CSE 593

Midterm Review

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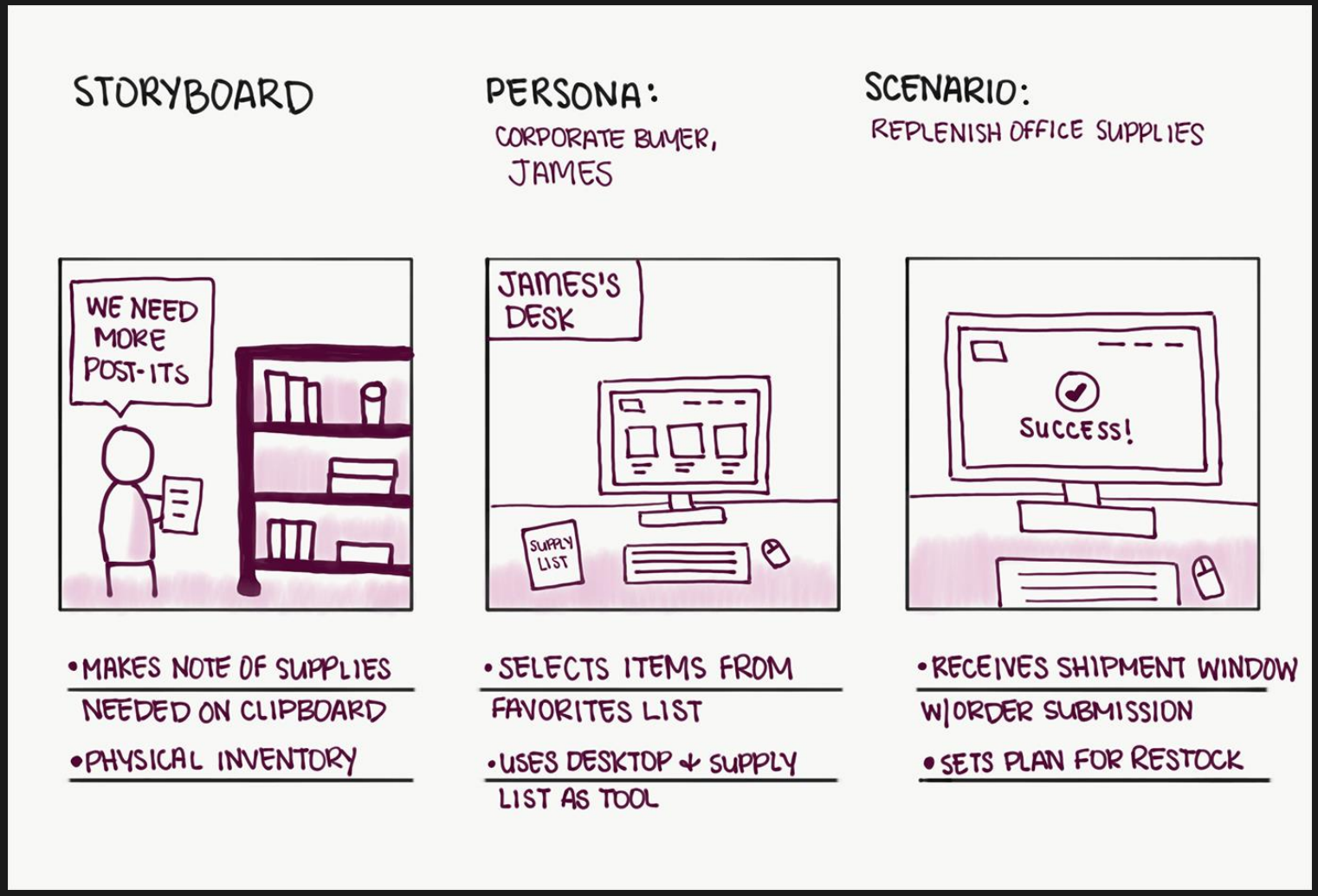
Logistics

- Assignment 1 (group) released.
- Assignment 2 being graded.
- Assignment 3 (Individual) due tomorrow!
- Midterm this Thursday!

On assignment 3



https://www.nngroup.com/articles/storyboards-visualize-ideas/

On assignment 3

- The persona doesn’t have to be present in every visual
- Show the persona for conveying:
  - Pain points, goals, needs, challenges, or sentiments
  - User-design interaction
  - Physical or social environment

Goals

Learn about midterm exam format

Go over the midterm evaluation

Review some concepts

Answer questions about prior material

Midterm format

- Date: this Thursday Oct 24th (open from 8am till 8pm ET)
- Location: Canvas Quiz
- Time: ~1-2 hour (open 12 hours)
- We will turn off Piazza, but you will be able to send messages to instructors
- You'll get one attempt at submission
- No lecture on Thursday
- Please do not talk to anyone about the questions until **Friday** 8pm

