

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025



Week No: 12
Period Ending: Sunday, 24 August 2025

Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2025	3,133	5,272	1,087	11,178	18,606	21,807	61,083
Visitors for week 2024	2,588	2,527	520	9,200	14,479	18,720	48,034
Visitors for week 2023	1,457	3,716	783	11,765	13,481	18,899	50,101
Visitors for week 2022	5,164	8,245	675	14,401	15,466	25,178	69,129
Visitors for week 2021*	0	0	0	600	3,582	741	4,923
Visitors for week 2020*	0	0	0	0	0	0	0
Visitors for week 2019	6,943	10,797	1,281	13,809	15,028	30,376	78,234
Visitors for week 2018	7,310	12,495	1,086	13,266	13,705	33,738	81,600
Visitors for week 2017	3,785	9,779	657	12,369	15,080	28,211	69,881
Visitors for week 2016	3,276	4,642	498	10,435	15,400	24,845	59,096
Visitors for week 2015	6,512	10,477	621	11,171	12,874	25,895	67,550
% Change for week 2025/24	21%	109%	109%	22%	29%	16%	27%
Visitors YTD 2025	62,620	100,582	12,494	152,561	197,729	307,578	833,564
Visitors YTD 2024	61,683	92,252	7,760	126,313	145,359	275,547	708,914
Visitors YTD 2023	62,820	97,217	7,799	139,281	136,828	299,630	743,575
Visitors YTD 2022	76,380	109,894	9,537	171,971	149,059	392,555	909,396
Visitors YTD 2021	22,926	25,927	2,944	72,297	73,163	130,518	327,775
Visitors YTD 2020	8,481	4,283	1,025	17,957	14,150	32,999	78,895
Visitors YTD 2019	64,784	101,186	6,033	107,440	125,235	318,871	723,549
Visitors YTD 2018	62,988	124,270	9,441	109,725	117,887	330,058	754,369
Visitors YTD 2017	45,656	101,905	5,623	106,052	135,042	302,530	696,808
Visitors YTD 2016	48,627	96,750	5,755	82,836	131,025	287,414	652,407
Visitors YTD 2015	56,326	108,789	5,046	86,801	101,839	247,660	606,461
% Change for YTD 2025/24	2%	9%	61%	21%	36%	12%	18%
10 YR PREVIOUS YTD AV VISITORS	51,067	86,247	6,096	102,067	112,959	261,778	620,215
% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS	23%	17%	105%	49%	75%	17%	34%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2025	4,463	5,272	1,371	24,218	25,920	41,802	103,046
Visitor Days for week 2024	3,597	2,527	701	19,289	42,101	36,668	104,883
Visitor Days for week 2023	3,680	3,716	906	30,944	36,988	33,923	110,157
Visitor Days for week 2022	6,782	8,245	975	33,389	44,959	44,775	139,125
Visitor Days for week 2021*	0	0	0	4,200	10,746	5,401	20,347
Visitor Days for week 2020*	0	0	0	0	0	0	0
Visitor Days for week 2019	10,255	10,797	1,542	37,905	38,230	44,315	143,044
Visitor Days for week 2018	10,011	12,495	1,374	35,284	38,075	46,140	143,379
Visitor Days for week 2017	4,921	9,779	936	32,732	38,487	44,047	130,902
Visitor Days for week 2016	3,909	4,642	735	28,211	43,275	34,449	115,221
Visitor Days for week 2015	9,027	10,477	744	30,754	36,903	38,823	126,728
% Change for week 2025/24	24%	109%	96%	26%	-38%	14%	-1.8%
Visitor Days YTD 2025	81,122	100,582	14,882	312,294	265,763	473,135	1,247,778
Visitor Days YTD 2024	75,464	92,252	9,633	237,970	380,153	428,742	1,224,214
Visitor Days YTD 2023	93,054	97,217	9,890	351,480	371,725	446,869	1,370,235
Visitor Days YTD 2022	96,939	109,894	11,765	365,229	403,207	543,524	1,530,558
Visitor Days YTD 2021	36,436	25,927	3,575	196,608	208,916	247,701	719,163
Visitor Days YTD 2020	14,313	4,283	1,221	51,464	46,733	63,484	181,498
Visitor Days YTD 2019	98,416	101,186	7,446	278,618	321,792	437,049	1,244,507
Visitor Days YTD 2018	97,041	124,270	11,883	290,115	321,359	459,731	1,304,399
Visitor Days YTD 2017	59,343	101,905	7,427	275,174	316,907	431,935	1,192,691
Visitor Days YTD 2016	59,962	96,750	8,026	234,318	348,873	410,295	1,158,224
Visitor Days YTD 2015	80,890	108,789	6,240	238,875	265,434	370,549	1,070,777
% Change for YTD 2025/24	7%	9%	54%	31%	-30%	10%	2%
10 YR PREVIOUS YTD AV VISITOR DAYS	71,186	86,247	7,711	251,985	298,510	383,988	1,099,627
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS	14%	17%	93%	24%	-11%	23%	13%

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.
 • Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings
 • Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.
 • Collated and published by the Alpine Resorts Victoria