

Overview

26.86%

Churn Rate

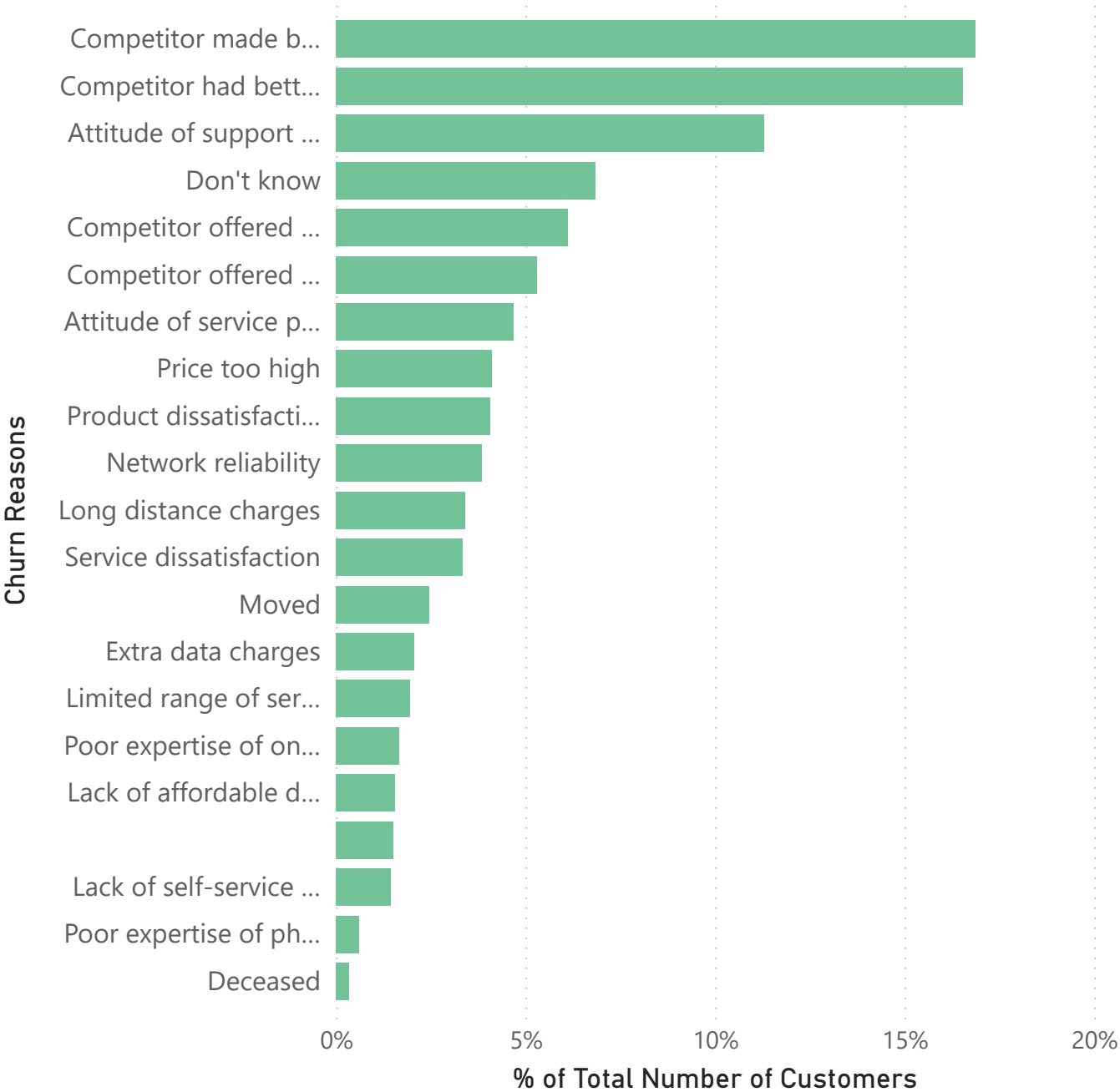
1796

Churned Customers

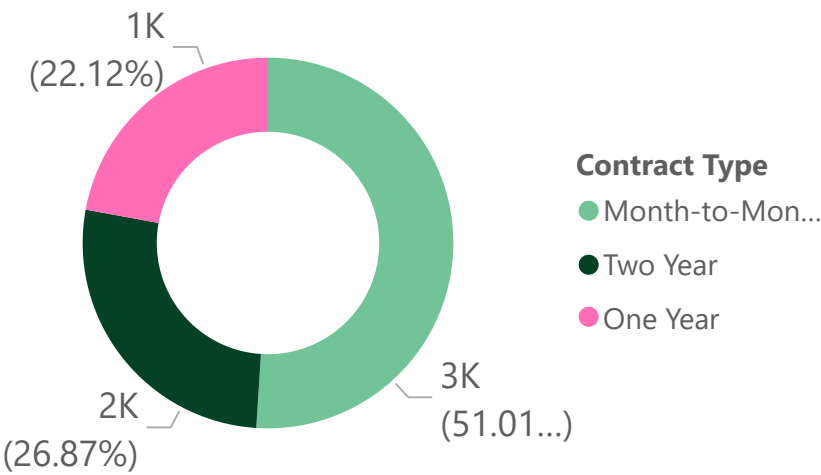
6687

Customers

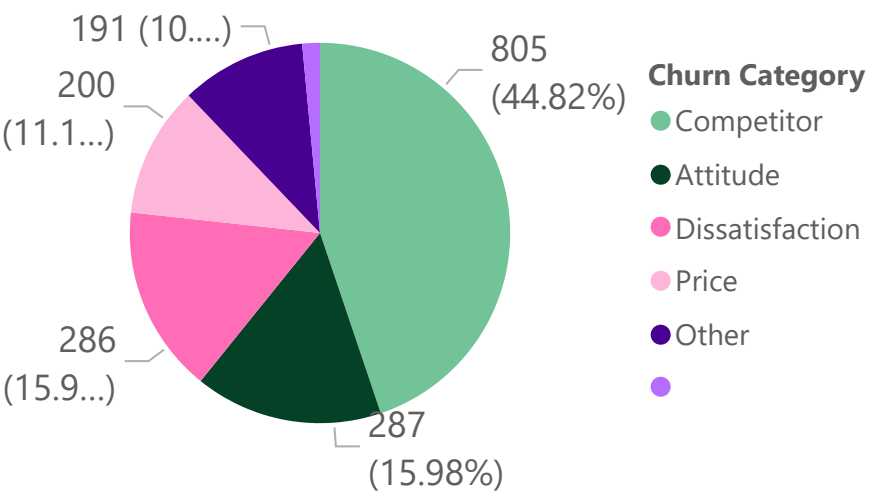
