

TABLE OF CONTENTS



01

PROBLEM & SOLUTION

Which is better? ACT or SAT?



02

OUR PROCESS

Analyze the overall performance of ACT and SAT between 2017-2019



TARGET

Education boards of US States

Team 5

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SAT vs ACT

SAT

- ●Number of subject: 2 (Evidence-based Reading and Writing, Math)
- •Each component is scored on a scale of 200 to 800
- •Total score ranges from 400 to 1600

ACT

- Number of subjects: 4(English, Math, Reading, Science)
- •Each component is scored on a scale of 1 to 36
 - •Average composite score ranges from 1 to 36

Education Facts

Serving Size: 1 SAT Test Servings per container: 1 (or 2, or 3)

Minutes 225	Minutes of break 2						
	% Daily Value						
Reading	33%						
Math	33%						
Writing	33%						
Year establishe	ed 1926						
Grading scale	(no essay) 1600						



Education Facts

Serving Size: 1 ACT Test Servings per container: 1 (or 2, or 3)

Minutes 175	Minutes of break 25
Y	% Daily Value
Reading	25%
Math	25%
Writing	25%
Science	25%
Year established	1959
Grading scale	36

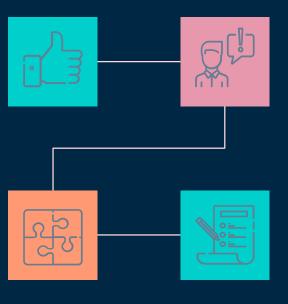
Data Cleaning

Missing values

No null values noted

Data type

Participation rates and scores set to either integer or float



Errors in Data

6 Incorrect data observed

Naming + Dropping

Standardization of column names and dropping of rows not needed

Missing values - no null values noted for SAT & ACT

```
#Check for missing values.
       sat2017 null = sat2017.isnull().sum().sort values(ascending=False)
       sat2018 null = sat2018.isnull().sum().sort values(ascending=False)
       sat2019_null = sat2019.isnull().sum().sort_values(ascending=False)
       print(sat2017_null)
     8 print(sat2018 null)
     9 print(sat2019 null)
   Total
   Evidence-Based Reading and Writing
   Participation
   State
   dtype: int64
   Total
   Evidence-Based Reading and Writing
   Participation
   State
   dtype: int64
   Total
   Math
   FBRW
   Participation Rate
   State
   dtype: int64
No missing values noted for SAT 2017, 2018 and 2019
```

```
display(df_a17.isna().sum())
   display(df a18.isna().sum())
    display(df_a19.isna().sum())
   #no nan cells found in any of the data
State
                 0
Participation
Composite
                 0
dtype: int64
State
                 0
Participation
Composite
dtype: int64
State
                 0
Participation
Composite
```

Errors in Data

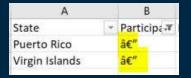
1. Math is low for SAT 2017

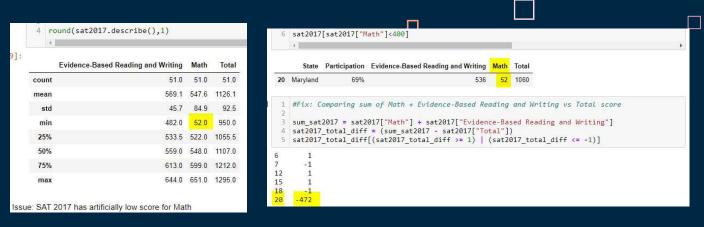
Compared values of 'Total' vs Math + RW and added 524

2. Science is low for ACT 2017

Compared average of the 4 test results vs the Composite

- 3. Duplicate line ACT (Maine)
- 4. 'X' noted in Composite score for ACT
- 5. Lower case noted for 'District of columbia'
- 6. Inconsistent datapoints (through visual inspection of excel data) for SAT 2019 Participation





	State	Participation	English	Math	Reading	Science	Composite	Composite_test	Check	
21	Maryland	28%	23.3	23.1	24.2	2.3	23.6	18.225	5.375	

·	State	Participation_17	Composite_17	Participation_18	Composite_18	Participation	Composite
19	maine	0.08	24.3	0.07	24.0	0.06	24.3
20	maine	0.08	24.3	0.07	24.0	0.06	24.3

