



## About

OraLeaf is a brand that helps people transform their gardens and outdoor spaces into beautiful, thriving landscapes. We are passionate about gardening and are committed to providing our customers with everything they need to create a sustainable and stunning outdoor space. From plant selection to soil preparation to garden design, our team of experts can guide you through every step of the process, ensuring that you have the knowledge and tools you need to succeed.

What sets OraLeaf apart is our commitment to sustainability and eco-friendliness. We believe that gardening should not only be beautiful, but also beneficial to the environment, and offer products and services that promote organic gardening practices and the use of sustainable materials. Our selection of plants is carefully curated to ensure that they are not only beautiful, but also thrive in the local climate and soil conditions.

# Why OraLeaf

The brand name OraLeaf is a combination of two words, "Ora" and "Leaf." "Ora" is derived from the Latin word "aura," which means "breath of air" or "breeze," suggesting a connection to nature and the environment. "Leaf" refers to the leaves of plants, which can be associated with growth, renewal, and sustainability. Together, "OraLeaf" can be interpreted as a brand that is committed to promoting sustainability and eco-friendliness.

## Brand Vision

To create a world where every outdoor space is a thriving and sustainable garden, bringing beauty and joy to people's lives and benefiting the environment.

## Brand Mission

To provide our customers with the tools, knowledge, and resources they need to transform their outdoor spaces into beautiful and sustainable gardens. We are committed to promoting organic gardening practices, using sustainable materials, and providing excellent customer service to ensure that our customers have everything they need to succeed.



#CCFFBD



#7ECA9C



#40394A



#1C1427

## CINZEL

Cinzel font is especially well-suited for projects that require a sense of tradition, history, or elegance. Its elegant and sophisticated appearance helps to convey a sense of premium quality and exclusivity.

## Poppins

Poppins is a versatile and modern font that is known for its clean lines, geometric design, and excellent legibility. Its wide range of weights and styles

# LOGO



The OraLeaf logo features a handwritten style text, with "OraLeaf" written in a bold, flowing script. Above the text, two leaves sit side by side representing the calmness of nature.

Beneath the text, a tagline is written in Cinzel font, adding a touch of sophistication to the design. The tagline reads "Make Your Garden Bloom", emphasizing the company's core services.

The entire design is enclosed within a circular shape, made up of a pattern of dots that extend to infinity. This gives the logo a sense of completeness and continuity, while also suggesting the natural cycles of growth and renewal that are at the heart of the gardening and landscaping business.

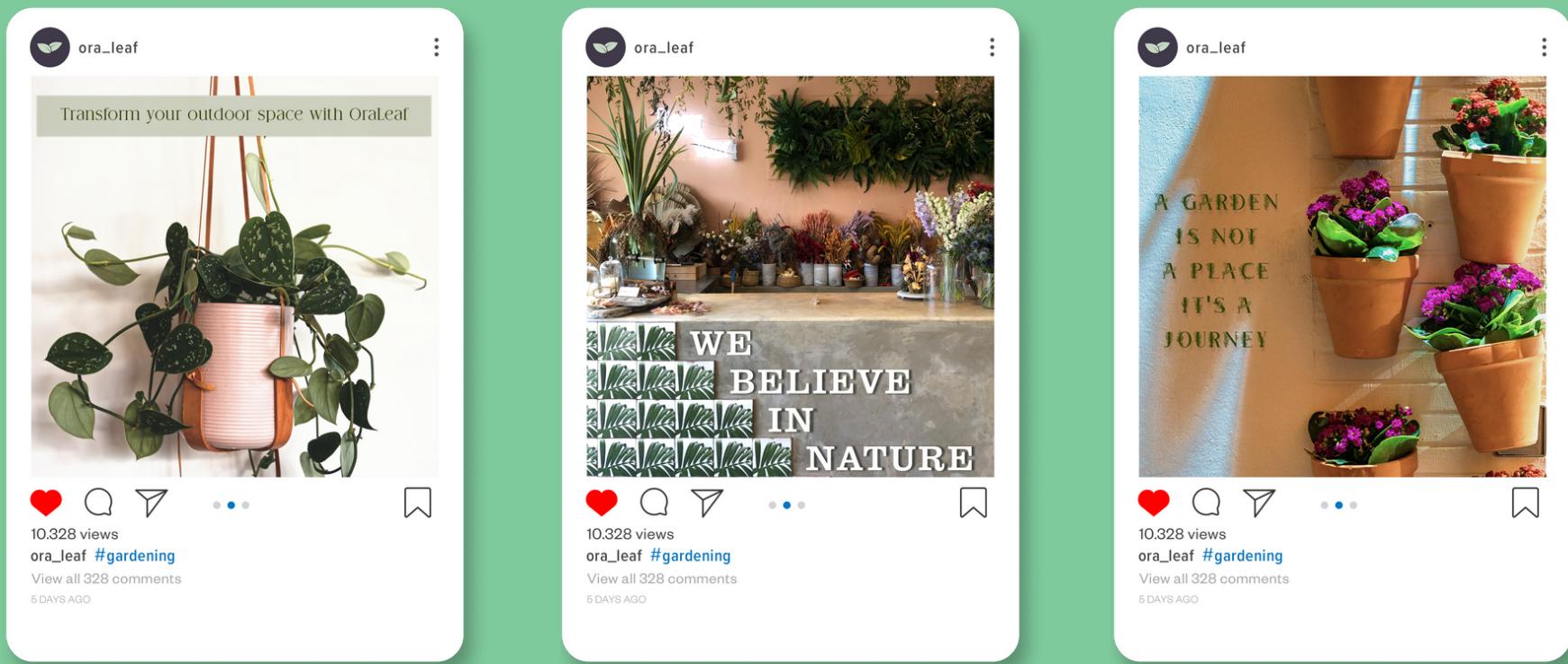
Overall, the OraLeaf logo is simple and elegant, with a touch of playfulness in the handwritten style text and the curving leaves. The use of the circular pattern of dots emphasizes the company's commitment to natural processes and sustainability.



