Interactive graphics EDH7916

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In this supplemental lesson, we'll make a few interactive plots using the plotly¹ library. Why might you want to make interactive plots? Aside from the fact that they are very cool, they can help you make a stronger data presentation.

How so?

First, the *wow!* factor of interactive plots can bring people in. Rather than passively reading a report or watching you present your findings, your audience can actively participate in their own understanding. Even if your interactive plot isn't any special, the process of a person using/"playing" with it means you've got their attention, at least for a moment. A well designed plot, like a well-designed interactive exhibit at a museum, can use that attention to instruct.

Second, interactive features allow you to plot along new dimensions. With a static 2D graph, we start hitting a wall at about 4 dimensions at once: x-axis, y-axis, color/shape, small multiples, etc. If we are smart about it, we can fit a lot of information into one figure, but it's difficult. With interactive features, we can add a 3rd dimension, dynamic visuals that change over time, tooltips to show point-specific information, and buttons that allow the user to change the underlying data. Interactive graphics can allow for more options since they can be changed on the fly.

The good news is that plotly in R works very similarly to ggplot. In fact, it's often trivial to convert a static ggplot figure into an interactive plotly figure. In this lesson, however, I'll show you how to use plotly's particular interface, which is a little different.

As a note, most of what I'm showing you here is just code from the R plotly website² that I've modified to replicate some figures we've made before. As usual, what I'm showing you only scratches the surface of what's possible. If you want to make different types of interactive figures or modify what you see here, check out the plotly web page: plotly.com/r/ 3 .

NOTE I've included a PDF link at the top of this page as always, but interactive plots don't play well with PDFs so you won't see the figures there. Be sure to run the code in RStudio or use the website to see the interactive figures.

Setup

Unless you have already done so, don't forget to install plotly library using install.packages("plotly").

```
## ------
## libraries
## ------
library(tidyverse)
```

¹https://plotly.com/r/

²https://plotly.com/r/

³https://plotly.com/r/

```
## — Attaching packages —
                                                      ———— tidyverse 1.3.1 —
## v ggplot2 3.3.5
                       ✓ purrr
                                 0.3.4
## < tibble 3.1.6
                                 1.0.8
                       √ dplyr
             1.2.0
## ✔ tidyr

✓ stringr 1.4.0

## ✔ readr
             2.1.2

✓ forcats 0.5.1

## — Conflicts —
                                                           — tidyverse conflicts() —
## * dplyr::filter() masks stats::filter()
## * dplyr::lag()
                     masks stats::lag()
library(haven)
library(plotly)
## Attaching package: 'plotly'
## The following object is masked from 'package:ggplot2':
##
##
       last_plot
## The following object is masked from 'package:stats':
##
##
       filter
## The following object is masked from 'package:graphics':
##
##
       layout
As we did with the the lesson on making graphics<sup>4</sup>, we'll use two sets of data: hsls_small.dta and
all_schools.csv.
Note that since we have two data files this lesson, we'll give them unique names instead of the normal df:
   • df_hs := hsls_small.dta
   • df_ts := all_schools.csv
And as always, we are working in the ./scripts subdirectory.
## directory paths
## assume we're running this script from the ./scripts subdirectory
dat_dir <- file.path("..", "data")</pre>
tsc_dir <- file.path(dat_dir, "sch_test")</pre>
## input data
## assume we're running this script from the ./scripts subdirectory
## read_dta() ==> read in Stata (*.dta) files
## read_csv() ==> read in comma separated value (*.csv) files
df_hs <- read_dta(file.path(dat_dir, "hsls_small.dta"))</pre>
df_ts <- read_csv(file.path(tsc_dir, "all_schools.csv"))</pre>
## Rows: 24 Columns: 5
## — Column specification —
```

⁴https:/equant.github.io/edh7916/lessons/plotting.html

```
## Delimiter: ","
## chr (1): school
## dbl (4): year, math, read, science
##
## 
Use `spec()` to retrieve the full column specification for this data.
## 
Specify the column types or set `show_col_types = FALSE` to quiet this message.
```

Plots using plotly

Pretty much whatever plot you can make in ggplot(), you can make using plotly. We'll start with histograms to get our bearings.

