



OPTIMAL HOUSES TO BUY IN KING COUNTY

Blake Tolman

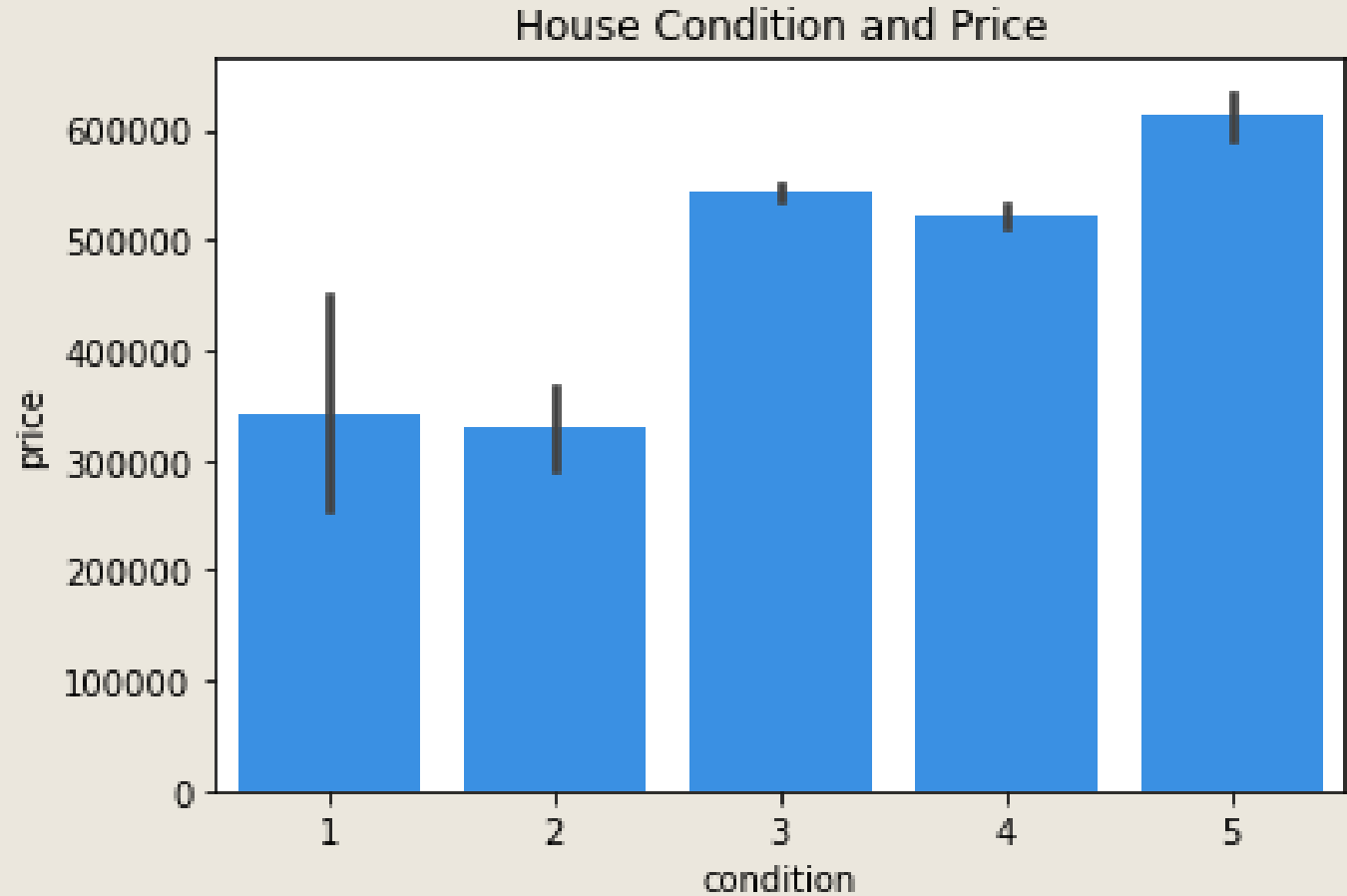
Target Demographic

Reoccurring home
buyer

Individual looking to
get the nicest house
for the cheapest price

What condition house to buy?