Churn Reasons



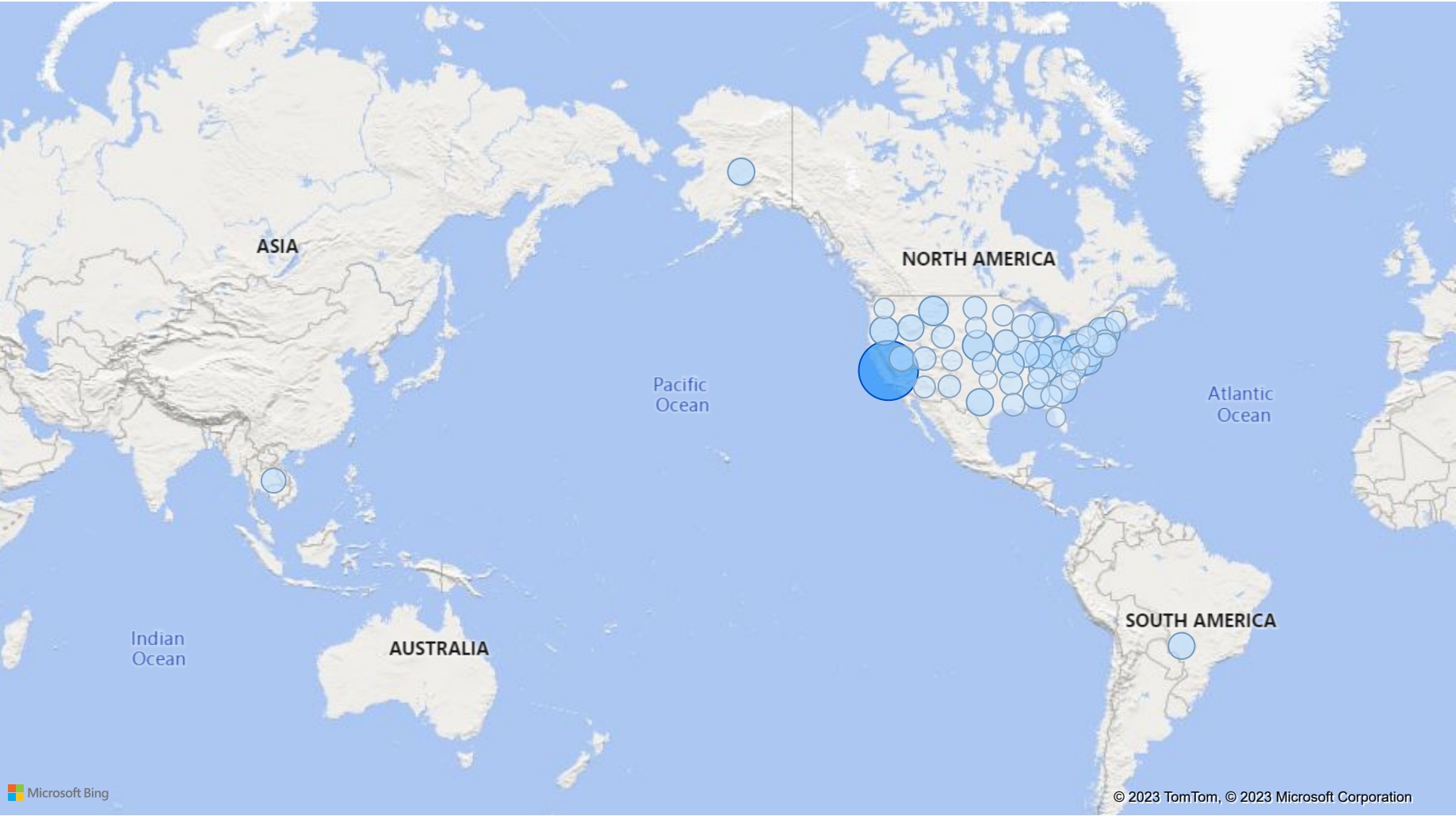
Count of Customers by Contract Type



Churn Label by Category

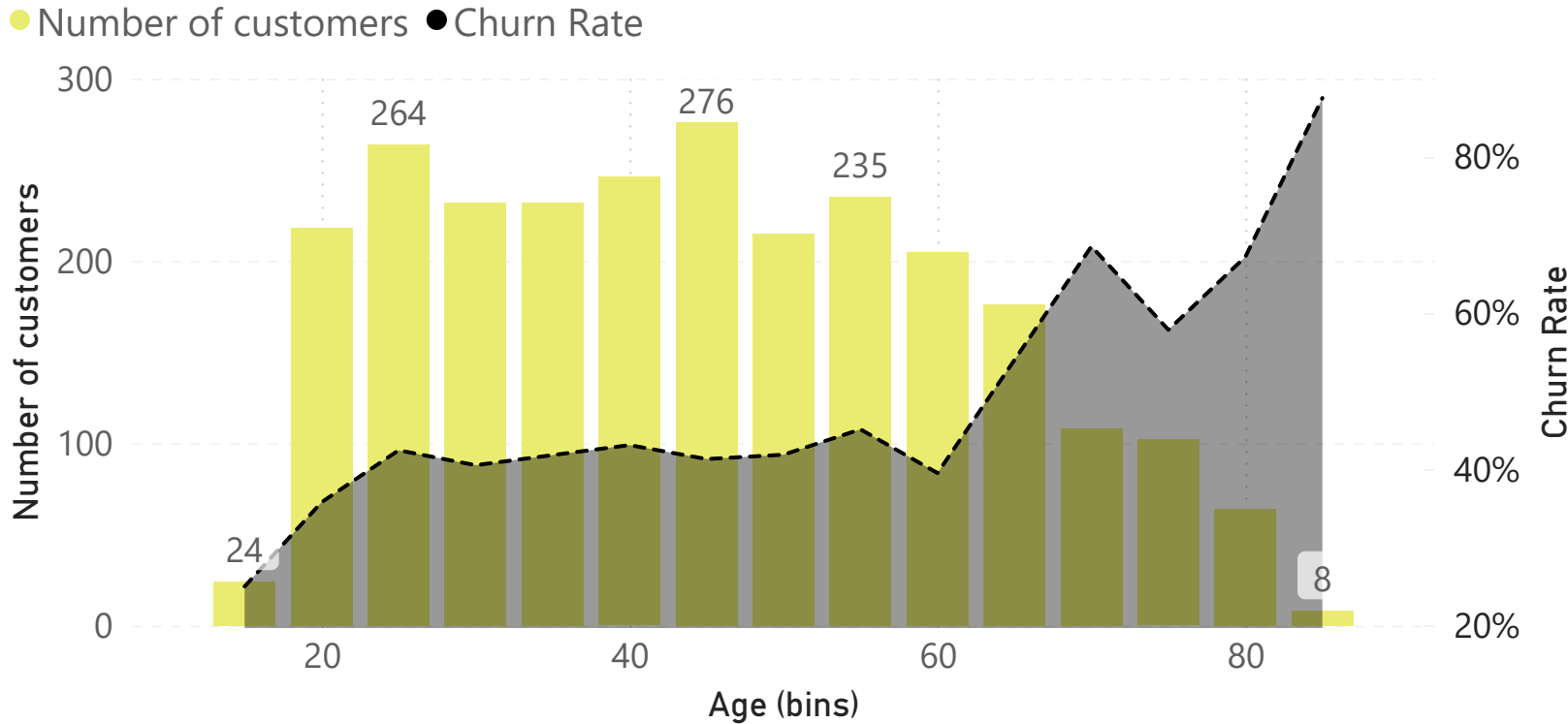


Churn Rate by State

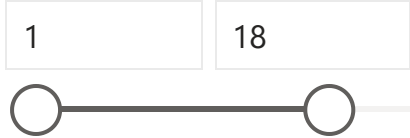


Age Groups, Payments, and Contracts

Number of customers and Churn Rate by Age (bins)



Account Length (in months)