Histogram

Just like ggplot starts with the function ggplot(), plotly starts with plot_ly() (notice the underscore in the function name). Like you have seen with ggplot(), plot_ly() starts with the data you want to use.

Unlike <code>ggplot()</code>, you don't use an aesthetics—<code>aes()</code>—function to map the data to axes. Instead, you set the values directly, but use a tilde (~) next to the variable name. Think of the tilde as saying, *I want this variable to be interactive in some way*. For our first histogram, we're going to plot the distribution of math test scores: <code>~x1txmtscor</code>.

Also unlike ggplot(), we set the figure type (geom in ggplot-speak) inside the plot_ly() function using the argument type. In this case, type = "histogram").

We could just call plot_ly() and let the plot pull up in our plot window, but we'll first save it in an object, p. We'll then call p.

One thing to notice about plotly figures is that they are *.html files by default. This is the markup language for websites (Hyper Text Markup Language). If you are using RStudio, the plot should pull up in your plot viewer. Outside of RStudio, it will open you in your web browser.

```
## create basic histogram with plotly
p <- plot_ly(data = df_hs, x = ~x1txmtscor, type = "histogram")
## show
p</pre>
```

This first histogram is pretty plain, but run your mouse over it. You should notice a tooltip next to your mouse. There are two numbers. These represent the x-axis range of the histogram bin and the number of observations falling into that bin (y-axis). So if you see, (49.5 - 50, 571), that's telling you that 571 observations have test scores within 49.5 and 50. With ggplot(), we don't get that level of detail.

You should also see a number of controls on the upper part of the figure. These allow you to zoom in and and save the figure. If you click and drag on the figure, you can zoom in on a certain region. Take a few moments to play around with the figure and controls.

If we want to show a density histogram rather than a frequency histogram, we only need to add the option histnorm = "probability" as an argument. All else can stay the same.

Notice that the y-axis is now on the probability scale. Similarly, the tooltip now shows the probability of the bin rather than the count of observations that fall into it.

QUICK EXERCISE Create an interactive histogram using another continuous variable in the hsls_small data set. You can make either a frequency or density histogram.

Now that we've made a couple, let's make a nicer looking histogram. First, within the plot_ly() function, we'll add the argument marker and some options to make our histogram bars look a little different. One thing to notice about plotly options is that they tend to fall into lists. This is likely due to the fact that plotly works with other programming languages like Python and is splitting the difference between idioms. With marker we add two named list items: color and line, which also takes a list. With these options, we can change the fill (inside) color of the bars and edge color and line thickness.

Next, we add nicer labels using the layout() function. Notice that unlike ggplot, which connects items with a plus (+) sign, plotly uses the magrittr pipe (%>%). Inside layout(), we set the overall title and the x-axis label (which also use the title name).

Finally, we improve the tooltip. With argument hovertemplate we paste() together a new string. Anything static in the string, like "Bin width:" will stay static in the tooltip. So the values for bin width and probability change, we include the variables inside %{<var>}. For example, notice that next to "Bin width: " we include %{x}. This means that that value should change along values of x, our test score. It's a little tricky here since we don't actually have a y value that we set explicitly. That said, we know that y is probability in this histogram. So that we don't have a redundant name on our tooltip, we set name = "".

```
## create histogram plotly w/
## 1. better labels
## 2. add title
## 3. change color of bars
## 4. add outline to bars
## 5. improve the tooltip
p <- plot_ly(data = df_hs,</pre>
             x = \sim x1txmtscor
             histnorm = "probability",
             type = "histogram",
             marker = list(color = "#E28F41",
                            line = list(color = "#6C9AC3",
                                        width = 2)),
             name = "",
             hovertemplate = paste("Bin width: %{x}",
                                    "<br>", # add HTML <br> for line break
                                    "Probability: %{y}")) %>%
    layout(title = "Distribution of math test scores",
           xaxis = list(title = "Math test score"))
## show
```

That's much nicer looking! Notice how much nicer and more user friendly the tooltip is now, too.

