## BharatSingh Rajpurohit

Dedicated Data Science aspirant, Currently assisting my professor on Fraud Investigation Project (Data Analytics). Proficient in **Python, Machine Learning, Deep learning, Feature Engineering and SQL**.

I am always keen to learn new skills. I'm passionate about leveraging Machine Learning and Deep Learning techniques to drive Innovative solutions and optimize user experiences.

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### WORK EXPERIENCE

#### Internship

Heliconia Solutions Pvt. Ltd

April 2023 - June 2023,

Skills: Python, Pandas, Matplotlib, Odoo, SQL, Excel, Supervised ML, Unsupervised ML, Good Communication, Team Work.

- Performed Data Analysis using Python, Pandas, Matplotlib, Seaborn and Numpy on collected data by Odoo from customers to improve CRM(Customer Relation Management).
- Built predictive models to solve realworld problems & improved decision-making processes. Gained hands-on experience with the latest technologies.

#### Internship Education4ol

Jan 2022 - April 2022,

Skills: Python, Django, GIT, SQL, HTML, CSS, Bootstrap, Good Communication, Team Work.

- Development and Integration: Developed a multi-user login blogging website using Python, Django, SQL, HTML, CSS, and Bootstrap, including designing the database schema and integrating technologies for user account creation, login, and blog post publishing.
- ▶ Technical Proficiency and Collaboration: Demonstrated proficiency in various technologies, effectively solving problems and debugging with a focus on attention to detail and security measures, while collaborating effectively within a team and showcasing adaptability and a willingness to learn new technologies and frameworks.



### **EDUCATION**

## Master Of Technology: Applied Data Science and Artificial Intelligence

National Forensic Sciences University (Institute of National Importance)

08/2023 - Present, SGPA - 8.05

# Bachelor of Technology: Computer Science & Engineering

Parul University, Vadodara 06/2018 - 06/2022, CGPA - 7.5



### **LANGUAGES**

English (Professional Working Proficiency)
Hindi (Native or Bilingual Proficiency)
Rajasthani (Native or Bilingual Proficiency)
Marathi (Professional Working Proficiency)
Gujarati (Professional Working Proficiency)



### **ACADEMIC PROJECTS**

## Classification of glaciers over Himalayan region using deep learning.

Tags: Deep Learning (DL), U-Net, CNN, EDA, Data Preprocessing, Feature Engineering, Model Traning.

- Designed and implemented U-Net and Convolutional Neural Network (CNN) architectures to classify Himalayan glaciers using Landsat data, enabling accurate glacial feature recognition.
- Utilized deep learning models to effectively analyze and classify glacial features, contributing to climate conservation efforts by providing detailed insights into glacial changes in the Himalayas.

## **Customer Lifetime Value (CLV) using Machine Learning**

Tags: Regression, Classification, XGBoost, Feature Engineering

- Developed a CLV model by selecting and creating new features from data, training a machine learning model using XGBoost.
- ▶ Built a **regression model** to estimate customer spend and a **classification model** to predict **spend probability** in the next 90 days.
- ▶ Enhanced targeted marketing strategies through detailed insights on customer spending behavior and probabilities.

## Movie Recommender System Project | Content Based Recommender System

Tags: Unsupervised ML, Clustering, Count Vectorizer, TF-IDF, Content Based Filtering.

- Developed an Unsupervised ML model that can perform clustering on the comparable dataset by matching text-based attributes.
- ▶ Performed feature selection, data cleaning, handling missing values and text preprocessing using TFIDF vectorizer and PCA for dimension reduction.
- ▶ Built a recommender system using clustering and cosine similarity. Can drive customer engagement, and retention and boost revenue by providing personalized TV/Movie recommendations based on user preferences.

#### **Chat Analysis**

Tags: NLP, Deep Learning, Pre-trained Model, HTML, CSS, Flask

- Developed an emotion detection webapp using HTML, CSS, and Flask, leveraging a pre-trained model to predict sentiment from user messages.
- Implemented real-time sentiment analysis and visualizations to provide immediate feedback and insightful trends, enhancing user experience and engagement.



### **TECH STACKS**

#### Expertise in Languages & Tools

Python || SQL || GIT || Linux || C\C++ || HTML || CSS

#### **Platform**

Kaggle || Jupyter Notebook || PostgreSQL || VS Code || Google Colab ML\DL Framework & Libraries

Scikit Learn || NumPy || Pandas || Matplotlib || Plotly || Seaborn || NLTK || Keras || Tensorflow