

| CUSTOMER SHOPPING REPORT |

Date

✓ ☐ 2021

✓ ☐ 2022

✓ ☐ 2023

251,505,794

DOANH THU

298712

SẢN LƯỢNG

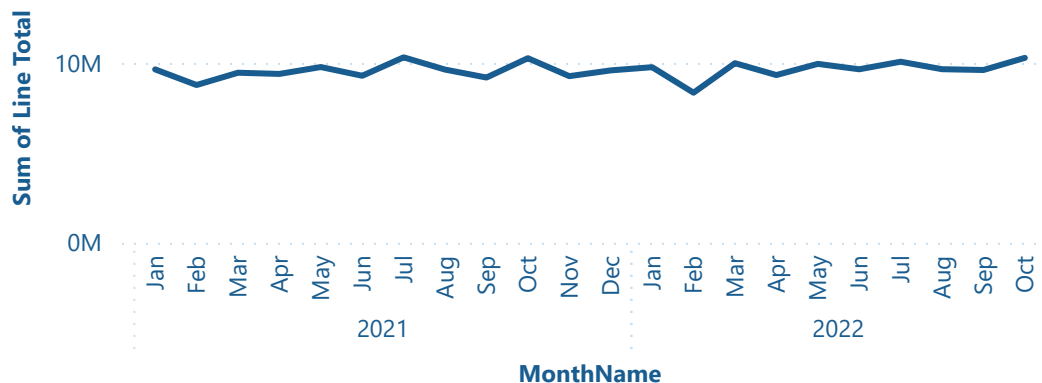
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KHÁCH HÀNG

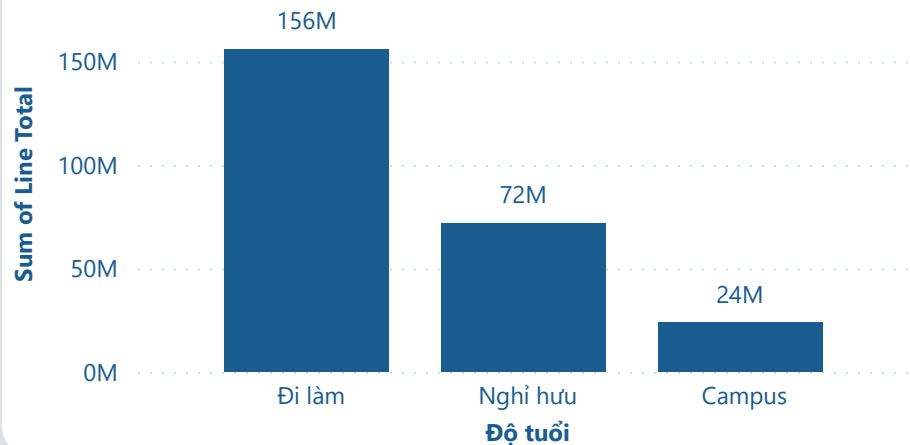
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HÓA ĐƠN

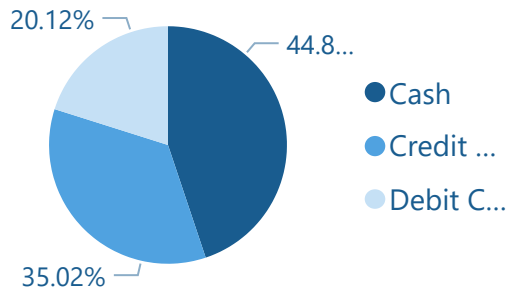
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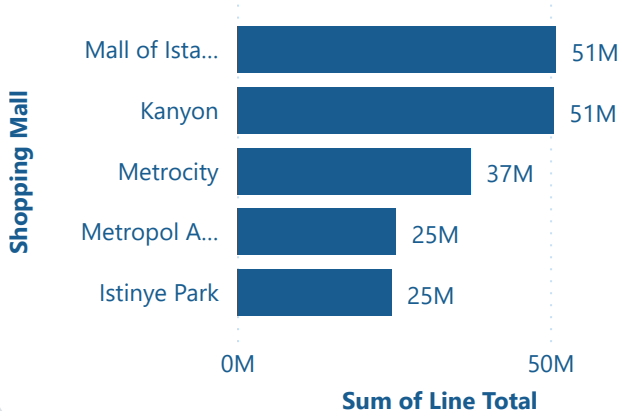
TỈ LỆ DOANH THU VÀ ĐỘ TUỔI



