

VICTORIAN ALPINE RESORTS ENTRY STATISTICS WINTER 2025



Week No: 10
Period Ending: Sunday, 10 August 2025

Visitors	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitors for week 2025	6,729	7,915	1,939	15,261	20,074	30,015	81,933
Visitors for week 2024	6,695	10,124	1,295	12,394	19,285	30,013	79,806
Visitors for week 2023	3,873	6,250	1,187	13,865	15,818	24,721	65,714
Visitors for week 2022	5,030	8,240	969	18,414	14,890	29,052	76,595
Visitors for week 2021*	895	786	693	5,663	5,293	7,808	21,138
Visitors for week 2020*	0	0	6	81	1,316	1,459	2,862
Visitors for week 2019	1,844	5,649	612	10,993	15,200	30,047	64,345
Visitors for week 2018	5,416	11,556	1,416	11,841	14,004	31,318	75,551
Visitors for week 2017	4,855	14,799	921	12,975	17,650	35,541	86,741
Visitors for week 2016	4,526	9,514	552	9,567	15,796	31,759	71,714
Visitors for week 2015	7,133	13,578	1,167	11,864	13,561	29,304	76,607
% Change for week 2025/24	1%	-22%	50%	23%	4%	0%	3%
Visitors YTD 2025	54,923	88,855	10,294	127,910	158,631	260,951	701,564
Visitors YTD 2024	54,128	84,463	6,114	105,087	116,731	230,242	596,765
Visitors YTD 2023	57,829	86,355	5,607	112,959	107,571	257,517	627,838
Visitors YTD 2022	65,280	93,605	7,794	142,641	117,836	338,785	765,941
Visitors YTD 2021	22,419	25,631	2,944	66,533	63,950	124,735	306,212
Visitors YTD 2020	8,481	4,283	1,025	17,957	14,150	32,999	78,895
Visitors YTD 2019	49,225	77,184	3,495	78,603	94,588	252,709	555,804
Visitors YTD 2018	51,571	103,114	7,236	82,713	89,323	264,666	598,623
Visitors YTD 2017	37,345	80,325	3,805	80,749	102,650	242,628	547,502
Visitors YTD 2016	42,269	88,286	4,831	61,157	99,894	236,306	532,743
Visitors YTD 2015	42,181	84,172	3,477	62,410	75,205	190,950	458,395
% Change for YTD 2025/24	1%	5%	68%	22%	36%	13%	18%
10 YR PREVIOUS YTD AV VISITORS	43,073	72,742	4,633	81,081	88,190	217,154	506,872
% CHANGE 10 YR YTD AV VISITORS TO 2025 VISITORS	28%	22%	122%	58%	80%	20%	38%

Visitor Days	Mt. Baw Baw	Lake Mountain	Mt. Stirling	Mt. Hotham	Falls Creek	Mt. Buller	All Resorts
Visitor Days for week 2025	8,824	7,915	2,313	31,718	27,490	47,990	126,250
Visitor Days for week 2024	8,121	10,124	1,632	25,139	38,756	50,031	133,803
Visitor Days for week 2023	7,481	6,250	1,495	35,521	43,353	37,635	131,735
Visitor Days for week 2022	6,587	8,240	1,314	37,253	41,541	44,242	139,177
Visitor Days for week 2021*	2,392	786	834	16,215	14,152	16,707	51,086
Visitor Days for week 2020*	0	0	9	1,043	4,869	3,812	9,733
Visitor Days for week 2019	4,004	5,649	909	29,531	39,514	41,156	120,763
Visitor Days for week 2018	7,621	11,556	1,860	33,527	41,774	43,886	140,224
Visitor Days for week 2017	6,311	14,799	1,317	33,652	39,838	48,862	144,779
Visitor Days for week 2016	5,593	9,514	1,149	28,044	43,213	44,706	132,219
Visitor Days for week 2015	10,429	13,578	1,371	31,159	35,417	41,782	133,736
% Change for week 2025/24	9%	-22%	42%	26%	-29%	-4%	-6%
Visitor Days YTD 2025	69,352	88,855	12,097	258,577	211,334	388,604	1,028,819
Visitor Days YTD 2024	65,890	84,463	7,516	194,421	299,511	348,687	1,000,488
Visitor Days YTD 2023	84,375	86,355	6,934	283,421	292,732	376,192	1,130,009
Visitor Days YTD 2022	82,218	93,605	9,213	297,168	314,022	454,875	1,251,101
Visitor Days YTD 2021	34,488	25,631	3,575	176,635	181,277	227,100	648,706
Visitor Days YTD 2020	14,313	4,283	1,221	51,464	46,733	63,484	181,498
Visitor Days YTD 2019	76,033	77,184	4,449	200,758	242,993	344,319	945,736
Visitor Days YTD 2018	80,193	103,114	9,057	216,716	243,135	366,809	1,019,024
Visitor Days YTD 2017	48,538	80,325	5,039	207,283	236,777	342,055	920,017
Visitor Days YTD 2016	52,074	88,286	6,583	174,333	262,385	337,781	921,442
Visitor Days YTD 2015	60,936	84,172	4,350	172,999	191,468	287,666	801,591
% Change for YTD 2025/24	5%	5%	61%	33%	-29%	11%	3%
10 YR PREVIOUS YTD AV VISITOR DAYS	59,906	72,742	5,794	197,520	231,103	314,897	881,961
% CHANGE 10 YR PREVIOUS YTD AV VISITOR DAYS TO 2025 VISITOR DAYS	16%	22%	109%	31%	-9%	23%	17%

* Visitation levels were greatly reduced in 2020 and 2021 due to COVIDSafe settings.
 • Use caution when making statistical comparisons to previous years (i.e. prior to 2020) due to changes in methodology arising from implementation of CovidSafe settings
 • Data provided by Victorian Alpine Resorts from gate entry records and estimated season permit holder visitation.
 • Collated and published by the Alpine Resorts Victoria