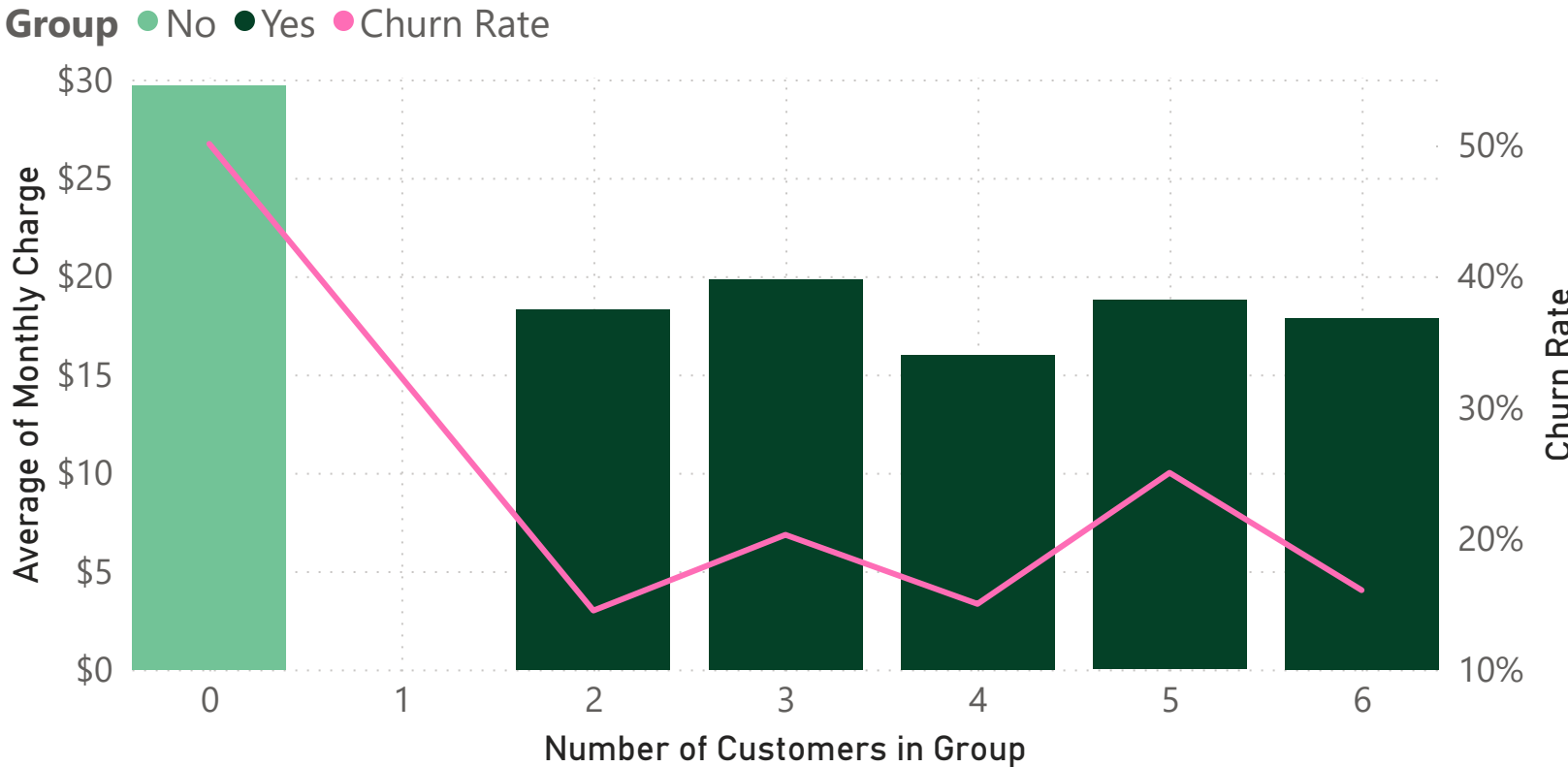
3310

Customer Service Calls

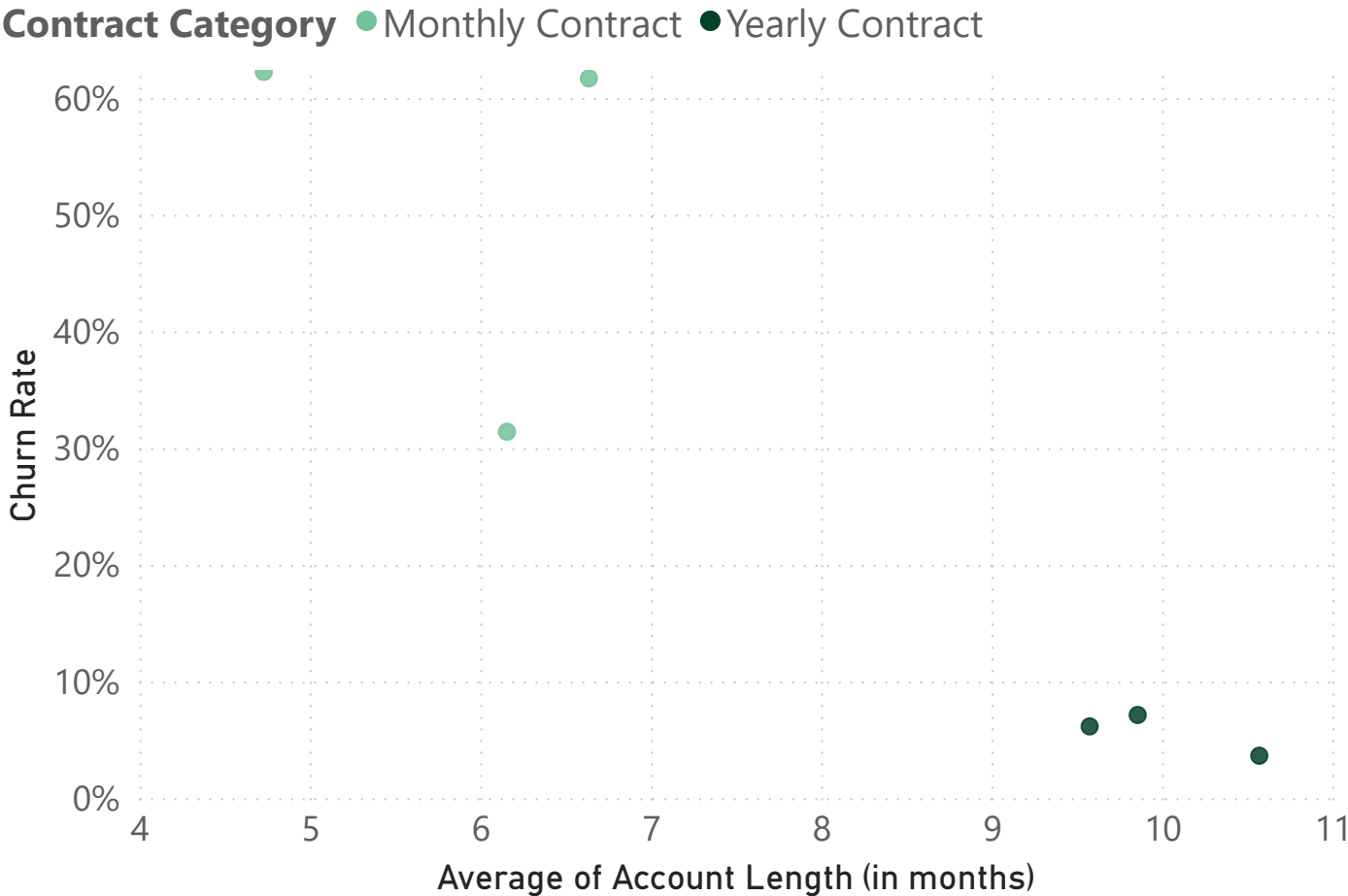
1.27

Avg Customer Service Calls