Midterm Format

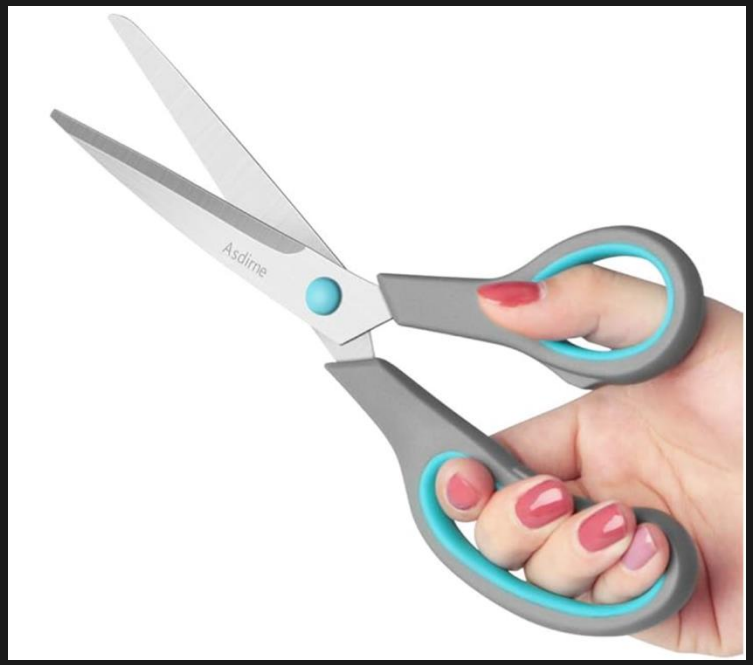
- Total 100 points (10% of your final grade)
- Comprehensive exam (it includes all materials that we have covered up until this point)
- 20 questions
  - multiple choice
  - multiple answer
  - true/false
  - matching

Midterm course evaluations

Midterm Review

Signifiers & affordances

- Affordances: inherent properties of an object that suggest how it can be used:
  - “form follows function”



Signifiers & affordances

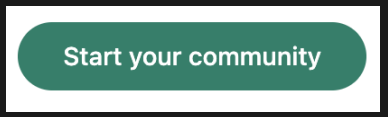
- Design in a way so that users know how to interact with objects
  - Use signifiers to make it clear how the user is intended to interact with the design
- Bad design: affordances and signifiers go against each other

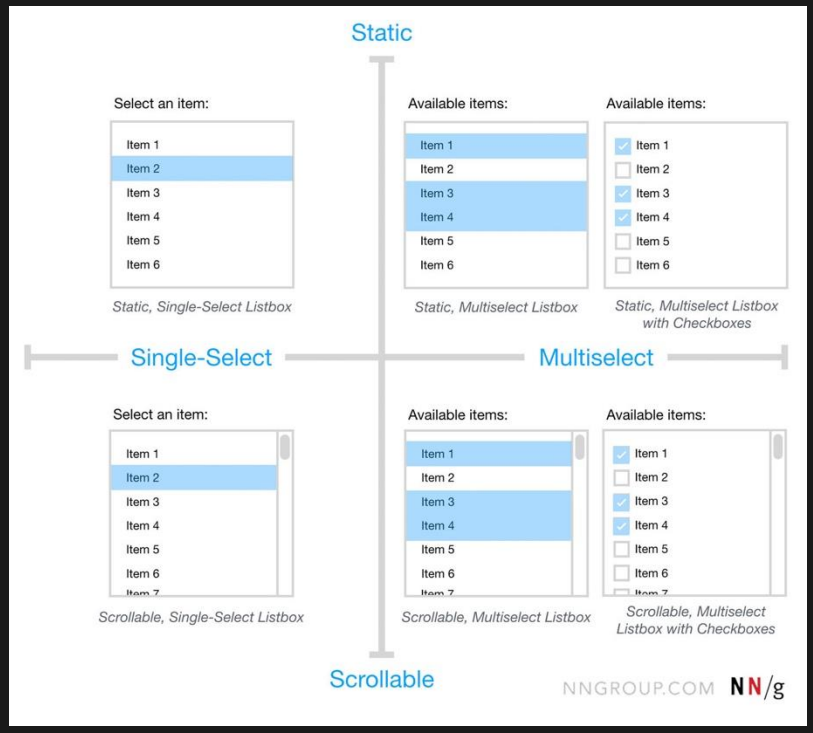
Signifiers & affordances

Signifiers & affordances

Signifiers are not innate. Affordances are.

