derek lawless
agile thinking

A b o u t

I'm an experienced software developer based in Dublin, Ireland and have specialised in UI-focused applications and web technologies for over a decade.

I provide an innovative blend of web consultancy and development services for Web designers and agencies, online start-ups, and businesses seeking to establish a compelling and effective online presence.

I've worked with leading organisations including Vodafone, Toyota Ireland, o2, RTÉ, Lever Fabergé, Kerry Group, Independent Digital, and Enterprise Ireland - helping to bring their online projects from requirements gathering to successful launch.

A Microsoft.NET and associated technologies stack expert, I subscribe to the pragmatic programmer philosophy, and believe in choosing the right tools for the job.

I'm a veteran practitioner of web standards and web accessibility and was an early advocate of both practices in the Irish web industry.

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