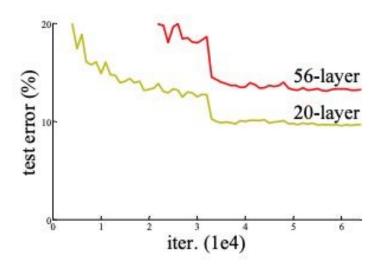
# **Applied Machine Learning for Business Analytics**

Lecture 4: Deep Learning Practices

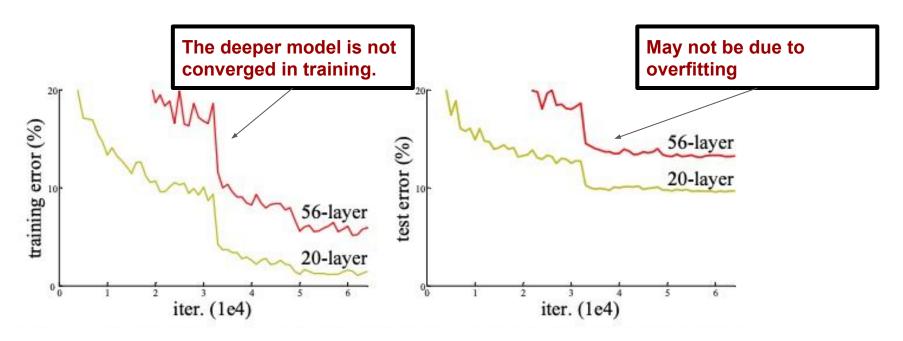
Lecturer: Zhao Rui

# **Overfitting?**



https://arxiv.org/abs/1512.03385

### Training a deep model is challenging



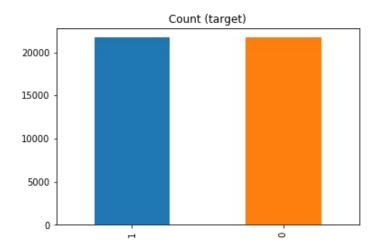
Source: https://arxiv.org/abs/1512.03385

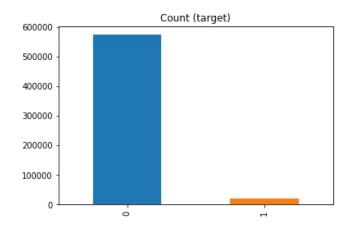
# **Agenda**

- 1. Class Imbalance
- 2. Data Augmentation
- 3. Network Configuration
- 4. Parameters Initialization
- 5. Optimizers
- 6. Regularization Techniques
- 7. Do not sleep on traditional machine learning

# 1. Class Imbalance

# **Small data in some categories**





### Class imbalance is the norm

- Bridge Structural Fault Detection
- Fraud Detection
- Disease Diagnosis
- Spam Detection

# Class Imbalance is challenging

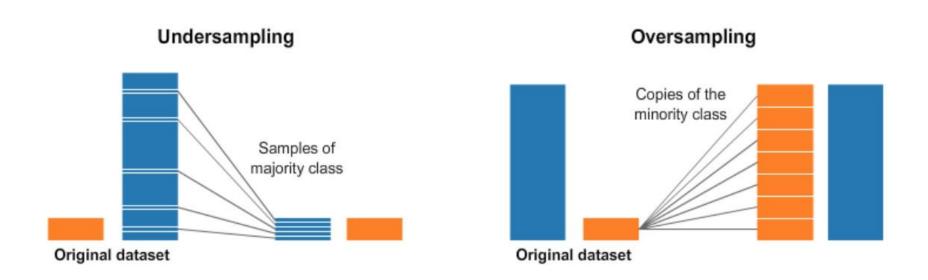
- Not enough knowledge to learn about rare classes
- Imbalanced problem: the number of fraud cases are much less than the one of normal cases.
- Rare classes are usually with high cost of wrong predictions.



