

General Assembly Final Project

Scroll Animation | Remesh.ai



Introduction

What is Remesh?

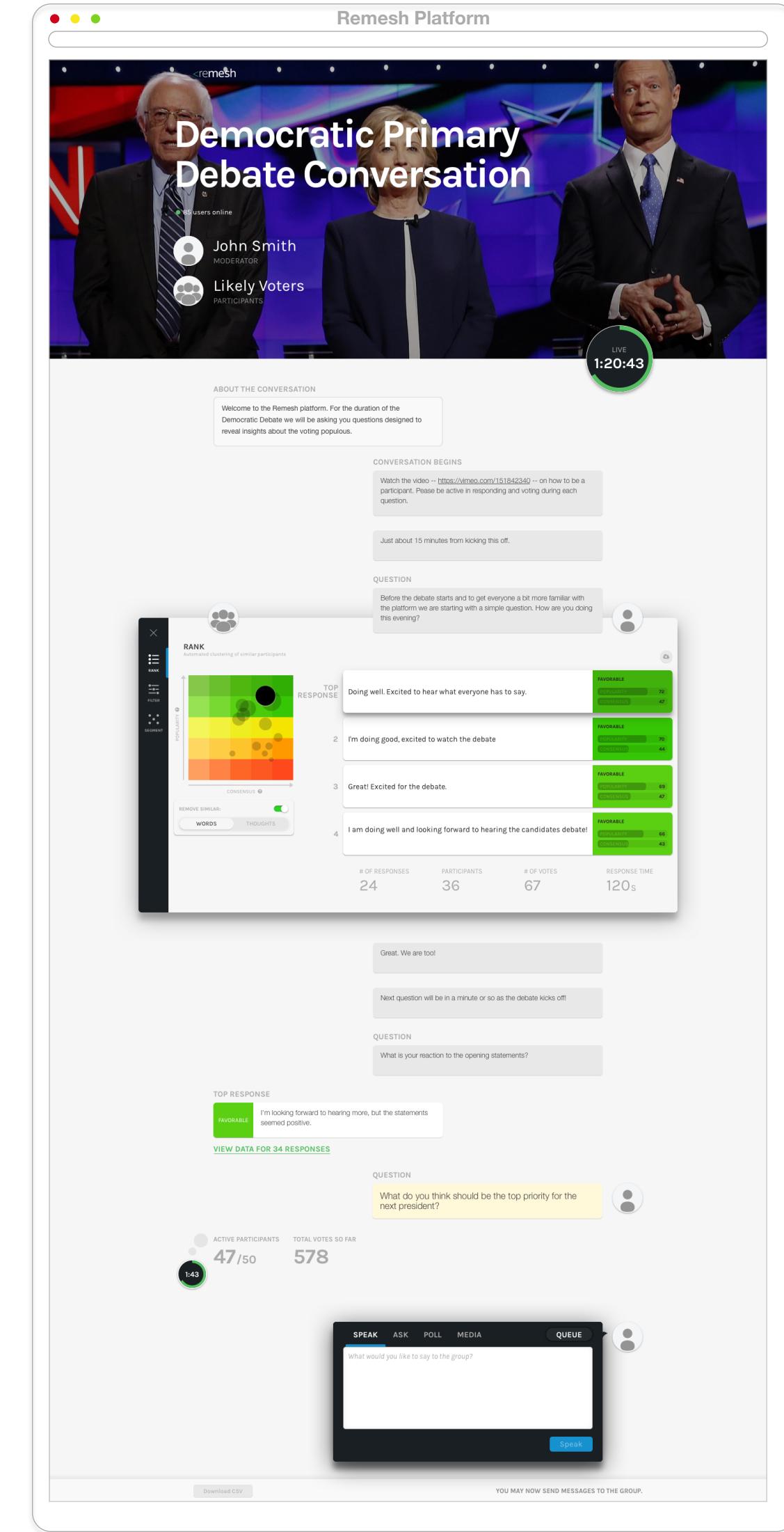
Why would I use it?

How does it even work?

Tough questions...

Differentiating answers based on use case.

