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week 4
          Model Development
        1. Simple/Multiple Lin Reg
       2. Model Eval Using Visualization
       3. Polynomial Regression; Pipelines
       4 R2 + MSE for In-Sample Eval
       5. Prediction + Decision Making
        1. Linear regression refers to 1 1.V. to make a
          prediction.
          - Simple lin reg (SLR): ŷ = bo + b, x
                                                    ( Data pts are usually
                                                     Stored into df or numpy
            predictor (IV) → X
                                                     arrays)
            target (DV) → y
            In Python:
          from sklearn.linear_model import LinearRegression()
        2 Im = Linear Regression () uses Im as a construct for lin reg function
        3 x = df['var,']
          y = df ['var2']
in
        5 Im. fit (x, y)
          - Multiple lin reg (MLR): ŷ = bo + b, x, + b2x2 +...
             Predictors (IVs) → x,, xz...
             Target (DV) → y
             In Python:
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          z = df [[ 'var, ', 'varz',...]]
        4 y= df [ 'vary']
        2. Residual Plots
                                                  X-value = X-value
                                           y-value = residual
          Residual = 9-4
          If the points on a residual plot are spread out around
          the x-axis, lin reg is appropriate. If there is a slope or curve of residual points, then lin reg
```

isn't accurate.

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In Python:
1 import seaborn as sns
2 sns. residplot (df['var,'], df['varz'])
  Distribution Plots count ŷ vs y
  In Python:
1 ax1 = sns. distplot(df ['vary'], hist = False,
  color='r', label='Actual Value')
2 sns. distplot (Yhat, hist = False, color = 'b',
  label = 'Fitted Values', ax = ax 1)
3. Polynomial Regression
   - Best for desc curvilinear rel's
   - Quadratic: 9 = bo + b, x, + b2 (x2)2...
  - In Python:
1 f = np. polyfit (x, y, deg)
  p=np.polydl (f)
  print (p)
  Multidimensional Poly Reg
I from sklearn preprocessing import Polynomial Features
2 pr = PolynomialFeatures (degree = #)
3 x_polly= pr.fit_transform (x['var,','varz'], include_bias=False)
  Pre-processing: Normalize
I from sklearn. preprocessing import Standard Scaler
2 SCALE = Standard Scaler ()
3 SCALE fit (x['var,', 'varz'])
4 x_scale = SCALE transform (x['var, ', 'varz'])
```

Normalization → Polynomial Transform → Lin Reg (prediction) 1 from sklearn. preprocessing import Polynomial Features 2 from skleam. linear-model import Linear Regression 3 from sklearn preprocessing import Standard Scaler 4 from sklearn-pipeline import Pipeline 5 Input = [('scale', Standard Scaler()), ('polynomial', PolynomialFeatures (degree = #)), ('mode', 'Linear Regression())] 6 pipe = Pipeline (Input) 7 Pipe. train (x['var,', 'varz',...], y) 8 yhat = Pipe predict (x ['var, 'var, ']) 4. In-Sample Eval - A way to determine how good the model fits on dataset - Mean squared error (MSE) MSE for MLR models will be smaller than MSE Square the residual for each value

MSE =

samples for SLR models because 1 vars - 1 accuracy In Python:

I from sklearn metrics import mean-squared-error

2 mean - squared - error (df['var,'], Y-predict-simple-fit)

-R²: coeff of determination

Measures how close the data is to reg line (or %. of var on target var (y) exp. by model)

R² = (1 - MSE of reg line)

• See last line of 4.1

- 5. Prediction + Decision Making
 - 1. Do results make sense!
 - 2. Always visualize

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- 3. Numerical measures for eval
- 4. Comparing models