### How to deal with class imbalance

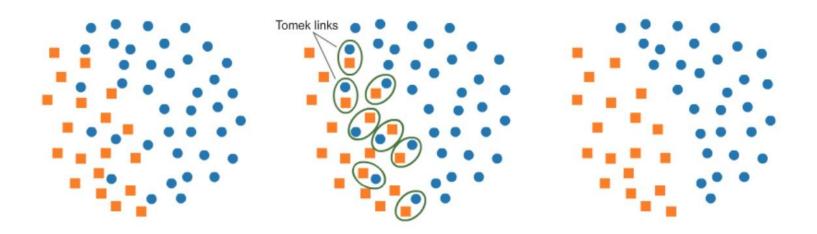
- Resampling
  - Add more minority samples
  - Remove majority samples
- Weights Balancing
  - Tweak the loss function
- Choose robust algorithms to class imbalance

# Resampling



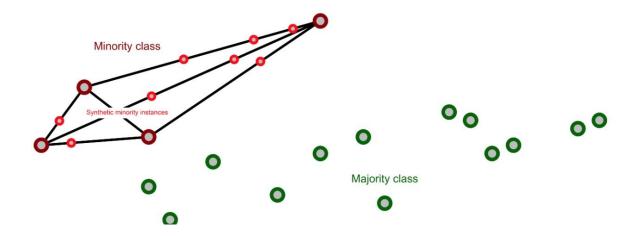
### **Undersampling: Tomek Links**

- Find pairs of close samples of opposite classes
- Remove the sample of majority class in each pair



# Oversampling: SMOTE

 Synthesize samples of minority class are convex("linear) combinations of existing points and their nearest neighbors of same class.

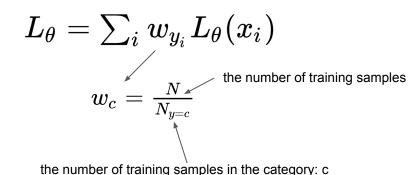


### Weight balancing

Normal Loss

$$L_{ heta} = \sum_i L_{ heta}(x_i)$$

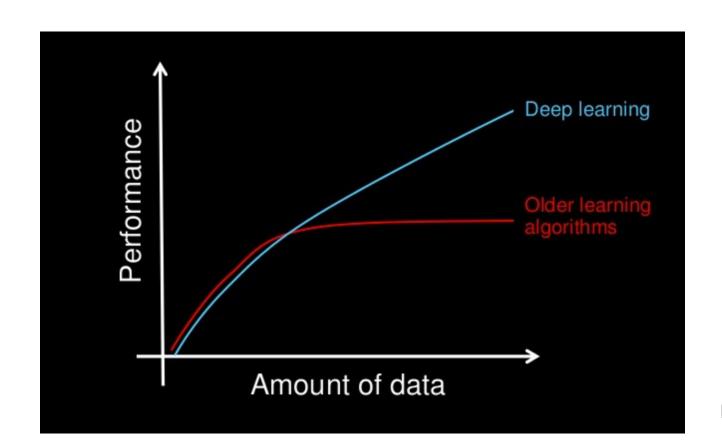
Weighted Loss



fit method

```
Model.fit(
    x=None.
    y=None,
    batch_size=None,
    epochs=1,
    verbose=1,
    callbacks=None,
    validation_split=0.0,
    validation_data=None,
    shuffle=True,
    class weight=None,
    sample_weight=None,
    initial_epoch=0,
    steps per epoch=None,
    validation_steps=None,
    validation batch size=None.
    validation freg=1,
    max_queue_size=10,
    workers=1.
    use_multiprocessing=False,
```

# 2. Data Augmentation



### **Data augmentation**

- Deep learning models usually have billions of parameters and then require massive labeled training data
- To improve the generalization capability

Data Augmentation: create artificially labeled training datasets

# Image augmentation



### How about text data

In computer version, data augmentation is quite common.



Enlarge your Dataset

https://blog.keras.io/building-powerful-image-class ification-models-using-very-little-data.html

Rotating an image a few degrees does not change its semantics

In NLP or text mining, data augmentation is challenging.