- 150k difference from condition 2 to condition 3
- Minimal difference between low-end and high-end subgroups
- Condition 4 achieves a high-end house while still retaining a relatively lower cost and maintenance



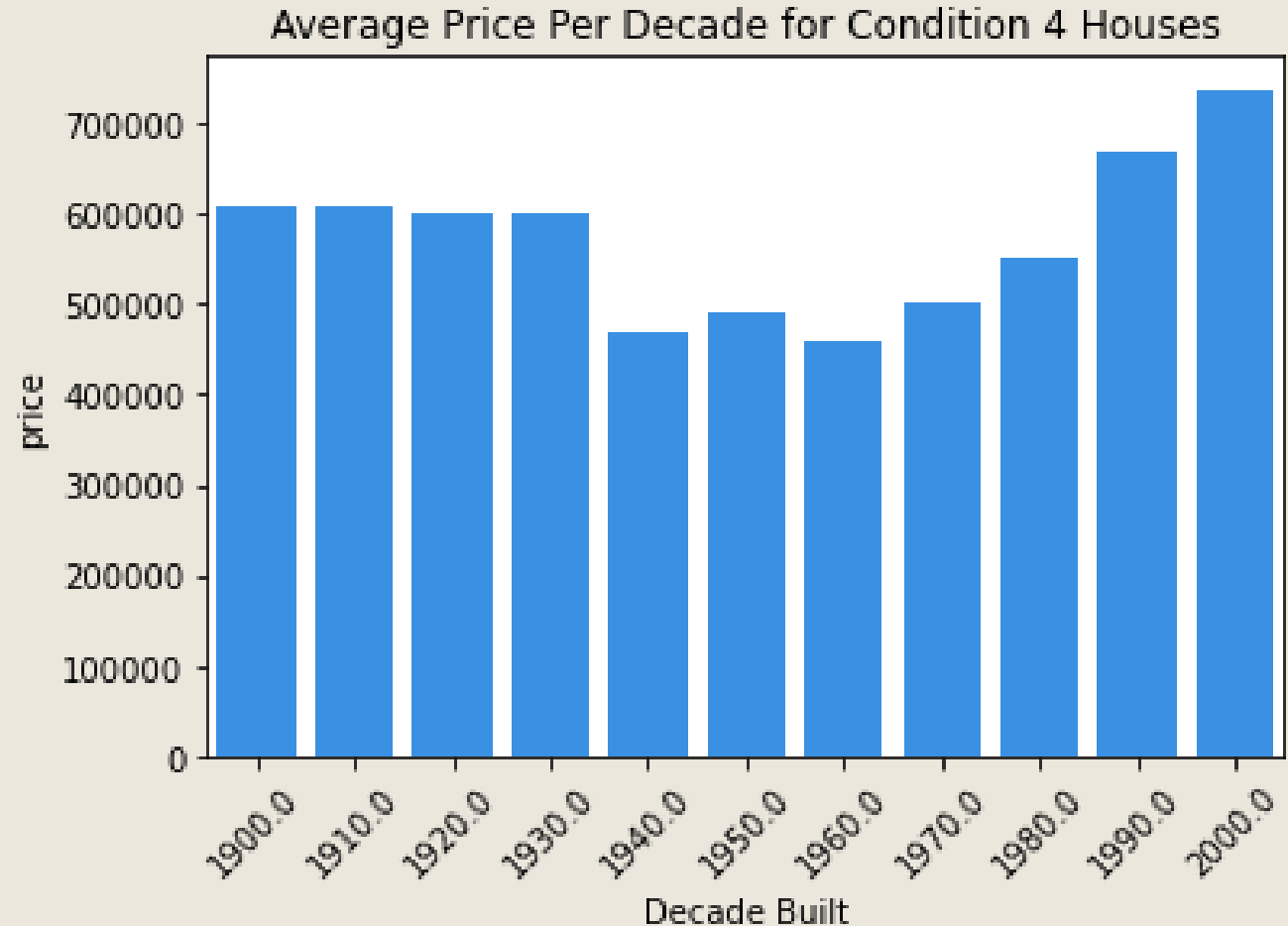
ID	Grade	Description - Demand Condition
5	Very Good	a Demand corresponds well with actual capacity and no operational problems experienced.
		b The infrastructure meets the organization's needs. No desirable elements are missing, and all required elements are present.
		c Meets current and future capacity needs within planning horizon
		d There is no impact to service levels provided.
4	Good	a Demand is within actual capacity and occasional operational problems experienced.
		b The infrastructure generally meets the organization's needs. A few desirable elements may be missing, but all required elements are present.
		c n/a
		d There is little or no impact to service levels provided.
3	Fair	a Demand is approaching actual capacity and/or operational problems occur frequently.
		The infrastructure generally meets the Organization's needs.
		b A few desirable elements and one or two required elements are missing.
		c Meets current capacity needs but not future without modifications
		d There may be minor impacts to service levels provided.