Monthly Charge and Churn Rate by Number of Customers in Group and Group



Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category



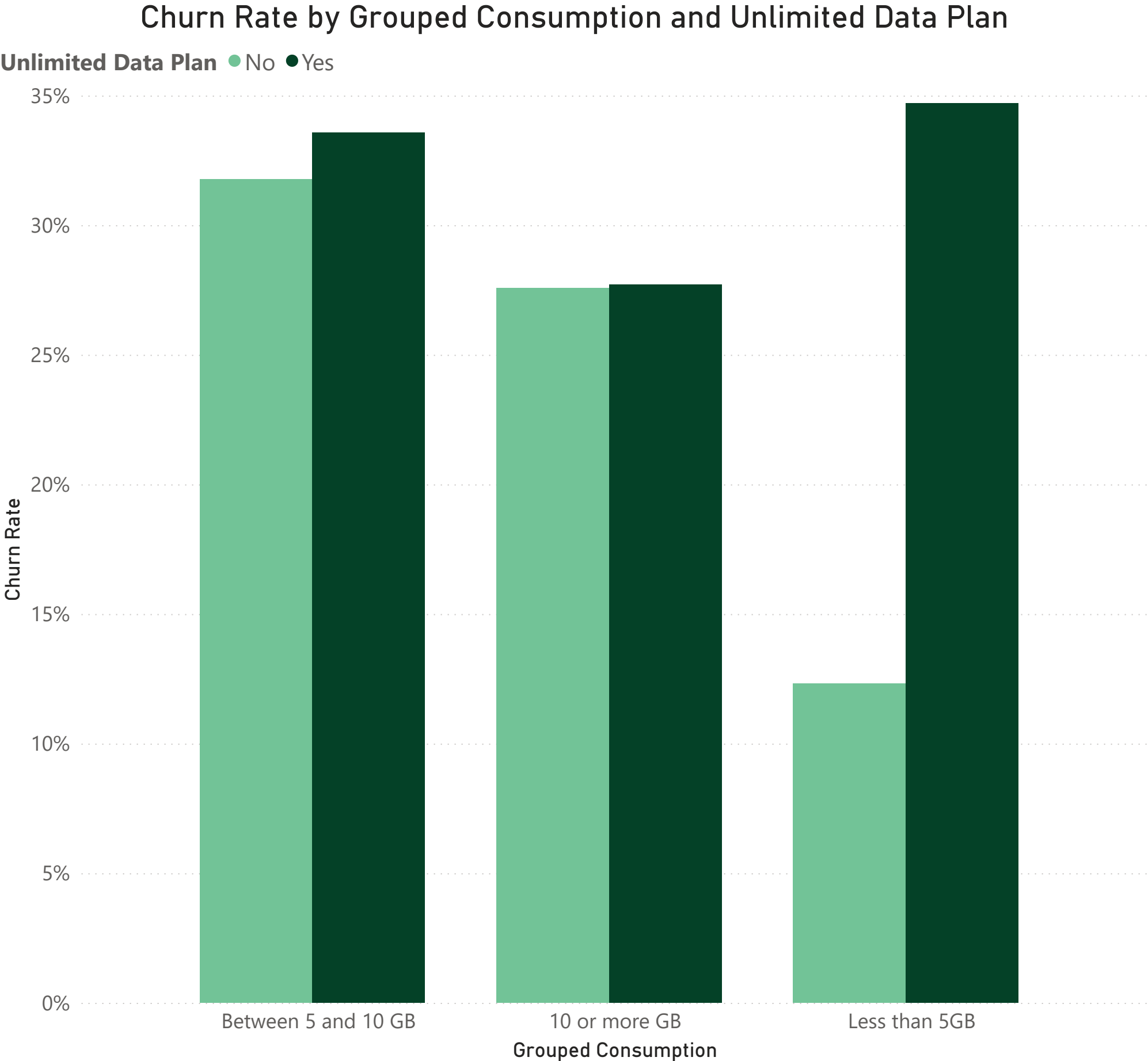
Extra Charges