Two-way histogram

Plotting the difference in a continuous distribution across groups is a common task. As we've done before, let's see the difference between student math scores between students with parents who have any postsecondary degree and those without. Since we're using data that was labeled in Stata, we'll see the labels when we use

count().

```
## see the counts for each group
df_hs %>% count(x1paredu)
```

```
## # A tibble: 7 × 2
##
                                         x1paredu
                                                       n
##
                                         <dbl+lbl> <int>
## 1 1 [Less than high school]
                                                    1010
## 2 2 [High school diploma or GED]
                                                    5909
## 3 3 [Associate's degree]
                                                    2549
## 4 4 [Bachelor's degree]
                                                    4102
## 5 5 [Master's degree]
                                                    2116
## 6 7 [Ph.D/M.D/Law/other high lvl prof degree]
                                                    1096
## 7 NA
                                                    6721
```

Now that we see our options, we'll make a new variable, pared_coll that equals 1 if either of the student's parents have any college degree and 0 otherwise. We'll store this smaller data frame in a new object, plot_df, that we'll us to plot a new two-way histogram.

```
## need to set up data
plot_df <- df_hs %>%

## select the columns we need
select(x1paredu, x1txmtscor) %>%

## can't plot NA so will drop
drop_na() %>%

## create new variable that == 1 if parents have any college
mutate(pared_coll = ifelse(x1paredu >= 3, 1, 0)) %>%

## drop (using negative sign) the original variable we don't need now
select(-x1paredu)

## show
plot_df
```

```
## # A tibble: 16,429 × 2
##
      x1txmtscor pared_coll
##
        <dbl+lbl>
                         <dbl>
    1
             59.4
                             1
##
    2
             47.7
                             1
##
##
                             1
    3
             64.2
##
    4
             49.3
                             1
##
    5
             62.6
                             1
##
    6
             58.1
                             1
                             0
##
    7
             49.5
##
             54.6
                             1
    9
             53.2
                             0
##
## 10
             63.8
                             1
## # ... with 16,419 more rows
```

Unlike with ggplot, we won't just add a group = ... aesthetic to the plot. Instead, we'll add two separate histograms, one for each pared_coll group and then tell plotly to barmode = "overlay" in the layout() function. To only plot one pared_coll group at a time, notice that we use plot_df %>% filter(pared_coll == ...) in each data argument, replacing ... with 0 and 1.

We include hovertemplate arguments in each add_histogram() function. We also include redundant text and name arguments. With the text argument, we can include the pared_coll status in the tooltip with %{text}. With name, the legend will be properly labeled. However, adding name back in means that we

get that annoying extra label on our tooltip. To remove it, we add "<extra></extra>" at the end of our hovertemplate.

```
## two way histogram: add one at a time
p <- plot_ly(alpha = 0.5) %>%
 ## first: when parents don't have college degree
  add_histogram(data = plot_df %>% filter(pared_coll == 0),
                x = \sim x1txmtscor,
                histnorm = "probability",
                type = "histogram",
                name = "No college",
                hovertemplate = paste("No college",
                                      "<br>",
                                       "Bin width: %{x}",
                                       "<br>",
                                      "Probability: %{y}",
                                       "<extra></extra>")) %>%
 ## second: when parents have college degree
  add_histogram(data = plot_df %>% filter(pared_coll == 1),
                x = \sim x1txmtscor,
                histnorm = "probability",
                type = "histogram",
                name = "Some college or more",
                hovertemplate = paste("Some college or more",
                                       "<br>",
                                       "Bin width: %{x}",
                                       "<br>",
                                       "Probability: %{y}",
                                       "<extra></extra>")) %>%
 ## tell plotly to overlay the histograms
  layout(barmode = "overlay",
         title = "Distribution of math test scores",
         xaxis = list(title = "Math test score"),
         legend = list(title = list(text = "Parent's education level")))
## show
р
```

QUICK EXERCISE Create an interactive two-way histogram using another grouping variable in the hsls_small data set (something other than parental college). You can use an existing indicator variable or create your own.