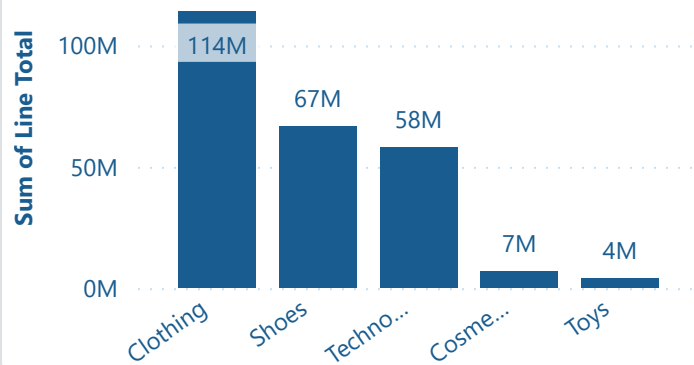
TỔNG DOANH THU THEO PHƯƠNG THỨC THANH TOÁN



TOP 5 SHOPPING MALL CÓ DOANH THU CAO NHẤT



TOP 5 NGÀNH HÀNG CÓ DOANH THU CAO NHẤT



| Payment Method |

Cash Payments

Non-Cash Payments

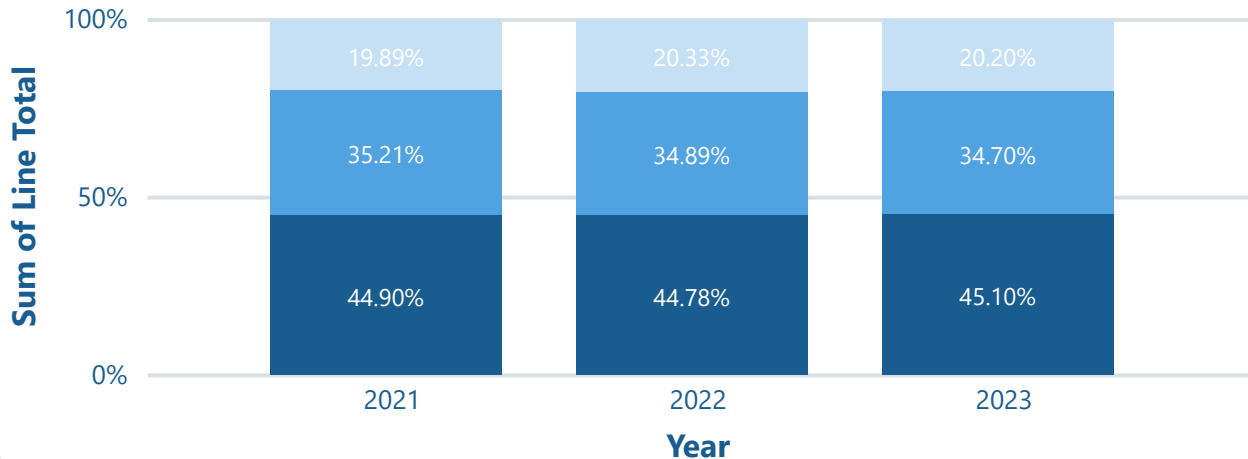
2021

2022

2023

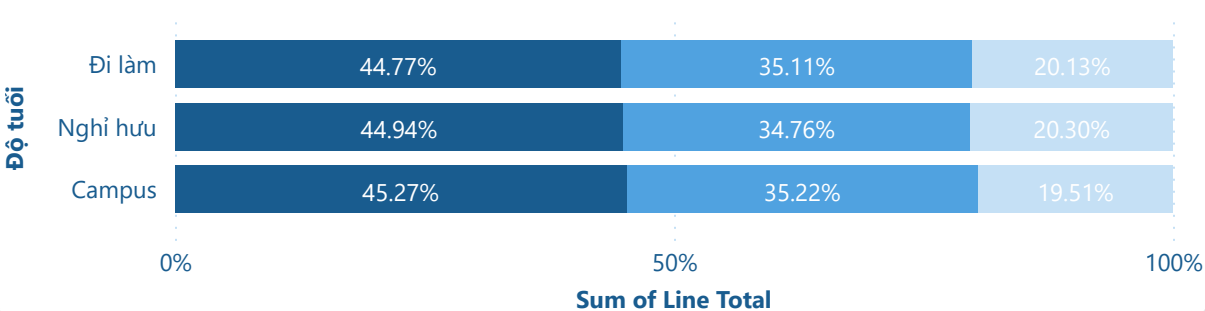
TỔNG DOANH THU THEO TỪNG NĂM

Payment Method ● Cash ● Credit Card ● Debit Card



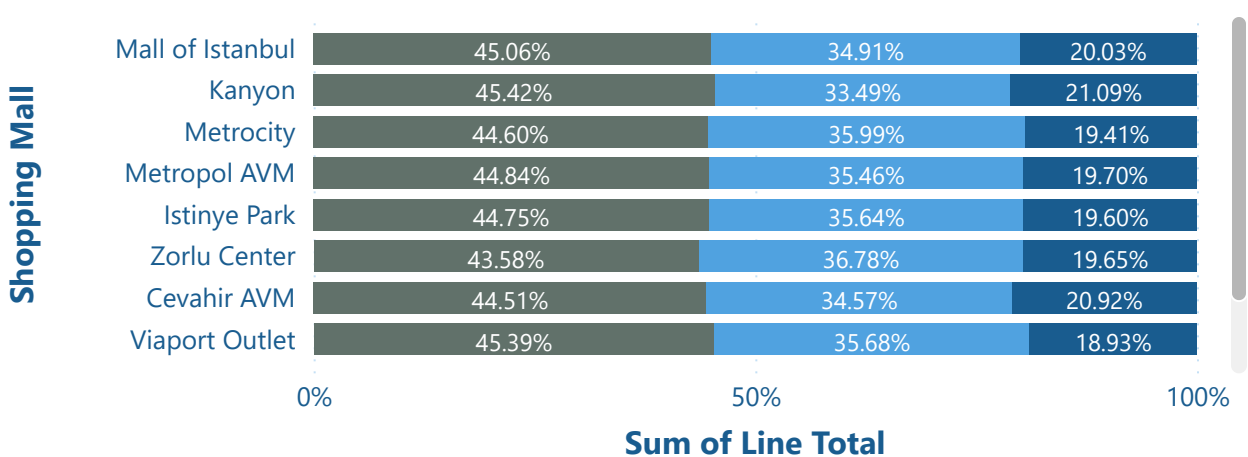
TỈ LỆ GIỮA DOANH THU, PHƯƠNG THỨC THANH TOÁN VÀ ĐỘ TUỔI

Payment Method ● Cash ● Credit Card ● Debit Card



TỈ LỆ GIỮA DOANH THU, PHƯƠNG THỨC THANH TOÁN VÀ SHOPPING MALL

Payment Method ● Cash ● Credit Card ● Debit Card



Shopping Mall	Cash	Credit Card	Debit Card	Total
Mall of Istanbul	22,922,033.40	17,761,603.43	10,188,844.85	50,872,481.68
Kanyon	22,961,634.27	16,930,328.25	10,662,268.58	50,554,231.10
Metrocity	16,638,495.21	13,425,279.88	7,239,012.24	37,302,787.33
Metropol AVM	11,380,488.87	9,000,522.12	4,998,902.20	25,379,913.19
Istinye Park	11,017,198.50	8,775,194.29	4,826,434.89	24,618,827.68
Zorlu Center	5,621,714.40	4,744,868.13	2,534,471.29	12,901,053.82
Cevahir AVM	5,627,933.28	4,371,572.48	2,645,632.44	12,645,138.20
Viaport Outlet	5,683,963.38	4,467,260.30	2,370,116.04	12,521,339.72
Emaar Square Mall	5,731,275.97	4,247,912.74	2,426,911.58	12,406,100.29
Forum Istanbul	5,247,505.74	4,352,582.15	2,703,833.35	12,303,921.24
Total	112,832,243.02	88,077,123.77	50,596,427.46	251,505,794.25