BRANDON CROOKS

Product Designer, Front-end Developer

- 917.520.4446
- brandoncrooks@live.com
- www.brandoncrooks.com

SKILLS

Product Design

User Experence

  • Design & Testing

Interaction Design

Rapid Prototyping

Visual Design

Info. Architecture

Typography

SOFTWARE

VIM

Photoshop

Illustrator

InDesign

After Effects

Origami

Pixate

Cinema 4D

LANGUAGES

HTML5 & CSS3

  • HAML

  • SASS

JavaScript

  • jQuery

  • Node.js

Bash/Shell Script

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WORK EXPERIENCE

Freelance Product Designer

Nov. 2015 – Present | Westchester, NY.

Collaborated with product management and engeneering to define solutions for product direction. Conceptualized origional ideas and conducted user research and evaluated user feedback.

Appular • Product Designer

Aug. 2015 – Nov. 2015 | New York City, NY.

Provided design solutions for UX/UI, strategic direction and consultation. Collaborated with Product Managers and marketing to produce design concepts and interactive experiences to meet strategic goals.

Vizo News • Product Designer

2014 – 2015 | New York City, NY.

Produced wireframes, mock-ups, task flows, prototypes, design specifications and provided implementation testing. Designed interface for both iOS and Android. Lead and on-boarded new team members.

The Raw Cookie Jar • Product Designer

2006 – 2016 | Westchester, NY.

In-house Product Designer. Crafted unique packaging for a line of raw vegan ice cream and gourmet goods.

Manasseh Jordan Ministries • Lead Creative & Cinematographer

2011 – 2013 | Boston, MA. – Sunny Isles, FL.

Led digital design and creative direction. Crafted visual media components for film, magazines and TV. Led in vision, research and design for implementation.

Zoe Ministries • General Designer and Creative

2006 – 2011 | Saddle River, NJ.

Led creative direction on select projects. Crafted custom assets for print, mobile, web and Tv. Assisted with Motion Graphic Design.

EDUCATION

Art Institute of New York
Web Design & Interactive Media (AoS)

2013 – 2015

Art Institute of Fort Lauderdale (inc.)
Broadcast Engineering

2012 – 2012