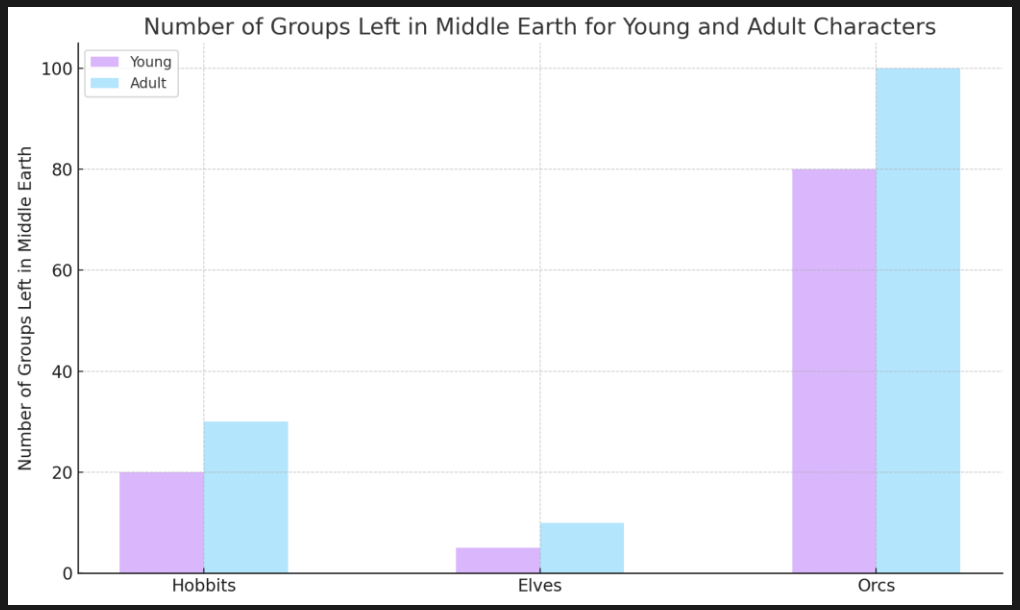
Virtual objects

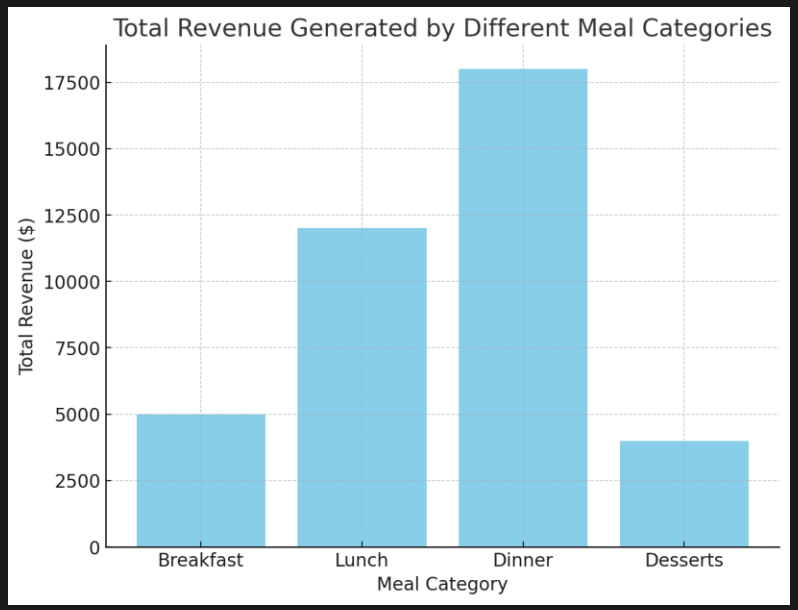




Bar charts

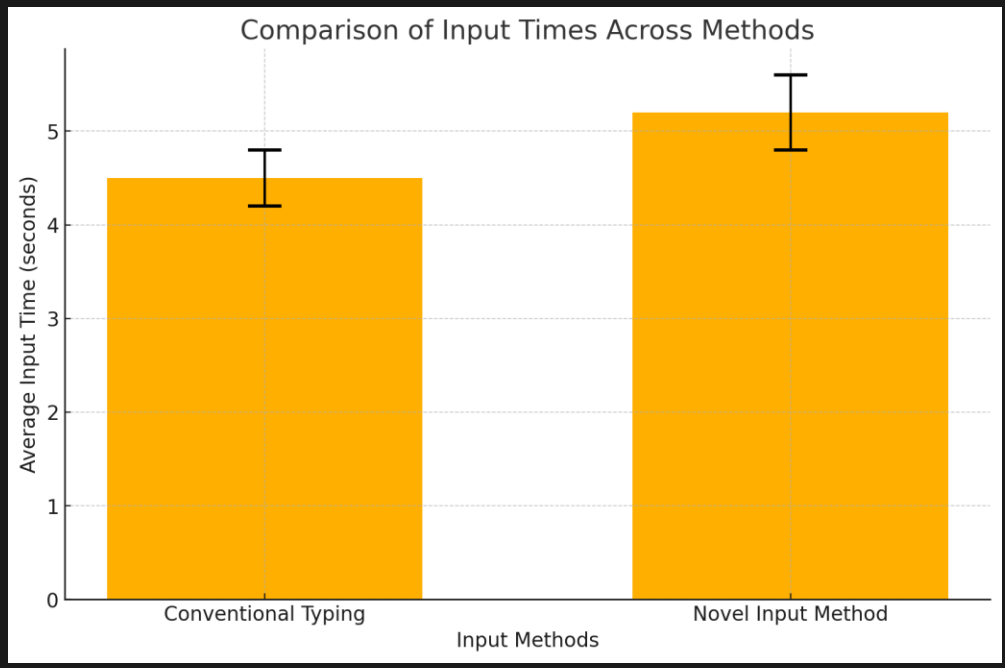
- Good for comparing quantitative data across categories