This is simple



Is this simple

**Semantics changed** 

### **Text augmentation**

- Most of methods are very task-specific
  - Lexical Replacement
  - Back Translation
  - Text Surface Transformation
  - Random Noise Injection
  - Instance Crossover Augmentation
  - Generative Methods



# 3. Network Configuration

# Three Types of Classification Tasks

Three Type of Classification Tasks



### Binary Classification



- Spam
- Not spam

Multiclass Classification



- Dog
- Cat
- Horse
- Fish
- Bird
- ...

### Multi-label Classification



- Dog
- Cat
- Horse
- Fish
- · Bird
- •

### **Last-Layer configuration**

#### **Binary Classification**

- Last-layer activation: sigmoid
- Loss function: binary\_crossentropy
- Code snippets:

#### Multi-class Classification

- Last-layer activation: softmax
- Loss function: categorical\_crossentropy
- Code snippets:

```
Number of unique labels in the task
```

### **Last-Layer configuration**

#### Multi-label Classification

- Last-layer activation function: sigmoid
- Loss function: binary\_crossentropy
- Code snippets:

```
model.add(layers.Dense(10, activation='sigmoid'))
model.compile(loss="binary_crossentropy", optimizer='rmsprop')
```

### **Last-Layer configuration**

#### Regression to arbitrary values

- Last-layer activation: Linear
- Loss function: mse
- Code snippets:

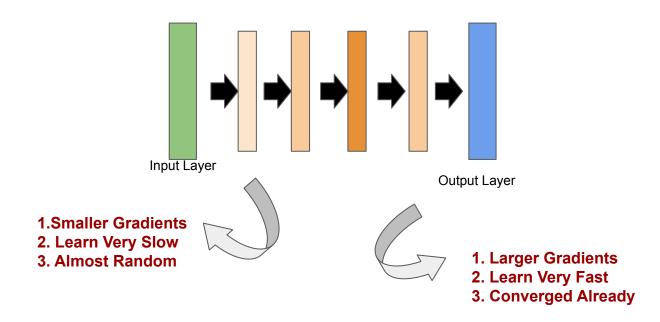
```
model.add(layers.Dense(1))
model.compile(optimizer='rmsprop', loss='mse', metrics=['mae'])
```

#### Regression to scaled values ranging from 0 to 1

- Last-layer activation: sigmoid
- Loss function: mse
- Code snippets:

```
model.add(layers.Dense(1, activation='sigmoid'))
model.compile(optimizer='rmsprop', loss='mse', metrics=['mae'])
```

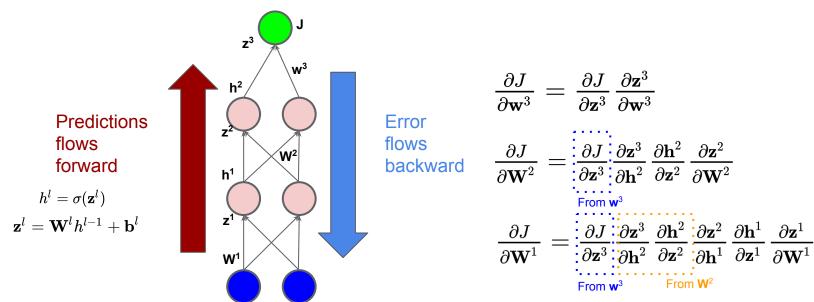
# Vanishing gradient problem



### **Backpropagation (From Last Lecture)**

### Definition (from wiki):

By computing the gradient of the loss function with respect to each weight by the **chain rule**, computing the gradient one layer at a time, iterating backward from the last layer to avoid redundant calculations of intermediate terms in the chain rule

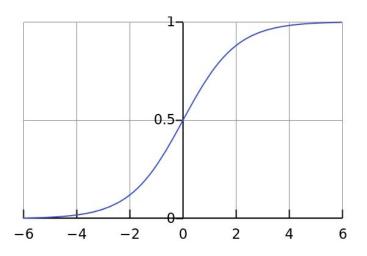


# **Sigmoid function**

### Equation:

$$f(x)=rac{1}{1+e^{-x}}$$

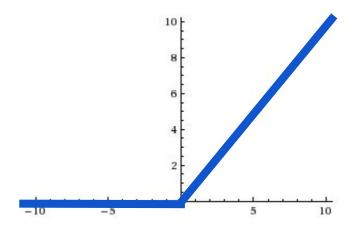
• Vanishing Gradient Problem



How about gradient curve?