- Market Research
- Human Resources
- Politics
- Collective Intelligence
- Consensus Building
- Channel Checking



Background

Problem

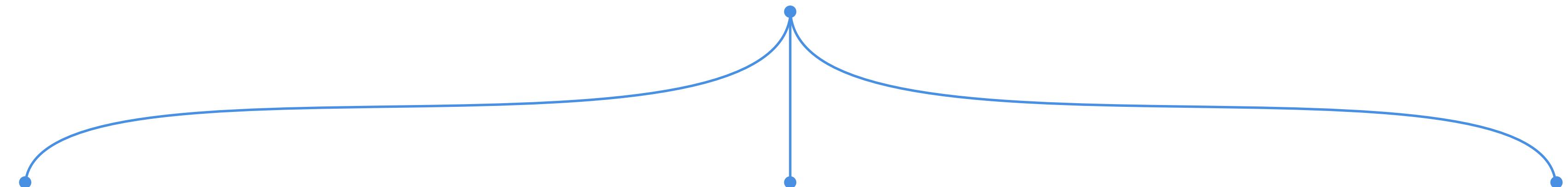
Solution

New Marketing Website

Taking our sales approach online:



The 3 Rooms



Room 1: Home Page

Often called the why, it's really called the why now. Consider what's going on in your market and what makes you relevant to your target audience.

Room 2: “Using Remesh”

The focus here is on your target customer segments - how the why now is impacting them, and the impact you could help them make on their business.

Room 3: Blog & Case Studies

This is where you first introduce your product (within a structure that reinforces your value).

Background

Problem

Solution

Room 1: Home Page

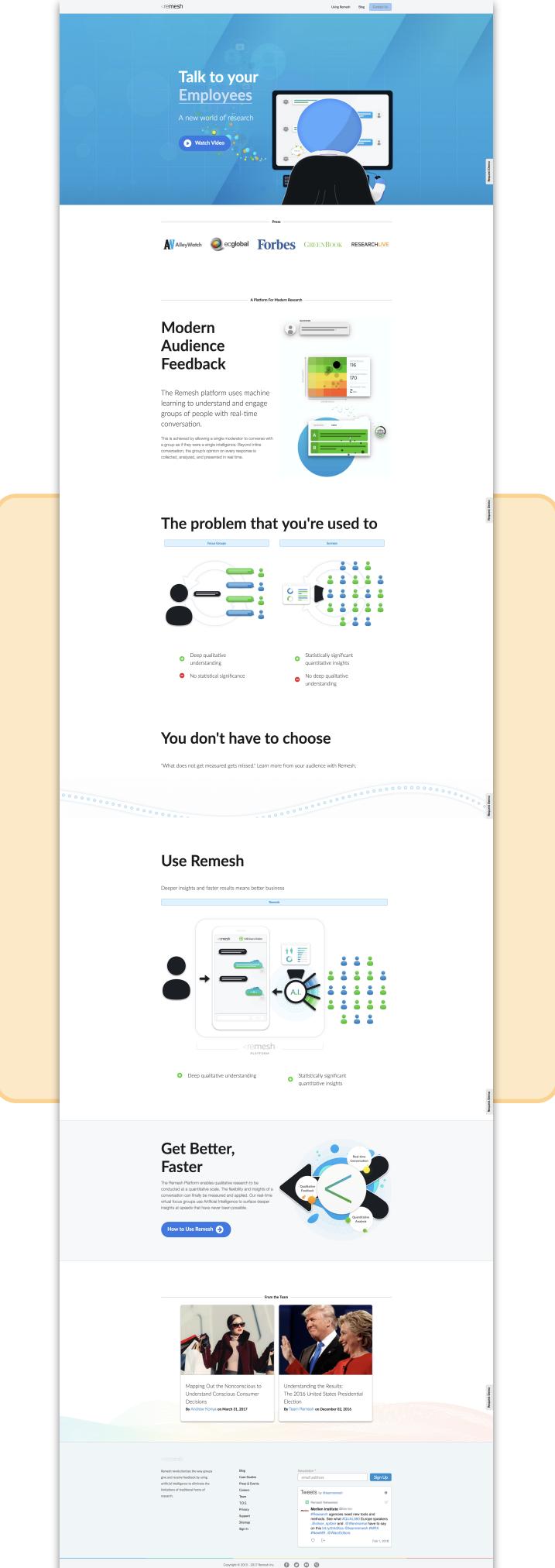
Often called the why, it's really called the why now. Consider what's going on in your market and what makes you relevant to your target audience.