3.37

Avg Extra Data Charges

33.64

Avg Extra International Charges



Insights

6123

Customer Service Calls

0.92

Avg Customer Service Calls

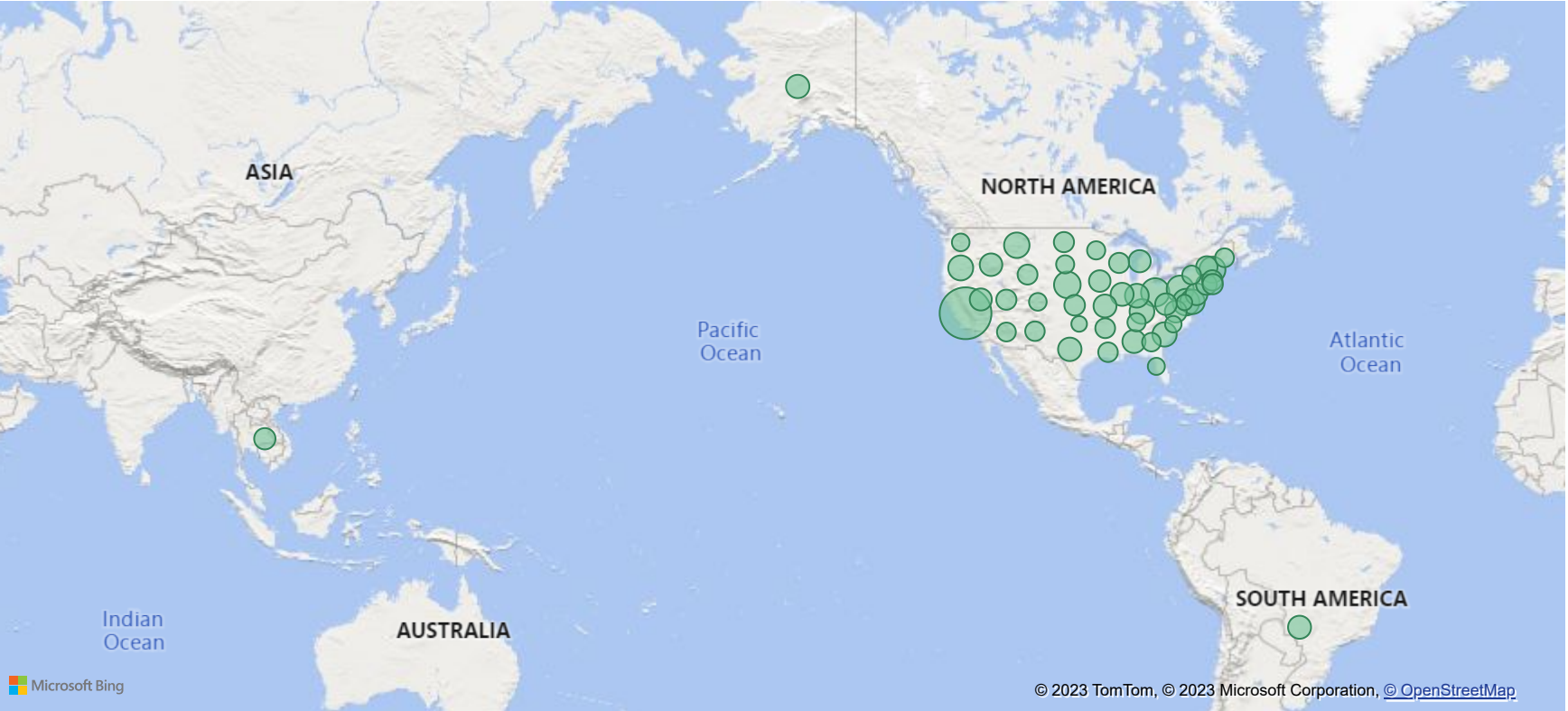
3.37

Avg Extra Data Charges

33.64

Avg Extra International Charges

Churn Rate by State



Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

