CSCE 190

Assignment Name: Storyboard Group Name: Doom Squad

Team Members who contributed:

First Name	Last Name	Email
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Rebecca bernington(Maurice Hooks)

age: 20-28

residence: SC,Columbia education: bachelors degree

occupation: lawyer

marital status: single without kids



"Greatness, is what you do with the hand your delt with"

Rebecca is from a middle classes family. She loves to volunteer in social events and help people in need. Her favorite activities are walking and partying

INTERNET	nnosogy		
SOFTWARE			
MOBILE APPS			
SOCIAL NETWOR	K		

Criteria For Success:

Time and money

Needs

- · Safety
- God
- •
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Value

- Hard work
- · Time managment
- · The truth

Wants

- · Family time
- .

Fears

- Being late
- · Losing motivation
- ROACHES
- No Internet
- · Being robbed



Emma Slay-Zoe McCuen

age: 26

residence: Chicago IL

education: BA in Education

occupation: Teacher marital status: Single



"Stay safe"

She loves to spend her time going on walks around town and state parks. She needs to save money so she tends to walk to her job and when she goes out. She loves the environment and by walking instead of driving she is cutting back on pollution.

INTERNET SOFTWARE MOBILE APPS

SOCIAL NETWORK

- Walking to school safely
- · School field-trips to be safe when walking
- · Weather alerts since it snows a lot

Values

Needs

- · Saving the environment
- Cheap form of transportation
- · Staying healthy

Criteria For Success:

Feeling safe when walking places and making sure she can have fun while pursuing her career.

Wants

- · Staying connected with the world around her
- · Making positive choices for the environment
- · To be surrounded by nature

Fears

- · Walking at night
- · Not being prepared for weather
- · Poor infrastructure/maintenance of walkways

Jay Williams (by Alexis Hill)

age: 16

residence: Columbia, SC

education: High School

occupation: McDonald's

marital status: Dating/in relationship



I want my family to know I'm safe

I basically am at school, at my job, at a friends house or at my own house, but I don't have a car so I have to walk everywhere.

Comfort With Technology	Criteria For Success:
INTERNET	I want to make sure my mom knows I'm safe and
	out of trouble so I can go out more with my friends
SOFTWARE	without her being too worried.
MOBILE APPS	
	MMCCCCC)
SOCIAL NETWORK	
Needs	Wants
- Peace of mind	 Go to more fun events with friends
- Freedom	 Spend more time with girlfriend at night
Values	Fears
• Family	 Making momma worry
Fun	 Being in the wrong place at the wrong time
Academics	 Being broke
Money	Boredom
Friends	



Tommy Brown (by Bradley Dyar)

age: 26

residence: Staten Island, NY

education: Bachelors occupation: Advertising marital status: Single



"To see the world is to experience life itself"

Tommy works at an advertising agency and loves to travel. Whether it be for work or for leisure, he loves to explore new places and to experience new adventures.

INTERNET SOFTWARE MOBILE APPS SOCIAL NETWORK

Criteria For Success:

To be able to maneuver around cities fast and explore new places.

Needs

- · Good way to navigate in new places
- · Best ways of transport

Values

- Good restaurants
- · Local bars
- Fast transport
- Time

Wants

- · Optimal route to take to experience the city
- · Seeing the world

Fear

- Encountering a bad neighborhood he didn't know about
- · Getting lost