experimental triplets.

Bott and Chemla included a further 36 filler trials, 12 per enrichment category. So, there was one filler trial for every 6 target trials. To keep this ratio between filler and target trials we included 15 filler trials. This gives a filler trial for every 6.4 target trials. Bott and Chemla note that filler trials were ‘linked to each prime-target combination’ (2016, 123), but did not specify whether this link was simply conceptual, or also part of the ex-

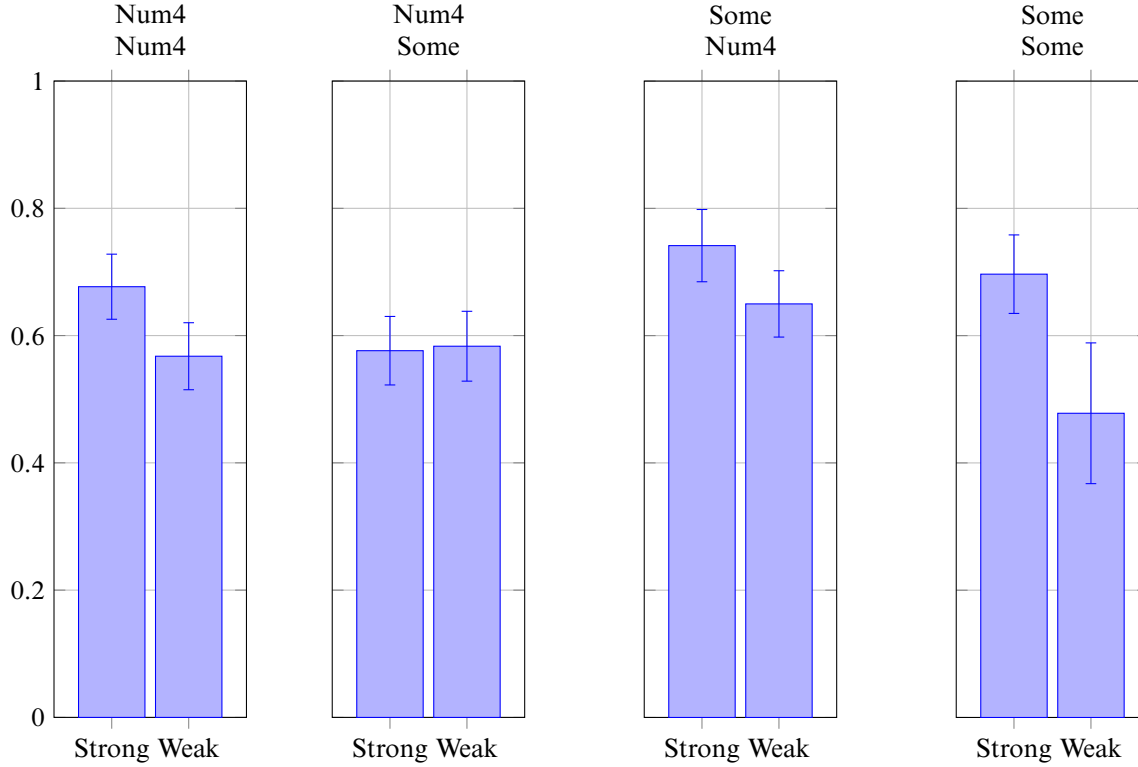


Figure 2: *Replication results*. Priming is shown by the difference between the strong and weak bars for each panel. The label at the top of each panel shows the prime and response types. For example, the third panel, labelled ‘Some, Num4’ corresponds to priming with *some* and a *number4* response.<sup>2</sup> It is unclear what the error bars for the corresponding panels are for Bott and Chemla, here the error bars correspond to 90% confidence intervals.

periment. It is for this reason that we distributed the filler trials randomly.