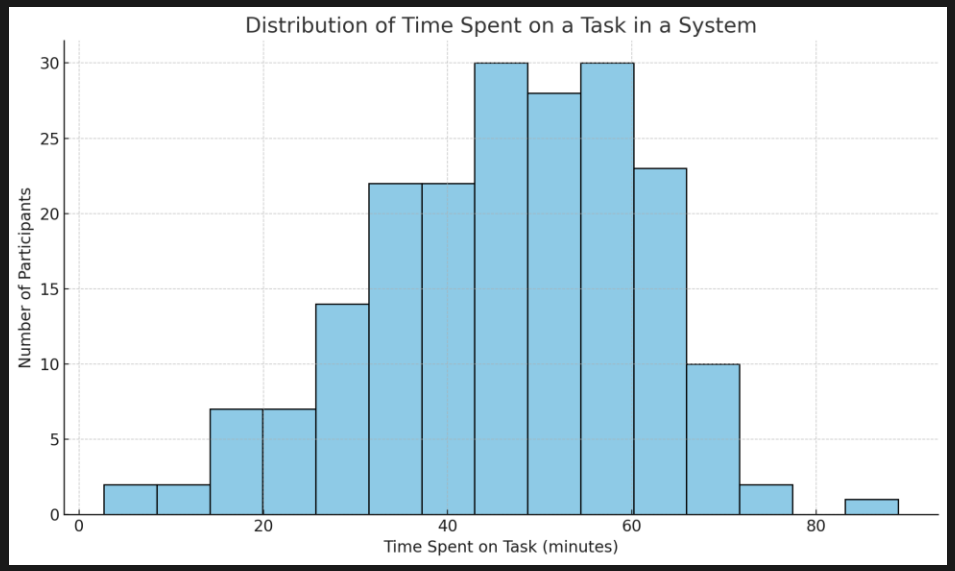
Bar charts – error bars

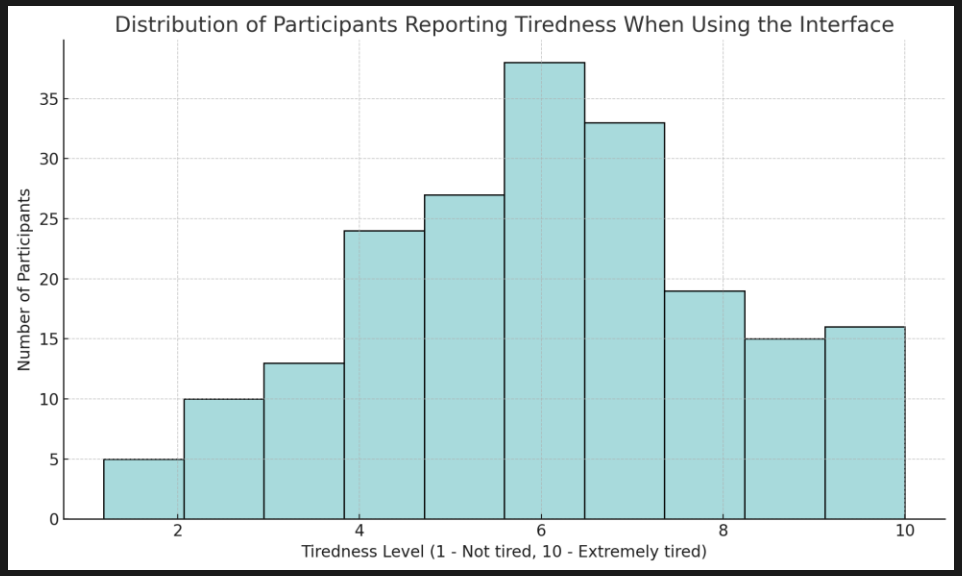
- Standard deviation: spread of individual responses
- Standard error: precision of the sample mean
- Confidence intervals: range of values likely to contain the population mean