Data type - Fix incorrect data types

SAT/ACT Participation stored as string

```
3 sat2017.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 51 entries, 0 to 50
Data columns (total 5 columns):
    Column
                                        Non-Null Count Dtype
                                        51 non-null
    State
                                                        object
    Participation
                                        51 non-null
                                                        object
    Evidence-Based Reading and Writing 51 non-null
                                                        int64
3
    Math
                                        51 non-null
                                                        int64
    Total
                                        51 non-null
                                                        int64
dtypes: int64(3), object(2)
memory usage: 2.1+ KB
```

'Participation' and 'Participation Rate' for sat2017/sat2018 and sat2019 are stored as string which is inconsistent with our common understanding (should be a percentage/float type) #Fix any incorrect data types found in step 5. 3 def convert_type(x): x = x.strip('%')x = float(x)8 sat2017['Participation'] = sat2017['Participation'].map(convert type) 9 sat2017.head() State Participation Evidence-Based Reading and Writing Math Total 0 Alabama Alaska 38.0 533 1080 Arizona 30.0 553 1116 3 Arkansas 594 1208 4 California 531 524 1055

Naming + Dropping

Standardization of columns

Check for duplicates

Identify additional rows SAT 2019 has 2 additional rows (0.24% and 0.03% of total pop)

```
# Rename column names to be lower case
 sat2017.columns= ["state", "sat_17 part", "sat_17 rw", "sat_17 math", "sat_17 total"]
 sat2018.columns= ["state", "sat_18_part", "sat_18_rw", "sat_18_math", "sat_18_total"]
 sat2019.columns= ["state", "sat 19 part", "sat 19 rw", "sat 19 math", "sat 19 total"]
 print(sat2017.head())
 print(sat2018.head())
print(sat2019.head())
    state sat_17_part
                         sat_17_rw sat_17_math sat_17_total
  Alabama
                    5.0
                                593
                                             572
                                                          1165
    Alaska
                   38.0
                                547
                                             533
                                                          1080
                                563
                                             553
  Arizona
                   30.0
                                                          1116
                    3.0
                                             594
                                                          1208
  Arkansas
                                614
California
                   53.0
                                531
                                             524
                                                          1055
```

```
2 #Check sat2017 data - duplicated rows
3
4 sat2017[sat2017.duplicated()]
state sat_17_part sat_17_rw sat_17_math sat_17_total
```

```
#Comparing difference in 'state' data between sat2017, sat2018 and sat2019
                                                                                            #8. Drop unnecessary rows (if needed).
                                                                                            #Filter for row information for 'State - Puerto Rico'
  list_diff1 = []
   for i in list1:
                                                                                            sat2019[sat2019['state'] == "Puerto Rico"]
       if i not in list2 and list3:
            list diff1.append(i)
 8 print(list_diff1)
10 list_diff2 = []
11 for i in list2:
       if i not in list1 and list3:
                                                                                            #8. Drop unnecessary rows (if needed).
            list_diff2.append(i)
                                                                                            #Filter for row information for 'State - Virgin Islands
15 print(list diff2)
                                                                                          4 sat2019[sat2019['state'] == "Virgin Islands"]
17 list_diff3 = []
18 for i in list3:
       if i not in list1 and list2:
            list_diff3.append(i)
22 print(list diff3)
                                                                                           sat2019.drop(index=[39, 47], inplace =True)
                                                                                           print(f'The shape of the updated sat2019 dataset is: {sat2019.shape}.'
                                                                                         The shape of the updated sat2019 dataset is: (51, 5).
  Puerto Rico', 'Virgin Islands']
```

External Data Sources

ACT

• https://www.act.org/content/act/en/products-and-services/the-act/registration/test-center-locator.html - ACT test center-

- https://www.census.gov/quickfacts/fact/table/MS,NC,HI,SC,NV/EDU685219#EDU685219
 Bachelor degree
- https://www.census.gov/quickfacts/fact/table/NH,MA,CT,DC,ME/INC910219#INC910219
 Per Capita Income
- https://www.statista.com/statistics/200445/reported-violent-crime-rate-in-the-us-states/ Crime rate
- https://www.niche.com/k12/search/college-prep-private-high-schools/
- http://www.act.org/content/dam/act/unsecured/documents/cccr-2019/Connecticut-CCCR-2019.pdf

SAT

- https://collegereadiness.collegeboard.org/sat/register/find-test-centers Test Center
- https://data.census.gov/cedsci/table?text=S1901&g=0100000US,.04000.001&tid=ACSST5Y2019.S1901&hidePreview = true Income

Accessibility

What is it?