#### *Randomisation and ‘counterbalancing’*

Following Bott and Chemla all participants saw the same set of target trials, though as we included fewer filler trials than there were filler trial types, we took two filler trial types from the *many* category, two from *number6*, and an additional from either filler type *many* or *number6* chosen at random for each participant. The symbol in the sentence and the pictures was always chosen at random for each trial. Prime-target triplets had a distinct construction as discussed above, however the order of these triplets was randomised for each participant (both target and filler triplets were included in the randomisation).

As noted above, for each prime trial there was a ‘correct’ response, and the position of this correct response was randomised. This contrasts with Bott and Chemla who ensured that the position of the correct response was counterbalanced across trials so that in half of the trials it was to the left, and in half to the right and that

in half of the trials the correct response was the same side as the previous trial and in the other half it was on the opposite side (2016, 124). So, again we have not quite exactly replicated Bott and Chemla’s experiment, but Bott and Chemla only specify that the position of the correct picture was counterbalanced, and do not, for example, say that this counterbalancing was spread evenly across prime-target triplets, was held fixed across participants, etc. Rather than think through a series of design choices with unclear details and motivation, randomisation of placement on each trial for each participant seemed far more straightforward. However, in the case of target trials we followed Bott and Chemla in always placing the “Better Picture?” option on the right (2016, 124).

#### *Procedure*

As noted, Participants were instructed to click on the picture that “best reflected the sentence”, and were given one example with the sentence “Many of the symbols are [symbol]” and another with the sentence “There is a [symbol1] above a [symbol2]”. The latter included

a picture for which sentence was false and the “Better Picture?” option, with a reminder as to when it may be appropriate to click the “Better Picture?” option.<sup>5</sup>

### Participants

One hundred participants were recruited using Amazon Turk. Following Bott and Chemla we removed 7 participants who did not declare English as their native language, and the data from the remaining 93 participants were used in the experiment.

Further, we included keyboard shortcuts to help participants complete the experiment, where the left or right card could be selected by pressing the left or right arrow, respectively, and this could be confirmed by pressing on the space bar (this functionality was detailed at the start of the experiment, and participants were able to test what pressing a key would do). This meant that in principle the participants could complete the experiment very quickly. For example, going through the experiment as fast as possible (using the keyboard, not reading the sentences, etc.) takes around 40 seconds. One and a half second seems a reasonable lower bound for time spent on a trial<sup>6</sup>, which would require participants to spend at least three minutes on the experiment, excluding time spent on instructions and other tasks. So, we excluded a single participant who fell below this lower bound.<sup>7</sup>

## 2.2 Results

### Data treatment

Each target trial was preceded by two prime trials. Bott and Chemla use this design to filter out target responses where they cannot be sure that the participant understood the correct interpretation of the prime sentence. For Bott and Chemla this led to the removal of 875 out of 13,360 target responses (2016, 124). In our replication the same procedure led to the removal of 194 out of 2,750 target responses. In terms of a comparison of relative target response removals, the numbers are 6.5% and 7.1% of all trials, respectively. Bott and Chemla note that a slightly larger number of *some* trials

were removed in comparison to *ad hoc* and *number* targets (2016, 124) and as we did not include *ad hoc* trials this may explain the slight difference between the experiments. However, as Bott and Chemla do not include information about the categories the incorrect primes were removed from, we don’t have sufficient information to establish this explanation in any robust sense.

### Analysis procedure

Follow Bott and Chemla the response-type likelihood was modelled using logit mixed-effect models. Analyses were conducted using lme4 (Bates et al. 2014), languageR (Baayen 2011), and memisc (Elff 2012), libraries for the R statistics program (Team et al. 2013). The data is presented in the same format as Bott and Chemla with  $\beta$  values, standard errors,  $Z$ -values, and  $p$ -values shown in the tables accompanying the experiment together with R pseudo-code describing the models. Treatment and sum coding were used as described by Bott and Chemla, with any factor not explicitly mentioned receiving treatment contrasts. The memisc package was used to ensure that both types of contrasts had the same bases as in the original experiment. The random effects structure included random intercepts and slopes for all repeated measure factors.

