

Product Designer with a focus on prototyping, UX design and research.

### Experience.

#### Group SJR Freelance UX Designer, Nov. 2016 - Present

Lead UX designer for GE Reports & GE Voices corporate site redesign. Collaborated with product management and engineering to define solutions for product direction. Conducted user research, produced wireframes, mock-ups, task flows, prototypes, and design specifications. Clients Included: GE, Pfizer, Lands End, Special K, and J&J.

## Group SJR UX Design Intern, Sept. 2016 - Nov. 2016

Conducted user research, produced wireframes, mock-ups, task flows, prototypes, and design specifications. Clients included: Verve, Pfizer, Johnson & Johnson, GE, Exxon Mobile, and internal redesign efforts.

# Various Clients Freelance Product Designer, Nov. 2015 - Present

Collaborated with product management and engineering to define solutions for product direction. Conceptualized original ideas and conducted user research and evaluated user feedback. Clients included: Vizo News, Midwayz and Zoe Ministries.

### Appular Product Designer, Sept. 2014 - Jul. 2015

Produced wireframes, mock-ups, task flows, prototypes, design specifications and provided implementation testing. Designed interface for both iOS and Android. Lead and on-boarded new team members.

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## **Skills**

# Software

# Languages

Product Design UX Design, Testing and Research Prototyping

PS, AI, ID, AE Sketch Flinto, Pixate, Origami Cinema 4D HTML/HAML CSS/SASS JavaScript Bash/Shell Script

#### Education.

### Art Institute of NYC 2013 - 2015

Web Design & Interactive Media (AoS)

Art Institute of FL 2012-2012

Broadcast Engineering (inc.)