This is a variable to determine the ratio of graduates who took ACT/SAT exams to 1 test center

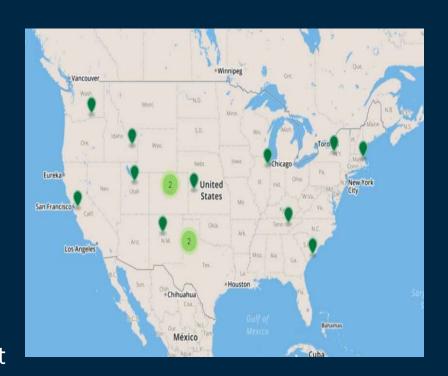
Why do we use this?

We want to know whether does convenience of test centers affect the exam scores.

How we derived it?

Accessibility = (Participate Rate * No. of Graduates) / No. of Test Centers

- (Participate Rate * No. of Graduates) is to find out how many graduates took ACT/SAT exams



ACT vs SAT The Analysis

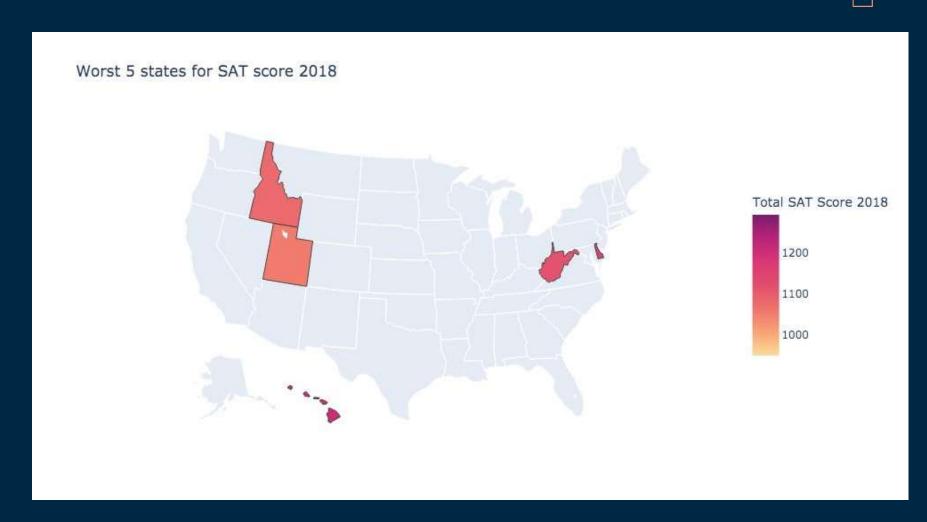
Geographical Map on SAT scores 2017

For Year 2017, top 5 worst SAT scores are from Delaware, Idaho, Michigan, Maine and Florida



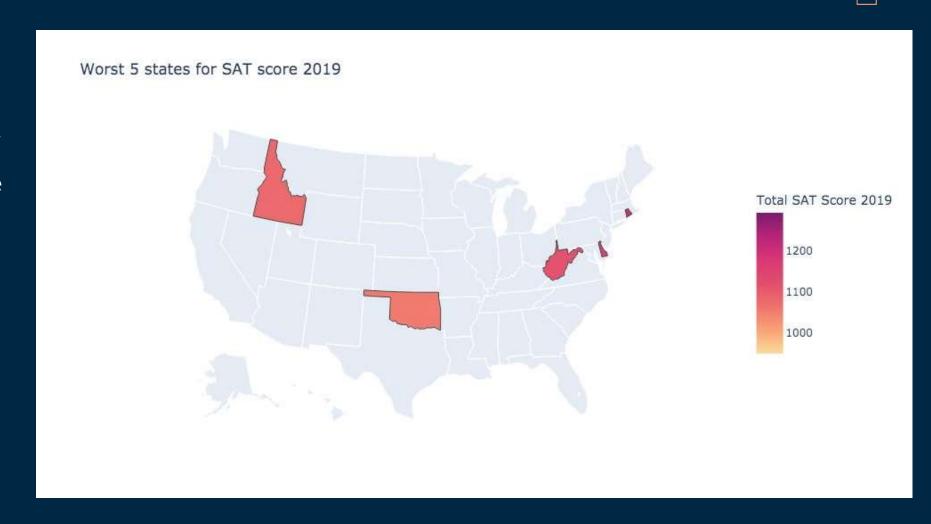
Geographical Map on SAT scores 2018

For Year 2018, top 5 worst SAT scores are from Delaware, Idaho, West Virginia, Hawaii and Utah