### **ReLU function**

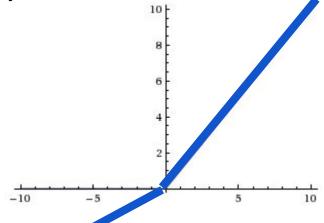
- Fast Compute
- Still have vanishing gradient problem



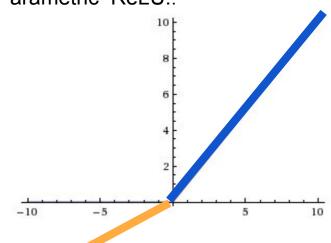
How about gradient curve?

### **ReLU variants**





### Parametric ReLU::

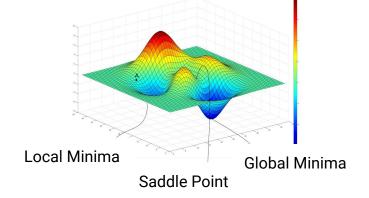


### 4. Parameters Initializations

### **Initialization**

Optimization for neural network in nature is a iterative method, which requires

initialization



- Some general rules for initialization of model parameters:
  - Can not initialize all weights to the same value
  - Randomness should be incorporated

### **Normal distribution**

- Initialize weights randomly, following standard normal distribution
  - The normal distribution should take into account characteristics that are unique to the architecture

For Layers with ReLu

For Layers with Tanh/Sigmoid

$$\sqrt{\frac{2}{size^{[l-1]}}}$$

 $W^{[l]} = np.random.randn(size\_l, size\_l-1) * np.sqrt(2/size\_l-1)$ 

$$\sqrt{\frac{1}{size^{[l-1]}}}$$

 $W^{[l]} = np.random.randn(size\_l, size\_l-1) * np.sqrt(1/size\_l-1)$ 

### **Transfer learning**

Task: Build a bear/cat classifier



bear

cat

Available Data: not directly related





### **Applications**

- Sentiment Analysis
  - Available data: IMDB reviews



- Target taks: Teaching feedback analysis
- Image Classification:
  - Available data: Imagenet Dataset





**IMDb** 





### How to transfer knowledge

Task Definition:



- Steps:
  - Train a model using the source data
  - Transfer layer from the model trained in source domain to the model in target domain
  - Fine-tune the model using the target data

Any concerns?

## Layer transfer

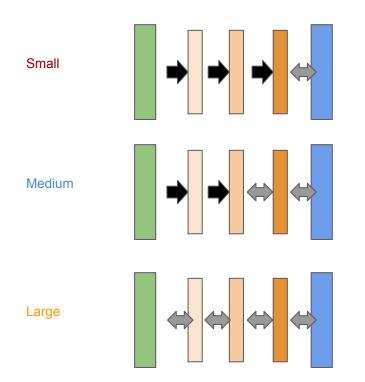
Source Data Output Layer Input Layer **Copy some parameters Target Data** Random init.

Neural Network: Layer-wise self-contained

- 1. Same Task: Copy all layers' parameters
- 2. Different Tasks: Random initialize the softmax/last layer and copy the rest layers' parameters

#### Fine-tune

#### Target Data Size



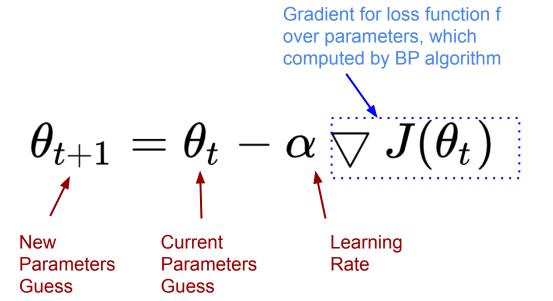
Freeze all layers, train weights on softmax/regression layer

