



Edward often finds himself worried about his bike while he is at work. He works in a big crime area so he never knows if his bike will still be there when he gets off.



He has a normal pad lock but he knows that some people around the area use wire cutters to steal bikes.



He also is thinking of getting his son a bike for Christmas but is worried about his son getting it stolen. He knows that he can protect himself but someone tried to steal his sons bike he would be defenseless.



Edward finds an app on his phone where he can get a certain type of lock that alerts the app if anything happens. It will alert if the lock is tampered with and will take pictures to send right to his phone.



Edward loves to use the app at work and feels much safer leaving his bike outside. He also gets sent a picture everytime his coworkers put his bikes next to his so he knows that the person moving his bike is not trying to steal it.



Edward has pulled the trigger and gotten his son a bike and he will give it to him at Christmas. He also bought his son one of the special locks so Edward can always see that his son and his sons bike are safe through the app.



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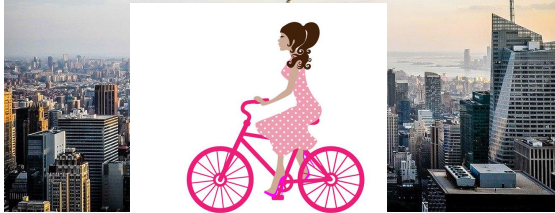


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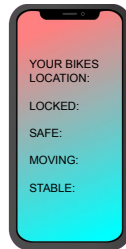


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Lucy lives in NYC so she only uses her bike and wants to make sure it stays safe.



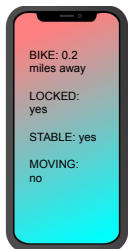
She found an app that is able to track your bike, she was happy and downloaded it for her safety



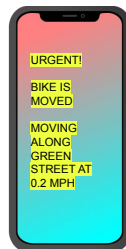
She downloaded the app and started using it while her bike was locked outside of college



Now Lucy can go in the library and check her bikes status



She is able to get a notification if the bike is tampered with



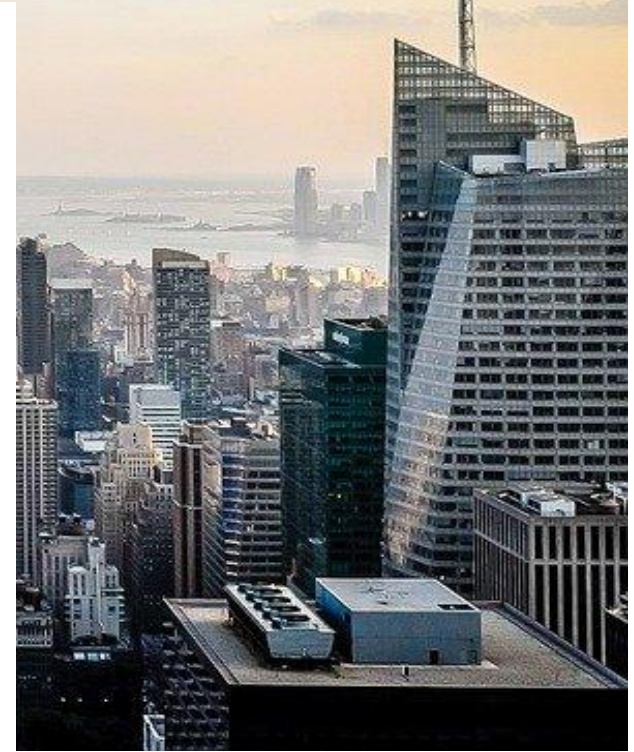
She can leave her bike outside her apartment while she sleeps and doesn't have to worry about it.