Geographical Map on SAT scores 2019

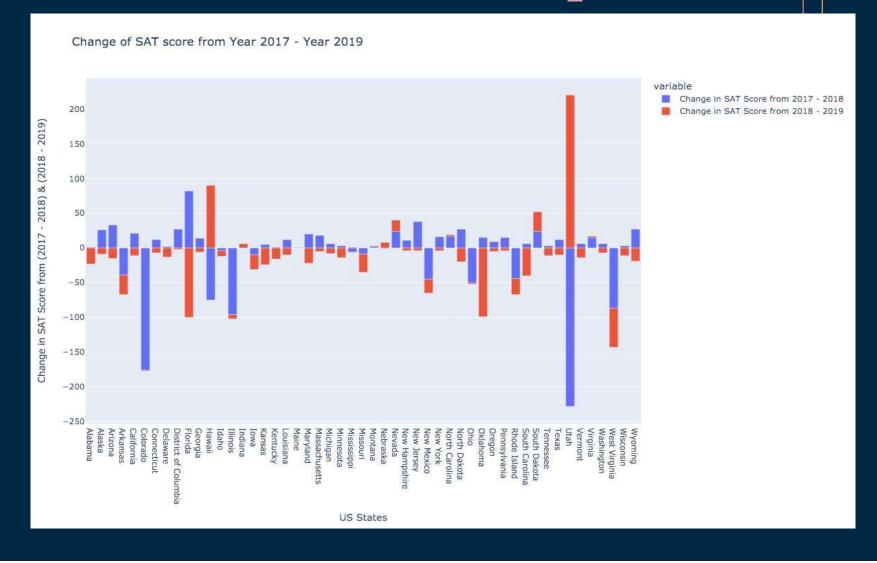
For Year 2019, top 5 worst SAT scores are from Delaware, Idaho, West Virginia, Rhode Island and Oklahoma



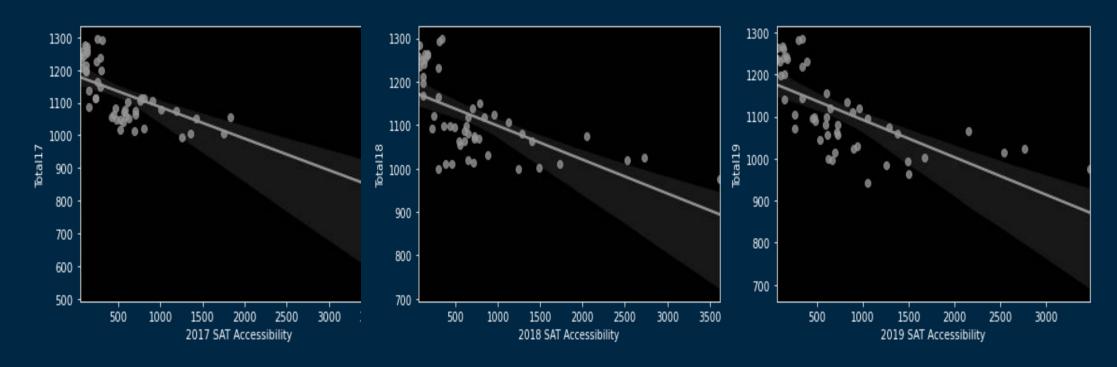
Changes of SAT score (2017 - 2019)

From 2017 - 2018, the **best improved** state is **Florida**. The states that **performed worse** are **Colorado** and **Utah**

For 2018 - 2019, the **best improved** state is **Utah** and **Hawaii**. The states that **performed worse** are **Florida** and **Oklahoma**

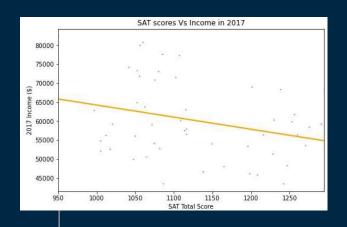


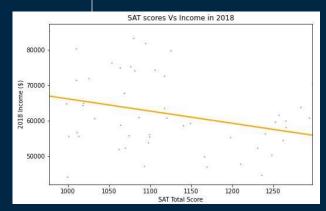
Scatterplot of SAT Exam Scores and Accessibility

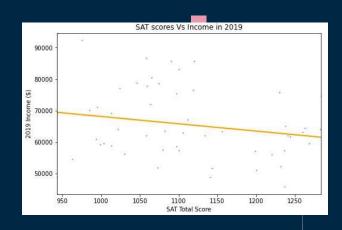


There is very weak negative correlation between the two variables as the results are based on a few outliers

SAT Score Vs Median Income (2017 - 2019)













