



# EZOO HEALTH

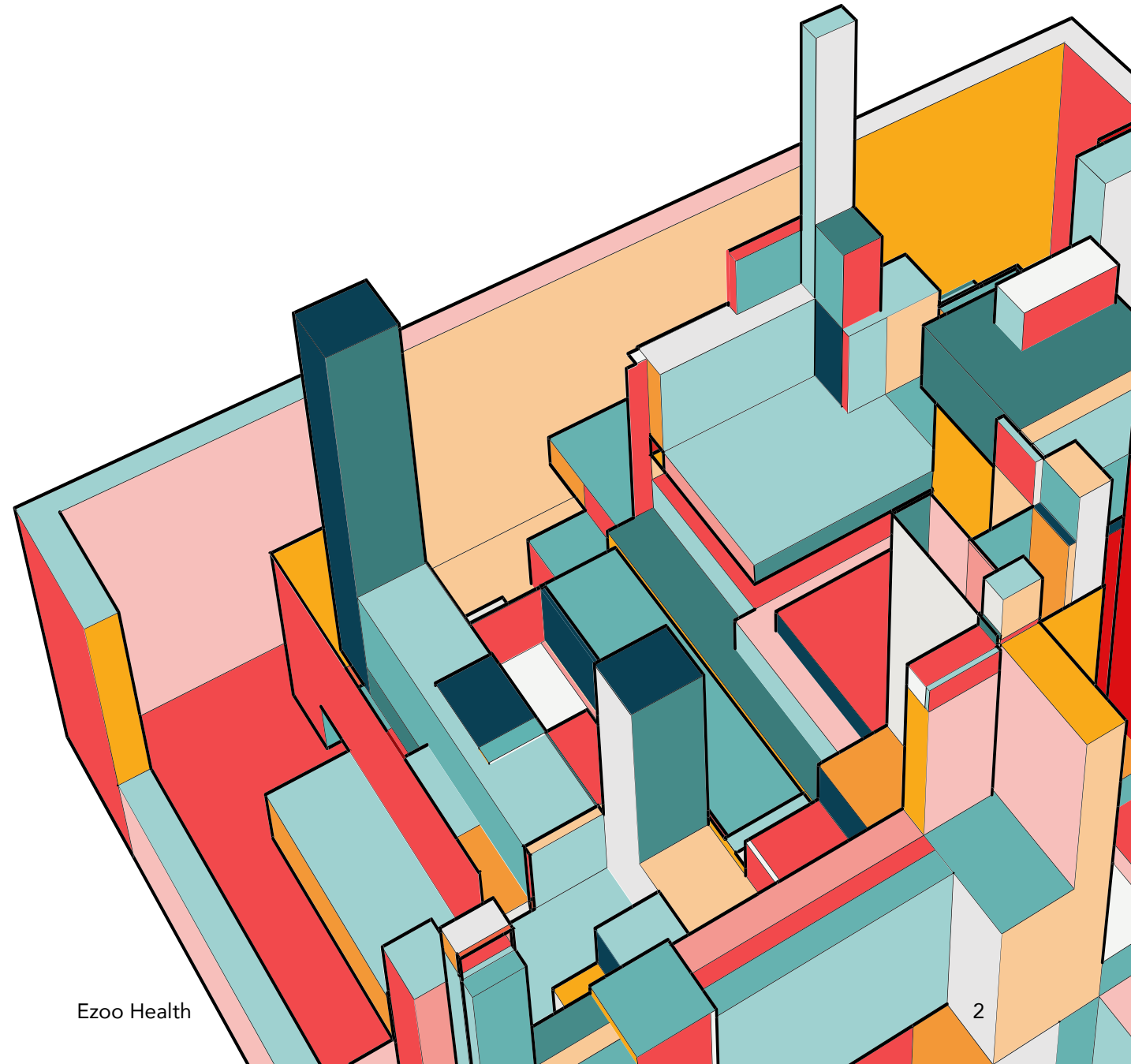
Get health, Get wealth

# ABOUT US

Ezoo Health is the truly first SocialFi decentralized application in Web 3.0. The essential concept of our product is "Health to Earn". Users can earn objective income by living in healthy style such as running, walking, sleeping and more!