Box plot

Here we'll replicate the box plot that we've made before. Since the xaxis boxes and the different colors represent the same things—a different level of parental educational expectation—we'll turn off the legend with showlegend = FALSE.

Nothing too fancy here. Our factor labels are a bit long, so we could probably make a cleaner figure if shortened them. The biggest benefit of the interactive boxplot is that the tooltip shows the values of the various levels: min, lower fence, Q1, median, Q3, upper fence, and max. That said, it's a bit busy, so you'll have to decide whether the benefit outweighs the cost.

Scatter

Interactive scatter plots can be really useful if for no other reason than they allow you to zoom in and pick out specific values, which is great for identifying outliers.

As with a prior lesson, we'll limit our data to only a 10% sample. Remember that because it's a random process, your data and resulting figures will look a little different from mine.

```
## sample 10% to make figure clearer
df_hs_10 <- df_hs %>%
    ## drop observations with missing values for x1stuedexpct
drop_na(x1stuedexpct) %>%
    ## sample
sample_frac(0.1)
```

To make the scatter plot, we'll start by setting type = "scatter" and mode = "markers".

Like the other plotly figures, we can hover over specific points to get their values. Let's do another version, but cleaned up: better axes, better tooltip, and better colors. One new thing: we set zeroline = FALSE in the layout() function. This prevents the figure from drawing a bold vertical line at 0. You can remove the option and have the bold line if you want, but it seemed unnecessary here so I've dropped it.

Let's add another dimension: color representing whether the student planned to graduate from college or not. First, we'll check the levels of our key variable, x1stuedexpct).

```
## see student base year plans
df_hs %>%
  count(x1stuedexpct)
```

```
## # A tibble: 12 × 2
##
                                     x1stuedexpct
                                         <dbl+lbl> <int>
##
   1 1 [Less than high school]
                                                     93
   2 2 [High school diploma or GED]
                                                    2619
      3 [Start an Associate's degree]
                                                    140
   4 4 [Complete an Associate's degree]
                                                    1195
##
   5 5 [Start a Bachelor's degree]
                                                    115
   6 6 [Complete a Bachelor's degree]
                                                    3505
   7 7 [Start a Master's degree]
                                                     231
   8 8 [Complete a Master's degree]
                                                    4278
   9 9 [Start Ph.D/M.D/Law/other prof degree]
                                                    176
## 10 10 [Complete Ph.D/M.D/Law/other prof degree]
                                                   4461
## 11 11 [Don't know]
                                                    4631
## 12 NA
                                                    2059
```

We see that x1stuedexpct >= 6 means a student plans to earn a Bachelor's degree or higher. But since we need to account for the fact that 11 means "I don't know", we need to make sure our test includes x1stuedexpct < 11. Remember from a prior lesson that we can connect these two statements together with the operator &. Let's create our new variable.

Now that we have our new variable plan_col_grad, we can add it the color aesthetic. How do we specify the colors? Notice that we created an object called pal with two Hex color codes. In the next line, we named these colors in the vector with "Yes" and "No" to match our new plan_col_grad variable. We add this to the colors argument. That will assign the first color in pal to all the Yess and the second color in pal to all the Nos.

This time, we're also making our scatterplot a little differently. We're using add trace() this time. Most

of the arguments are the same as before, but are in the add_trace() function rather than in the plot_ly() function.

```
## set color palette with names
pal <- c("#E28F41","#6C9AC3")</pre>
pal <- setNames(pal, c("Yes", "No"))</pre>
## scatter plot
p <- plot_ly() %>%
 add_trace(data = df_hs_10,
            x = \sim x1ses.
            y = \sim x1txmtscor,
            color = ~plan_col_grad, # color changes by college plans
            colors = pal,
                                       # using pal from above
            type = "scatter",
            mode = "markers",
            hovertemplate = paste("SES: %{x}",
                                   "<br>",
                                   "Math: %{y}",
                                   "<extra></extra>")) %>%
  layout(title = "Math scores as function of SES",
         xaxis = list(title = "SES",
                       zeroline = FALSE), # turn off bold zero line
         yaxis = list(title = "Math score"),
         legend = list(title = list(text = "Plans to graduate from college?")))
## show
р
```

There's quite a bit of overlap, but we can see that students who plan to graduate from college tend to have a higher SES and math scores.