SAT & ACT Dataset Overview

Selection Bias

Lower participation typically means higher mean scores (r ~ -0.8)

Total Score Correlation

SAT mean scores are negatively correlated with ACT mean scores ($r \sim -0.6$)

Negative Correlation in Individual Subjects

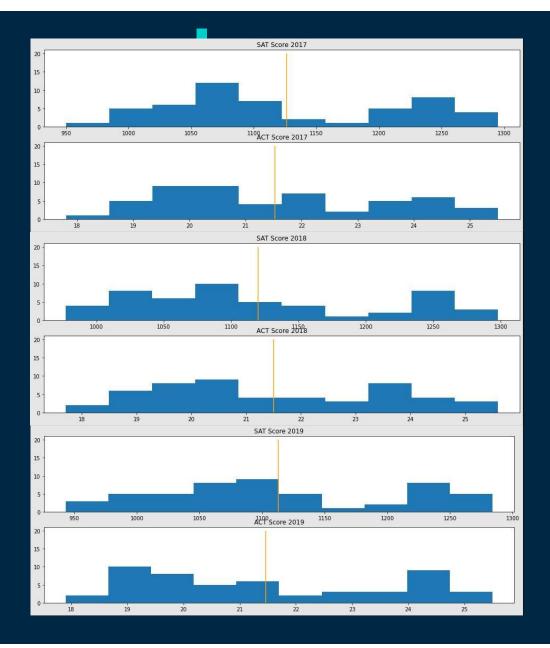
A lower math score in SAT = A higher math score in ACT

Correlation Heatmap for SAT and ACT Data																							
sat_participation_17 -	i	-0.87	-0.86	-0.87	-0.84	0.69	0.71	0.71	0.65	0.69	0.87	-0 67	-0.69	-0.68	-0.79	0.64	0.84	-0.7	-0 67	-0.69	-0.8	0.67	-1.00
sat_reading_writing_17	-0.87					-0.46	-0.49		-0.42	-0.47						-0.43	-0.84					-0.47	
sat_math_2017 -	-0.86					-0.42	-0.42	-0.44	-0.36	-0.42						-0.37	-0.83					-0.42	- 0.75
sat_total_2017						-0.44	-0.45	-0.47	-0.39	-0.45		081	0.88	0.85	0.68	-0.4	-0.84	0.9	0.89	0.9		-0,44	
act_participation_17 -	-0.84					-0.84	-0.86	-0.87				0.52	0.56	0.55	0.92	-0.78		0.58	0.53	0.55			
act_english_17		-0.46	-0.42	-0.44	-0.84		0.97					-0.35	-0.37	-0.36	-0.8		0.62	-0.38	-0.32	-0.35	-0.79		- 0.50
act_math_17 -		-0.49	-0.42	-0.45								-0.36	-0.34	-0.35	-0.81		0.61	-0.37	-0.28	-0.32			
act_reading_17			-0.44	-0.47								-0.36	-0.37	-0.37	-0.81			-0.4	-0.34	-0.37			
act_science_17 -		-0.42	-0.36	-0.39			0.99					-0.32	-0.32	-0.32	-0.78		0.57	-0.33	-0.26	-0.29	-0.77		- 0.25
act_composite_17		-0.47	-0.42	-0.45	-0.86				0.99		0.68	-0.35	-0.35	-0.36	-0.81	0.94	0.61	-0.38	-0.31	-0.34			
sat_participation_18 -					-0.76	0.68	0.7	0.68	0.65	0.68			-0.79		-0.87	0.76					-0.89	0.79	
sat_reading_writing_18					0.52	-0.35	-0.36	-0.36	-0.32	-0.35	-0.76				0.59	-0.39					0.62	-0.44	- 0.00
sat_math_2018 -					0.56	-0.37	-0.34	-0.37	-0.32	-0.35	-0.79					-0.39	-0.84					-0.44	
sat_total_2018 -					0.55	-0.36	-0.35	-0.37	-0.32	-0.36	-0.79	0.99	0.99	1	0.61	-0.39			0.89	0.91	0.65	-0.44	
act_participation_18	-0.79										-0.87	0.59		0.61	1	-0.86		0.65	0.6	0.62		-0.86	0.25
act_composite_18 -	0.64	-0.43	-0.37	-0.4	-0.78	10211	0.93	0.93	0.94	0.94		-0.39	-0.39	-0.39	-0.86		0.68	-0.41	-0.34	-0.37	-0.85		
sat_participation_19 -		-0.84				0.62	0.61		0.57	0.61					-0.82			-0.87	-0.85	-0.86	-0.87	0.72	
sat_reading_writing_19 -					0.58	-0.38	-0.37	-0.4	-0.33	-0.38	-0.8					-0.41						-0.46	0.50
sat_math_2019 -					0.53					-0.31	-0.75				0,6		-0.85					-0.39	
sat_total_2019 -					0.55	-0.35		-0.37	-0.29	-0.34	-0.77				0.62	-0.37			1	1	0.67	-0.42	560025
act_participation_19											-0.89	0.62						0.69				-0.87	0.75
act_composite_19 -	-	-0.47	- 1	0.44	-0.78	The same	0.93		0.93	A COLONIA	0.79	-0.44	-0.44	-0.44		0.99	0.72	-0.46		-0.42	-0.87	1	
	sat_participation_17	sat_reading_writing_17	sat_math_2017	sat_total_2017	act_participation_17	act_english_17	act_math_17	act_reading_17	act_science_17	act_composite_17	sat_participation_18	sat_reading_writing_18	sat_math_2018	sat_total_2018	act_participation_18	act_composite_18	sat_participation_19	sat_reading_writing_19	sat_math_2019	sat total 2019	act_participation_19	act_composite_19	

