

## **Evaluation Form for Speech 3 Persuasive Fact Speech**

### **Persuasive Fact Speech**

Speaker \_\_\_\_\_ Topic \_\_\_\_\_ Time \_\_\_\_\_

4 = Excellent 3 = Competent 2 = Needs Improvement 1 = Insufficient 0 = Did Not Do

#### **Introduction**

- |   |   |   |   |   |  |
|---|---|---|---|---|--|
| 4 | 3 | 2 | 1 | 0 | Captures attention and interest                |
| 4 | 3 | 2 | 1 | 0 | Provides a reason to listen                    |
| 4 | 3 | 2 | 1 | 0 | Introduces a clear thesis and specific purpose |
| 4 | 3 | 2 | 1 | 0 | Credibility is established                     |
| 4 | 3 | 2 | 1 | 0 | Preview of main points                         |

#### **Body**

- |   |   |   |   |   |   |
|---|---|---|---|---|---|
| 4 | 3 | 2 | 1 | 0 | Speech is adapted to the audience's interests, knowledge, and attitudes |
| 4 | 3 | 2 | 1 | 0 | Organizational logic or pattern make sense                              |
| 4 | 3 | 2 | 1 | 0 | Main points are clearly identified                                      |
| 4 | 3 | 2 | 1 | 0 | Transitions with internal summaries are evident and effective           |
| 4 | 3 | 2 | 1 | 0 | Evidence of research and support material                               |
| 4 | 3 | 2 | 1 | 0 | Used acceptable reasoning to present new information                    |

#### **Delivery**

- |   |   |   |   |   |  |
|---|---|---|---|---|--|
| 4 | 3 | 2 | 1 | 0 | Poised and confident   |
| 4 | 3 | 2 | 1 | 0 | Professional appearance and appropriate attire                     |
| 4 | 3 | 2 | 1 | 0 | Delivery is extemporaneous (Conversational, did not read)          |
| 4 | 3 | 2 | 1 | 0 | Effective use of voice (not monotone, too soft, too fast, etc.)    |
| 4 | 3 | 2 | 1 | 0 | Language and grammar are appropriate                               |
| 4 | 3 | 2 | 1 | 0 | Maintained eye contact with audience                               |
| 4 | 3 | 2 | 1 | 0 | Effective nonverbal communication (gestures, visual aid, etc.)     |
| 4 | 3 | 2 | 1 | 0 | Freedom from distractions (pacing, swaying, fidgeting, "um," "ok") |

#### **Conclusion**

- |   |   |   |   |   |   |
|---|---|---|---|---|---|
| 4 | 3 | 2 | 1 | 0 | Signals the end of the speech                                       |
| 4 | 3 | 2 | 1 | 0 | Reaffirms main points   |
| 4 | 3 | 2 | 1 | 0 | Specifies what the audience is to think or do in response to speech |
| 4 | 3 | 2 | 1 | 0 | Vivid and memorable closure   |

#### **Topic Choice and Guidelines**

- |   |   |   |   |   |   |
|---|---|---|---|---|---|
| 4 | 3 | 2 | 1 | 0 | Topic meets assignment details and is focused on a fact claim |
| 4 | 3 | 2 | 1 | 0 | Communicated enthusiasm for topic                             |

\_\_\_\_\_ Sources cited ( ) ( ) ( ) ( ) ( )

\_\_\_\_\_ / 100 Points

\_\_\_\_\_ Observes 5-8 minute time limit

Final score may be deducted up to 5 points for going over or under one minute and up to 10 points for going over or under two minutes

## **Evaluation Form for Speech 3 Persuasive Fact Speech Outline**

### **Purpose (1 Points)**

- \_\_\_\_\_ Expresses the intention of the speaker in terms of the audience (.5 Point)
- \_\_\_\_\_ Is realistic & appropriate for audience's interests, knowledge level, and beliefs (.5 Point)

### **Introduction (5 Points)**

- \_\_\_\_\_ Attention-getter
- \_\_\_\_\_ Reason to listen
- \_\_\_\_\_ Thesis
- \_\_\_\_\_ Credibility Statement
- \_\_\_\_\_ Preview of main points

### **Body (10 Points)**

- \_\_\_\_\_ Follows the rules of formal outlining by indenting correctly
- \_\_\_\_\_ Follows the rules of formal outlining by using appropriate numbers and letters
- \_\_\_\_\_ The main points provide logical and compelling support that further the thesis
- \_\_\_\_\_ The sub-points represent well thought-out examples, reasons, or arguments
- \_\_\_\_\_ One sentence per point
- \_\_\_\_\_ All sources are cited in the text of the outline
- \_\_\_\_\_ Sources are credible
- \_\_\_\_\_ Focuses on persuasive appeals based on logic, emotion, and credibility
- \_\_\_\_\_ Demonstrates no bias or undue favoritism
- \_\_\_\_\_ Use of arguments is appropriate to the specific audience

### **Transitions (0.5 Point)**

- \_\_\_\_\_ Transitions are used between each main point of the speech (.5 Point)

### **Conclusion (2 Points)**

- \_\_\_\_\_ Reaffirms main points (.5 Point)
- \_\_\_\_\_ Restates thesis (.5 Point)
- \_\_\_\_\_ Stresses the importance of the topic through a final statement (a clincher) that leaves a lasting impression in the minds of the listeners (1 Point)

### **Grammar (1.5 Points)**

- \_\_\_\_\_ Complete sentences are used throughout the outline (1 Point)
- \_\_\_\_\_ Free of spelling and (.25 Point)
- \_\_\_\_\_ Free of grammatical errors (.25 Point)

### **Reference Page (5 Points)**

- \_\_\_\_\_ Lists all sources cited in the body of the outline and contains the required number of sources using APA format

\_\_\_\_\_ / 25 Points