# Logo Mockups



# Icon



# Business Card





# Brochure



**CONTACT US**

+91 9876543210  
oraleafofficial@gmail.com

**OUR SERVICES**

- We offer a wide variety of plants and can help you choose the best ones for your garden.
- We provide products and services to help you prepare your soil for planting.
- Our design team can help you create a beautiful and functional outdoor space.
- Once your garden is up and running, we can help you keep it looking its best with our maintenance services.





Letter head

**Sita Raman**  
Senior Executive  
123 Hamirpur, Any City  
oraleafofficial@gmail.com  
+91 9876543210

123 Hamirpur,  
Any City, 12345  
+91 9876543210  
oraleafofficial@gmail.com  
www.oraleaf.com

**Mohit**  
General Manager

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DO EIUSMOD TEMPOR INCIDIDUNT UT LABORE ET DOLORE MAGNA ALIQUA. UT ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCITATION ULLAMCO LABORIS NISI UT ALIQUIP EX EA COMMODO CONSEQUAT. DUIS AUTEM IRURE DOLOR IN REPREHENDERIT IN VOLUPTATE VELIT ESSE CILLUM DOLORE EU FUGIAT NULLA PARIATUR. EXCEPTEUR SINT OCCAEACAT CUPIDATAT NON PROIDENT, SINT IN CULPA QUI OFFICIA DESERUNT MOLLIT ANIM ID EST LABORUM. SED UT PERSPICIATIS UNDE OMNIS ISTE NATUS ERROR SIT VOLUPTATEM ACCUSANTUM DOLOREMQUE LAUDANTUM, TOTAM REM APERIAM, EAQUE IPSA QUAE AB ILLI INVENTORE VERITATIS ET QUASI ARCHITECTO BEATAE VITAE DICTA SUNT EXPLICABO. NEMO ENIM IPSAM VOLUPTATEM QUA VOLUPTAS SIT ASPERNATUR AUT ODIT AUT FUGIT, SED QUA CONSEQUUNTUR MAGNI DOLORES EOS QUI RATIONE VOLUPTATEM SEQUI NESCIUNT. NEQUE PORRO VOLUPTATEM SEQUI NESCIUNT. NEMO ENIM IPSAM VOLUPTATEM QUA VOLUPTAS.

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DO EIUSMOD TEMPOR INCIDIDUNT UT LABORE ET DOLORE MAGNA ALIQUA. UT ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCITATION ULLAMCO LABORIS NISI UT ALIQUIP EX EA COMMODO CONSEQUAT. DUIS AUTEM IRURE DOLOR IN REPREHENDERIT IN VOLUPTATE VELIT ESSE CILLUM DOLORE EU FUGIAT NULLA PARIATUR. EXCEPTEUR SINT OCCAEACAT CUPIDATAT NON PROIDENT, SINT IN CULPA QUI OFFICIA DESERUNT MOLLIT ANIM ID EST LABORUM. SED UT PERSPICIATIS UNDE OMNIS ISTE NATUS ERROR SIT VOLUPTATEM ACCUSANTUM DOLOREMQUE LAUDANTUM, TOTAM REM APERIAM, EAQUE IPSA QUAE AB ILLI INVENTORE VERITATIS ET QUASI ARCHITECTO BEATAE VITAE DICTA SUNT EXPLICABO. NEMO ENIM IPSAM VOLUPTATEM QUA VOLUPTAS SIT ASPERNATUR AUT ODIT AUT.

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT, SED DO EIUSMOD TEMPOR INCIDIDUNT UT LABORE ET DOLORE MAGNA ALIQUA. UT ENIM AD MINIM VENIAM, QUIS NOSTRUD EXERCITATION ULLAMCO LABORIS NISI UT ALIQUIP EX EA COMMODO CONSEQUAT.



Poster

**OraLeaf**  
MAKE YOUR GARDEN BLOOM

*Bring your garden to life with OraLeaf.*

*Gardening is the sense of growth and transformation it brings. There's nothing quite like watching a tiny seedling grow into a mature plant.*

[www.oraleaf.com](http://www.oraleaf.com)

Thank  
you