SAT & ACT Scores

Positive Correlation in Scores between ACT and SAT

Although the scoring is presented differently between the two tests, when normalized it shows that the education standard is not compromised, which leads to the question if the education board should consider only adopting one standardized test instead.



SAT & ACT Participation

SAT Participation is slowly increasing over time

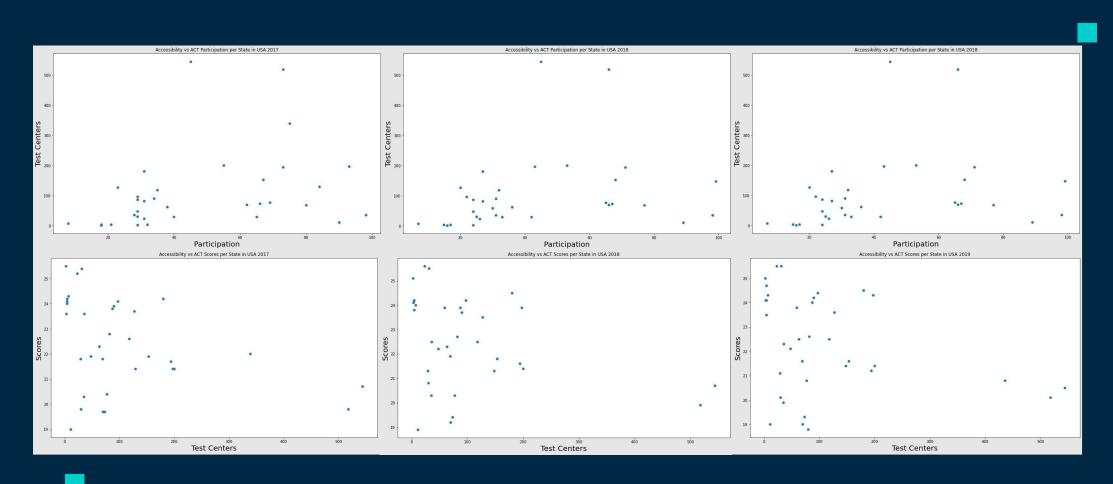
The boxplot shows that although there are more participation for ACT compared to SAT, it shows that over the three years there has been an increase in SAT participation and a decrease in ACT participation



SAT Participation Distribution in USA from 2017-2019

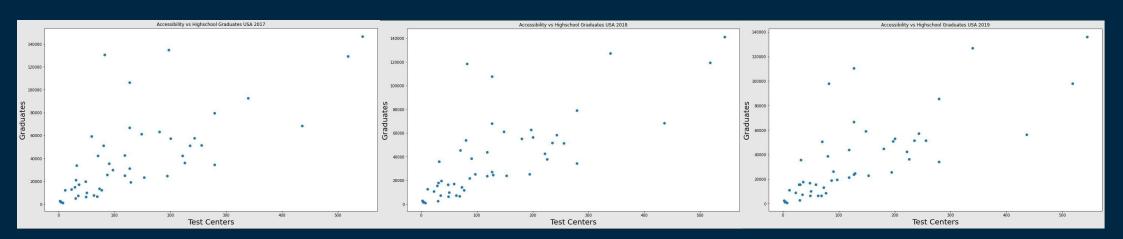


Accessibility vs ACT Participation & Scores '17-19"