Histograms

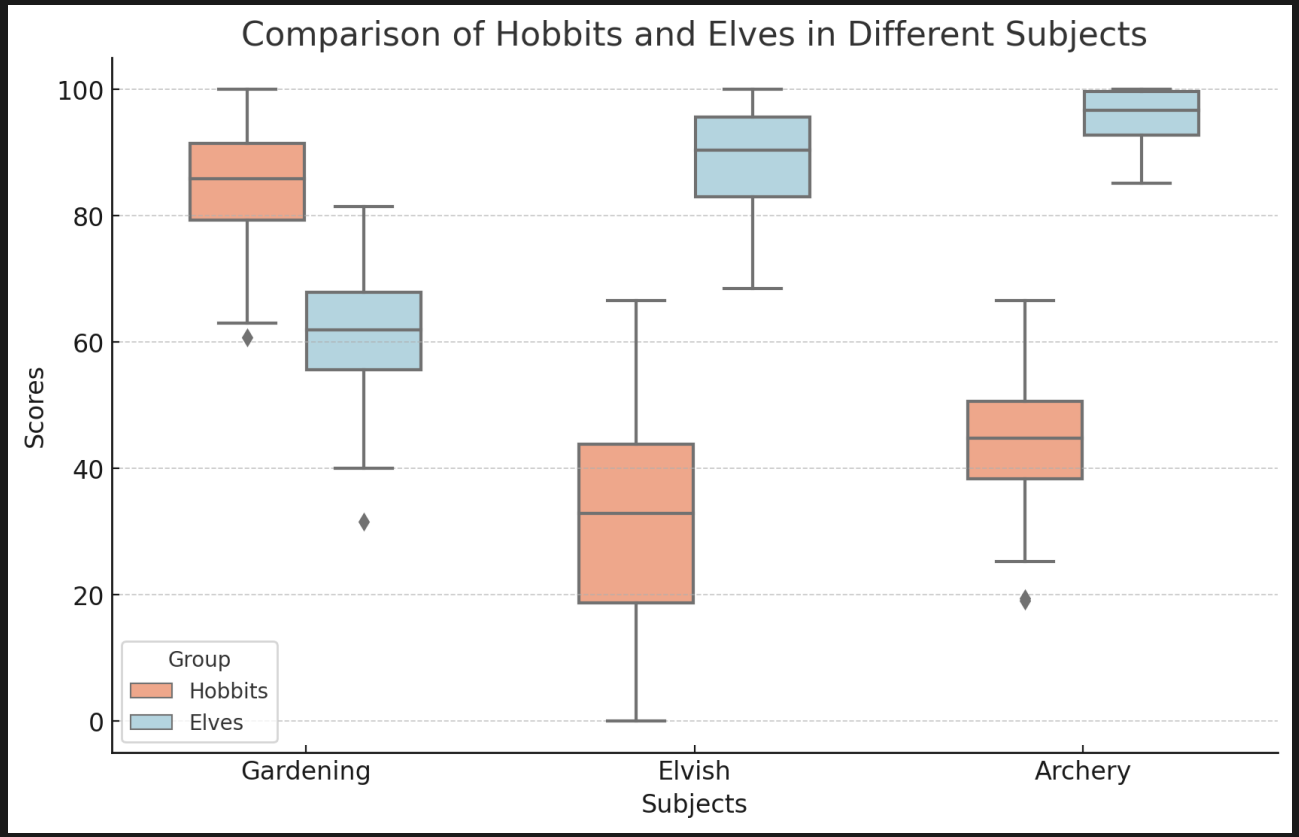
For distribution of numerical data





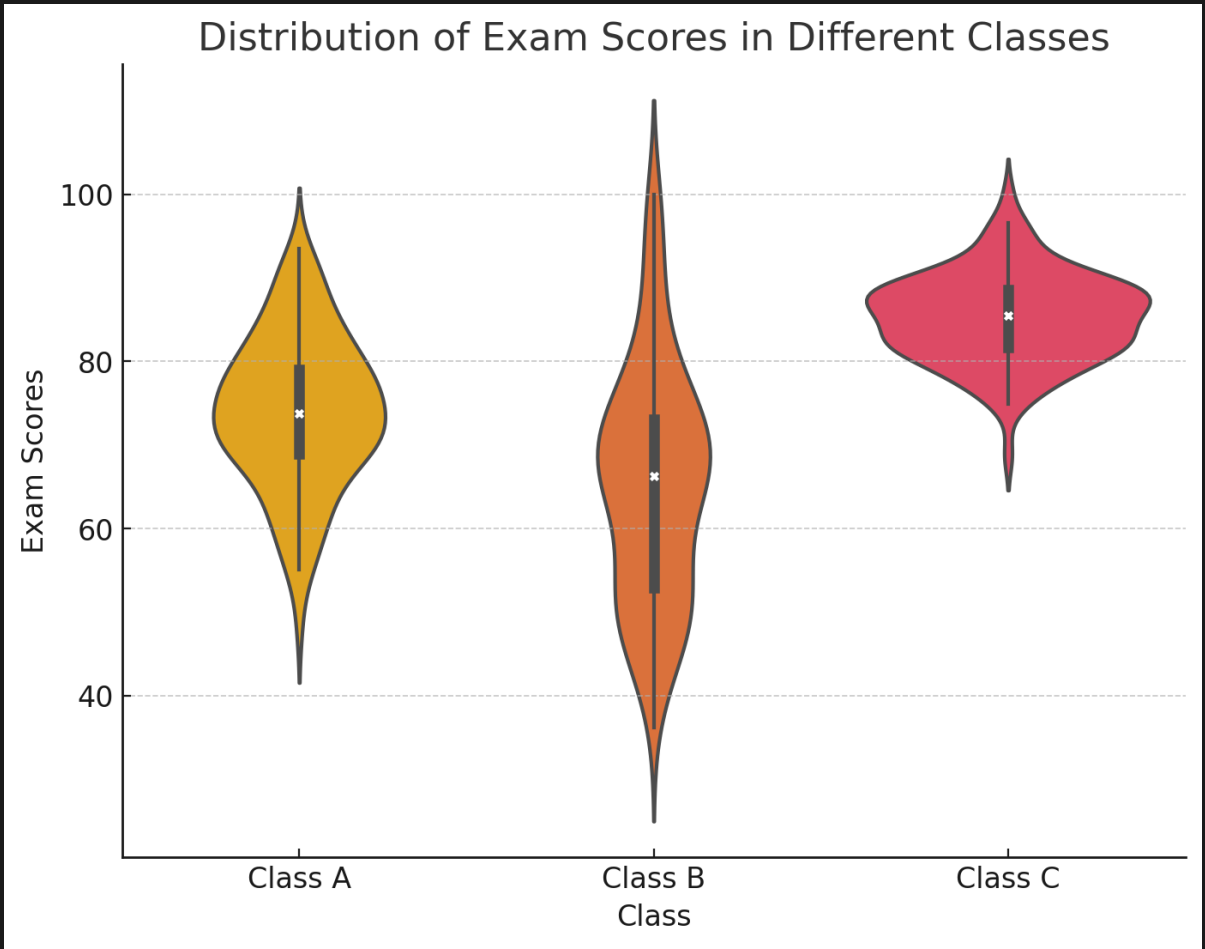
Boxplots

For showing the distribution and spread of a numerical dataset