Freeze most layers, train weights on last layers and softmax/regression layer

Fine-tune all layers

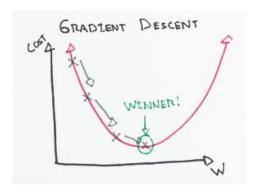
# **5. Optimizers for Neural Network**

#### **SGD**



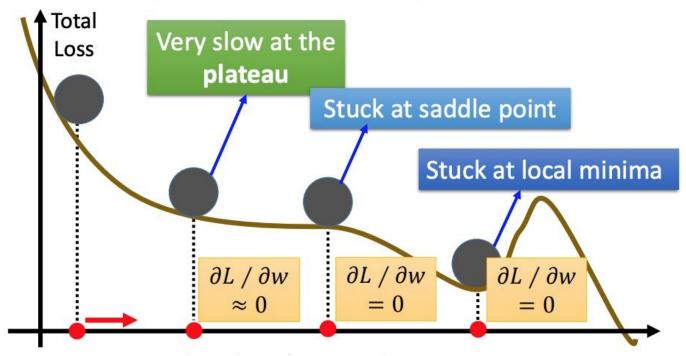


Like hiking down a mountain



Credit:https://ml-cheatsheet.readthedocs.i o/en/latest/gradient\_descent.html 39

# Hard to find optimal network parameters



Source: https://speech.ee.ntu.edu.tw/~tlkagk/

#### **Momentum**

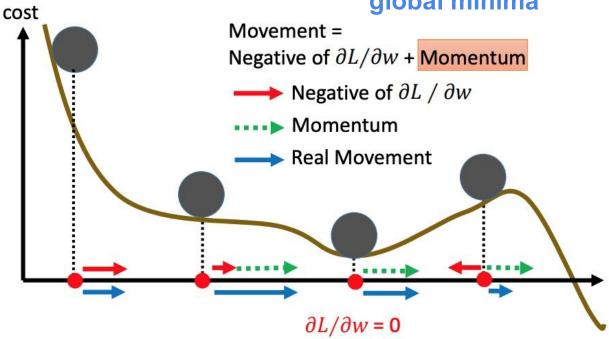
 Core idea: the current gradient computation will keep the direction as the previous gradient computation

$$v_t = eta v_{t-1} + lpha igtriangledown J( heta_t) \ heta_{t+1} = heta_t - v_t$$

- Accelerate SGD
- Dampens Oscillations
- Two Parameters to tune

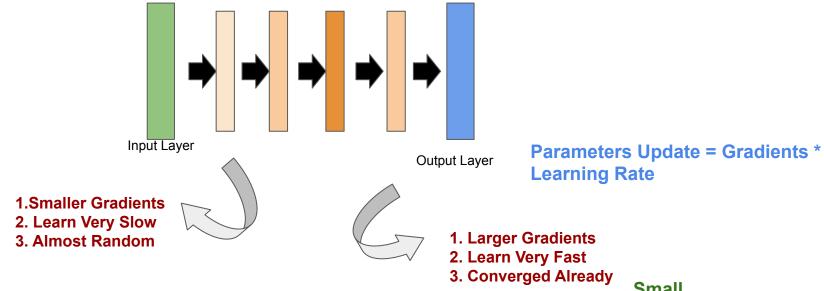
#### **Momentum**





Source: https://speech.ee.ntu.edu.tw/~tlkagk/

# Separated adaptive learning rate



Large Learning Rate

Small Learning Rate

Keep a moving average of the squared gradient for each parameter to change the learning rate.

# How to select the optimizer

- Except SGD, Momentum, RMSprop and Adam, other popular methods include Adadelta and Adagrad.
- It is hard to find a general answer
- Adam is the most commonly used technique
- If you want to train a deep or complex neural networks with fast converge, do not just use SGD.