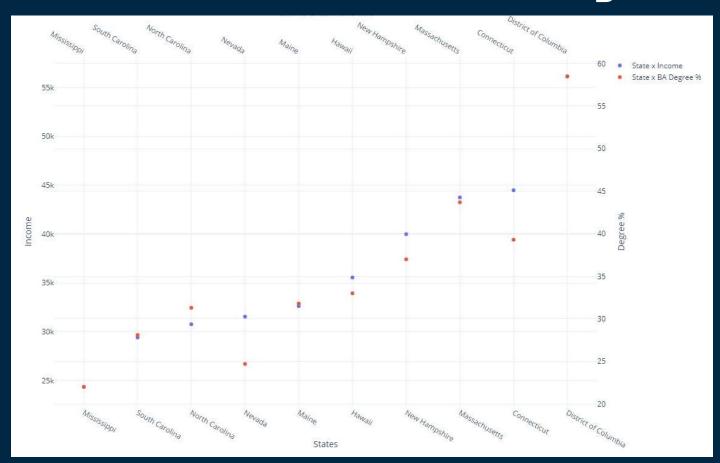
Source: act.org

Graduates vs Accessibility for ACT '17-19



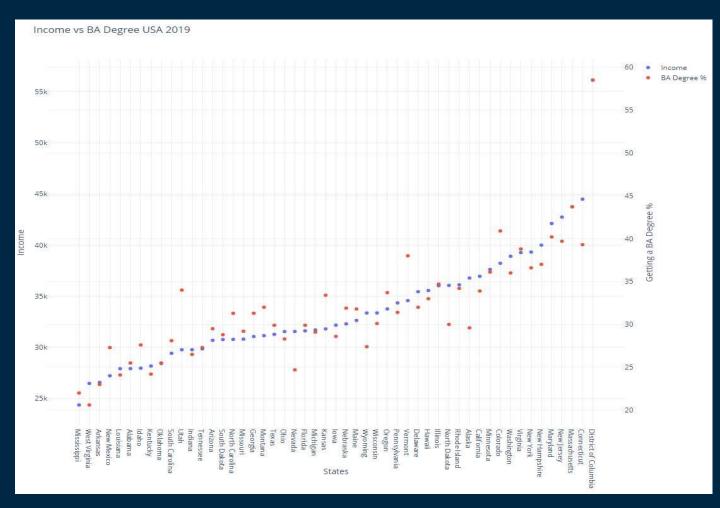
Source: act.org

Comparison between Top & Bottom 5 ACT Scoring States Based on Income & BA Degree %