3D

Let's take full advantage of plotly and make a 3D plot. It would be ideal if we had a third continuous variable to plot against, but with our limited data set, we'll settle for the number of months between HS graduation and first college enrollment on the z axis.

To add the third dimension repeats most of the same code. We're back using $plot_ly()$ for most of the set up, adding $z = \sim x4hs2psmos$ and a new line to our tooltip. We call the points with the add_markers() function.

Labeling the axes is slightly different. For a 3D plot, all the x, y, and z-axis labels need to go inside the scene argument list. But other than that, the labels are the same.

```
hovertemplate = paste("SES: %{x}",
                                   "<br>",
                                   "Math: %{y}",
                                   "<br>",
                                   "HS to College: %{z} months",
                                   "<extra></extra>"),
             ## make marker a little smaller
             marker = list(size = 3)) %>%
 ## now tell plot_ly to add points as markers
  add markers() %>%
  ## in 3D, set axis titles inside scene() argument
  layout(title = "Math scores as function of SES",
         scene = list(xaxis = list(title = "SES"),
                      yaxis = list(title = "Math score"),
                      zaxis = list(title = "Months between HS and college")),
         legend = list(title = list(text = "Plans to graduate from college?")))
## show
p
```

Click on the figure and move it around. You'll see that in addition to zooming in and out, you can rotate the figure to better see the relationship across the three variables. For this particular example, the relationship is difficult to see (3D figures aren't always the best option!). Most students who enrolled in college did so pretty soon after graduating high school. Just by looking, there doesn't seem to be much difference between the two groups (though some more formal testing might be in order).

QUICK EXERCISE Create an interactive 3D scatter plot using SES, math scores, and a categorical variable with more than two groups. This means your legend should more than two items and your graph should have more than two colors. Note that you likely need to increase the number of colors in pal (you can find more hex codes at https://htmlcolorcodes.com) or remove the argument altogether.

Line graph

8 East Heights 1981

487

323

813

We can also make line graphs with plotly. For these, we'll once again use our school test score data. We won't go through all the iterations in the first graphing lesson, but know that you can convert those to interactive figures as well.

We'll begin by showing our data (which is wide-ish) and creating a fully long version of the data.

```
## show test score data
df_ts
## # A tibble: 24 × 5
##
      school
                            math
                                  read science
                     year
##
      <chr>>
                    <dbl> <dbl> <dbl>
                                          <dbl>
    1 Bend Gate
                     1980
                             515
                                   281
                                            808
    2 Bend Gate
                     1981
                             503
                                   312
                                            814
##
    3 Bend Gate
                     1982
                             514
                                   316
                                            816
    4 Bend Gate
                     1983
                             491
                                   276
                                            793
    5 Bend Gate
                     1984
                             502
                                   310
                                            788
    6 Bend Gate
                     1985
                             488
                                   280
                                            789
##
   7 East Heights
                     1980
                             501
                                   318
                                            782
```

```
## 9 East Heights 1982
                                 294
                                         818
                           496
                                         795
## 10 East Heights 1983
                           497
                                 306
## # ... with 14 more rows
## reshape data long (as we've done in a prior lesson)
df_ts_long <- df_ts %>%
  pivot_longer(cols = c("math","read","science"), # cols to pivot long
               names_to = "test",
                                                   # where col names go
               values_to = "score") %>%
                                                   # where col values go
  group_by(test) %>%
  mutate(score_std = (score - mean(score)) / sd(score)) %>%
  group_by(test, school) %>%
  arrange(year) %>%
  mutate(score_year_one = first(score),
         ## note that we're using score year one instead of mean(score)
         score_std_sch = (score - score_year_one) / sd(score)) %>%
  ungroup
## show
df_ts_long
```

```
## # A tibble: 72 × 7
##
      school
                     year test
                                  score score std score year one score std sch
##
      <chr>
                    <dbl> <chr>
                                  <dbl>
                                             <dbl>
                                                            <dbl>
                                                                           <1h1>
   1 Bend Gate
                     1980 math
                                             1.40
                                                               515
                                                                               0
                                    515
  2 Bend Gate
                                                               281
                                                                               0
                     1980 read
                                    281
                                            -0.863
##
   3 Bend Gate
                     1980 science
                                             0.759
                                                               808
                                                                               0
                                    808
                                                                               0
##
   4 East Heights 1980 math
                                    501
                                             0.115
                                                               501
##
  5 East Heights 1980 read
                                    318
                                             1.34
                                                               318
##
   6 East Heights 1980 science
                                    782
                                            -0.735
                                                               782
                                                                               0
##
   7 Niagara
                     1980 math
                                    514
                                             1.31
                                                               514
                                                                               0
                     1980 read
                                                                               0
##
  8 Niagara
                                    292
                                            -0.208
                                                               292
## 9 Niagara
                     1980 science
                                    787
                                            -0.448
                                                               787
                                                                               0
## 10 Spottsville
                     1980 math
                                    498
                                            -0.161
                                                               498
                                                                               0
## # ... with 62 more rows
```

