



NATIONAL SCHOOL
OF JOURNALISM
BANGALORE



Summer Programme/
Project for Senior School Students

An Introduction
to Journalism

Through this programme, NSoJ will prepare the students to pursue truth in a less than perfect world, recognize the wider contexts in which issues are framed, and communicate this to the public in a responsible, balanced and fair manner. We believe that young minds of today can define and shape the socio – economic fabric of tomorrow through the careers in the rapidly evolving print, convergence and broadcast news media industry in India. We have tailored the programme for promising high school students to create interest in them for possible careers in journalism and develop a deeper understanding of society.

Our working template comprises critical thinking and ethical execution within a framework of social justice.

REGISTRATION FORM:

Name of the student:

Class (as on 31.03.2016):

Name of the institution:

Name of the parents:
Father's name:

Occupation:

Mobile number:

Mother's name:

Occupation:

Mobile number:

Email ID:



COURSE OUTLINE:

The programme comprises multiple modules delivered over 5 working days.

Module 1: **Understanding Journalism; Role of Media in India; Activity: Newshour.**

Module 2: **News Reporting / Writing; Activity: Red Button** (Mock press conference)

Module 3: **Social Media – Do’s and Don’ts; Activity: Tweet This!** (Live twitter feed training)

Module 4: **Creating Television Packages; Activity: Breaking News** (Correspondent field reporting simulation)

Module 5: **Radio and Podcast; Activity: Radio Jockey for a day**

Day 6: **Final Journalistic work, Live Press Conference with celebrity guest & presentation of Certificates.**

(In effect Monday to Friday 5 modules & Saturday Conclusion of the journalistic work: altogether 15hrs equivalent to **1 Credit**)

Each module will include a mix of theory and practical work. Participants will be encouraged to work in groups to foster team spirit. Students will produce one high-quality piece of journalistic work at the end of the programme, which will be evaluated by senior practicing journalists. All participants will be given certificates. Commendable performers will receive certificates denoting Distinction / Merit.

COURSE DETAILS:

VENUE:

NSoJ, 2F, NCC Urban Windsor,
New Airport Road (opp Jakkur Aerodrome),
Bangalore – 560 064

TEL: +91 4699 4799 (9am to 5pm)

DURATION: 15 hours (1 credit)

All students from classes 9 through 12 are eligible.

TIMING:

Morning Batch: 10:30 am to 1:00 pm

Afternoon Batch: 2:00 pm to 4:30 pm

FEES: 10,000* (14.5% VAT extra)

BATCH SCHEDULE:

April 1 - 7, 2016

April 11 - 16, 2016

April 18 - 23, 2016

April 25 - 30, 2016

May 2 - 7, 2016

May 9 - 14, 2016

Residential Address:

Mode of payment: **Cheque** (in favour of National School of Journalism)

Cheque Details:

I hereby, agree to send my ward to attend the Summer Certificate Programme in Journalism at National School of Journalism, Bangalore

Date:

Signature