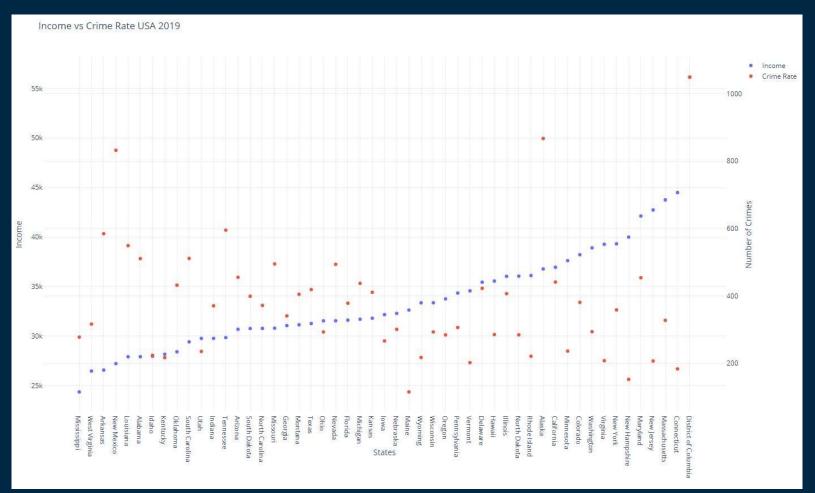
Source: census.gov

Income vs BA Degree % per State in USA 2019



Source: census.gov

Income vs Crime Rate in USA 2019



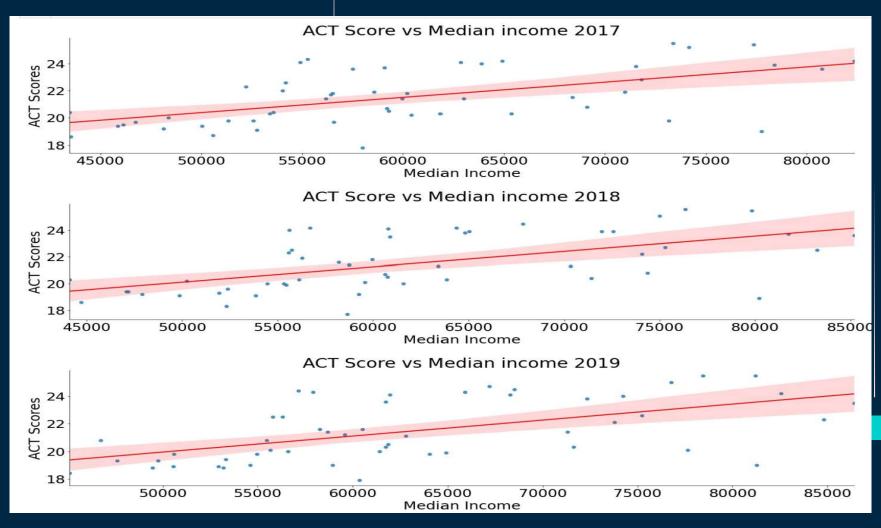
Source: statista.com

Taking the ACT Tests More than Once

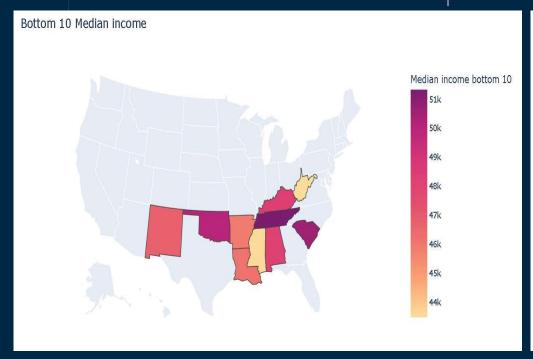
Nationwide, 765,568 of the 2019 graduates (42.9 percent) taking the ACT two or more times had an average Composite score of 22.7, compared to an average of 19.2 for 1,017,252 of the 2019 graduates (57.1 percent) who took the ACT only once.

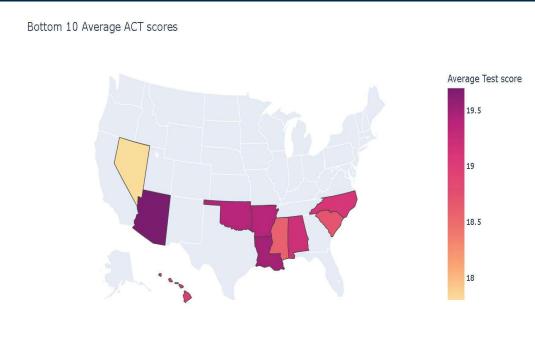
Source: act.org

ACT Score Vs Median Income



ACT Score Vs Median Income



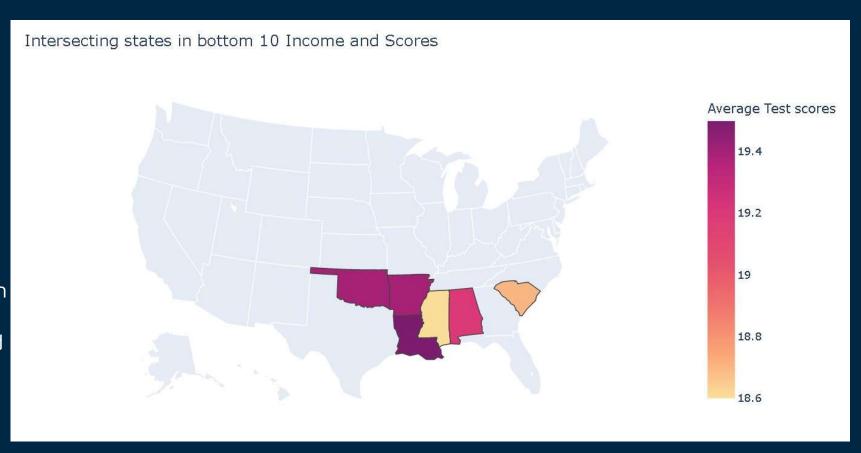


ACT Score Vs Median Income

From 2017-2019,

Mississippi, Arkansas, Louisana, Alabama, Oklahoma, South Carolina

Are consistently found in the bottom 10 median income and bottom 10 ACT scores



Recommendation:

- States to use SAT for standardized testing instead of ACT
- 2. No need to build new test centers for now.

