# BRANDON CROOKS

Product Designer, Front-end Developer

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🖥 www.brandoncrooks.com

## SKILLS

Product Design

User Experence

 • Design & Testing

Interaction Design

Rapid Prototyping

Visual Design

Info. Architecture

Typography

## SOFTWARE

VIM

Photoshop

Illustrator

InDesign

After Effects

Origami

Framer Studio

Cinema 4D

Finalcut Pro 7

Sketch

## LANGUAGES

HTML5 & CSS3

 • HAML

 • SASS

JavaScript

 • jQuery

 • Node.js

 • Angular.js

 • PhoneGap

Bash/Shell Script

Python

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## WORK EXPERIENCE

### Appular • Product Designer

Aug. 2015 – Nov. 2015 | New York City, NY.
Provided design solutions for UX/UI, strategic direction and consultation. Collaborated with Product Managers and marketing to produce design concepts and interactive experiences to meet strategic goals.

### Vizo News • Product Designer

2014 – 2015 | New York City, NY.
Produced wireframes, mock-ups, task flows, prototypes, design specifications and provided implementation testing. Designed interface for both iOS and Android. Lead and on-boarded new team members.

### The Raw Cookie Jar • Product Designer

2006 – 2016 | Westchester, NY.
In-house Product Designer. Crafted unique packaging for a line of raw vegan ice cream and gourmet goods.

### Manasseh Jordan Ministries • Lead Creative & Cinematographer

2011 – 2013 | Boston, MA. – Sunny Isles, FL.
Led digital design and creative direction. Crafted visual media components for film, magazines and TV. Led in vision, research and design for implementation.

### Zoe Ministries • General Designer and Creative

2003 – 2006 | Saddle River, NJ.
Led creative direction. Crafted custom assets for print, mobile, web and TV. Assisted other graphic design team members as needed.

## EDUCATION

### Art Institute of New York                          2013 – 2015
Web Design & Interactive Media (AoS)

### Art Institute of Fort Lauderdale (inc.)   2012 – 2012
Broadcast Engineering