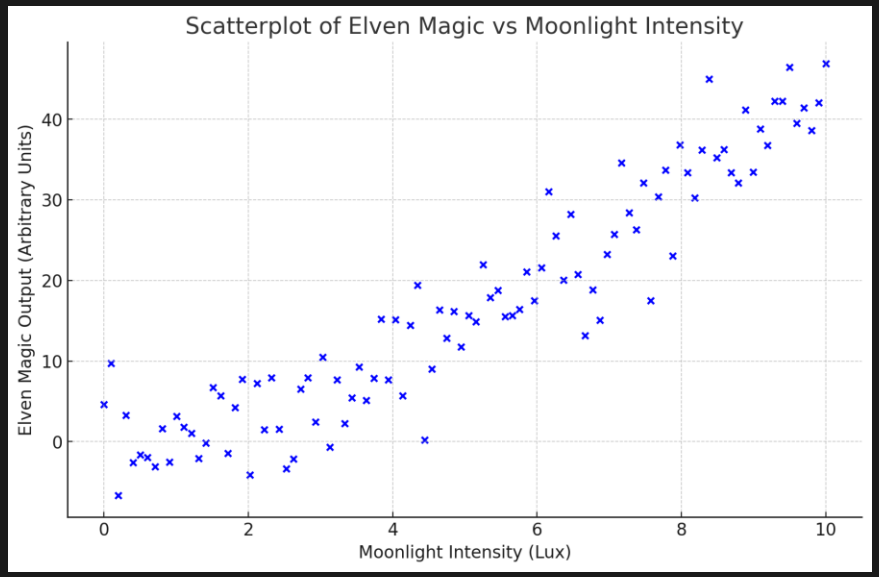
Violin plots

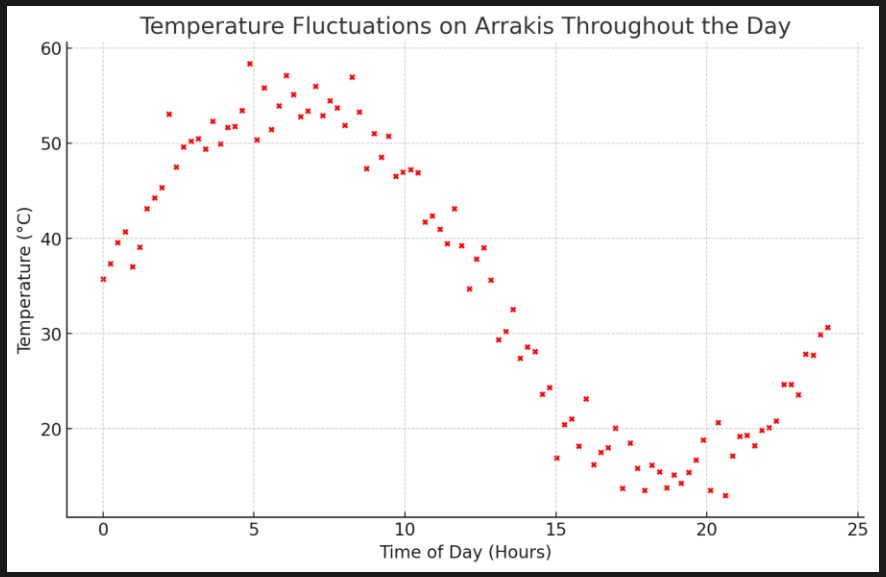
For showing the distribution and spread of a numerical dataset



