

Brian Sturdivan

Software Engineer.
Good guy.

I sat down to think through my accomplishments over the last thirteen years of programming and try to understand what I had done and what the commonalities over the years have been. The single thread I found was that everything I have accomplished I have done side by side for and with those around me. Together with the fluctuating team of incredible people around me, we've always sought to look beyond ourselves and strive to support each other. From ad agencies to Naval contracting to CBS to Everlane, I've learned, grown, and built for the people around me. I can't begin to put my experiences and contributions into just a few words but I can say that I love what I do and what we've done together.

Senior Software Engineer

Everlane July 2013–Current

- Built an engineering team from a group of four rag-tag engineers and one designer, learning on the job, to the incredible group of 18 engineers, 4 designers, and 4 Product managers we have today.
- Built, maintained, and matured a team environment based on low ego, curiosity, and compassion.
- Discovered, advocated for, and built the prototype for Everlane's CMS vendor, Builder
- After spending over a year building a custom CMS and site merchandising tool, including a WYSIWYG homepage and banner editor (modeled after Builder), a product listing page creation and editing tool, and a product asset management system; I had plenty of incentive to advocate for Builder when then custom tools became too ineffective and engineering intensive.
- Took ownership over the asset management tools and API integration, leading to an eventual 32% decrease in page load time and 4% increase in sales.
- Implemented the Slack Donut bot to help facilitate cross-company conversations. I also spent about an hour a week since the initial set up in 2017 talking with people all across the company, with a focus on learning about employees and helping them approach difficult topics. I am always excited to provide an ear for anyone that needs help.
- Ran initial user tests on product reviews, compiled user feedback on the feature, helped put together the initial project specifications, and helped integrate with Everlane's eventual product review vendor, Bazaarvoice.
- Assisted with the full scale email platform integration with Sailthru and took ownership over the tool before Everlane had a dedicated email marketing team
- Assisted with every holiday marketing campaign, in various capacities, since I joined in 2013
- Increased Everlane's SEO indexable page footprint by 300% by creating SEO and user friendly URLs for filtered product listing pages.

Software Engineer

CBS Interactive December 2011–July 2013

- Learned from and worked with some of the best javascript engineers of their time, contributing to the then CBS-owned javascript library, Mootools.
- An early adopter of Node JS, integrating with the library to build the first CNET and CBS News mobile sites—built as some of the first single-page applications deployed at scale.

Graphic Designer / Junior Software Engineer

Qinetiq North America April 2010–December 2011

- Served as the first graphic designer hired to the largest aircraft carrier project awarded at the time.
- Designed and built an online resource workspace and directory for the aircraft carrier project.
- Designed the Space and Naval Warfare (SPAWAR) logo