Carry trade and negative policy rates in Switzerland

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Definition of carry trade

> The carry trade is the name of the strategy of going short (betting the foreign exchange value will fall) in a low-interest rate currency like the Japanese yen, while simultaneously going long (betting the foreign exchange value will rise) in a high-interest rate currency like the New Zealand dollar.
>
> --- Frankel (2008)[1]

[1] Frankel, J. (2008), 'Carried away: everything you always wanted to know about the carry trade, and perhaps much more', *Milken Institute Review*, 10(1), 38.

Figure 1 - CT ratio, US policy rate, and Switzerland's policy rate

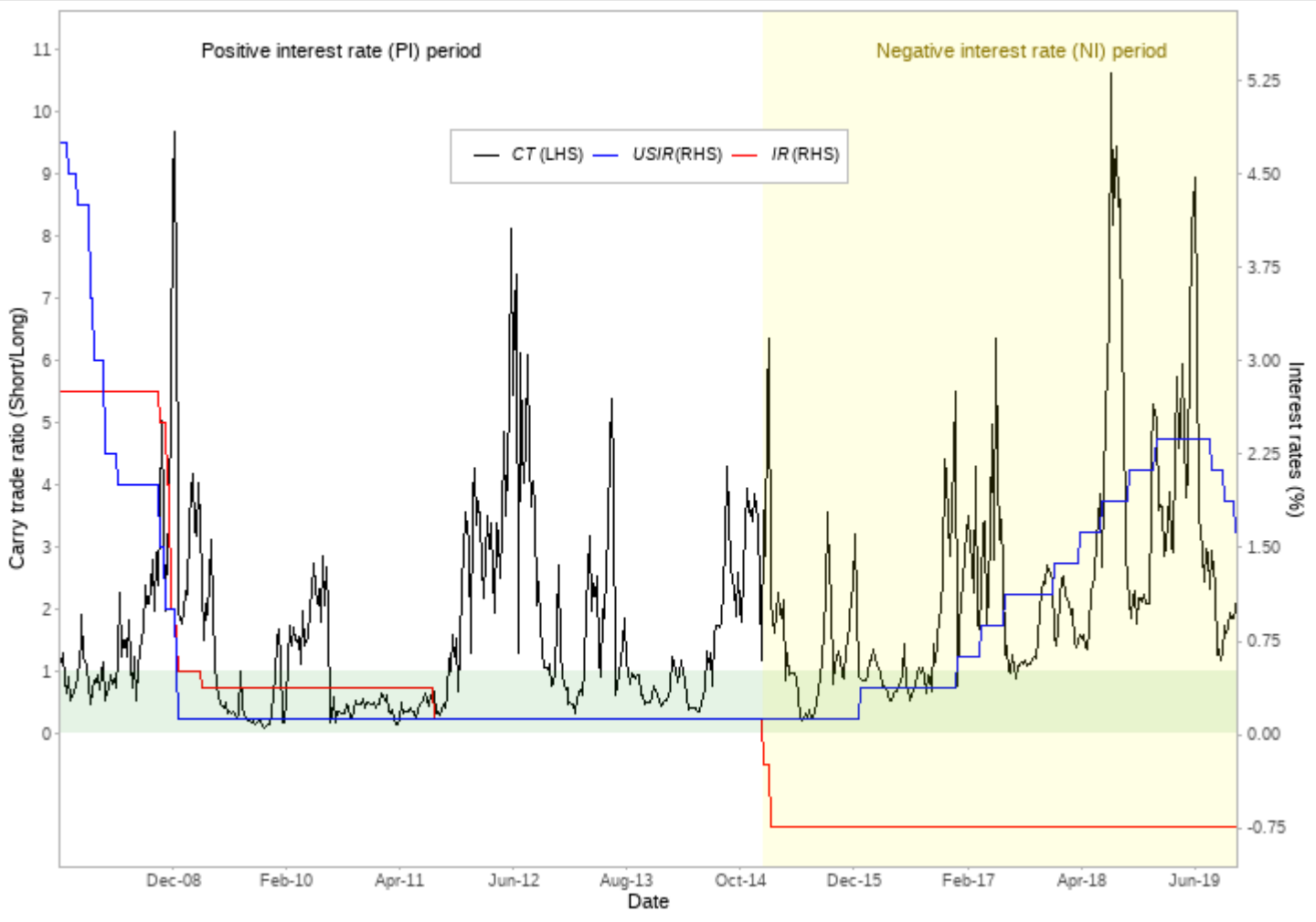


Table 1 - Description of variables

Variable	Definition	Source
CT	Ratio of short positions over long positions (Short/Long) - noncommercial traders	CFTC
ER	Nominal exchange rates, USDCHF	BIS
IRD	Difference between the policy interest rate in Switzerland and the policy interest rate in the United States	BIS
VIX	Market sentiment, CBOE DJIA Volatility Index	FRED
SM	Swiss Market Index, ^SSMI (Swiss stock market)	Yahoo Finance
SMUS	S&P 500, ^GSPC (US stock market)	Yahoo Finance

