Carry trade and the real economy

Switzerland and Brazil got carried away?

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General introduction

Financialization of FX markets

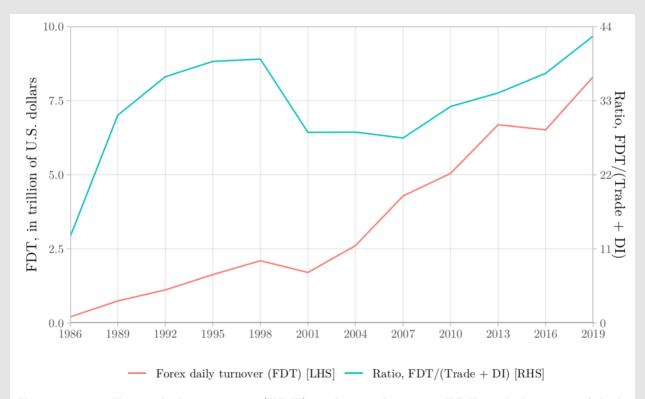


Figure 1.1: Forex daily turnover (FDT) and ratio between FDT and the sum of daily trade and direct investment (DI), 1989-2019

Source: Bank for International Settlements (BIS) for the Forex daily turnover (FDT), using the net-gross basis. International Monetary Fund (IMF) for trade (sum of exports and imports of goods and services in U.S. dollars) and direct investment (sum of net acquisition of financial assets and net incurrence of liabilities in U.S. dollars). Notes: Since FDT series are daily means for April, the sum of trade and DI are divided by 252, which is a rule of thumb for the number of trading days in a year (New York Stock Exchange 2021). See Appendix A.1 for more details. LHS and RHS are the abbreviations for left-hand axis and right-hand axis, respectively.

Two key currencies involved

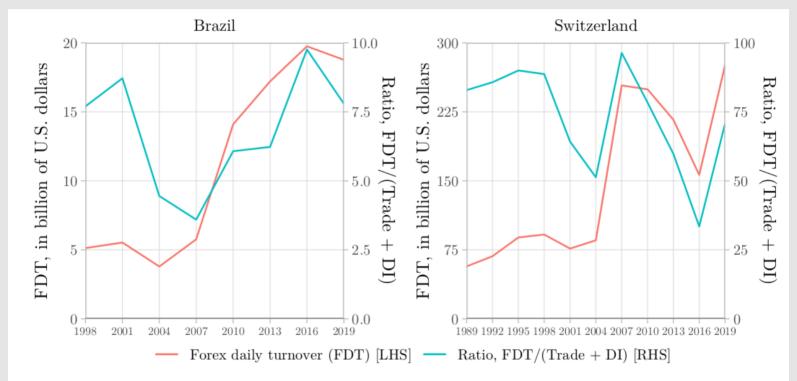


Figure 1.4: FDT and ratio between FDT and the sum of daily trade and DI, Brazil (1998-2019) and Switzerland (1989-2019)

Notes: See Figure 1.1 for more details.

Lack of empirical studies

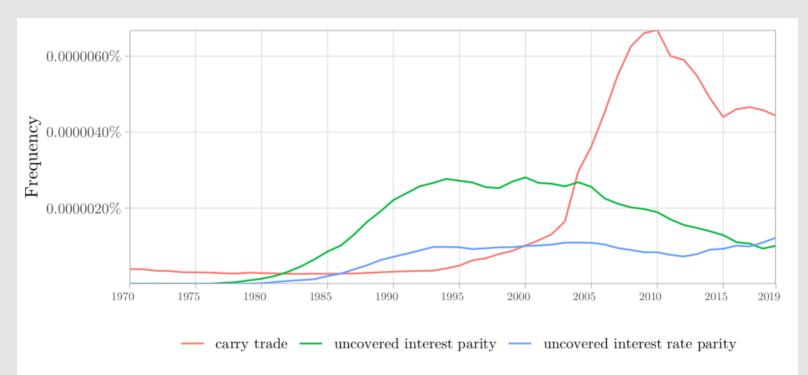


Figure 1.5: Frequency of appearance of the keywords carry trade and uncovered interest (rate) parity, 1970-2019

Source: Data obtained from Google Books Ngram Viewer (2021a).