First, we'll only plot one school, Bend Gate. As we did above, we won't add a grouping argument for each test. Instead, we'll add a unique add_trace() for each test—math, reading, and science—which are added to the y argument. In the first add_trace(), we'll include our wide data and filter(school == "Bend Gate"). We don't need to include data in the other functions since it will be included by default. We set type = "scatter" and mode = "lines" to make our line graphs with x = ~year. Finally, we add the argument hovermode = "x unified" to the layout() function, which connects our line information in the tooltip.

```
type = "scatter",
            mode = "lines") %>%
  ## repeated, but this time y == science
 add_trace(x = \sim year,
            v = ~science,
            name = "Science",
            type = "scatter",
            mode = "lines") %>%
 ## add unified hovermode so that tooltip for all test scores pops ups
  layout(title = "Test scores at Bend Gate: 1980 - 1985",
         xaxis = list(title = "Year"),
         yaxis = list(title = "Score"),
         legend = list(title = list(text = "Test")),
         hovermode = "x unified")
## show
p
```

Notice how the tooltip includes information for all tests in the same year, no matter which line you hover over? That's due to the hovermode = "x unified" argument. You can omit that argument and the tooltip will work as normal (local to the point under your mouse pointer), but in this case, it makes sense to link them.

How to add all the school values in one plot like we did with ggplot's facet_wrap()? It's a little trickier, but we can do it with a loop (see the lesson on functional programming⁵ for a review of loops).

First, we'll store our school names in an object, schools. Next, we'll initialize a blank list with plot_list <- list() that will store our school-specific plots. Inside the loop, we'll filter the data with filter(school == i) where i will equal whichever school we're on in the loop: Bend Gate the first iteration, East Heights the second, and so on.

So that we don't have repeated legends in the final figure, we do a few things. First, we add the argument legendgroup = ~test so that plotly knows the tests (math, reading, and science) are grouped together within school. Next, we set showlegend = if_first. What's if_first? It's a Boolean (TRUE/FALSE) that's only TRUE on the first loop iteration, when i == 1, and FALSE otherwise. This means that we only include a legend with the first school figure. Since we're going to put them all together at the end, that one will suffice for all of them. Finally, we use add_annotations() with various options so that the name of each school is printed on the top if its own figure (text = i).

Once the loop has run, we use the function subplot() to join the plots into one figure. With argument nrows = 2, we'll end up with a 2x2 grid.

```
## set up vector of school names
schools <- c("Bend Gate", "East Heights", "Niagara", "Spottsville")

## init list to hold plots
plot_list <- list()

## loop through schools to make each plot at a time
for (i in schools) {

## TRUE if first school, otherwise FALSE;
## use so we only end up with one legend
if_first <- (i == 1)</pre>
```