Caveats for using CFTC data

> First, while non-commercial traders are generally associated with speculative activity, it is possible that some commercial traders also take speculative positions.
>
> Second, the trades identified as speculative may not result from carry trades.
>
> Finally, a comparison with statistics from the BIS Triennial Central Bank Survey of Foreign Exchange and Derivatives Market Activity shows that only a very small proportion of foreign exchange market activity is executed through exchanges.
>
> --- Galati et al. (2007)[2]

[2] Galati, G., A. Heath and P. McGuire (2007), 'Evidence of carry trade activity', *BIS Quarterly Review*.

Aim of the paper

We address two questions, by comparing both PI and NI periods:

The first refers to the determination of the financial factors that hold important roles in explaining the Swiss franc carry trade.

Second, we reflect on the consequences of the unwind of Swiss franc carry trade activities. Specifically, we are interested in how carry trade shocks the related financial variables.

Methodology

Data specification

- CT ratio: weekly released (each Tuesday)
- Other variables: daily (Tuesday)

Econometric method

- Structural vector-autoregressive (SVAR) model to infer strong causation
- Toda-Yamamoto approach to capture long-term effects and to avoid unit root testing biases

PDF, slides, dataset, and code (do-file, Stata) are available at https://bttomio.github.io.

Results

Forecast-error variance decompositions (FEVDs)

- How much of the carry trade fluctuations are explained by the financial variables?

Graphics of impulse response functions (IRFs)

- How the carry trade responds to shocks in the financial variables?
- How the financial variables respond to shocks in the carry trade activity?

FEVDs - Responses of the carry trade to one std. dev. shocks

PI period

Step	IRD	VIX	CT	ER	SMUS	SM
4	2.55	3.42	90.54	1.23	2.12	0.14
8	2.08	8.45	77.54	4.98	6.29	0.66
12	2.07	11.93	67.85	8.6	8.36	1.19
16	2.35	13.61	62.38	11.28	8.87	1.51
20	2.75	14.3	59.36	13.13	8.82	1.64

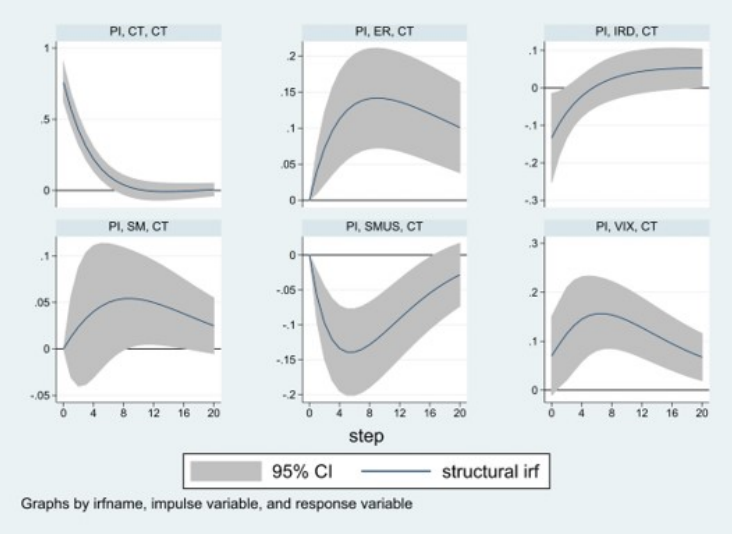
NI period

Step	IRD	VIX	CT	ER	SMUS	SM
4	4.35	0.12	87.44	6.5	1.02	0.56
8	5.51	0.28	76.28	14.6	1.48	1.86
12	8.66	0.37	66.25	15.56	5.44	3.71
16	10.01	0.6	57.14	13.91	12.28	6.07
20	9.7	1.13	48.96	11.79	19.71	8.71

Structural Impulse Responses of CT

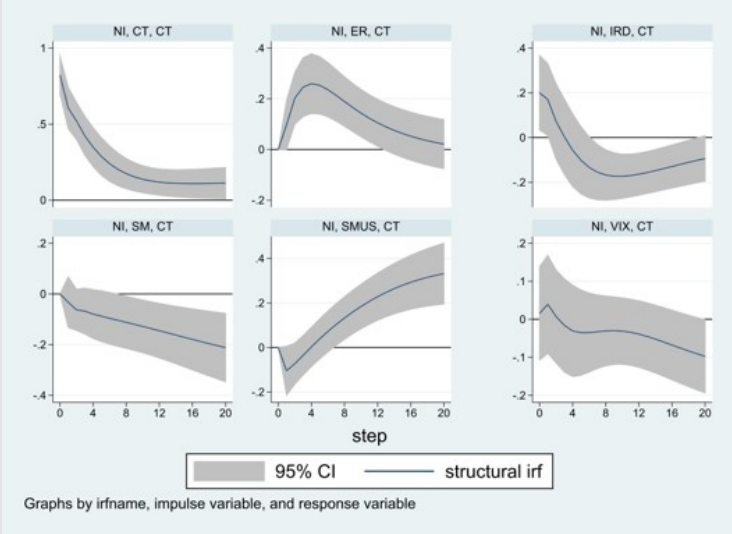
The financial variables impact the carry trade...