5/10/2022

Ezoo Health



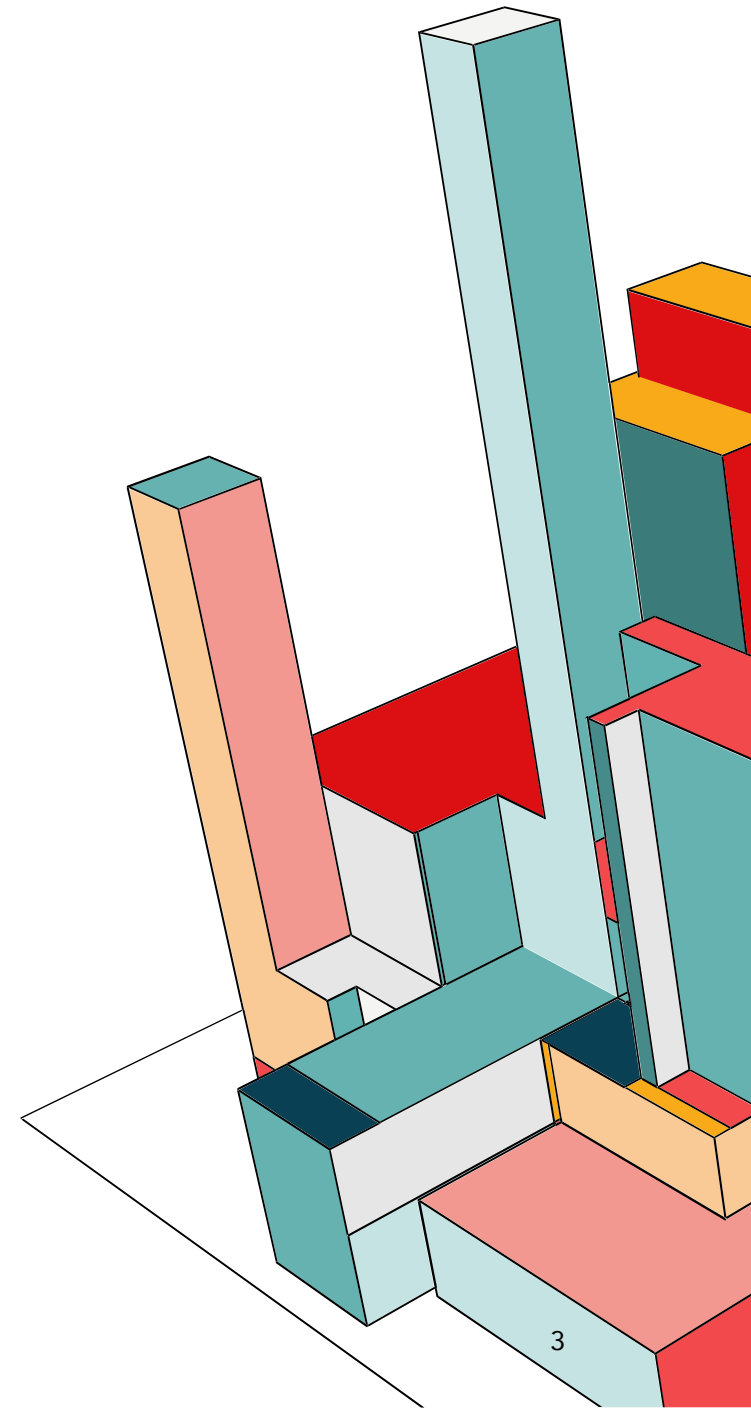
# PROBLEM

## Pandemic

The recent pandemic has impacted gyms and working out clubs all around the world resulting in the potential chaotic unhealthy lifestyle such as the lack of exercising and non-standardized sleeping schedule.

## Inflation Rate

High inflation rate has impacted people's wealth significantly. People need to find a way to resist inflation, that is, invest to deflation assets.





# SOLUTION

## Health To Earn

Ezoo Health is offering deflation assets (fixed number of tokens and NFTs) to help people earn income with a healthy style

## Target Audience

People who want to live in a healthy way!

## Easy To Use

Straightforward and clear UI, doesn't need any instruction to use right away

# PRODUCT OVERVIEW

## Blockchain technology

Secure, efficiency, information traceability,  
compliance

## FIRST TO MARKET

First concept to combine blockchain, NFT and  
health together to help people earn income with  
healthy living style

## Tokenomic

Live in a healthy way and get paid by doing so

## AUTHENTIC Web 3.0

Decentralized Autonomous Organization (DAO)  
gives the rights of each user, users are able to  
decide what they want next.

# PRODUCT BENEFITS

Earn income as long as  
stay in healthy way of  
living



Creates spaces for  
community interactions



Help people get health  
while getting wealth



# MARKET OVERVIEW

**\$2T**

Crypto Market Cap in 2022 Jan

**\$97B**

Fitness Market Cap in 2022 Jan

**184M**

184 million member of people  
do Fitness in gym before  
pandemic

# Ezoo goals

## Short term

Ezoo Health will create a truly [Decentralized autonomous organization](#) that give users right to vote what they want to develop the Dapp as well as to build the metaverse

## Middle term

Ezoo Health aims to build a platform that people can upload their own Web 3.0 content about healthy life. Content can be rewarded by other users as well as the system with Ezo Token

## Long term

Ezoo will build a metaverse that every user can live in their own unique land to work out and more!



