Ben Tagtow

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A web developer with a diverse background that includes marketing, communications, project management, and leadership. I am dedicated to my role in cultivating positive environments that embrace challenge and change while fostering growth and development. Recognized by colleagues and peers for my forward-thinking, determined, and optimistic mindset.

TECHNICAL PROJECTS:

Portfolio Website

https://ben-tagtow-portfolio.web.app/

The Broke Gambler

- Sports prediction app allowing users to experience the thrill of sports betting without the financial risk
- React, Redux, Ruby on Rails
- Front: https://github.com/btagtow/sports-predictions-front
- Back: https://github.com/btagtow/sports-predictions-back

Tic-Tag-Tow

- Vanilla JS
- https://tic-tag-tow.web.app/

EXPERIENCE:

Plante Moran; June 2017 – November 2019 *Marketing Coordinator;* Denver, Colorado

- Conducted and assembled research on new and growing clients / prospects / industry trends
- Organized business development events, focusing on all details of planning including subject matter, logistics, and marketing
- Identified key contacts at competitive or prospective companies
- Collaborated directly with partners and directors to create personalized bios outlining experience and expertise

Credit Advisors Foundation; August 2017 – December 2017

Marketing and Communications Intern; Omaha, Nebraska

- Worked directly with CEO to oversee all communications from agency, including writing daily social media posts and distributing weekly e-blasts and monthly newsletters to 36K+ recipients
- Researched, generated, and initiated contact to new client leads
- Recruited, interviewed, and trained successor

EDUCATION:

Flatiron School - Denver, Colorado
Full Stack Software Engineering
Creighton University - Omaha, Nebraska
BS, Business Administration; Marketing
Focus: Psychology (30 credits)
University of Limerick - Limerick, Ireland

Study Abroad Program

ADDITIONAL EXPERIENCE:

Academic Tutor and Coach, Upward Bound - Omaha, Nebraska Strategic Consulting, Fooji Inc. - Lexington, Kentucky Strategy Analysis, Magis Clinic - Omaha, Nebraska Server, Buffalo Wild Wings - Centennial, Colorado Assistant Manager, Vector Marketing - Boulder, Colorado Owner/Operator, Lawn Service - Denver, CO

October 2015 – Present August 2017 - December 2017 August 2017 - December 2017 July 2016 – August 2017 May 2015 – June 2016 May 2011 – August 2017