

PART 1: TOPIC SELECTION

Email me (aiw@liobmedia.com) 2-3 artist/topics of your choice, in order of preference by 8 am. You can use any of the artists from:

<http://www.artchive.com/>

* I will repond to your selection within 24 hours.

PART 2: PROPOSAL

Your proposal cannot be hand written and should be free of spelling and grammatical errors. Print out your proposal and turn it in.

- Do not use first person (I, me, my or mine)
- Purpose: The purpose of your web site. Keep this short
 - List your pages by title
 - List what you intend to include on each page
- Audience/user - Be specific
 - Your final web site will be critiqued with your audience in mind
- Perception/Tone: Only one or two words- This is the tone of the site and the perception that you want your audience to have.

Sample student websites:

<http://wdim.aiwdepts.com/node/62>

PART 3: PORTAL PAGE

Initially you are required to put a placeholder page on the school server by week 3, class 1 by 8 am. This page does not have to be designed. Print this page in b/w and turn it in.

REQUIREMENTS - Create a placeholder page for your Portal/Portfolio page

- Include your name
- Include placeholder pages
 - Homepage design 1A | Homepage design 2A
 - Revised homepage design
 - Biography page design
 - Gallery page design
 - Credits page design
 - Contact page design
 - Final website
- Upload to school server
- Test to make sure that the page is working in the browser

FINAL REQUIREMENTS - Create a placeholder page for your Portal/Portfolio page

- Include your name
- Include a link to your artist's web site
- Upload to school server
- Test to make sure that the page is working in the browser
- Doc Type for Strict XHTML must be included on all pages

PART 4: PAGE DESIGNS

You are required to create two (2) homepage designs in Photoshop. The designs **MUST** be 2 different concepts, not color variations of 1 design. Look at the class syllabus for due dates.

In order to receive a grade for this assignment, you must upload both designs on the school server and link them from your portal page. You will be presenting both design options to your class. After the presentation/critique, revise your designs to create your final homepage design.

REQUIREMENTS - Your homepage designs must:

- be 985px wide
- be an attractive inviting page
- have an introduction statement
- include images with float
- include a banner
- include a navigation bar

BIOGRAPHY, GALLERY, CREDITS + CONTACT PAGE DESIGNS

After the homepage design is finalized, you will be designing the rest of the pages in Photoshop. Look at the class syllabus for due dates.

In order to receive a grade for these assignments, you must upload your designs on the school server and link them from your portal page.

REQUIREMENTS - Your designs must:

- visually look inviting and consistent with your homepage design

PART 5: WEBSITE

THIS SITE WILL NOT BE GRADED UNLESS

- The site works correctly from a server on The Internet
- The first page is index.htm
- All styles are controlled by an attached CSS (absolutely no styles on page)
- W3C for all pages in one pdf, 508 all alt tags
- Must include a credits page with thumbnails and all required information

PROGRESS - Although you are expected to work on this project outside of class you are expected to show progress on a weekly basis during the scheduled lab class.

The grade for this project will also reflect progress and experimentation made during scheduled classes.

CODE - Must include appropriate comments

INTERACTIVE

- Navigation elements (menus, links) are clear and obvious.
- Main menu must appear on all pages.
- All links must have CSS styles
- All links within the site need to be relative.
- Include anchors and links to those anchors.
- Include at least one absolute link to a page on another site
- Include an email link
- Placement of menus must be consistent and appear above the fold.

VISUAL

- Design for a monitor set to 1024 x 768, Actual width 985 px

DESIGN

- Original and innovative design.
- Needs to exhibit an understanding of the Principles of Design
- Need to use divs and linked css for every page to control layout.
- Design needs to be appropriate for your intended audience and your particular artist.
- Title/logo and menu must be consistent from page to page in style and colors.
- Include the title for each page either as part of the title image or HTML generated
- Content needs to be short paragraphs with subheadings
- Legibility: typeface styles and color support smooth and easy reading
- All images need to be good quality. Do not change size on page by changing the size in the code.
- All text (except that used for menus) must be html generated

- Text needs to be formatted correctly around images (use padding/margins appropriately)
- Include an H1 tag on every page and H2 tags when there is text
- Use margins to prevent text from hitting the edge of a cell
- Use margins and borders on content images
- All pages need to be a combination of text and images.
- Gallery pages must contain an assortment of thumbnails and main image.
- Include a table (could be on credits page) borders of table must not show
- Do NOT use table for layout

QUALITY - Project needs to be free of spelling and grammatical errors

CONTROL

- No bugs, No code errors. No missing assets.
- No broken or misdirected links
- Consistent alignment and placement for MENUS AND POSITION OF TEXT

META TAGS - Include meta tags on all pages for Author, Keywords and Description

DOCTYPE - Doc Type for Strict XHTML must be included on all pages

BROWSERS - The site needs to work correctly in IE, Opera, Firefox and Safari

CREDITS - Only use Tables for credits page

- Must use MLA documentation for all images
- Create a page that includes a list of your images
- Create a thumbnail for each image in your site
- Give the source of your images (site)
- Link back to the source site
- Next to each thumbnail give the name/number of the image

****NO** - Flash, animated gifs, (i)frames, form, videos, splash page, javascript, jQuery