

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025



Week No: 8
Period Ending: Sunday, 27 July 2025

Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2025	7,508	8,830	1,109	14,172	18,623	29,218	79,460
Visitors for week 2024	7,232	10,778	1,368	12,534	16,484	32,889	81,285
Visitors for week 2023	6,669	8,942	535	13,845	12,961	31,576	74,528
Visitors for week 2022	5,935	8,802	930	15,377	12,763	29,467	73,274
Visitors for week 2021*	1,480	2,188	405	7,786	7,524	18,636	38,019
Visitors for week 2020*	381	0	121	667	1,007	2,932	5,108
Visitors for week 2019	7,089	10,533	660	10,557	12,188	32,529	73,556
Visitors for week 2018	5,287	10,271	819	9,602	11,398	29,257	66,634
Visitors for week 2017	4,461	8,573	549	9,981	13,067	27,505	64,136
Visitors for week 2016	5,111	13,312	1,059	7,719	13,303	29,301	69,805
Visitors for week 2015	6,433	10,452	408	6,662	10,026	26,885	60,866
% Change for week 2025/24	4%	-18%	-19%	13%	13%	-11%	-2%
Visitors YTD 2025	41,365	70,588	5,827	96,372	116,576	200,914	531,642
Visitors YTD 2024	39,444	61,812	3,188	79,447	79,102	167,183	430,176
Visitors YTD 2023	49,783	73,820	3,382	85,349	77,067	205,000	494,401
Visitors YTD 2022	54,485	77,983	6,177	109,497	89,080	283,561	620,783
Visitors YTD 2021#	20,880	23,499	1,699	53,518	55,266	105,926	260,788
Visitors YTD 2020	8,102	4,283	921	17,378	11,451	29,238	71,373
Visitors YTD 2019	40,824	64,539	2,205	55,628	65,935	192,613	421,744
Visitors YTD 2018	40,154	79,374	4,503	59,472	62,836	198,949	445,288
Visitors YTD 2017	28,390	56,609	2,018	57,183	70,497	178,692	393,389
Visitors YTD 2016	32,602	67,933	3,481	41,643	68,628	171,199	385,486
Visitors YTD 2015	28,662	58,703	1,428	40,422	49,606	134,870	313,691
% Change for YTD 2025/24	5%	14%	83%	21%	47%	20%	24%
10 YR PREVIOUS YTD AV VISITORS	34,333	56,856	2,900	59,954	62,947	166,723	383,712
% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS	20%	24%	101%	61%	85%	21%	39%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2025	8,853	8,830	1,189	27,344	24,684	46,589	117,489
Visitor Days for week 2024	8,513	10,778	1,596	24,401	43,812	49,676	138,776
Visitor Days for week 2023	10,041	8,942	673	34,086	35,667	46,474	135,883
Visitor Days for week 2022	7,825	8,802	1,032	32,560	35,915	50,634	136,768
Visitor Days for week 2021*	3,274	2,188	468	18,858	22,133	31,619	78,540
Visitor Days for week 2020*	941	0	127	4,401	3,407	7,366	16,242
Visitor Days for week 2019	10,134	10,533	858	24,998	31,157	41,415	119,095
Visitor Days for week 2018	7,966	10,271	1,128	24,150	29,814	39,057	112,386
Visitor Days for week 2017	5,799	8,573	702	25,596	29,332	37,535	107,537
Visitor Days for week 2016	6,394	13,312	1,326	19,557	36,692	39,125	116,406
Visitor Days for week 2015	8,600	10,452	558	17,562	25,955	36,714	99,841
% Change for week 2025/24	4%	-18%	-26%	12%	-44%	-6%	-15%
Visitor Days YTD 2025	52,052	70,588	6,697	194,554	153,050	295,307	772,248
Visitor Days YTD 2024	48,134	61,812	3,787	143,378	211,058	249,069	717,238
Visitor Days YTD 2023	69,879	73,820	4,052	213,833	209,889	297,970	869,443
Visitor Days YTD 2022	67,821	77,983	7,080	225,281	233,103	370,266	981,534
Visitor Days YTD 2021#	30,339	23,499	1,967	132,438	157,875	184,487	530,605
Visitor Days YTD 2020	13,479	4,283	1,114	46,945	37,027	52,360	155,208
Visitor Days YTD 2019	61,990	64,539	2,616	139,867	169,008	262,738	700,758
Visitor Days YTD 2018	63,622	79,374	5,478	152,674	167,627	277,322	746,097
Visitor Days YTD 2017	36,896	56,609	2,546	144,417	162,155	253,415	656,038
Visitor Days YTD 2016	39,805	67,933	4,312	119,057	179,082	247,020	657,209
Visitor Days YTD 2015	41,575	58,703	1,761	113,990	124,179	207,713	547,921
% Change for YTD 2025/24	8%	14%	77%	36%	-27%	19%	8%
10 YR PREVIOUS YTD AV VISITOR DAYS	47,354	56,856	3,471	143,188	165,100	240,236	656,205
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS	10%	24%	93%	36%	-7%	23%	18%

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.
 • Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings
 • Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.
 • Collated and published by the Alpine Resorts Victoria