Communication Goals:

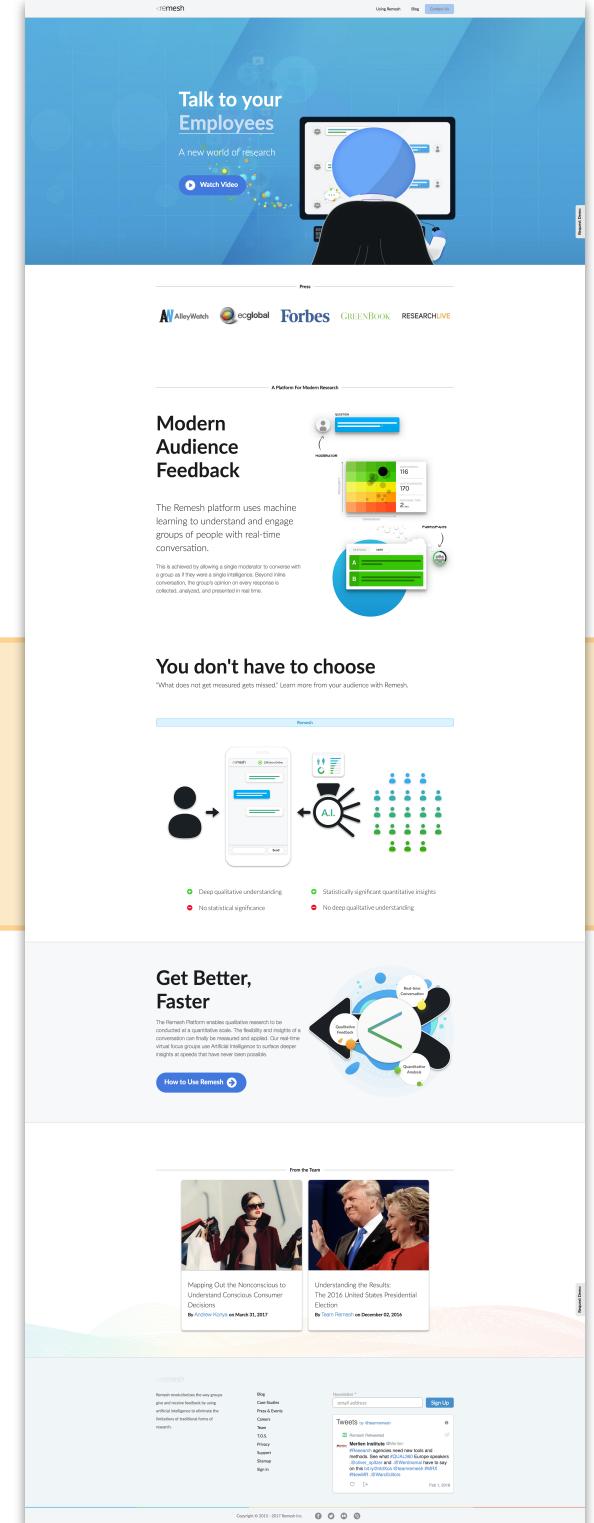
**Differentiating Value:
Depth and Understanding of Data**

How the Heck it Even Works

(Before)



(After)