# 6. Regularization Techniques

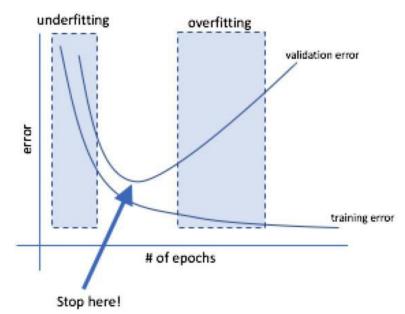
# Overfitting for NN

- Neural Network with a deep structure easily get overfitted
  - Early stopping
  - Parameters Regularization
  - Dropout
  - Most effective: Train with more data.

# **Early stopping**

- Watch the validation curve
- Stop updating the weights once validation errors starts increasing

In Keras: https://keras.io/api/callbacks/early\_stopping/



# Parameter regularization

- Why large model parameters should be penalized:
  - In NN, inputs are linearly combined with parameters. Therefore, large parameters can amplify small changes in the input.
  - Large parameters may **arbitrarily** increases the confidence in our predictions.

To make sure that parameters are not too large and then the model is not overfitting Add regularization terms to the loss function

$$\dots + \lambda g( heta)$$

Control the degree to which we select to penalize large parameters

# Regularization terms

L1 Regularization:

$$g(\theta) = ||\theta||_1$$

L1-norm is commonly used for feature selection as it tends to produce sparse parameter vectors where only the important features take on non-zero values

• L2 Regularization:

$$g( heta) = || heta||_2^2$$

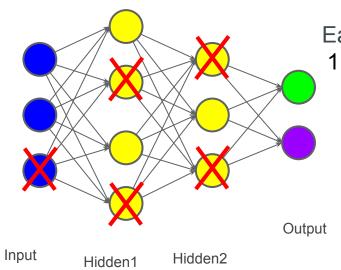
L2-Norm does not tend to push less important weights to zero and typically produces better results when training a model.

Elastic Net:

$$g(\theta) = \alpha ||\theta||_1^1 + (1 - \alpha)||\theta||_2^2$$

Trade-off between L1 and L2 Regularization techniques

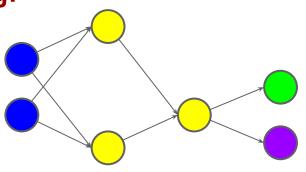
#### **Training:**



Each mini-batch before updating the parameters

1. Each neuron has **%p** to dropout(mask)

**Training:** 



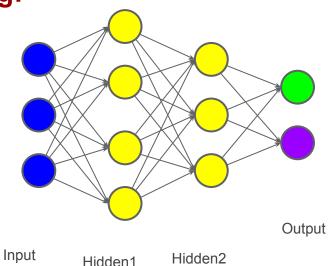
Each mini-batch before updating the parameters

- Each neuron has %p to dropout(mask)
- 2. The network structure is changed (More Thinner!)
- 3. Using the updated network structure for training

Output
Input Hidden1 Hidden2

For each mini-batch, we resample the dropout neurons.

**Testing:** 

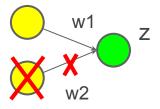


**No dropout**, but shrink weights following the rule:

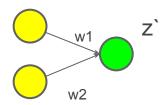
If the dropout rate during training is p%, all the weights will time 1-p%.

When many people work together, they usually rely on others to do more of the work and share the same results.

#### **Training:** Assume dropout rate is 50%



#### Testing: No dropout



Directly Copy:

$$z' = 2z$$

Weight multiply 1-p%:

# **Dropout effects**

Experimental Studies on MNIST dataset:

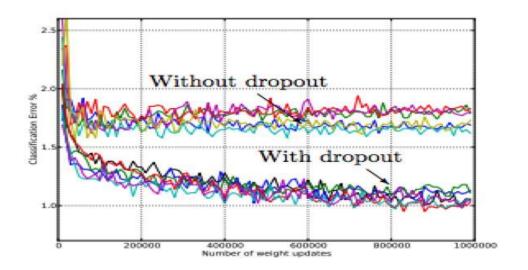


Figure 4: Test error for different architectures with and without dropout. The networks have 2 to 4 hidden layers each with 1024 to 2048 units.

