## Talks & Panels

**Customer Experience Summit 2022 (ACT-IAC)**. Panelist, Lessons Learned from High Impact Service Providers on their CX Journey (11/15/2022)

**FCW Summit: IT Modernization (Federal Computing Week)**. Author & Presenter, *Master Class: The Post-FITARA Agency* (10/5/2022)

**Washington, DC CIO Executive Summit (Evanta a Gartner Company)**. Panel Moderator, *Starting at Customer Centricity* (5/3/2022).

**Salesforce DC World Tour (Salesforce)**. Panel Moderator, *Digital Transformation in Federal Agencies* (4/12/2022).

**IT Modernization Summit 2021 (FedScoop)**. Author & Presenter, *Using Data Transformation to Guide Federal Innovation* (4/28/2021).

FITARA Forum III (MeriTalk). Panelist, Federal Perspective on IT (4/4/2016).

Jump Start Your Agency IT Transformation (MeriTalk). Panelist (6/17/2016).

FITARA Breakfast Series (MeriTalk) Author & Presenter, Next Steps in FITARA (6/14/2015).

FITARA Forum (MeriTalk). Author & Presenter, The View from OMB (8/11/2015).

## Other Media

Podcast: American Council for Technology-Industry Advisory Council (ACT-IAC) (2022). Author & Presenter, ICYMI: The CX Journey of High-Impact Service Providers <a href="https://www.actiac.org/buzz">https://www.actiac.org/buzz</a>

**Video: IT Modernization Summit 2021 (FedScoop)**. Author & Presenter, *Using Data Transformation to Guide Federal Innovation* (4/28/2021) https://www.youtube.com/watch?v=f\_EKh30TjRs

**Video: Thought Leaders Series (FedScoop)**. Author & Presenter, *Four Lenses of Federal Digital Transformation (2021)*.

Podcast: Carnegie Mellon University (2018). Guest interview, *Interview With IMLS Deputy Director Of Digital And Information Strategy Benjamin Sweezy* <a href="https://amt-lab.org/podcasts-interviews/2018/10/new-podcast-interview-with-">https://amt-lab.org/podcasts-interviews/2018/10/new-podcast-interview-with-</a>

## **Publications**

**Salesforce Blog** (2022) Lead author, *How to Accelerate Digital Transformation with the Technology Modernization Fund* 

https://www.salesforce.com/resources/articles/obtaining-technology-modernization-fund/

White House Federal CIO Council (2017) Lead author & researcher, *The State of Federal IT Report (SOFIT)* https://www.cio.gov/resources/sofit/

**Technology Business Modernization IT-COST Commission** (2017) Commission Participant, *Accelerating the Mission: Recommendations for Optimizing Federal Technology Cost and Value in the Age of FITARA* <a href="https://www.tbmcouncil.org/learn-tbm/the-federal-it-cost-commission/">https://www.tbmcouncil.org/learn-tbm/the-federal-it-cost-commission/</a>

## Mentions in Press Clippings

**Federal News Network** (1/1/2022) Executive Briefing Series: Overcoming the Challenges of Delivering Digital Services to Citizens Efficiently

https://federalnewsnetwork.com/cme-event/federal-insights/executive-briefing-series-overcoming-the-challenges-of-delivering-digital-services-to-citizens-efficiently/

**G2xChange** (2/26/2020) Salesforce recruits rising leader Ben Sweezy to drive Federal Digital Strategy

https://fedciv.g2xchange.com/salesforce-recruits-rising-leader-ben-sweezy-to-drive-federal-digit al-strategy/

**Federal News Network** (7/22/2019) *DHS, GSA, PTO execs heading to private sector* <a href="https://federalnewsnetwork.com/reporters-notebook-jason-miller/2019/07/dhs-gsa-pto-execs-heading-to-private-sector/">https://federalnewsnetwork.com/reporters-notebook-jason-miller/2019/07/dhs-gsa-pto-execs-heading-to-private-sector/</a>

**Federal Computing Week** (5/1/2017) White House takes on technology revamp (References the State of Federal IT Report)

https://fcw.com/it-modernization/2017/05/white-house-takes-on-technology-revamp/228702/

**Federal News Network** (4/10/2017) White House tech leaders conduct listen, learn with federal C/Os (References the State of Federal IT Report)

https://federalnewsnetwork.com/reporters-notebook-jason-miller/2017/04/white-house-tech-leaders-conduct-listen-learn-federal-cios/

Federal Computing Week (3/28/2016) Federal 100: Ben Sweezy https://fcw.com/articles/2016/03/28/fed100\_sweezy-ben.aspx

**FedTech Magazine** (8/12/2015) *FITARA's Effect on Federal Technology* https://fedtechmagazine.com/article/2015/08/fitaras-effect-federal-technology

**Federal News Network** (8/12/2015) OMB expects 'believable plans' from agencies as FITARA deadline nears

https://federalnewsnetwork.com/omb/2015/08/omb-expects-believable-plans-agencies-fitara-de adline-nears/

MeriTalk (6/14/2015) Tea With Tony https://www.meritalk.com/tea-with-tony/

**FedScoop** (6/10/2015) Scott announces final FITARA guidance, sets goals for success (Coverage of FITARA memo release)

https://www.fedscoop.com/scott-announces-final-fitara-guidance-sets-goals-for-success/

**FedScoop** (4/30/2015) White House releases first draft of FITARA guidelines (Coverage of FITARA memo release)

https://www.fedscoop.com/white-house-relases-first-draft-of-fitara-guidelines/

**NextGov** (3/3/2015) *Rollout of New CIO Powers Could be 'Uneven,' DOJ CIO Says* <a href="https://www.nextgov.com/cio-briefing/2015/03/fitara-implementation-will-be-uneven-says-doj-cio/106593/">https://www.nextgov.com/cio-briefing/2015/03/fitara-implementation-will-be-uneven-says-doj-cio/106593/</a>

**Federal News Network** (2/16/2015) *FITARA implementation listening tour* https://federalnewsnetwork.com/congress/2015/02/fitara-implementation-listening-tour/