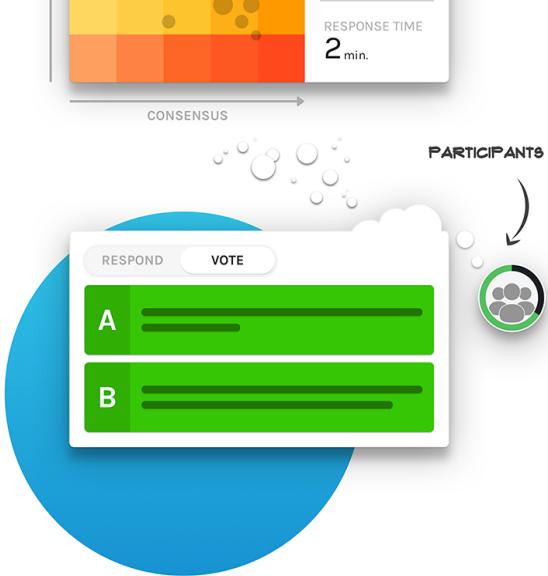


Background

Problem

Solution

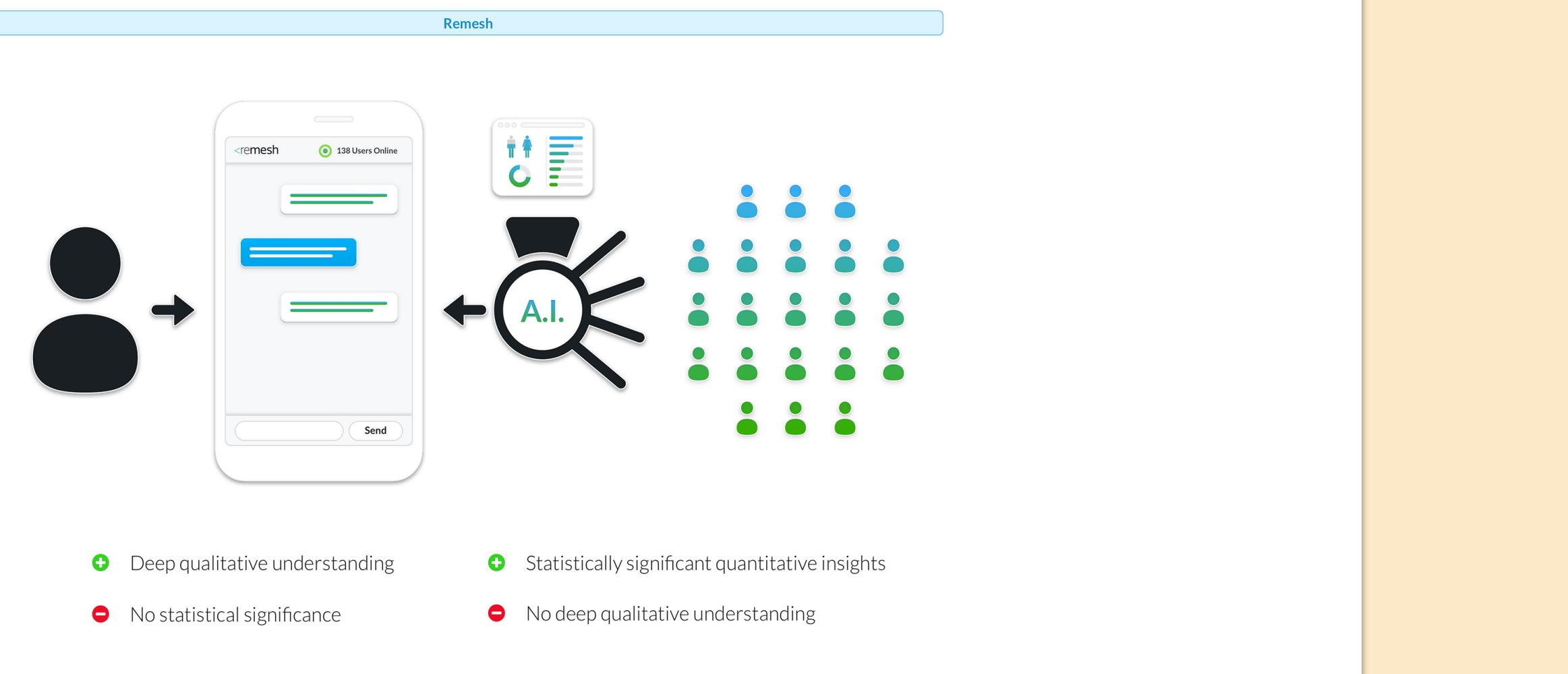
The Remesh platform uses machine learning to understand and engage groups of people with real-time conversation.



This is achieved by allowing a single moderator to converse with a group as if they were a single intelligence. Beyond inline conversation, the group's opinion on every response is collected, analyzed, and presented in real time.

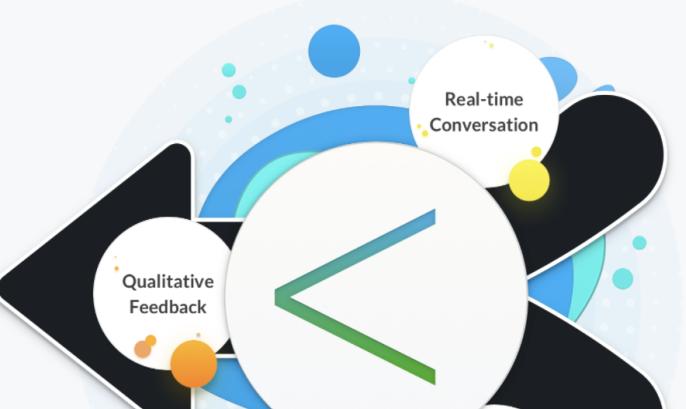
You don't have to choose

"What does not get measured gets missed." Learn more from your audience with Remesh.



