

# Manage and govern distributed data with Google Cloud Dataplex

Data Engineering Spotlight July 2022

Irina Farooq Director of Product Management

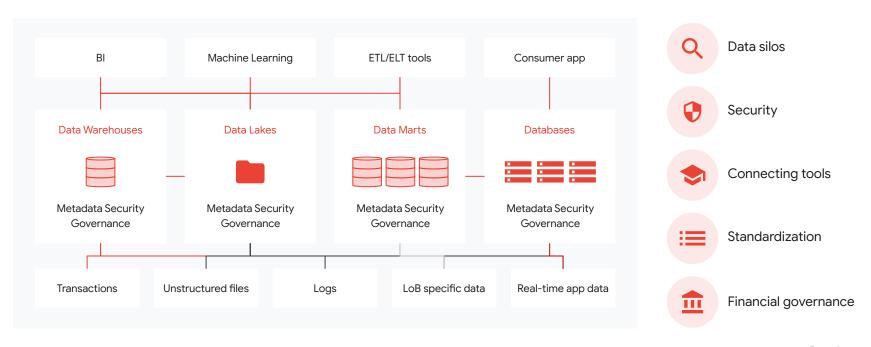
Prajakta Damle Group Product Manager

# Agenda

Introducing Distributed Data Dataplex Demo Challenges enhancements

### **Enterprise data is distributed**

Most organisations have grown organically and so has complexity. Data landscape also exists outside of IT span of control.



# **Dataplex**

Intelligent data fabric that unifies your distributed data to help automate data management and power analytics at scale.

#### Unified metadata across distributed data

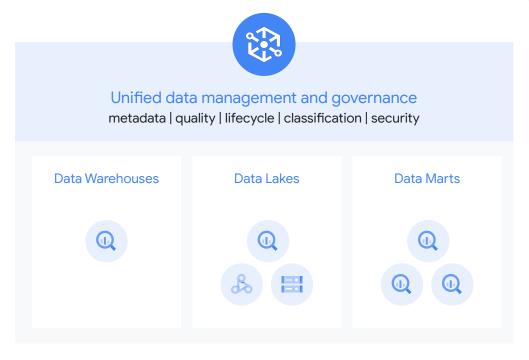
Automatic data discovery, and metadata harvesting, enriched with business context. Logically unify and organize your data without any data movement.

#### Centralized security & governance

Central policy management, monitoring and auditing for data authorization, retention, and classification.

#### Intelligent data management

Built-in Al-driven intelligence with data classification, data quality, data lineage, and lifecycle management.





Dataplex enables us to deliver a business domain specific, self-service data platform across distributed data, with de-centralized data ownership but centralized governance and visibility. We are very excited to adopt Dataplex as a central component for building a unified data mesh across our analytics data.

Saral Jain, Director of Engineering





We are excited to use Dataplex to enable centralized governance for our distributed data. Dataplex formalizes our data mesh vision and gives us the right set of controls for cross-domain data organization, data security, and data quality."

Balaji Maragalla, Director Big Data Platform





Having a first party, cloud-native, product to architect a Data Mesh in GCP is crucial for effective data sharing and data quality amongst teams. Dataplex streamlines productivity, allowing teams to build data domains and orchestrate data curation across the enterprise."

Alexandre Cote, Product Leader





Dataplex's vision and capabilities align well with our current data strategy to build a unified data fabric for all our analytics and AI/ML use cases."

Ashish Shekhar, Head of Technology Enterprise Analytics & Applied Al





Dataplex enables us to effectively manage and standardize data quality, data security, and data privacy for data across these domains. We are looking forward to building trust in our data with Google Cloud's Dataplex"

lwao-san, Director of Data Analytics







# **Announced!** the unification between Dataplex and Data Catalog

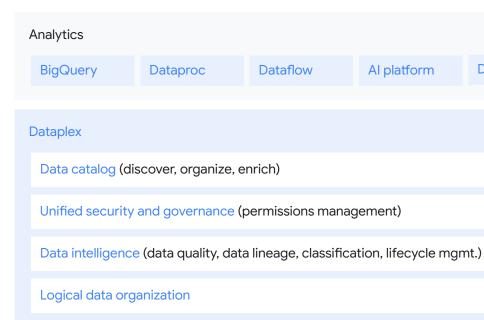






Dataplex

Data Catalog



Storage			
Structured	Semi-structured	Unstructured	Streaming data*
GCP	Multi-cloud*	On-premises*	