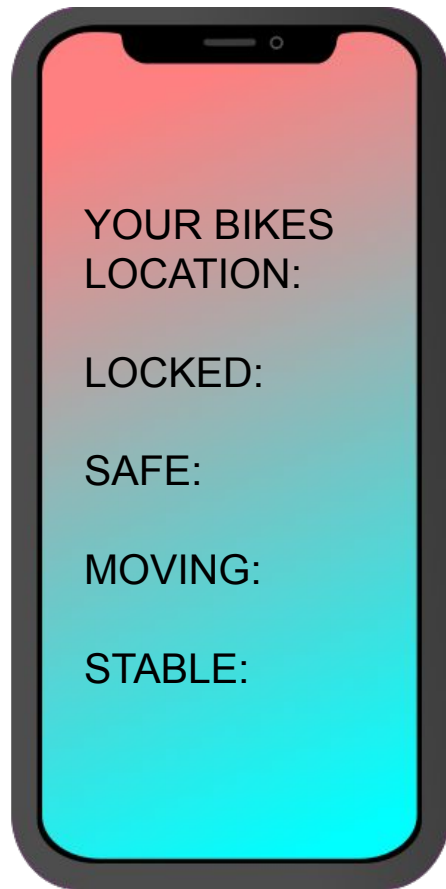
By: Kennedy Houston



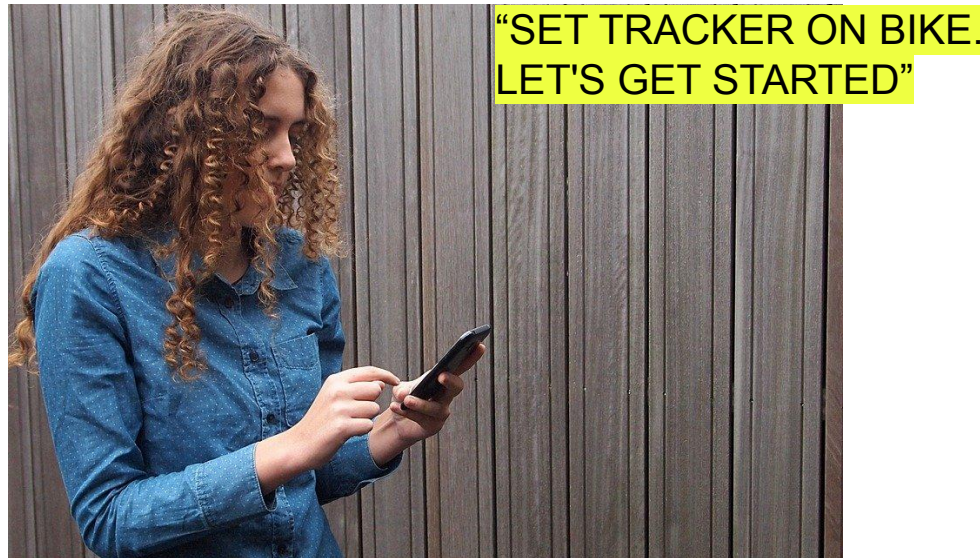
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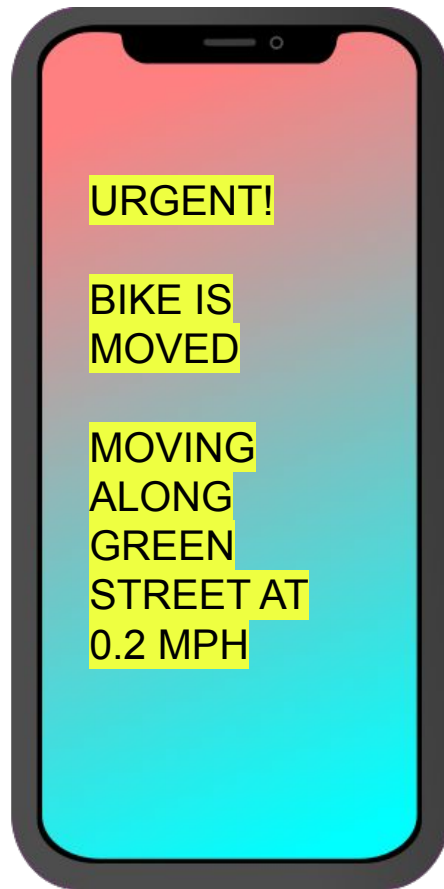