How does carry trade impact the real economy activity?

Research design

Carry trade definition

• No generally accepted

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- Borrowing and investing (canonical)

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 - Short (funding) and Long (target)

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Data

• Volume approach, instead of prices

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 - Short data range for Brazil

Main results

- Reproducible research
 - • (manuscript, presentation and econometric procedures)
 - Check https://github.com/bttomio/UGA_thesisdown

Empirical approach [I]

• World economy is proxied with 21 countries and the Euro area (84% of global nominal output)

Country coverage

CFTC countries	Australia (AU), Brazil (BR), Canada (CA), Switzerland(CH), United Kingdom (GB), Japan (JP), Mexico (MX), New Zealand (NZ), Russia (RU), Euro area (U2)*, United States (US)
Global economy	China (CN), Czech Republic (CZ), Denmark (DK), Hungary (HU), India (IN), Korea, Rep. (KR), Norway (NO), Poland (PL), South Africa (ZA), Sweden (SE), Turkey (TR)

Notes: Abbreviations follow the two-digit codes provided by IMF's database International Financial Statistics (IFS). South Africa (ZA) is excluded from the CFTC group due to lack of data.

* Changing composition.

Empirical approach [II]

- Monthly and quarterly models (roughly)
- Two measures of global risk

List of variables

			Model							
			Quarterly			Monthly				
Variable	Definition	Source	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
GDP	Gross domestic product*	OECD	•	•						
C	Final consumption expenditure*	OECD			•	•				
GFCF	Gross fixed capital formation*	OECD			•	•				
X	Exports of goods and services*	OECD			•	•	•	•	•	•
M	Imports of goods and services*	OECD			•	•	•	•	•	•
RES	Official reserve assets and other foreign currency assets*	IMF	•	•	•	•	•	•	•	•
IR	Policy interest rate	BIS	•	•	•	•	•	•	•	•
ER	Nominal exchange rate*	BIS	•	•	•	•	•	•	•	•
EQ	Equity (share) prices*	OECD	•	•	•	•	•	•	•	•
NP	Net (long minus short) positions as a share of open interest contracts (carry trade proxy)	CFTC	•	•	•	•	•	•	•	•
VIX	CBOE Volatility Index (VIXCLS)*	FRED	•		•		•		•	
GCF	Global common factor estimated from world-wide cross section of risky asset prices	Miranda-Agrippino (2021)		•		•		•		•
IP	Industrial production excluding construction*	ÒECÓ							•	•

Notes: See Table A.1 in A for more details.

^{*} Variables in logarithmic transform.

Empirical approach [III]

Time span for each model

Country Period		Observations	Global risk	Models	
Quarterly date	ta				
Switzerland	2006-Q2 to 2021-Q2	61	VIX	(1), (3)	
Switzeriand	2006-Q2 to 2019-Q1	52	GCF	(2), (4)	
Brazil	2012-Q2 to 2021-Q2	37	VIX	(1), (3)	
Monthly data	ì				
Switzerland	2006-06 to 2021-07	182	VIX	(5)	
Switzeriand	2006-06 to 2019-04	155	GCF	(6)	
Brazil	2014-01 to 2021-07	91	VIX	(5), (7)	
Drazii	2014-01 to 2019-04	64	GCF	(6), (8)	

Notes: Models (2) and (4) are not estimated for Brazil due to a lack of data, which leads to a sample of 27 observations. For Switzerland, models (7) and (8) are not estimated because there is no monthly data for industrial production.

