

## 1. Overall SEO

### Sample SEO Audits:

- UniPrint SEO Audit sample: <https://bit.ly/3L2710d>
- Process Fusion SEO Audit sample: <https://bit.ly/3XJqKt4>

IF	DO THIS
Overall SEO, SEO Audit	SEO Audit sample: <a href="https://bit.ly/3L2710d">https://bit.ly/3L2710d</a>  Process Fusion SEO Audit sample: <a href="https://bit.ly/3XJqKt4">https://bit.ly/3XJqKt4</a>

### Success Stories:

Link	Client Name	Site type	Industry / Niche	Highlights / Improvements
<a href="https://bit.ly/4abjcU3">https://bit.ly/4abjcU3</a>	REsimpli	SaaS, CRM	Real Estate (investors & agents)	<ul style="list-style-type: none"><li>● 600% increase in traffic</li><li>● 300% improvement in targeted keyword's positions</li><li>● DR improved from 44 to 74</li><li>● Referring Domains increased from 224 to 2148</li><li>● No. of keywords in top 10 to 490 from 33</li></ul>
<a href="https://bit.ly/426SRVk">https://bit.ly/426SRVk</a>	Fleming & Howland	E-commerce	Furniture, Home/office improvement & decor	<ul style="list-style-type: none"><li>● 270% increase in organic traffic</li><li>● No. of keywords in top 3 improved from 36 to 116</li><li>● DR increased from 39 to 48</li></ul>
<a href="https://bit.ly/40rktDv">https://bit.ly/40rktDv</a>	Fast Labour Hire	Local	Services, Labour, Construction	<ul style="list-style-type: none"><li>● Ranked their targeted keywords on 1st position</li><li>● Improved the organic traffic by 200%</li><li>● Commercial keywords ranked locally on SERPs and maps</li></ul>
<a href="https://bit.ly/4j5UKrg">https://bit.ly/4j5UKrg</a>	Mosaic	Local, GMB	Health,	<ul style="list-style-type: none"><li>● 61% increase in views</li><li>● 233% improvement for searches within</li></ul>

			Osteopathy, Sports Injury, Exercise Physiology	GMB listings <ul style="list-style-type: none"> <li>81% increase in Calls made from GMB listings</li> <li>19% increase in Clicks to website through GMB listing</li> </ul>
<a href="https://bit.ly/3VG5jqi">https://bit.ly/3VG5jqi</a>	UniPrint	SaaS	General, Printing, SaaS	<ul style="list-style-type: none"> <li>37% increase in clicks</li> <li>Organic traffic improved by 33%</li> </ul>
<a href="http://bit.ly/4ifbmvm">http://bit.ly/4ifbmvm</a>	Tarotoo	Blog	Tarot & Psychic Readings, Cards	<ul style="list-style-type: none"> <li>Exponential growth of organic traffic from scratch (increased visitors from 0 to 107K)</li> <li>Top 3 ranked keywords improved from 0 to 203</li> <li>Domain authority increased from 1 to 39</li> </ul>
<a href="https://bit.ly/3YGW0ta">https://bit.ly/3YGW0ta</a>	Picture the Stars	E-commerce	Stars/Galaxies Paintings, Star Maps, Moon Maps	<ul style="list-style-type: none"> <li>Organic Traffic from 70 to 250</li> <li>Organic impressions from 10K to 36K</li> <li>Organic keywords in top 100: from 813 to 1711</li> <li>Domain authority from 7 to 21</li> </ul>

- o SaaS Success Story (Resimpli) : <https://bit.ly/4abjcU3>
- o Ecommerce Success Story(Fleming & Howland): <https://bit.ly/426SRVkk>
- o Local Success Story(Fast Labour Hire): <https://bit.ly/40rktDv>
- o Local GMB Success Story (Mosaic):<https://bit.ly/4j5UKrg>
- o SaaS Success Story (Uniprint): <https://bit.ly/3VG5jqi>
- o Blog website Success Story (Tarotoo): <http://bit.ly/4ifbmvm>