Rating system

2	Poor	a Demand exceeds actual capacity and/or significant operational problems are evident.
		The infrastructure may or may not meet the organization's needs.
		b Several desirable elements and one or two required elements are missing.
		c Some capacity issues evident e.g. operating at >80% rated capacity
1	Very Poor	d There are minor impacts to service levels provided, and may impact stakeholders.
		a Demand exceeds actual capacity and/or operational problems are serious and ongoing.
		b The infrastructure does not meet the organization's needs. Most desirable and several required elements are missing.
		c Does not meet Current capacity Requirements e.g. operating at >90% rated capacity
		d There are obvious impacts to service levels provided, and may impact stakeholders.

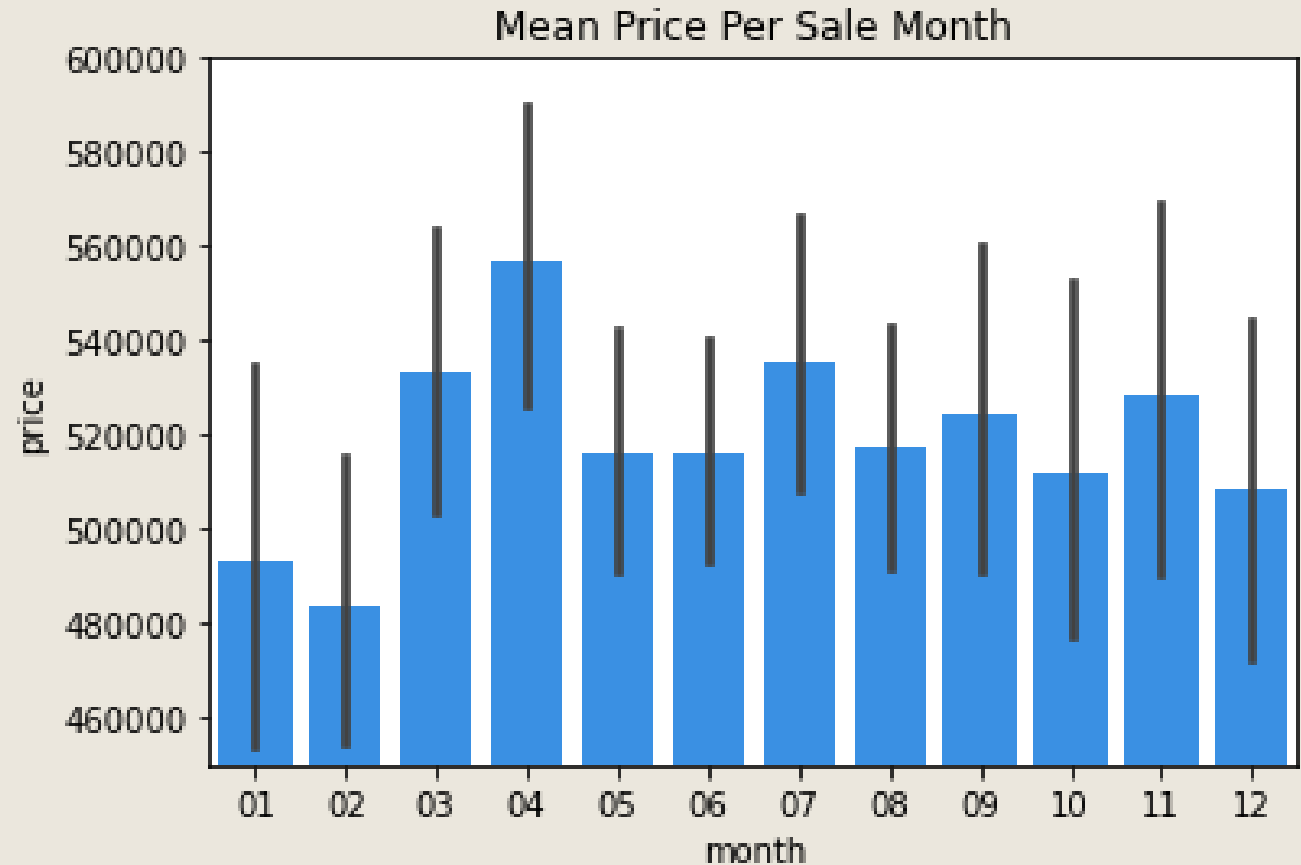
Best Decade for the Price

- Houses market is increasing so newer value houses are costing more
- 1940's and 50's offer the lowest average price for condition 4 house
- Avoid houses made before 1940 or after 1980