# 7. Do not sleep on traditional machine learning

# Why do tree-based models still outperform deep learning on tabular data?

Léo Grinsztajn Soda, Inria Saclay leo.grinsztajn@inria.fr Edouard Oyallon ISIR, CNRS, Sorbonne University Gaël Varoquaux Soda, Inria Saclay

Abstract

# Model comparison

Tree-based Models outperform deep learning on tabular data

Based on 45 middle-sized datasets (10, 000 samples)

From this paper, authors explain:

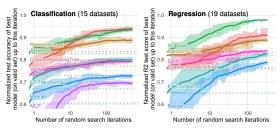


Figure 1: Benchmark on medium-sized datasets, with only numerical features. Dotted lines correspond to the score of the default hyperparameters, which is also the first random search iteration. Each value corresponds to the test score of the best model (on the validation set) after a specific number of random search iterations, averaged on 15 shuffles of the random search order. The ribbon corresponds to the minimum and maximum scores on these 15 shuffles.

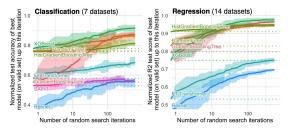


Figure 2: Benchmark on medium-sized datasets, with both numerical and categorical features. Dotted lines correspond to the score of the default hyperparameters, which is also the first random search iteration. Each value corresponds to the test score of the best model (on the validation set) after a specific number of random search iterations, averaged on 15 shuffles of the random search order. The ribbon corresponds to the minimum and maximum scores on these 15 shuffles.

- Deep learning bias to the overly smooth solution, while tree-based models are able to generate irregular decision boundaries
- Deep learning are very sensitive to uninformative features which could be easily spotted in tabular data, while tree-based models are more robust

## Deep Learning for time series data

 "Results show that competitive performance can be achieved with a conventional machine learning pipeline consisting of preprocessing, feature extraction, and a simple machine learning model. In particular, we analyze the performance of a linear model and a non-linear (gradient boosting) model"