---

## 2. Content

- **Content Samples:**

Niches	Sample 1	Sample 2	Sample 3	Sample 4	Sample 5	Sample 6
General	☰ Wha...	☰ 3 Im...	☰ 4 Be...	☰ Thing...		
Saas	☰ Print...	☰ Wha...	☰ Best...			
Technology	☰ How ...	☰ Inkje...	☰ Spe...	☰ What...		
Healthcare & Fitness	☰ Colla...	☰ Cop...				
Sports	☰ How ...	☰ Whe...	☰ Reg...			
Gaming & Entertainment	☰ Is Fa...					
Construction & Home Improvement	☰ The ...	☰ Pers...	☰ The ...	☰ How ...		
Beauty & Fashion	☰ Thro...	☰ The ...	☰ Men'...			
Business, Accounting & Finance	☰ How ...	☰ Wha...	☰ Way...	☰ What...	☰ The ...	☰ First-...
Software Development	☰ Why ...	☰ How...	☰ 6 St...	☰ Ever...		
Law	☰ Wha...	☰ Wha...				
Travel and Immigration	☰ The ...	☰ Port...	☰ How...			
Personal Development and Meditation	☰ Wha...	☰ A G...	☰ Sha...	☰ 10 B...		
Real Estate	☰ Com...	☰ Unlo...	☰ How...			
Marketing	☰ Effec...	☰ 4 Be...				
Food and Nutrition	☰ How ...					
Photography and Designing	☰ Wha...	☰ How...				
Pet Care	☰ Wha...	☰ Tips ...				
Hospitality and Rentals	☰ Hote...					
Cryptocurrency	☰ 5 Be...					
Artificial Intelligence	☰ Blog ...					
Ecommerce	☰ 7 Ty...	☰ Wha...	☰ The ...	☰ How ...		
Copywriting	☰ Meta...					
Product Descriptions & Reviews	☰ Best ...	☰ The ...	☰ Best...			

- Premium Content Samples (Rankviz): <https://bit.ly/3WAlxS7>
- New Content Writing Samples: <https://bit.ly/4cvGEM4>
- Old Content Writing Samples: <https://bit.ly/3WAlxS7>

- **Keyword Research:**
  - Topics/Keyword Research: <https://bit.ly/3sgk2dc>
  - Keyword Gap Analysis: <https://bit.ly/3IAaeaw>

IF	DO THIS
Keyword Research / On-Page SEO	Topics/Keyword Research: <a href="https://bit.ly/3sgk2dc">https://bit.ly/3sgk2dc</a>  Keyword Gap Analysis: <a href="https://bit.ly/3IAaeaw">https://bit.ly/3IAaeaw</a>
Blog Topics, Content SEO, Content Writing	Topics/Keyword Research: <a href="https://bit.ly/3sgk2dc">https://bit.ly/3sgk2dc</a>

---

### 3. Link Building

- **Backlink Samples:**

IF	DO THIS
Backlinks, foundational backlinks,	<ul style="list-style-type: none"> <li>○ Mixed Type of Backlink Samples: <a href="https://bit.ly/3gkuGtD">https://bit.ly/3gkuGtD</a></li> </ul>
Guest posts	Live Guest Posts (Multi-Niche): <a href="https://bit.ly/3s7LUkj">https://bit.ly/3s7LUkj</a>  White Hat high DR Guest Post Backlinks / Sample: <a href="https://bit.ly/3oMU82h">https://bit.ly/3oMU82h</a>
White hat backlinks	White Hat high DR Guest Post Backlinks / Sample: <a href="https://bit.ly/3oMU82h">https://bit.ly/3oMU82h</a>  Link Exchange Samples: <a href="https://bit.ly/3XSR9Bs">https://bit.ly/3XSR9Bs</a>
Local SEO	Citations Sample: <a href="https://bit.ly/3EXO3m4">https://bit.ly/3EXO3m4</a>

	Local SEO Citation and GMB Samples: <a href="https://bit.ly/3X9WA0e">https://bit.ly/3X9WA0e</a>

- Mixed Type of Backlink Samples: <https://bit.ly/3gkuGtD>
- Live Guest Posts (Multi-Niche): <https://bit.ly/3s7LUkj>
- White Hat high DR Guest Post Backlinks / Sample: <https://bit.ly/3oMU82h>
- Link Exchange Samples: <https://bit.ly/3XSR9Bs>
- Citations Sample: <https://bit.ly/3EXO3m4>

---

## 4. Local SEO:

- **Local SEO:**
  - Local SEO Citation and GMB Samples: <https://bit.ly/3X9WA0e>