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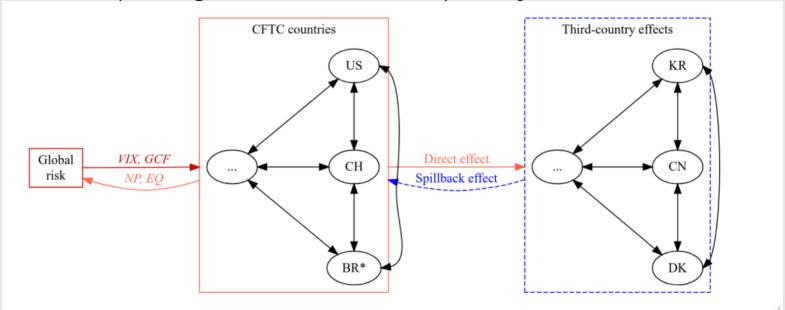
Empirical approach [IV]

• Bayesian global vector autoregressive model (BGVAR)

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- Bayesian global vector autoregressive model (BGVAR)
- Negative carry trade effects in both countries (main hypothesis)

GVAR setup with global risk modelled separately



Main results [Switzerland]

Negative shock on carry trade

		Model					
		Quarterly			Monthly		
Variable	Definition	$(1)^{\dagger}$	$(2)^{\ddagger}$	$(3)^{\dagger}$	$(4)^{\ddagger}$	$(5)^{\dagger}$	$(6)^{\ddagger}$
\overline{GDP}	Gross domestic product	0	\downarrow				
C	Final consumption expenditure			0	\Downarrow		
GFCF	Gross fixed capital formation			0	\downarrow		
X	Exports of goods and services			0	0	\Downarrow	\downarrow
M	Imports of goods and services			0	0	\Downarrow	\downarrow
RES	International reserves	0	\Downarrow	\downarrow	\Downarrow	\Downarrow	\downarrow
ER	Nominal exchange rate	\uparrow	\uparrow	\uparrow	\uparrow	\uparrow	\uparrow
EQ	Equity (share) prices	0	0	0	0	\Downarrow	\uparrow

Notes: See Figures D.19 and D.20 in Appendix D.9 for the responses of policy interest rates (IR), which do not present any statistical significant result.

Symbols: \dagger (VIX), \ddagger (GCF), \uparrow / \downarrow (increase/decrease, statistically significant), \uparrow / \downarrow (increase/deacrease, partially statistically significant), and \circ (not statistically significant).

Main results [Brazil]

Positive shock on carry trade

		Model							
		Q'	uarterly	\overline{y}		Monthly			
Variable	Definition	$(1)^{\dagger}$	$(3)^{\dagger}$	$(5)^{\dagger}$	$(6)^{\ddagger}$	$(7)^{\dagger}$	(8) [‡]		
GDP	Gross domestic product	0							
C	Final consumption expenditure		0						
GFCF	Gross fixed capital formation		0						
X	Exports of goods and services		0	0	\uparrow	0	0		
M	Imports of goods and services		\downarrow	\downarrow	\downarrow	\downarrow	\downarrow		
RES	International reserves	\uparrow	0	\uparrow	\uparrow	\uparrow	\uparrow		
ER	Nominal exchange rate	\downarrow	$\Downarrow^{ST},\uparrow^{LT}$	\downarrow	0	0	\downarrow		
EQ	Equity (share) prices	0	0	0	0	0	0		
IP	Industrial production					0	\uparrow		

Notes: See Figures D.21 and D.22 in Appendix D.9 for the responses of policy interest rates (IR), which do not present any statistical significant result.

Symbols: \dagger (VIX), \ddagger (GCF), \uparrow / \downarrow (increase/decrease, statistically significant), \uparrow / \downarrow (increase/deacrease, partially statistically significant), \circ (not statistically significant), and $^{ST}/^{LT}$ (short- and long-term).

General conclusion

• In general, this article contributes to a better understanding of the carry trade effects in developed and developing countries (notably, Switzerland and Brazil)

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 - need more research to tame the negative spillovers of monetary policy

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- Central banks...
 - need more research to tame the negative spillovers of monetary policy
 - could follow the CFTC to create better datasets on futures market

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Thank you! Obrigado!

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