

# Social Media Designs by Mohit Doad

CREATING ENGAGING AND EYE-CATCHING SOCIAL MEDIA CONTENT



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Hi, I'm Mohit Doad, a graphic designer with over 4 years of experience. I specialize in creating stunning social media designs that capture attention and drive engagement. Let's make your social media shine!

## Services I Offer

### 1. Post Design

- Design engaging and eye-catching posts that grab attention.
- Custom graphics tailored to each social media platform.

### 2. Infographic Design

- Create informative and visually appealing infographics.
- Simplify complex information into easy-to-understand visuals.

### 3. Story Design

- Design captivating stories for Instagram, Facebook, and more.
- Use animations and interactive elements to boost engagement.

### 4. Content Strategy

- Develop a strategic content plan to maximize your social media impact.
- Schedule and manage posts for consistent engagement.



# Why Choose Me?

- **Expertise and Experience:** 4+ years in social media design, with 50+ projects and 20+ happy clients.
- **Creative and Unique Designs:** Personalized designs that stand out and resonate with your audience.
- **Client-Centric Approach:** I listen to your needs and deliver designs that align with your goals.
- **Proven Success:** Designs that drive engagement and increase followers

## My Workflow

### 1. Consultation and Discovery

- We discuss your social media goals and vision.
- I gather all necessary information to start the project

### 2. Research and Strategy

- I research your industry, competitors, and target audience.
- Develop a strategic plan for your social media content.

### 3. Concept Development

- I create initial design concepts for your social media profiles, posts, stories, and infographics.
- You provide feedback on the options presented.

### 4. Design Refinement

- I refine the chosen concept based on your feedback.
- Ensure the design aligns perfectly with your brand.

### 5. Finalization and Delivery

- Finalize the design and prepare all necessary files.
- Deliver high-quality files ready for use on social media.

# How I Benefit Your Business

## Boost Engagement:

- Eye-catching designs that capture attention and encourage interaction.



## Professional Look:

- Consistent and professional branding across all social media platforms.



## Increase Followers:

- Attractive and engaging content that grows your audience.



## Drive Conversions:

- High-converting ad designs that attract clicks and sales.



# Contact Me:



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Let's Boost Your Social Media Together!