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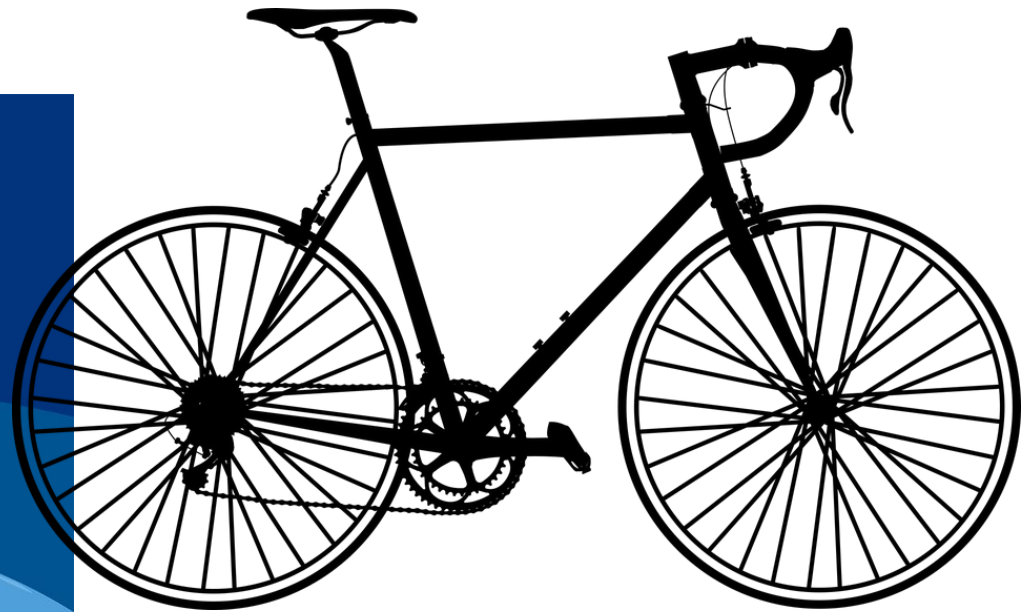
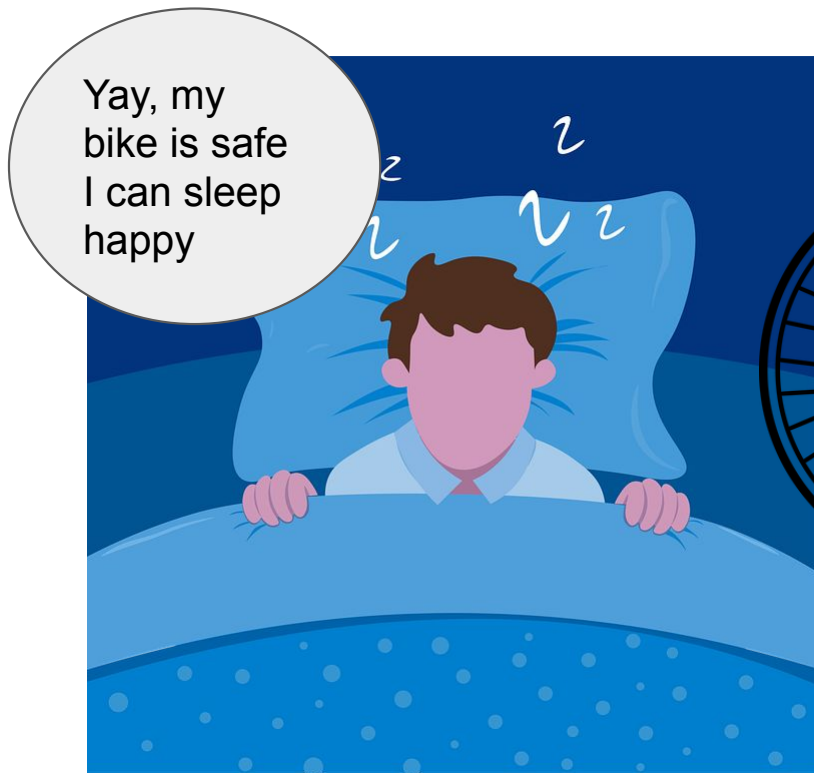


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By: Kennedy Houston



During most of the week, Gabe rides his bike to work. Although his commute is quite the distance, he does not mind the distance, but is instead worried that his bike will be stolen while he is working.



One day, Gabe purchases a lock that provides reliable, total protection of a bike, and downloads the app that goes along with it.



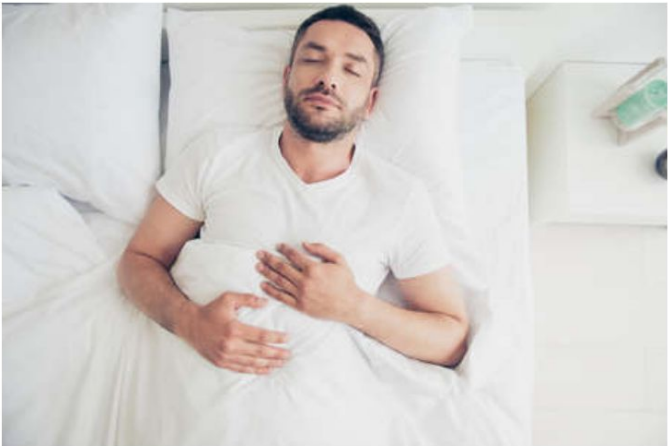
Now on his way to work after looking over the app, Gabe is optimistic about the lock, which will provide him with less stress during his long, constant days at work.



As it turns out, with all of the features of the app including real-time alerts when the lock is touched and a live camera feed, Gabe is stress-free about his bike's safety.



Now on his way home from work, Gabe is very happy with the performance of his bike lock as he enjoys the rest of his evening.



Gabe goes to sleep relieved he no longer has to worry about his bike being stolen while he is working, as he intends to use the lock every day from now on.

Ian Gross



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