Brandon Crooks.

UX Developer with a focus on interaction design, prototyping, and front-end development.

Experience.

1800Flowers.com, inc.   Lead UX Developer, Oct. 2018 – Present

Collaborate with business and marketing to guide the front-end development team meet strategic business needs and maintainin consitency accross the 18F family of brands. Create and maintain strategic UX documentation.

Critical Mass   User Experience Architect, Jun. 2017 – Oct. 2018

Collaborated with strategy, design and user testing to define unique solutions and translate concepts into effective information architectures.

Group SJR   User Experience Designer, Sept. 2016 – Feb. 2017

Lead UX designer for GE Reports & GE Voices corporate site redesign. Collaborated with product management and engineering to define solutions for product direction. Conducted user research, produced wireframes, mock-ups, task flows, prototypes, and design specifications. Clients Included: GE, Pfizer, Lands End, Special K, and J&J.

Various Clients   Freelance Product Designer, Nov. 2015 – Present

Appular   Product Designer, Sept. 2014 – Jul. 2015

Info.

Skills	Software	Languages
Front-end Development	Sketch	HTML/HAML
Interaction Design	PS, AI, ID, AE	CSS/SASS
User Research & Testing	Flinto, InVision, Framer	JavaScript/React
Rapid Prototyping	Cinema 4D	Bash/Shell Script

Education.

Art Institute of NYC   2013 – 2015

Web Design & Interactive Media (AoS)

Art Institute of FL   2012–2012

Broadcast Engineering (inc.)