The analysis starts with an general model involving all of the data, in which the interaction of within and between-expression priming is assessed. A more detailed analysis is then performed by restricting the analysis to within and between-expression trials only. The dependent measure was the log odds of choosing a strong over a weak prime.

### Analysis

Fig. 2 shows the results from the replication, and the corresponding figure can be found in Bott and Chemla (2016, 122). Table 1 reports statistical details of Bott and Chemla’s results from the original experiment, and Table 2 reports the same from the replication. These figures and tables are fairly self explanatory, but a detailed walk-through can be found in Bott and Chemla (2016, 125).

<sup>5</sup>It is unclear whether or not this differs from Bott and Chemla, as they do not note the contrast to the “Better Picture?” option. And, one may argue that using an example where the sentence would be straightforwardly false on the other option (the relevant symbols were next to each other) to illustrate the use of “Better Picture?” may prejudice the participants in favour of a semantic interpretation. In the former example one of the cards contained 9 symbols, with all but one matching the sentence symbol, and the other contained 9 symbols where only 3 matched the sentence symbol. And again, this could reasonably be taken to require a semantic interpretation of the sentence. Still, as the interest of the experiment is whether pragmatic enrichment can be primed, an initial semantic bias should not be too much of a concern. Participants were asked to ‘think again’ if they selected the false picture in both of the examples.

<sup>6</sup>After restricting by language, the mean completion time was just under 9 minutes.

<sup>7</sup>This is perhaps an odd mix of trial-by-trial exclusion, and broad participant exclusion. It would have been interesting to depart from Bott and Chemla’s approach and exclude participants who failed to correctly respond to some certain percentage of primes (say 15% or so). Perhaps some other time.

Table 1: Experiment 1 results from Bott and Chemla (2016, 125).

		$\beta$	S.E.	Z	p-value
Overview	Prime * WithBet + (1 + Prime * WithBet   subject)				
	(Intercept)	-0.594	0.198	-2.991	.003
	Prime	0.563	0.034	16.342	<.001
	WithBet	0.126	0.029	4.284	<.001
	Prime:WithBet	-0.430	0.033	-13.177	<.001
Within simple	Prime	0.993	0.059	16.950	<.001
Between Simple	Prime	0.133	0.033	4.082	<.001
Within detail	Prime * WithCat + (1 + Prime * WithCat   subject)				
	(Intercept)	-2.088	0.255	-8.185	<.001
	Prime	1.239	0.109	11.374	<.001
	WithCatNUM4	2.068	0.195	10.588	<.001
	WithCatSOME	1.823	0.157	11.598	<.001
	Prime:WithCatNUM4	0.174	0.166	1.046	.269
	Prime:WithCatSOME	-0.138	0.137	-1.007	.314
Between detail	Prime * BetCat + (1 + Prime * BetCat   subject)				
	(Intercept)	-0.691	0.204	-3.384	<.001
	Prime	0.145	0.058	0.058	.012
	BetCatSOMEADH	-0.054	0.089	-0.611	.540
	BetCatSOMENUM4	0.889	0.112	7.915	<.001
	Prime:BetCatSOMEADH	-0.069	0.079	-0.873	.383
	Prime:BetCatSOMENUM4	0.078	0.088	0.888	.374

*Note.* R-pseudo code shown in the first line of every section. *Prime* = priming factor (2 levels: strong, weak [base]). *WithBet* = within/between factor (2 levels: within [base], between). *WithCat* = within expression category factor (3 levels: *some*, *number4*, *ad hoc* [base]). *Betcat* = combined between expression category factor (3 levels: *some*  $\leftrightarrow$  *number4*, *some*  $\leftrightarrow$  *ad hoc*, *number4*  $\leftrightarrow$  *ad hoc* [base]).

Bott and Chemla report three analyses: 1. Whether EVAs can be primed at all, 2. whether priming occurs at the within-category level, and 3. whether priming occurs at the between-category level. For the first model, sum contrasts are used for both factors, and a significant effect of a strong prime increasing the rate of strong responses,  $\beta = 0.56$ ,  $p < .001$ , a significant effect of strong responses happening in between category trials, rather than between category,  $\beta = 0.126$ ,  $p < .001$  and an interaction between the two  $\beta = -0.43$ ,  $p < .001$  showing that the effect of the prime was greater in between category trials.

