

Restless Brand Guidelines

Brand Positioning

Restless is a Universal API Client built for engineers who live in the terminal.

Core Principles

- Terminal-first design
- Precision and clarity
- Minimal and enterprise-ready
- Performance-focused
- Scalable architecture

Color Palette

- Void Black: #0B0F14
- Blade Green: #00E676
- Signal Cyan: #00C8FF
- Steel Gray: #1F2933

Typography

Primary: Inter or IBM Plex Sans. Secondary: JetBrains Mono for CLI contexts.