Dataflow



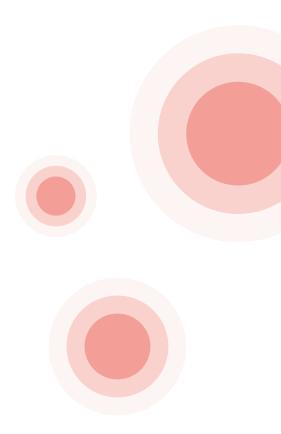
Data studio

Al platform



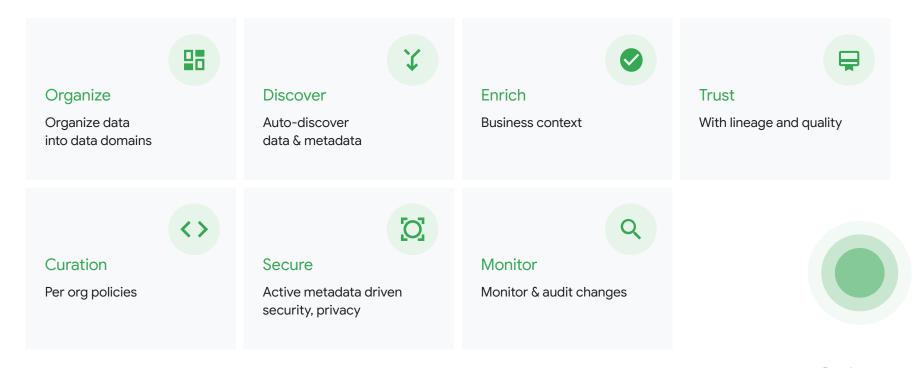
With Data Catalog now being part of Dataplex, we get a unified, simplified, and streamlined experience to effectively discover and govern our data, which enables team productivity and analytics agility for our organization. We can now use a single experience to search and discover data with relevant business context, organize and govern this data based on business domains, and enable access to trusted data for analytics and data science - all within the same platform."

Elton Martins
Senior Director of Data Engineering at Loblaw Companies Limited



# What Dataplex does for you

Self-select what is most relevant to you



# Discover data with business context

#### Automate cataloging of metadata

Automatically harvest up-to-date metadata for structured and unstructured data (docs, pdfs, imgs) from GCS, BQ and Pub/Sub

#### Enrich with business context

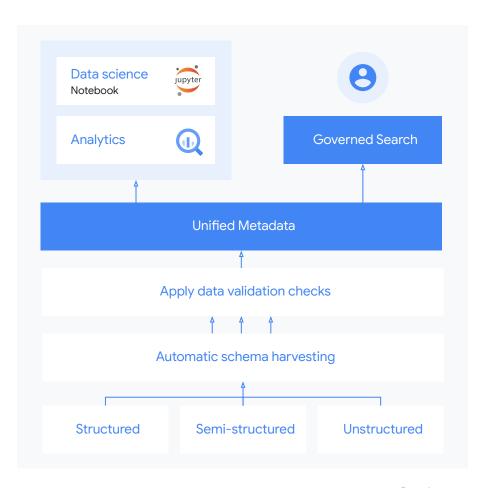
Augment technical metadata with business context (tags, data stewards, etc) to enable self-service workflows

#### Enable global governed search

Allow users to quickly identify the data they need with powerful faceted search that complies with ACLs

#### Power data exploration

Provide a one-click access to notebooks and SQL workbench within Dataplex to quickly explore identified data