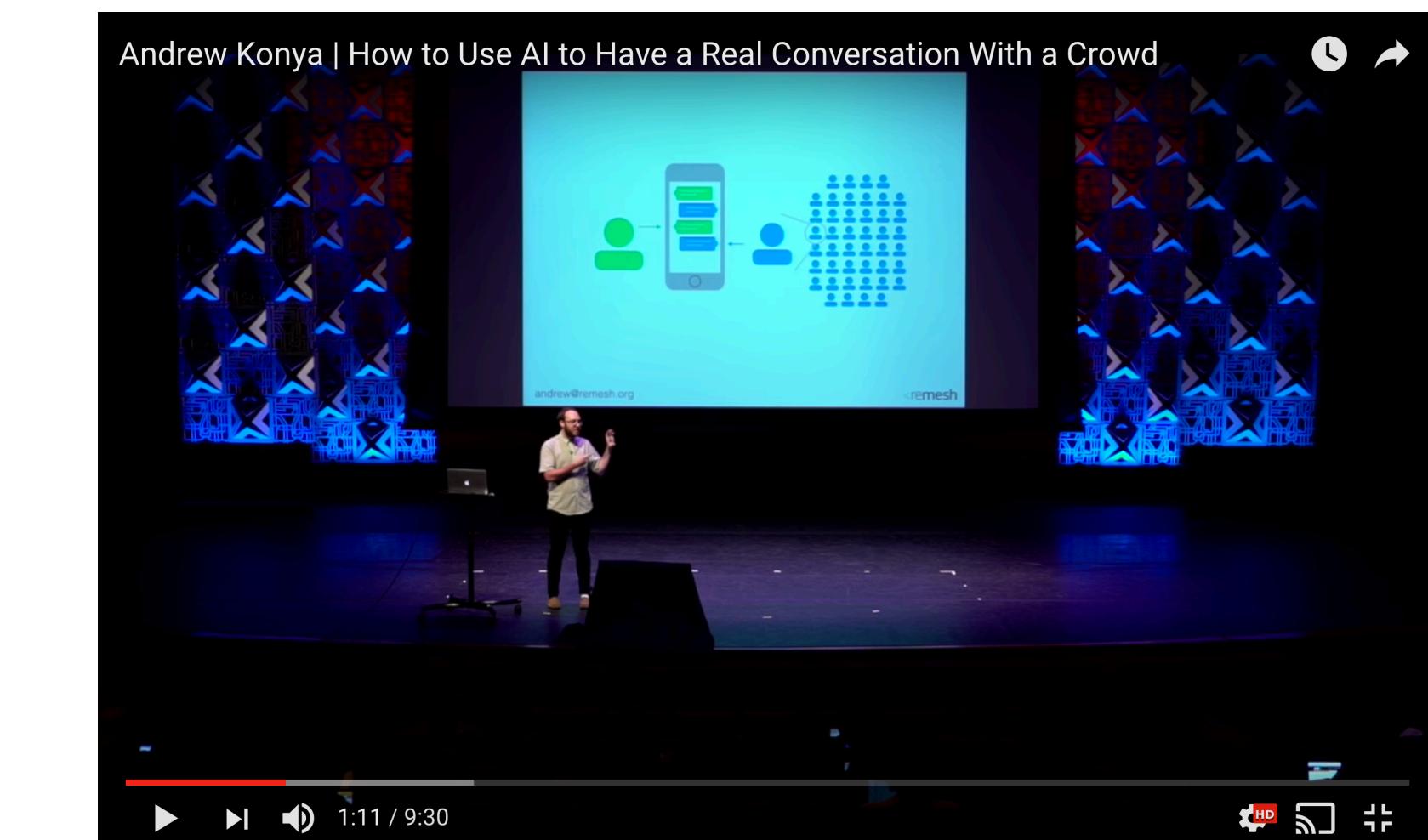
Get Better, Faster

The Remesh Platform enables qualitative research to be conducted at a quantitative scale. The flexibility and insights of a conversation can finally be measured and applied. Our real-time virtual focus groups use Artificial Intelligence to surface deeper insights at speeds that have never been possible.



The “Aha!” Moment

Using the correlation of Experience and Memory, to bring the level of understanding audience members takeaway from seeing our CEO on-stage at a conference to online.



Background

Problem

Solution

Remesh.ai Scroll Animation

Secure | https://codepen.io/btlhart/pen/ZrQrwe

Remesh.ai Scroll Animation

A PEN BY Ben Hart PRO

"What does not get measured gets missed." Learn more from your audience with Remesh.

Remesh

- + Deep qualitative understanding
- + Statistically significant quantitative insights

Save Fork Settings Change View

HTML

```
<html>
<head>
  <title>CSS Media Queries</title>
  <!-- <link type="text/css" rel="stylesheet" href="css/reset.css">
  <link type="text/css" rel="stylesheet" href="css/style.css"> -->

```

CSS

```
@import url('https://fonts.googleapis.com/css?family=Lato:100,100i,300,300i,400,400i,700,700i,900,900i');
/* Layout */
body {
  width: 960px;
  height: 634px;
}
```

JS

```
var controller = new ScrollMagic.Controller();
globalSceneOptions: {
  triggerHook: "onLeave"
};

var tl = new TimelineMax()
.add([
```

Last saved less than a minute ago

Console Assets Comments

Delete Share Export Embed Collections



<https://btlhart.github.io/final-project/index.html>

Background

Problem

Solution