

"Brian" ( Baas) is an AI-powered digital assistant designed for business professionals, primarily management consultants. It acts as a "virtual colleague" that handles repetitive, time-consuming tasks through simple natural language.

### How It Works

- **Omnichannel Access:** You interact with Brian via **Email** (brian@askbrian.ai), **Microsoft Teams**, **Slack**, or the [Brian WebApp](#). No software installation is required.
- **Natural Language Processing (NLP):** When you send a request (e.g., "Translate this PPT to German" or "Get me a profile for Company X"), Brian's NLP agent identifies your intent and triggers the specific "skill" needed.
- **Fast Delivery:** Most tasks are completed and delivered back to you via the same communication channel within **3 minutes**.
- **Integrated Services:** Instead of you managing multiple subscriptions, Brian integrates various premium data sources and AI models (like **OpenAI's GPT** and advanced translation engines) into one interface.
- **Data Security:** Brian is **GDPR-compliant**; it processes data in Europe and automatically deletes original and processed files after the task is finished.

### Core Skills

- **Translation:** High-quality translation of full PowerPoint, Word, and Excel files while maintaining original formatting.
- **Business Research:** Provides financial data, "X-rays" of public companies, and profiles for millions of private companies.
- **Document Handling:** Converts PDFs (including scans) to editable Office formats, merges/splits PDFs, and "sanitizes" documents by removing sensitive info.
- **Slide Graphics:** Provides instant access to icons, flags, and professional slide templates.
- **Generative AI:** Using the "Ask Anything" or "Brainstorm" commands, it leverages GPT models to draft bullets or answer complex questions.