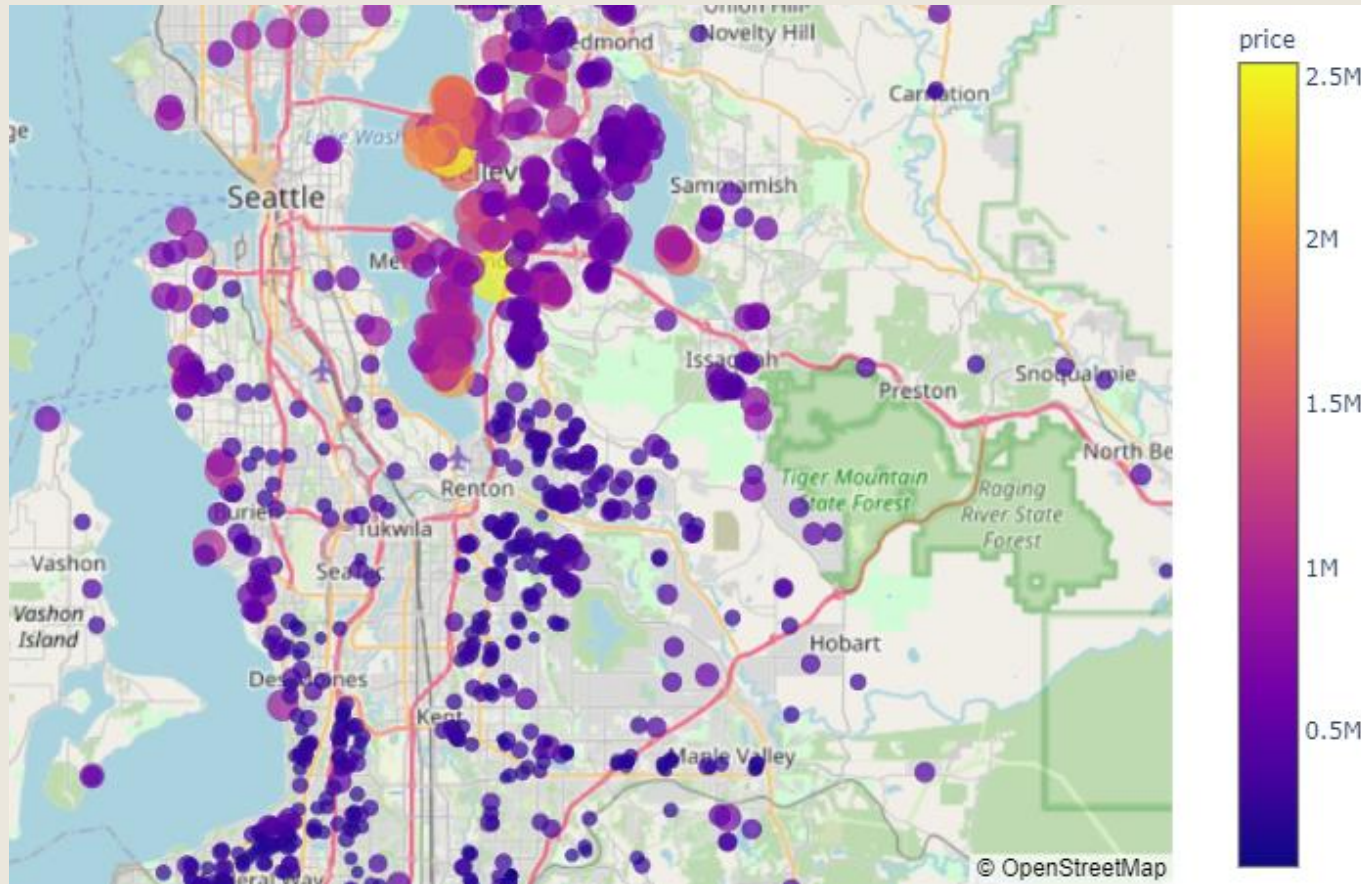


Best month to buy

- January and February are the cheapest months to buy houses by about 50k
- April has the highest sale average of about 560,000
- Subsequent months typically have little change in price staying around 530,000



Location of 1960 condition 4 houses



- Seattle and Bellevue have the highest average sale price influenced heavily by closeness to water
- Southern King County has the cheapest prices
- Des Moines offers cheap alternatives for waterfront property while Renton is best suited for closeness to large cities

Recommendations

- Look at the housing market during January and February for purchasing, April for selling
- Try to buy a condition 4 house made in the 1960's
- Chose a house in south King County

Future work

- Resale value of house based on length of residency
- Cost benefit analysis of common renovations projects
- House listing time period based on the year built



THANKS!