We observed slightly different results. First, a significant effect of priming  $\beta = 0.310$ ,  $p < .001$ , no significant effect of between category trials,  $p = .929$ , but a significant effect of the interaction between the two  $\beta = .294$ ,  $p < .001$  showing that the effect of prime was greater for within category trials. Though, in all cases these effects were smaller than those observed by Bott and Chemla.

Bott and Chemla use a model with a similar structure, but using treatment contrasts for the within/between factor and sum contrasts for the prime factor to investigate simple effects. Bott and Chemla observed

significant priming occurred at the within category level,  $\beta = .99$ ,  $p < .001$ , and at the between category level  $\beta = .13$ ,  $p < .001$ . We observed significant priming at the within category level  $\beta = .603$ ,  $p < .001$ , but no significant priming at the between category level  $\beta = .016$ ,  $p < .857$ .

So, while Bott and Chemla observed priming of EVAs at the within-category level and the between category level, we only observed priming of EVAs at the within-category level.

Bott and Chemla broke the data down into within-category trials and between-category trials to assess the observed effects in more detail, conducting separate analyses on each. In each model treatment contrasts were used for the categories, and sum contrasts for the prime.

Bott and Chemla observed a significant effect of prime,  $\beta = 1.24$ ,  $p < .001$ , for within category trials, showing an effect for *ad hoc* categories. In contrast to Bott and Chemla we found a significant effect for the *number4* category,  $\beta = 0.759$ ,  $p < .001$ . And, in line with Bott and Chemla, we did not find a significant effect with respect for the *some* category.

Between categories, Bott and Chemla found a signif-

Table 2: Experiment 1 results from the replication.

		$\beta$	S.E.	Z	p-value
Overview	Prime * WithBet + (1 + Prime * WithBet   subject)				
	(Intercept)	0.962	0.346	2.778	<.010
	Prime	0.310	0.074	4.196	<.001
	WithBet	-0.006	0.067	-0.089	.929
	Prime:WithBet	0.294	0.071	4.135	<.001
Between Simple	Prime	0.016	0.089	0.181	.857
Within Simple	Prime	0.603	0.114	5.277	<.001
Within Detail	Prime * WithCat + (1 + Prime * WithCat   subject)				
	(Intercept)	1.361	0.460	2.960	<.010
	Prime	0.759	0.206	3.678	<.001
	WithCat	-0.784	0.432	-1.816	.069
	Prime:WithCat	-0.164	0.265	-0.618	.536
Between detail	Prime * BetCat + (1 + Prime * BetCat   subject)				
	(Intercept)	0.899	0.506	1.777	.076
	Prime	-0.086	0.160	-0.541	.589
	BetCat	0.861	0.451	1.910	.056
	Prime:BetCat	0.362	0.282	1.281	.200

*Prime* = priming factor (2 levels: strong, weak). *WithCat* = within category factor (2 levels: *some*, *number4* [base]). *Betcat* = between category factor (2 levels: *some* → *number4* [base], *some* → *number4*).

icant effect only for *some/number4* trials, but not when interaction with the strength of the prime was accounted for, and we found no significant interaction.

Bott and Chemla also perform further analysis of the data pooled from three experiments they conducted (2016, 132–133). We followed a similar analysis, looking at the separate prime and target categories in the case of between category trials (see Table 4) and with splits of the data into first and second halves of the experiment (see Table 5). In contrast to Bott and Chemla analysing the separate prime and target categories in the case of between category trials revealed no significant effects, and in line with Bott and Chemla the split by halves did not reveal a difference in responses (see Bott and Chemla (2016, Table 4, 134)).

