

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025

Week No: 4  
Period Ending: Sunday, 29 June 2025



Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2025	2,943	5,085	473	9,581	12,954	19,325	50,361
Visitors for week 2024	3,292	4,517	99	7,962	7,323	15,892	39,085
Visitors for week 2023	11,563	15,893	620	12,901	10,708	32,525	84,210
Visitors for week 2022	8,249	10,825	867	16,964	11,896	41,889	90,690
Visitors for week 2021*	6,168	6,057	288	11,809	11,240	22,323	57,885
Visitors for week 2020*	1,327	753	93	2,388	1,341	4,690	10,592
Visitors for week 2019	3,966	4,799	60	4,778	5,071	17,437	36,111
Visitors for week 2018	4,065	7,324	438	6,726	5,797	19,327	43,677
Visitors for week 2017	2,682	5,708	117	6,156	6,414	19,850	40,927
Visitors for week 2016	6,484	15,146	450	5,450	8,770	24,624	60,924
Visitors for week 2015	1,917	2,349	24	3,376	3,794	10,813	22,273
% Change for week 2025/24	-11%	13%	378%	20%	77%	22%	29%
Visitors YTD 2025	6,756	13,784	1,218	25,525	35,061	47,559	129,903
Visitors YTD 2024	6,441	12,043	209	17,223	13,977	33,349	83,242
Visitors YTD 2023	19,171	24,295	1,136	27,046	22,180	64,187	158,015
Visitors YTD 2022	25,395	40,826	2,823	40,559	31,968	119,503	261,074
Visitors YTD 2021	9,129	9,168	564	23,619	27,203	38,808	108,491
Visitors YTD 2020	2,726	1,497	246	5,268	3,687	10,013	23,437
Visitors YTD 2019	14,537	18,131	576	11,169	13,920	57,105	115,438
Visitors YTD 2018	10,623	17,760	978	13,738	12,498	49,839	105,436
Visitors YTD 2017	6,700	12,288	261	12,825	13,765	47,436	93,275
Visitors YTD 2016	10,591	21,623	678	9,984	15,229	42,860	100,965
Visitors YTD 2015	5,989	9,943	150	7,723	9,635	27,829	61,269
% Change for YTD 2025/24	5%	14%	483%	48%	151%	43%	56%
10 YR PREVIOUS YTD AV VISITORS	11,130	16,757	762	16,915	16,406	49,093	111,064
% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS	-39%	-18%	60%	51%	114%	-3%	17%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2025	3,277	5,085	583	19,323	17,681	28,536	74,485
Visitor Days for week 2024	4,457	4,517	122	11,558	19,666	24,083	64,403
Visitor Days for week 2023	17,116	15,893	710	33,179	29,896	49,596	143,646
Visitor Days for week 2022	10,614	10,825	984	32,710	31,895	58,192	145,220
Visitor Days for week 2021*	8,833	6,057	315	28,047	31,297	39,561	114,110
Visitor Days for week 2020*	2,168	753	93	4,172	4,208	9,988	21,382
Visitor Days for week 2019	6,645	4,799	63	13,150	14,826	29,400	68,883
Visitor Days for week 2018	7,058	7,324	474	17,524	16,200	27,761	76,341
Visitor Days for week 2017	3,486	5,708	132	17,281	16,182	26,972	69,761
Visitor Days for week 2016	8,796	15,146	480	17,433	23,077	37,586	102,518
Visitor Days for week 2015	2,751	2,349	27	13,197	11,758	18,766	48,848
% Change for week 2025/24	-26%	13%	378%	67%	-10%	18%	16%
Visitor Days YTD 2025	7,722	13,784	1,425	55,733	46,011	68,059	192,734
Visitor Days YTD 2024	9,256	12,043	240	23,939	37,184	49,810	132,472
Visitor Days YTD 2023	27,921	24,295	1,268	65,287	60,994	96,004	275,769
Visitor Days YTD 2022	31,252	40,826	3,159	84,555	81,313	155,537	396,642
Visitor Days YTD 2021	12,722	9,168	699	57,867	77,379	65,023	222,858
Visitor Days YTD 2020	4,389	1,497	270	8,950	10,716	19,033	44,855
Visitor Days YTD 2019	22,690	18,131	642	27,937	35,366	81,797	186,563
Visitor Days YTD 2018	17,681	17,760	1,185	34,195	32,793	71,372	174,986
Visitor Days YTD 2017	8,699	12,288	333	31,969	33,357	67,973	154,619
Visitor Days YTD 2016	13,554	21,623	741	32,251	39,390	68,858	176,417
Visitor Days YTD 2015	9,739	9,943	180	23,596	25,815	47,618	116,891
% Change for YTD 2025/24	-17%	14%	494%	133%	24%	37%	45%
10 YR PREVIOUS YTD AV VISITOR DAYS	15,790	16,757	872	39,055	43,431	72,303	188,207
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS	-51%	-18%	63%	43%	6%	-6%	2%

\* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.  
• Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings  
• Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.  
• Collated and published by Alpine Resorts Victoria