# OUR COMPETITION

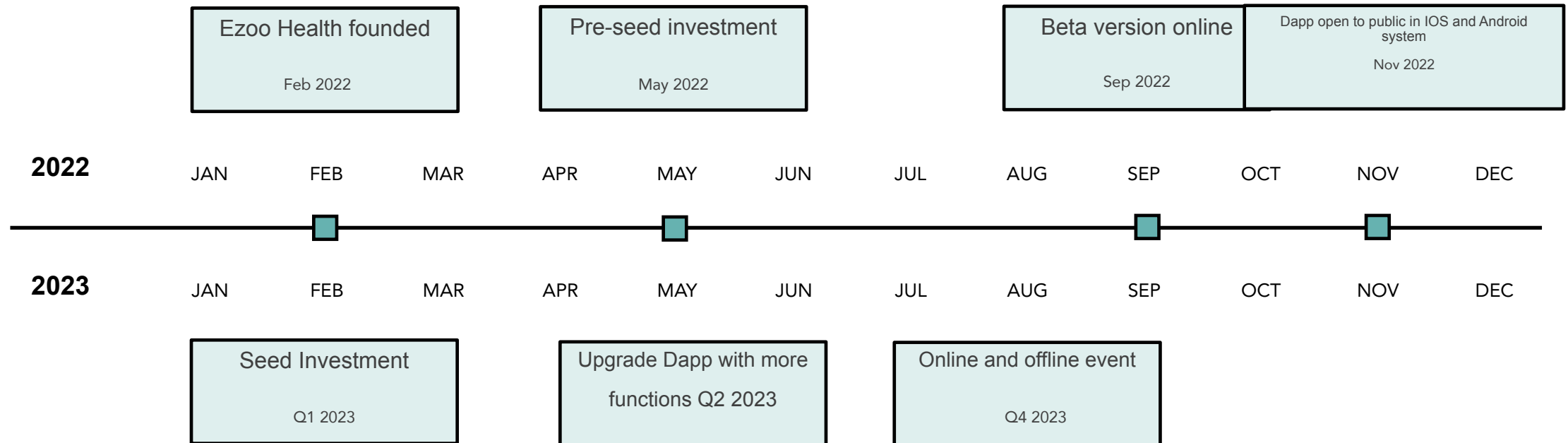
## Ezoo Health

- Ezoo health offers fungible tokens that can redeem our own NFTs, NFTs can trade in OpenSea
- Free for everyone, no barriers to entry
- Full potential of upstream and downstream cooperation
- Audience can be anyone

## COMPETITORS

- Stepn  
Product is very popular, however there is high entry to play the game and their own limits of tokenomics.
- Keep  
Product is well known in China, has great users and model, however it is not related in blockchain industry.
- Decentraland  
Product aims to create a metaverse that people can live in, however due to the long-term target and hardware support, it needs long time to achieve.

# TWO-YEAR ACTION PLAN



# FUNDING

	2022								2023				
Expense item	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	March	Apr	Total
<b>GENERAL</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2,000</b>	<b>2,000</b>	<b>2,000</b>	<b>2,000</b>	<b>2,000</b>	<b>2,000</b>	<b>2,000</b>	<b>2,000</b>	<b>2,000</b>	<b>18,000</b>
Company promotion Fee				2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	<b>18,000</b>
<b>IT</b>	<b>200</b>	<b>200</b>	<b>2,700</b>	<b>2,700</b>	<b>2,700</b>	<b>1,700</b>	<b>1,700</b>	<b>1,700</b>	<b>1,700</b>	<b>1,700</b>	<b>1,700</b>	<b>1,700</b>	<b>20,400</b>
Software Fees	200	200	700	700	700	700	700	700	700	700	700	700	<b>7,400</b>
Testing			2,000	2,000	2,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	<b>13,000</b>
<b>PROFESSIONAL FEE</b>	<b>0</b>	<b>3,000</b>	<b>0</b>	<b>3,000</b>	<b>0</b>	<b>3,000</b>	<b>0</b>	<b>3,000</b>	<b>0</b>	<b>3,000</b>	<b>0</b>	<b>3,000</b>	<b>18,000</b>
Consulting Services		3,000		3,000		3,000		3,000		3,000		3,000	<b>18,000</b>
<b>PAYROLL</b>	<b>28,000</b>	<b>28,000</b>	<b>28,000</b>	<b>28,000</b>	<b>28,000</b>	<b>28,000</b>	<b>28,000</b>	<b>28,000</b>	<b>28,000</b>	<b>28,000</b>	<b>28,000</b>	<b>28,000</b>	<b>336,000</b>
Employee Salary	28,000	28,000	28,000	28,000	28,000	28,000	28,000	28,000	28,000	28,000	28,000	28,000	<b>336,000</b>
	<b>1,000</b>	<b>1,000</b>	<b>1,000</b>	<b>1,000</b>	<b>1,000</b>	<b>1,000</b>	<b>1,000</b>	<b>1,000</b>	<b>1,000</b>	<b>1,000</b>	<b>1,000</b>	<b>1,000</b>	<b>12,000</b>
Contingency	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	<b>12,000</b>
	<b>29,200</b>	<b>32,200</b>	<b>31,700</b>	<b>36,700</b>	<b>33,700</b>	<b>35,700</b>	<b>32,700</b>	<b>35,700</b>	<b>32,700</b>	<b>35,700</b>	<b>32,700</b>	<b>35,700</b>	<b>404,400</b>

# THANK YOU

Ezoo Health

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[www.ezoo.ca](http://www.ezoo.ca)