 $^{^5 \}rm https:/equant.github.io/edh7916/lessons/programming.html$

```
## store scatter plot in list using index i
  plot_list[[i]] <- plot_ly() %>%
    ## filter to school i (one school at a time)
    add_trace(data = df_ts_long %>% filter(school == i),
              x = \sim year,
              y = ~score_std_sch,
              color = ~test,
              legendgroup = ~test,
              text = ~score,
              showlegend = if_first,
                                      # only TRUE the first time
              type = "scatter",
              mode = "lines",
              ## notice that we include scaled and actual score in hover
              hovertemplate = paste("Year: %{x}",
                                     "<br>",
                                     "Score (scaled): %{y}",
                                     "<br>",
                                     "Score (actual): %{text}")) %>%
    layout(xaxis = list(title = "Year"),
           yaxis = list(title = "Score"),
           legend = list(title = list(text = "Test"))) %>%
    ## settings to add school name to title of each subplot
    add_annotations(text = i,
                    x = 0,
                    y = 1,
                    yref = "paper",
                    xref = "paper",
                    xanchor = "middle",
                    yanchor = "top",
                    showarrow = FALSE,
                    font = list(size = 15))
}
## combine subplots into on main plot like ggplot() facet_wrap()
p <- subplot(plot_list[[1]], plot_list[[2]], plot_list[[3]], plot_list[[4]],</pre>
             nrows = 2)
## show
р
```

Okay! The figure is a little scrunched on my website, but it might look better by itself on a larger monitor. We could also play with some sizing, but since HTML is sized on the fly and unique to each screen, that may not be worth our time.

What is particularly cool about this figure is that even though we plot the first-year standardized scores, we can include the real scores in the tooltip. That let's us have the best of both worlds: the line graph shows the relationship we care about (how have scores changed relative to each other and the first year?), but have the real scores at our finger tips.

Tables

Lastly, we can also use plotly to make a table. While perhaps not as exiting as the figures, the table is interactive in that it prints pretty (includes a scroll bar) and that the user can drag to reorder columns. As a demo, we'll make a table using the raw test score data underlying the line graph we just made.

To make a table, you need to three key components:

- 1. The data you want to use (df_ts)
- 2. The header you want plus its formatting
- 3. The formatting for the table cells

For 1 and 3, most of the formatting is simply to change the background and font colors. For the values in the header list, we'll use the names from our wide-ish data frame. So that they are capitalized, we'll use str_to_title(), which capitalizes the first letter only: str_to_title(names(df_ts)).

For the data in the cells, well convert our data frame to a matrix using as.matrix(). Because of a quirk of the program, we'll need to transpose the matrix with t(). Finally, so we don't repeat the column names as the first (remember, we've already included them in header), we'll unname() the data frame. All together, it's t(as.matrix(unname(df_ts))).

```
## make interactive table
tab <- plot_ly(
  type = "table",
 ## adjust how header row looks
 header = list(
    ## use str_to_title() with tibble column names: math --> Math
    values = c(str_to_title(names(df_ts))),
    ## left align school names, and center all other columns (hence -1)
    align = c("left", rep("center", ncol(df_ts) - 1)),
    ## make vertical lines thicker
   line = list(width = 1, color = "black"),
   ## fill color with blue
   fill = list(color = "rgba(108, 154, 195, 0.8)"),
    ## set font to sans serif with bigger size and white color
    font = list(family = "Arial", size = 14, color = "white")),
  ## adjust how cells look
  cells = list(
   ## use df_ts, but...
    ## 1. convert to matrix,
    ## 2. transpose using t(),
    ## 3. drop names (already in header row)
   values = t(as.matrix(unname(df_ts))),
    ## same alignment as header
    align = c("left", rep("center", ncol(df_ts) - 1)),
    ## same vertical line setup as header
    line = list(color = "black", width = 1),
    ## fill first column different color to stand out
    fill = list(color = c("rgba(108, 154, 195, 0.5)",
                          "rgba(226, 143, 65, 0.5)")),
    ## same font as header, but smaller and different color
    font = list(family = "Arial", size = 12, color = c("black"))
  ))
```

show
tab

If you hover over a cell and then click, you should be able to drag and drop the columns into a new order. It seems a bit much for this small data set, but having an "active" data table that you can manipulate could come in handy during meetings or your own research process.