

Bank Customer Churn Analysis

Male

Female

Total Members

10K

Active Members

7962

Total Balance

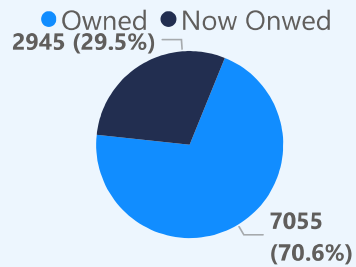
€ 764.86M

Churn Rate (%)

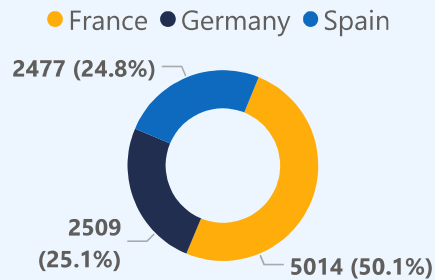
20.38

10.00 20.38

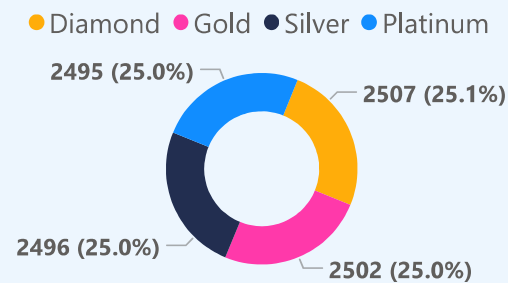
Customers by Cr Cards



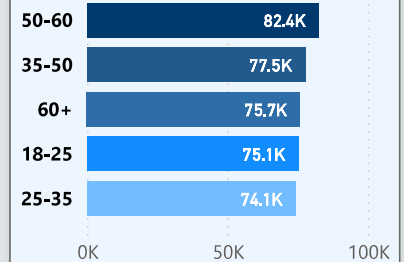
Customers by Location



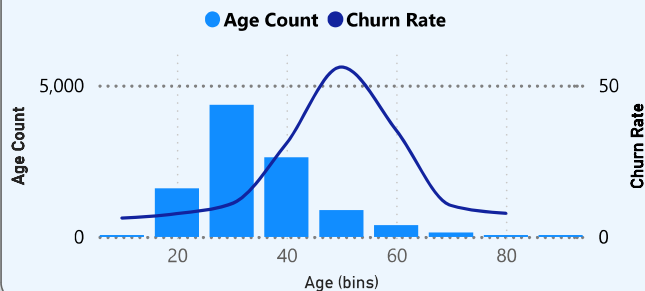
Customers by Card Type



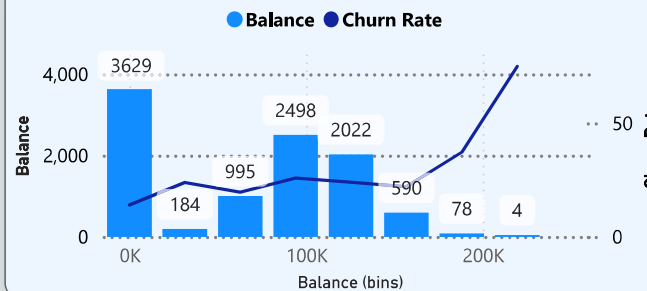
Avg Balance by Age Group



Customer and Churn Rate by Age Group



Customer and Churn Rate by Balance



Churn Rate by Estimated Salary

