

Brandon Crooks.

Product Designer with a focus on UX design, interaction design, and prototyping.

Experience.

Group SJR Freelance UX Designer, Nov. 2016 – Present

Lead UX designer for GE Reports & GE Voices corporate site redesign. Collaborated with product management and engineering to define solutions for product direction. Conducted user research, produced wireframes, mock-ups, task flows, prototypes, and design specifications. Clients Included: GE, Pfizer, Lands End, Special K, and J&J.

Group SJR UX Design Intern, Sept. 2016 – Nov. 2016

Conducted user research, produced wireframes, mock-ups, task flows, prototypes, and design specifications. Clients included: Verve, Pfizer, Johnson & Johnson, GE, Exxon Mobile, and internal redesign efforts.

Various Clients Freelance Product Designer, Nov. 2015 – Present

Collaborated with product management and engineering to define solutions for product direction. Conceptualized original ideas and conducted user research and evaluated user feedback. Clients included: Vizo News, Midwayz and Zoe Ministries.

Appular Product Designer, Sept. 2014 – Jul. 2015

Produced wireframes, mock-ups, task flows, prototypes, design specifications and provided implementation testing. Designed interface for both iOS and Android. Lead and on-boarded new team members.

Info.

Skills

Product Design
UX Design, Testing
and Research
Prototyping

Software

PS, AI, ID, AE
Sketch
Flinto, Pixate, Origami
Cinema 4D

Languages

HTML/HAML
CSS/SASS
JavaScript
Bash/Shell Script

Education.

Art Institute of NYC 2013 – 2015

Web Design & Interactive Media (AoS)

Art Institute of FL 2012–2012

Broadcast Engineering (inc.)

Crafting Bits & Pixels Into Unforgettable Experiences.

917.520.4446 • www.BrandonCrooks.com • hello@brandoncrooks.com