Figure 2 - PI period



Impact	Shock/Impulse
+	ER
−	SMUS
+	VIX

Figure 3 - NI period



Impact	Shock/Impulse
+	ER (0-12 weeks)
+	IRD (1 week)
−	IRD (12-20 weeks)
+	SMUS (8-... weeks)
−	SM (8-... weeks)

FEVDs - Responses of the financial variables to one std. dev. shocks

PI period

Step	IRD	VIX	CT	ER	SMUS	SM
4	0.26	0.04	90.54	6.58	1.62	0.92
8	1.51	0.82	77.54	7.04	5.35	4.9
12	2.43	1.83	67.85	7.1	7.69	8.7
16	2.66	2.31	62.38	7.21	8.7	11.05
20	2.54	2.43	59.36	7.39	9.01	12.24

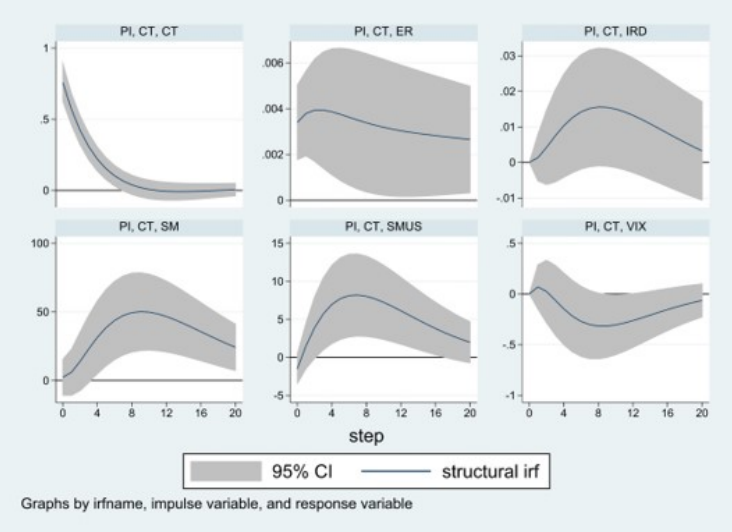
NI period

Step	IRD	VIX	CT	ER	SMUS	SM
4	0.34	0.16	87.44	0.41	0.7	3.1
8	1.76	0.31	76.28	0.49	3.19	5.41
12	3.15	0.62	66.25	0.48	4.28	5.37
16	4.3	1.5	57.14	0.6	4.5	4.93
20	5.13	2.35	48.96	0.84	4.51	4.66

Structural Impulse Responses to the CT shocks

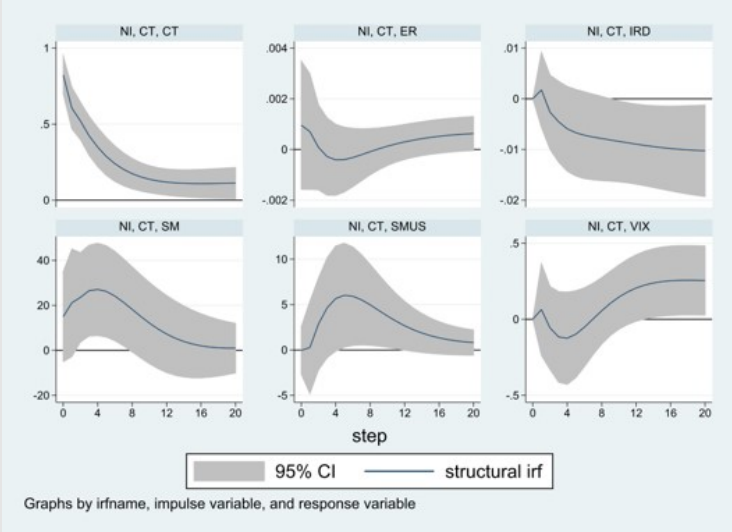
The carry trade impacts the financial variables...

Figure 4 - PI period



Impact	Response
+	ER
+	SMUS (2-16 weeks)
+	SM (4-... weeks)

Figure 5 - NI period



Impact	Response
−	IRD (10-... weeks)
+	SMUS (4-12 weeks)
+	SM (2-6 weeks)
+	VIX (14-... weeks)

Thank you!

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