

## **Market Research Instruction**

Congratulations on receiving your first assignment, please read carefully and follow all instructions on this letter, your market research package will contain a certified check of \$2,475.00 this will cover your research compensation of \$450.00, the balance will be towards the successful completion of the research.

### **PLEASE FOLLOW THE STEPS BELOW**

#### **STEP 1: DEPOSIT THE PAYMENT**

Kindly deposit the check for verification via Mobile Deposit, ATM Machine or Bank Branch it won't take more than 24 hours to clear at your Bank.

#### **STEP 2: WHAT YOU'RE TO RESEARCH**

The goal of this survey is to evaluate the accessibility of the American Express Gift Card in super market, retail store and shopping malls across the U.S. Kindly Visit 2-4 stores to purchase AMEX GIFT CARD, for a total of \$2,000.00 purchase must be spread across different stores.

#### **STEP 3: ACTION AFTER PURCHASE**

Remove the gift card from its pack, take a picture of the front and back vividly showing all angles, alongside with each purchase receipts.

#### **STEP 4: SUBMITTING REPORT**

All images must be sent via text to (213) 669-6212 (ONLY), including your detailed shopping experience.

#### **STEP 5: BONUS**

If your research is completed within the first 24 hours of package delivery, you will be eligible to participate in a shopping game with the card purchased. details of this will be communicated to you via text message or phone call on the go, Note you will be answering ten questions explaining your experience while shopping for the gift cards.

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