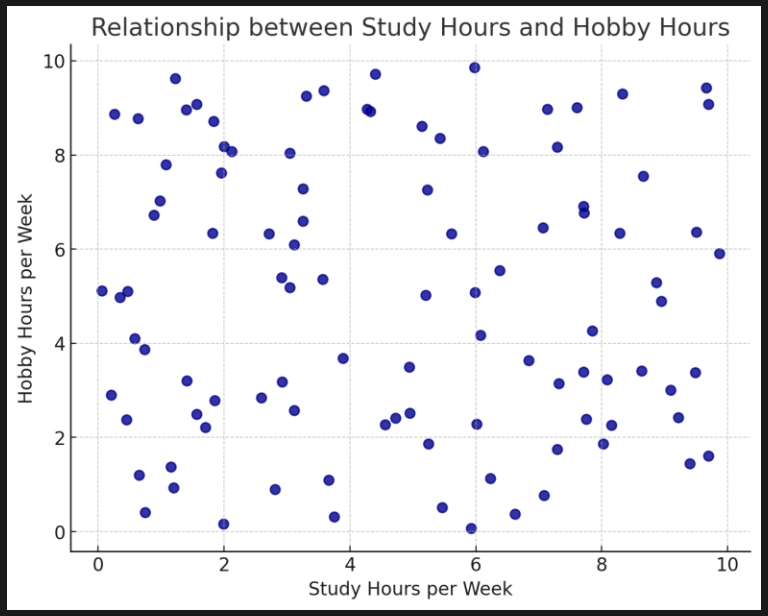
Scatter plots

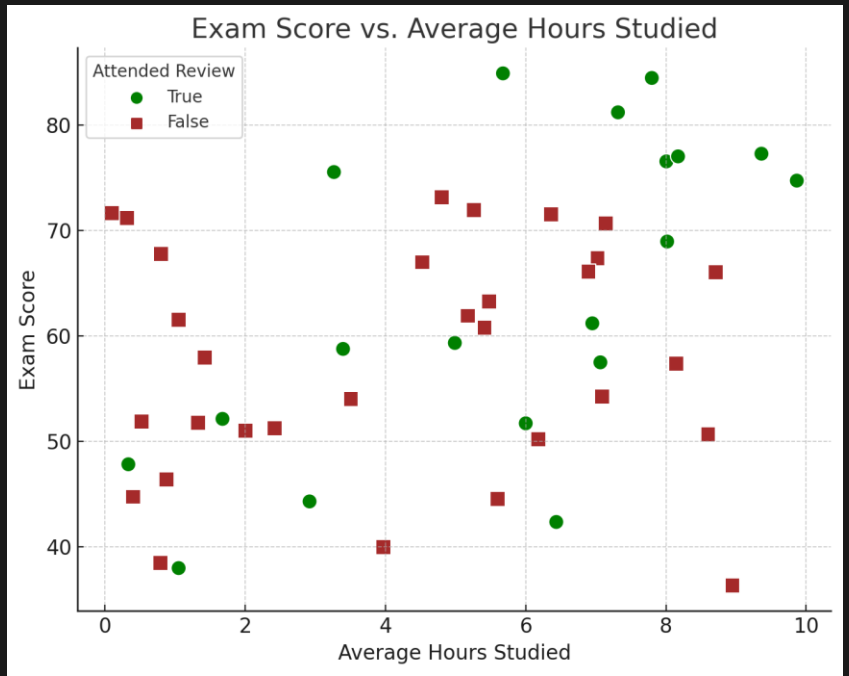
Relationships between variables

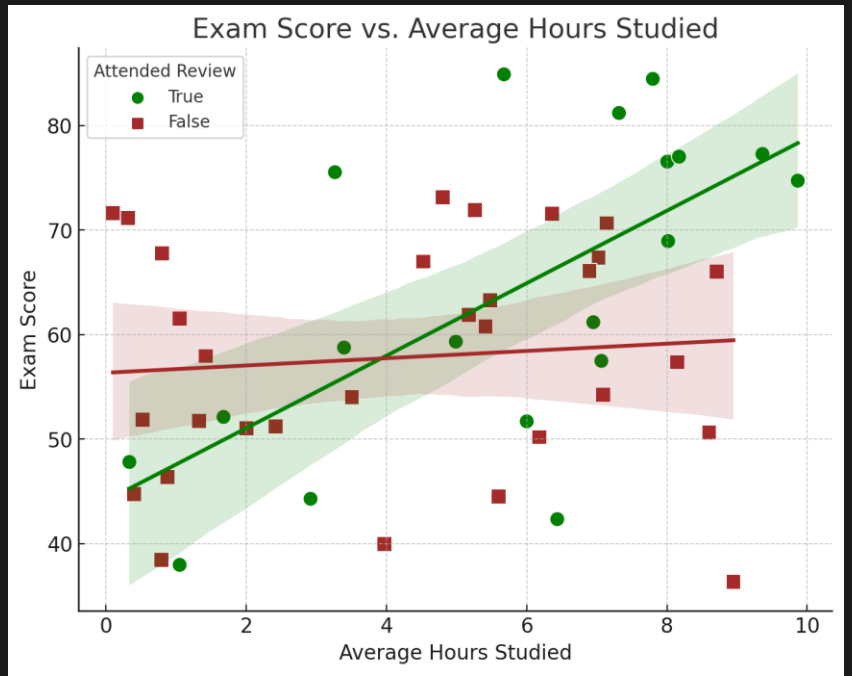