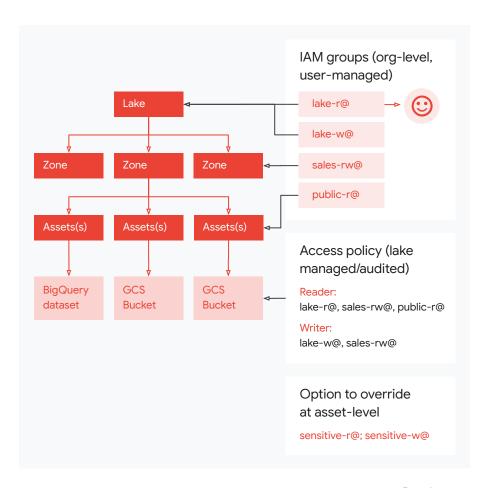
# Centrally secure data access

#### Distributed data ownership with global visibility

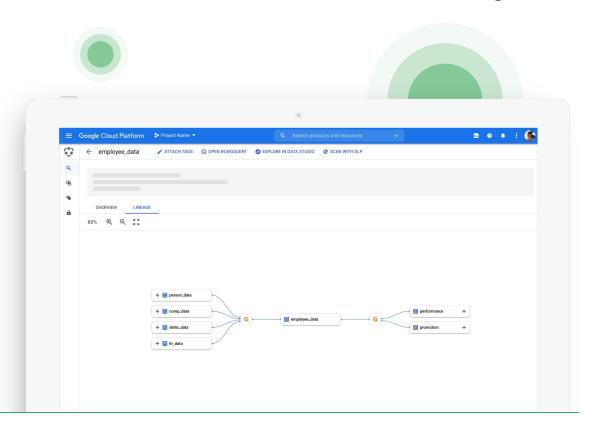
- Use existing IAM groups
- Local owners can grant permissions at the Lake, Zone, or Asset-levels
- Permissions inherited by default with an option to override
- Data stewards can globally monitor and audit

#### Consistent and unified policy management

- Centrally manage data access permissions
- Apply consistent permissions based on logical domains to data stored across projects and products
- Dataplex automatically applies policies to underlying storage in GCS and BigQuery.



# Enhance trust in data with data lineage and data quality



#### Understand & trust

Ability to understand where your data comes from and the transformations it goes through to trust the insights generated.

#### Impact & root cause analysis

Trace downstream impact and upstream causes as soon as data issues are captured with data quality checks

#### Compliance

Unders how various data types flow through your data estate to ensure compliance to regulations

# Demo

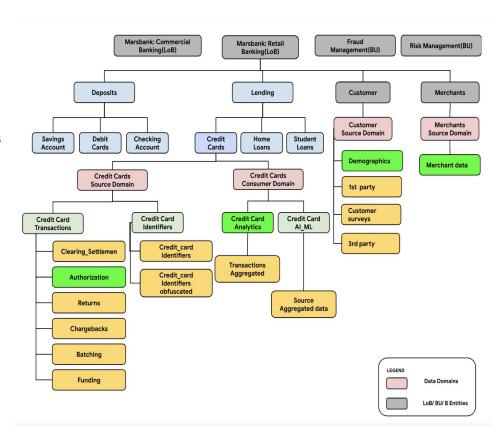




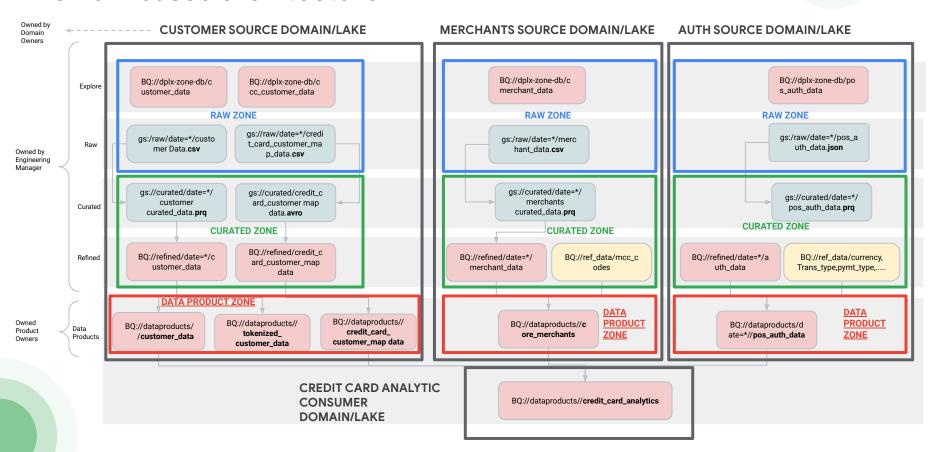
#### The scenario

Let's take a look at the data landscape of "Mars Bank", which provides financial services to individual consumers and businesses.

The Bank currently stores they data in Google Cloud Storage and BigQuery



#### Domain based architecture





#### **Additional Resources**

#### **Google Cloud White Paper**

https://services.google.com/fh/files/misc/build-a-modern-distributed-datamesh-with-google-cloud-whitepaper.pdf

#### **DB Insights White paper**

https://cloud.google.com/resources/db-insight-dataplex-analyst-report

#### **Dataplex Product Detail Page**

https://cloud.google.com/dataplex