Dataset	Year	System	Technique	LP	MF1	ACC	K	Signals
Sleep-EDF-SC-20	2021	RobustSleepNet [28]	RNN	FT	0,817	-	-	EEG + EOG
	2022	This work	Cathoost	DT	0.810	0,866	0.816	EEG + EOG + EM
	2021	XSleepnet2 [46]	CNN & RNN	LFS	0,809	0,864	0,813	EEG + EOG
	2022	This work	Logistic regr.	LPS	0,809	0,857	0,806	EEG + EOG + EM
	2022	This work	Logistic regr.	DT	0,805	0,863	0,813	EEG + EOG + EN
	2020	TinySleepNet [47]	CNN & RNN	LPS	0,805	0,854	0,800	EEG
	2020	SimpleSleepNet [48]	RNN	LFS	0,805	-		EEG + EOG
	2022	This work	Logistic regr.	LPS	0,803	0,853	0,800	EEG + EOG
	2022	This work	Cathoost	LFS	0,802	0,864	0,812	EEG + EOG + EN
	2020	XSleepnet1 [46]	CNN & RNN	LFS	0,798	0,852	0,798	EEG + EOG
	2022	This work	Catboost	LPS	0,797	0,860	0,807	EEG + EOG
	2019	SleepEEGNet [44]	CNN & RNN	LFS	0,797	0,843	0,790	EEG
	2020	SegSleepNet+ [45]	RNN	FT	0,796	0,852	0,789	EEG
	2021	RobustSleepNet [28]	RNN	LFS	0,791	-	-	EEG + EOG
	2021	RobustSleepNet [28]	RNN	DT	0,791	-	-1	EEG + EOG
	2020	DeepSleepNet+ [45]	CNN	FT	0,790	0,846	0,782	EEG + EOG
	2021	DeepSleepNet-Lite [15]	CNN	LPS	0,780	0,840	0,780	EEG
	2019	IITNet [43]	CNN & RNN	LFS	0,776	0,839	0,780	EEG
	2017	DeepSleepNet [41]	CNN & RNN	FT	0,769	0,820	0,760	EEG
Sleep-EDF-SC-78	2022	SleepTransformer [40]	transformer	FT	0,788	0,849	0,789	EEG
	2021	XSleepnet2 [46]	CNN & RNN	LPS	0.787	0.840	0.778	EEG + EOG
	2020	XSleepnet1 [46]	CNN & RNN	LPS	0,784	0,840	0,777	EEG
	2020	TinySleepNet [47]	CNN & RNN	LPS	0.781	0.831	0,770	EEG
	2021	RobustSleepNet [28]	RNN	FT	0,779	-	-	EEG + EOG
	2022	This work	Catboost	LPS	0.775	0.831	0.766	EEG + EOG + EI
	2022	This work	Cathoost	LPS	0,772	0,830	0,763	EEG + EOG
	2022	This work	Logistic regr.	LFS	0.771	0.821	0.756	EEG + EOG + EI
	2022	This work	Logistic regr.	LPS	0.768	0.820	0.753	EEG + EOG
	2021	RobustSleepNet [28]	RNN	LPS	0,763	-	-	EEG + EOG
	2021	DeepSleepNet-Lite [15]	CNN	LPS	0,752	0,803	0,730	EEG
	2022	SleepTransformer [40]	transformer	LFS	0,743	0,814	0,743	EEG
	2021	RobustSleepNet [28]	RNN	DT	0.738	-	-	EEG + EOG
	2019	SleepEEGNet [44]	CNN & RNN	LPS	0,736	0,800	0,730	EEG
Sleep-EDF-ST	2021	RobustSleepNet [28]	RNN	FT	0,810	-	-	EEG + EOG
	2022	This work	Cathoost	LPS	0.795	0.836	0.765	EEG + EOG + E2
	2022	This work	Logistic regr.	LPS	0,792	0.829	0,759	EEG + EOG + EI
	2021	RobustSleepNet [28]	RNN	DT	0,791	-	-	EEG + EOG
	2022	This work	Catboost	LPS	0.789	0.832	0.758	EEG + EOG
	2022	This work	Logistic regr.	LPS	0,788	0,825	0,754	EEG + EOG
	2021	RobustSleepNet [28]	RNN	LFS	0,786	-	-	EEG + EOG
	2020	DeepSleepNet+ [45]	CNN	FT	0,775	0,815	0,738	EEG
	2020	SeqSleepNet+ [45]	RNN	FT	0,775	0,810	0,734	EEG
MASS SS3	2020	SimpleSleepNet [48]	RNN	LPS	0.847	-	-	EEG + EOG
	2021	RobustSleepNet [28]	RNN	FT	0.840			EEG + EOG
	2020	TinvSleepNet [47]	CNN & RNN	LPS	0.832	0.875	0,820	EEG
	2021	RobustSleepNet [28]	RNN	LPS	0.822	-	-	EEG + EOG
	2022	This work	Cathoost	LPS	0,817	0,867	0,803	EEG + EOG + E
	2017	DeepSleepNet [41]	CNN & RNN	FT	0.817	0.862	0,800	EEG + EOG + E
	2022	This work	Cathoost	LPS	0.809	0,863	0,797	EEG + EOG
	2022	RobustSleepNet [28]	RNN	DT	0,808	- 0,003	0,797	EEG + EOG
	2021	This work	Logistic regr.	LPS	0,807	0.853	0.786	EEG + EOG + E
	2019	IITNet [43] U-Sleep [29]	CNN & RNN CNN	LPS	0,805	0,863	0,790	EEG + EOG

Do not sleep on traditional machine learning: Simple and interpretable techniques are competitive to deep learning for sleep scoring \*

Jeroen Van Der Donckt  $\mathfrak{L}^1$   $\boxtimes$ , Jonas Van Der Donckt  $^1$ , Emiel Deprost , Nicolas Vandenbussche, Michael Rademaker, Gilles Vandewiele, Sofie Van Hoecke

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#### Source:

https://www.sciencedirect.com/science/article/abs/pii/S1746809422008837

# Deep Learning for unstructured data

- Deep learning are good at capturing high dimensional and spatial patterns/interactions among data
- Therefore, in those domains such as image, video, and text, deep learning is able to achieve huge success especially enough data are present

**Next Class: Auto-encoders**