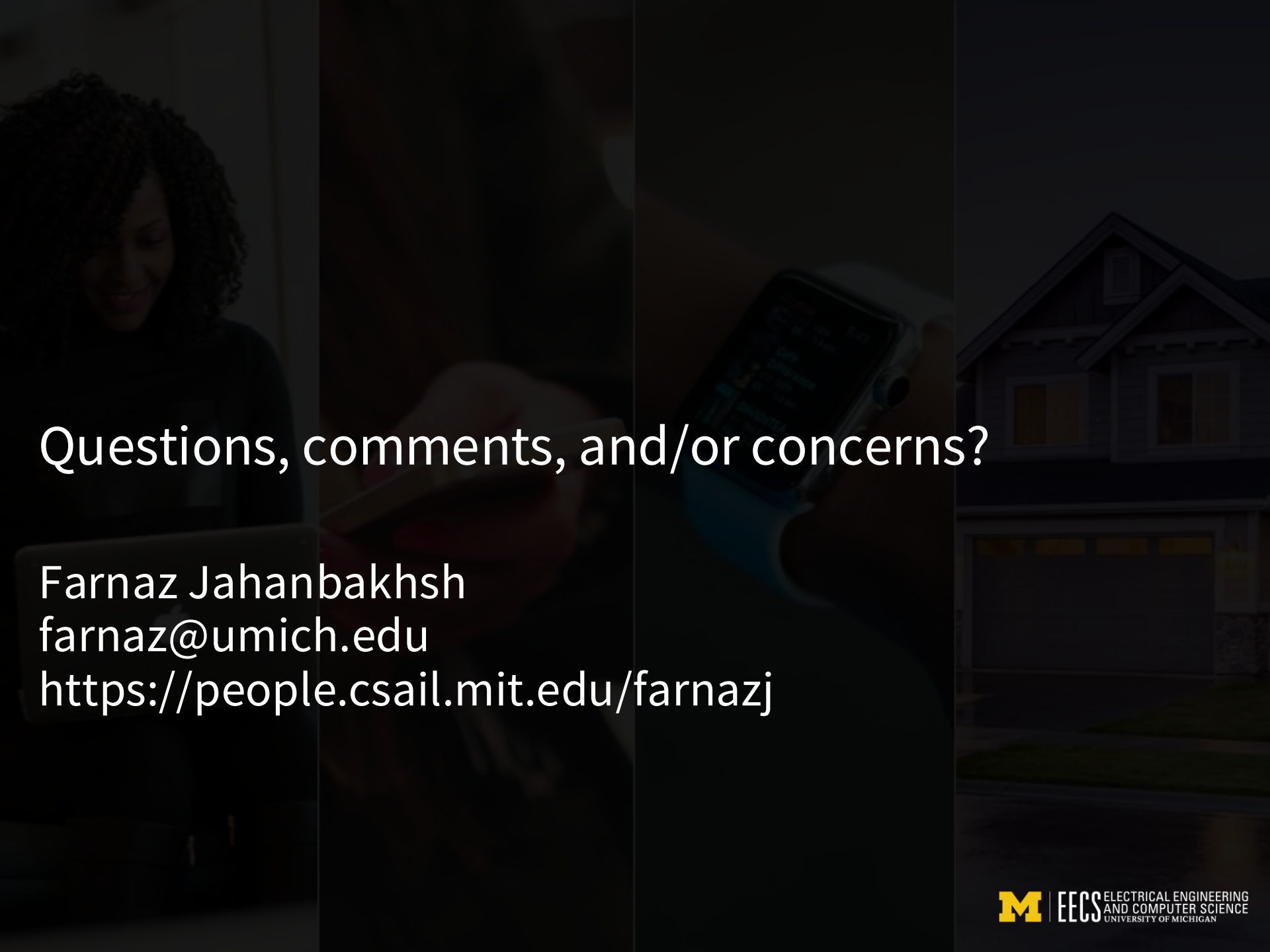


Scatter plots









Questions, comments, and/or concerns?

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