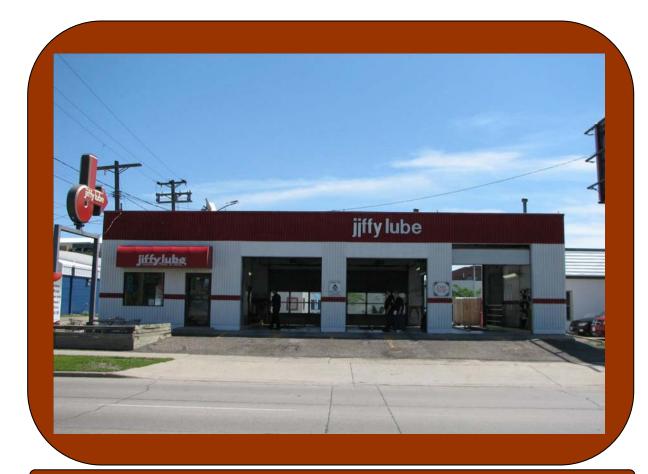
REIMAGE AMERICA

Site Survey / Inspection



Surveyor	Reimage America Inc.	Site Number	Jiffy Lube
Name / Phone	(931) 680-2088	Site Number	111 Main St.
		25	Anytown, USA
Survey Date	2/2/2008		11111

Exterior Po-Branding Conversion

	Exterior Re-Branding Conversion Installation Inspection						
Store #:	25 Program #:	Inspector Name:	Mike Winton				
Store Na	me: Jiffy Lube	Inspection Date:	2/2/2008				
Address	: 111 Main St.	Overall rating for site:	Pass / Fail				
2=2=12V	A EVER OR DIVIDING MAINTER LETTER OF T						
	#s from the branding document that are in this category: E 02	_					
YES NO	N/A						
1 🔲 🗆	The correct sign is installed in the correct location and the sign is centered on store front or as shown in the brand book	Sample Data					
2 🔲 🗌	Sign is level.						
3 🔲 🗀	Sign is free of damage to both the sign materials and sign surfaces						
4	Illuminated signage is lighting properly. If not, note the area of failure (connection, no electricity available, bulbs, ballasts)						
5 🔲 🗀	All applicable exterior wall restoration has been completed and work is acceptable from previous ID signage removal. Also look for any wall shadowing that may have been created from the previous signage.						
6 🔲 🗀	Sign is manufactured to standard branding guidelines. (carefully check size of the symbol, trim cap, color of returns, and vinyl application on the symbol)						
7 🔲 🗀	Raceway (where applicable) is painted to match the wall surface						
SECTION	B - EXTERIOR BUILDING MOUNTED LETTERSET:						
	#'s from the branding document that are in this category: E 03	_					
YES NO	N/A						
¹ □□	The correct sign is installed in the correct location and the sign is centered on store front or as shown in the brand book						
2 🔲 🗀	Sign is level.						
3 🔲 🗀	Sign is free of damage to both the sign materials and sign surfaces						
4 🔲 🗆	Illuminated signage is lighting properly. If not, note the area of failure (connection, no electricity available, bulbs, ballasts)						
5 🔲 🗀	All applicable exterior wall restoration has been completed and work is acceptable from previous ID signage removal. Also look for any wall shadowing that may have been created from the previous signage.						
6	Sign is manufactured to standard branding guidelines. (carefully check size of the symbol, trim cap, color of returns, and vinyl ap	plication on the symbol)					
7 🔲 🗀	Raceway (where applicable) is painted to match the wall surface						
	#s from the branding document that are in this category: E 01						
YES NO	N/A	_					
₁ □□	Correct sign installed in correct location.						
□□ □□	Sign panel installed properly using proper attachment method						
	Signs are free of damage to the panel, graphics, cabinet, and retainer						
4 🔲 🗀	Illuminated signage is lighting properly. If not, note the area of failure (connection, no electricity available, bulbs, ballasts)						
5	Sign is manufactured to standard branding guidelines						
6 🔲 🗌	Landscaping around sign has been left in original condition If not, note specific issues.						

Exterior Re-Branding Conversion

	25	Program #:	0	Inspector Name:	Mike Winton
Store #: Store Name		Program #.		Inspection Date:	2/2/2008
Address:	111 Main St.			Overall rating for site:	0
	 EXTERIOR PARKING from the branding document 				
ne the sign # s		nit triat are in triis ca			
YES NO	N/A				
	Correct sign installed in cor	rect location.			
	Sign panel, and post were a attachment method.	applicable, installed	I properly using proper		
	Signs are free of damage to Surfaces have been restore				
	Wall restoration completed	satisfactorily. (for w	vall mounted signs)		
	Sign text is the correct layor	ut, spacing, and ver	rbiage.		
	Landscaping around sign h				
	If not, note specific issues.	(for ground mounte	ed signs)		
ECTION IV	- AWNING from the branding document	nt that are in this ca	ategory:		
•		in that are III this Ca			
YES NO	N/A				
	Correct awning type installe	ed in correct location	n.		
	Awning installed properly us	sing proper attachm	nent method.		
	Awnings are free of damage	e to the material an	d structure.		
	Illuminated awnings are light (connection, no electricity a				
	Awning is manufactured to	standard branding	guidelines.	-	
ECTION V -	INTERIOR MALL PAR	NEL			
ote the sign #'s	from the branding docume	nt that are in this ca	ategory:		
YES NO	N/A				
	Correct sign installed in cor	rect location.			
	Sign installed properly using	g proper attachmen	nt method.		
	Signs are free of damage to	o the sign or sign su	urfaces.		
	Illuminated signage is lighting	ng properly. If not,	note the area of failure		
	(connection, no electricity a	available, bulbs, bal	llasts)		
	Sign is manufactured to sta	ındard branding gui	delines.		
	Wall restoration completed	satisfactorily.			
	Sign text is the correct layor	ut, spacing, and ver	rbiage.		
ECTION VI	- MISC				
te the sign #'s	from the branding docume	nt and a description	n:	<u>—</u>	
YES NO	N/A				
	Correct sign installed in cor	rect location.			
	Sign installed properly using	g proper attachmen	nt method.		
	Signs are free of damage to	the sign or sign su	urfaces.		
	Illuminated signage is lighting	na properly. If not.	note the area of failure		
ШШ	(connection, no electricity a		llasts)		

Photo 1



Photo 2



Photo 3



Photo 4



Photo 5



Photo 6



Photo 7





Photo 9



Surveyor Name / Reimage America Inc.
Phone (931) 680-2088

Survey Date 2/2/2008 Site Number

25

Jiffy Lube 111 Main St. Anytown, USA 11111

Photo 10



Photo 11



Photo 12



Photo 13



Photo 14



Photo 15



Photo 16



Photo 17



Photo 18



Surveyor Name / Reimage America Inc. Phone (931) 680-2088

Survey Date 02/02/08 Site Number

25

Jiffy Lube 111 Main St. Anytown, USA 11111





Photo 20



Photo 21





Photo 23



Photo 24



Photo 25



Photo 26





Surveyor Name / Reimage America Inc.
Phone (931) 680-2088

Survey Date

02/02/08

Site Number

25

111 Main St. Anytown, USA 11111