### 3 Discussion

Begin by briefly summing up the motivating question and main results and end on a brief concluding paragraph. In between: If you're doing a replication: (to what extent) did the original results replicate? Discuss potential reasons for any differences, and any other qualms you may have with the design or other aspects of the experiment.

So, the motivation was to see what kind of priming processes there were, and whether these were distinct or shared. The original results suggest some kind of

shared priming processes for the categories we tested. However, this was not replicated. Now, one could think that this is because of certain different setups. For, there might be a distinction between clicking a picture and pressing a key of a keyboard. We can't test for this, and really should have included it in the experiment, as it's unlikely, but in theory easy to test with the data. But it really does seem unlikely. Further, if we're going to get into these sorts of considerations, we'd probably prefer to do some sort of eye-tracking experiment. In any case, this is unlikely.

Another observation may be the lack of *ad hoc* categories. This is important as Bott and Chemla included extra priming to get these going. But then it's kind of odd that the effect of these would only show up elsewhere. If this was borne out, then it would support some kind of shared mechanism, but in a way that is very unclear. And, it wouldn't seem to fit with the kind of theory that Bott and Chemla propose, for the relevant effect would be the consideration of alternatives in general, rather than specific alternatives.

Well, something that may affect things is how easy the pictures were to process. We get more of an effect with *some*, and these certainly were easier to look at, especially as sometimes the relevant stuff could be placed at the bottom of the picture, and therefore be harder to see. Again, this is perhaps something that we should have kept information about, but did not.

## 4 Conclusion

The aim of Bott and Chemla (2016) was to better understand how people use alternatives to enrich the basic meaning of a sentence. Bott and Chemla observed

significant effects of priming both within and between categories, and in particular between *some* and *number4* categories. In our replication we found significant effects of priming within categories, but no significant effects of priming between categories, even when the prime and target categories were controlled for.

## References

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## A Additional Data

Prime Type	Response		mean %	From the replication			From Bott and Chelma	
	Category	Category		Raw mean	Raw S.D.	Raw S.E.	mean %	Raw S.E.
Strong	Num4	Num4	0.6767956	2.634409	1.653619	0.1714723	0.615	0.018
Weak	Num4	Num4	0.5675553	2.184783	1.683334	0.1745536	0.339	0.018
Strong	Num4	Some	0.5762712	2.193548	1.702032	0.1764925	0.553	0.019
Weak	Num4	Some	0.5833029	2.239130	1.750162	0.1814834	0.484	0.019
Strong	Some	Num4	0.7414502	2.511364	1.597371	0.1656396	0.544	0.020
Weak	Some	Num4	0.6498584	2.466667	1.643510	0.1704240	0.474	0.019
Strong	Some	Some	0.6966165	2.329545	1.713514	0.1776831	0.604	0.019
Weak	Some	Some	0.4703510	1.978261	1.728737	0.1792617	0.340	0.018

Table 3: Details for the plots contained in Figure 2. Relevant cell mean and S.E. from Bott and Chemla included (see Table A1 (2016, 138–139)).

		$\beta$	S.E.	Z	p-value
Prime + (1 + Prime   Subject)					
<i>some</i> → <i>number4</i>	Prime	−0.080	0.162	−0.492	0.623
<i>number4</i> → <i>some</i>	Prime	0.354	0.238	1.488	0.137

Table 4: Analysis of priming effect for between category trials.

		$\beta$	S.E.	Z	p-value
Within by half	Prime * WithCat * Half + (1 + Prime * WithCat * Half   Subject)				
	(Intercept)	−0.221	0.378	−0.584	.559
	Prime	0.141	0.320	0.442	.658
	WithCat	1.068	0.481	2.222	<.050
	Half	0.850	0.371	2.294	<.050
	Prime:WithCat	0.770	0.542	1.423	.155
	Prime:Half	0.172	0.243	0.706	.480
	WithCat:Half	−0.671	0.334	−2.011	<.050
	Prime:Withcat:Half	−0.534	0.379	−1.407	.159
Half 1 only	(Intercept)	0.675	0.3157	2.139	<.050
	Prime	0.314	0.1154	2.719	<.010
	WithCat	0.377	0.1801	2.092	<.050
	Prime:WithCat	0.217	0.1975	1.098	.272
Half 2 only	(Intercept)	1.518	0.6091	2.493	<.050
	Prime	0.519	0.2572	2.016	<.050
	WithCat	−0.203	0.299	−0.680	.497
	Prime:WithCat	−0.392	0.361	−1.086	.277

Table 5: Analysis of the experiment by halves. Half = experiment half factor (2 levels: first half, second half). First half and *number4* as bases.