---

## 5. Other Categories

- **Web Development Portfolio:**
  - Web Development Portfolio: <https://bit.ly/40ne0ta>
- **Redirection and Migration:**
  - Website Redirection/Migration Plan: <https://bit.ly/4blbUwe>
- **Websites Managed:**
  - Fast Labour Hire: <http://fastlabourhire.com.au>
  - UniPrint: <https://uniprint.net/>
  - Process Fusion: <https://processfusion.com/>
  - Eden Derma: <https://edenderma.com>
  - Fleming Howland: <https://fleminghowland.com/>

## [Proposal Template with Multiple Possibilities]

---

### [Greeting]

Good day, [Client's Name],

### [Personalized Opening Based on Job Post]

*(Choose one or adjust based on the job post):*

1. **If the website URL is not provided:**

Would you mind sharing the URL of your website? This will allow me to perform an audit and tailor a customized action plan.

2. **If the website URL is provided:**

I've conducted a brief audit of your website and identified a few key areas for improvement, along with a recommended action plan to boost your organic traffic and rankings [specific detail, e.g., outpatient addiction keywords].

3. **If the scope involves multiple projects or goals:**

How about we hop on a call to discuss how I can assist with [specific detail, e.g., your client's no of projects]? I'd love to understand your goals better and share my approach.

---

## [Establishing Credibility with Case Studies and Results]

Don't just take my word for it—here's an example of my work:

- 👉 Achieved [specific result, e.g., Ranked #1 for "labor hire Melbourne"]
- 👉 Improved [specific metric, e.g., Organic Traffic by 215%]
- 👉 Delivered [specific improvement, e.g., better conversion rates or engagement]

Check out the full case study here: [Insert Link]

---

## [Unique Selling Proposition / Process Explanation Template]

What sets me apart is my customized approach to SEO, tailored to your project's specific needs. Here's how I'd approach your project:

1. Conduct a thorough audit to identify technical issues, on-page gaps, and off-page opportunities for improvement.
2. Analyze competitors' strategies, including their content, keywords, and backlink profiles, to identify high-performing tactics.

3. Implement on-page optimization by refining website content, meta tags, and technical SEO elements to improve search rankings.
4. Develop high-quality backlinks from authoritative websites to enhance domain authority and drive organic traffic.
5. Use tools like Google Analytics, Search Console, and other reporting platforms to monitor traffic, rankings, and key metrics for ongoing optimization.

*(Alternatively, if deliverables are specified in the job post):*

Based on your requirements, I'll focus on:

- Delivering [specific deliverable, e.g., keyword research reports, optimized blog posts, or backlink strategies].
- Addressing [specific goal, e.g., increasing local visibility, driving leads, or improving mobile performance].
- Providing regular updates and detailed reports to ensure transparency and measurable results.

This process ensures your website achieves sustainable growth and ranks higher on search engines while aligning with your industry's unique needs.

---

### **[Showcasing Expertise with Examples]**

With over 5+ years of SEO experience, I've helped numerous websites achieve remarkable results. Here are a few recently ranked sites to give you an idea of my expertise:

👉 [Example Website 1]

👉 [Example Website 2]

👉 [Example Website 3]

**Note: Just show the name of websites here with stats in bullets points**

---

### **[Call to Action]**

*(Choose one or adjust based on the job post):*

1. Let's connect! I'd love to discuss your goals and share how I can help rank your website on top of Google.
2. Share your availability, and let's schedule a quick call to discuss how we can achieve success together.
3. Feel free to send over your website URL or additional details so I can provide a detailed action plan tailored to your needs.
4. Let's collaborate to transform your website into a top-performing asset for your business.
5. Let's push your website up on the top SERP by OUTRANKING your competitors
6. Let's get started to dominate your industry to boost your business like never before.
7. Looking forward to transforming your site's SEO :slightly\_smiling\_face: Let's have a call to discuss the project further.

8. I'm geared up to bring your site to the forefront :) Let's hop on a call to discuss the project further.
9. Let's connect as soon as possible to discuss how we can drive your business forward and boost your online presence effectively!
10. Let's get started to steal your competitors' traffic by occupying top ranking spots on the top SERP!

Looking forward to hearing from you!

Best regards,  
[Your Name]