Contact Info

🌐 billytamplin.com

✉ billytamplin@gmail.com

📱 415.699.5010

Skills

Illustration
Icongraphy
Responsive Design
Typography
HTML & CSS
Sass
JavaScript
Prototyping

Software

Sketch App
Illustrator
Photoshop
After Effects
Adobe XD
Atom
GitHub

Education

B.A. Art Studio
University of South Florida

BILLY TAMPLIN
DESIGNER & ILLUSTRATOR

From silkscreens to mobile screens, I help businesses communicate ideas with simple illustrations and friendly design.

Visual Designer / Hackster.io

FEB 2017 - AUG 2017 | SAN FRANCISCO, CA

- Conceives and designs new web pages, social banners, landing pages and HTML email campaigns in alignment with marketing strategies.

- Creates visual interfaces for new websites and enhancements to existing ones, with a focus on optimizing user experience and intuitive navigation.

- Uses web design best practices and next-generation digital trends while maintaining a user centered design focus.

- Functions as a key designer for parent web sites producing landing pages, banners, wireframes, mockups and email graphics.

- Recommends changes and redesigns for existing Internet properties to improve look, usability and conversions.

- Conveys branding cohesively across multiple web properties and meets established design standards.

- Collaborates with content, marketing, and programming teams to coordinate the development, integration, format design and release of web content.

Visual Designer / PagerDuty

FEB 2014 - APR 2016 | SAN FRANCISCO, CA

- Design Lead, responsible for concepting and executing on brand and marketing creative.

- Designed creative solutions to marketing goals, including responsive websites, landing pages, HTML campaign and nurture emails, and printed promotional material.

- Optimized design product web pages, converting site visitors into paying customers.

- Collaborated with creative directors and copywriters to create compelling brand stories that connect customers closer to the product.

Interactive Designer / Inkling

APR 2010 - FEB 2014 | SAN FRANCISCO, CA

- Front-End lead, helped scale webview design for digital book production.

- Contributed patterns to main content library using scable Sass, HTML5, Javascript.

- Translated static, printed design into clean, elegant web solutions for mobile and desktop.

- Designed HTML campaign emails to meet the goals of the marketing team.