## B Direct Comparisons

		$\beta$	S.E.	Z	p-value
Overview	Prime * WithBet + (1 + Prime * WithBet   subject)				
<b>Original</b>	(Intercept)	−0.594	0.198	−2.991	.003
	Prime	0.563	0.034	16.342	<.001
	WithBet	0.126	0.029	4.284	<.001
	Prime:WithBet	−0.430	0.033	−13.177	<.001
Within simple	Prime	0.993	0.059	16.950	<.001
Between Simple	Prime	0.133	0.033	4.082	<.001
<b>Replication</b>	(Intercept)	0.962	0.346	2.778	<.010
	Prime	0.310	0.074	4.196	<.001
	WithBet	−0.006	0.067	−0.089	.929
	Prime:WithBet	0.294	0.071	4.135	<.001
Between Simple	Prime	0.016	0.089	0.181	.857
Within Simple	Prime	0.603	0.114	5.277	<.001

Table 6: Table contained results of original experiment and replciation for the overview models.

		$\beta$	S.E.	Z	p-value
Within detail	Prime * WithCat + (1 + Prime * WithCat   subject)				
<b>Original</b>	(Intercept)	−2.088	0.255	−8.185	<.001
	Prime	1.239	0.109	11.374	<.001
	WithCatNUM4	2.068	0.195	10.588	<.001
	WithCatSOME	1.823	0.157	11.598	<.001
	Prime:WithCatNUM4	0.174	0.166	1.046	.269
	Prime:WithCatSOME	−0.138	0.137	−1.007	.314
<b>Replication</b>	(Intercept)	1.361	0.460	2.960	<.010
	Prime	0.759	0.206	3.678	<.001
	WithCatSOME	−0.784	0.432	−1.816	.069
	Prime:WithCatSOME	−0.164	0.265	−0.618	.536

Table 7: Table contained results of original experiment and replciation for the within models.

		$\beta$	S.E.	Z	p-value
Between detail	Prime * BetCat + (1 + Prime * BetCat   subject)				
<b>Original</b>	(Intercept)	-0.691	0.204	-3.384	<.001
	Prime	0.145	0.058	0.058	.012
	BetCatSOMEADH	-0.054	0.089	-0.611	.540
	BetCatSOMENUM4	0.889	0.112	7.915	<.001
	Prime:BetCatSOMEADH	-0.069	0.079	-0.873	.383
	Prime:BetCatSOMENUM4	0.078	0.088	0.888	.374
<b>Replication</b>	(Intercept)	0.899	0.506	1.777	.076
	Prime	-0.086	0.160	-0.541	.589
	BetCatSOMENUM4	0.861	0.451	1.910	.056
	Prime:BetCatSOMENUM4	0.362	0.282	1.281	.200

Table 8: Table contained results of original experiment and replciation for the between models. Note, these aren't really comparable.

		$\beta$	S.E.	Z	p-value
	Prime + (1 + Prime   Subject)				
<b>Original</b>					
<i>some</i> → <i>number4</i>	Prime	0.345	0.069	5.140	<.001
<i>number4</i> → <i>some</i>	Prime	0.221	0.065	3.412	<.001
<b>Replication</b>					
<i>some</i> → <i>number4</i>	Prime	-0.080	0.162	-0.492	0.623
<i>number4</i> → <i>some</i>	Prime	0.354	0.238	1.488	0.137

Table 9: Table contained results of original experiment and replciation for the directional models.