Brandon Anthony

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IMD110

Monday, April 15, 2013

PROPOSAL

**City**: Miami

**Title**: Beach Birds

**Topic**: Display different types of bird spices that can be found in the Miami area and how to find them

**Audience**: Amateur bird watching enthusiasts ages 25-50, 20K annual salary

**Pages:**

1. **Introduction**: Miami is one of the best places in America for bird enthusiast to see certain species of birds. While enjoying your day at the beach, keep your eyes out for a variety of different species of birds Miami has to offer.
2. **Population Density**: This page will show a table with an estimated population density of each species to let the viewer know the difficulty of spotting it.
3. **Details**: This page will give detailed information about finding a particular species
4. **Details**: This page will give detailed information about finding a particular species
5. **Contact**: This page will allow people to report their finding and offer tips and information on new species and how to find known ones.
6. **Reply**: This page will show all the information you inputted so you can print it for your own records along with a thank you message.

**Perception/Tone**: Adventurous, colorful