# 1. Overall SEO

### Sample SEO Audits:

- o UniPrint SEO Audit sample: <a href="https://bit.ly/3L2710d">https://bit.ly/3L2710d</a>
- o Process Fusion SEO Audit sample: <a href="https://bit.ly/3XJqKt4">https://bit.ly/3XJqKt4</a>

| IF                     | DO THIS  |  |
|------------------------|--|--|
| Overall SEO, SEO Audit | SEO Audit sample: https://bit.ly/3L2710d  Process Fusion SEO Audit sample: |  |
|                        | https://bit.ly/3XJqKt4   |  |
|                        |  |  |
|                        |  |  |

#### Success Stories:

| Link                   | Client Name          | Site type  | Industry /<br>Niche                         | Highlights / Improvements   |  |
|------------------------|----------------------|------------|---|---|--|
| https://bit.ly/3StIZPL | REsimpli             | SaaS, CRM  | Real Estate (investors & agents)            | <ul> <li>600% increase in traffic</li> <li>300% improvement in targeted keyword's positions</li> <li>DR improved from 44 to 74</li> <li>Referring Domains increased from 224 to 2148</li> <li>No. of keywords in top 10 to 490 from 33</li> </ul> |  |
| https://bit.ly/45EoiGp | Fleming &<br>Howland | E-commerce | Furniture,  Home/office improvement & decor | <ul> <li>270% increase in organic traffic</li> <li>No. of keywords in top 3 improved from 36 to 116</li> <li>DR increased from 39 to 48</li> </ul>  |  |
| https://bit.ly/3zovcUc | Fast Labour<br>Hire  | Local      | Services, Labour, Construction              | <ul> <li>Ranked their targeted keywords on 1st position</li> <li>Improved the organic traffic by 200%</li> <li>Commercial keywords ranked locally on SERPs and maps</li> </ul>  |  |
| https://bit.ly/49zWoN  | Mosaic               | Local, GMB | Health,                                     | <ul><li>61% increase in views</li><li>233% improvement for searches within</li></ul>  |  |

|                            |                      |            | Osteopathy, Sports Injury, Exercise Physiology          | GMB listings  • 81% increase in Calls made from GMB listings  • 19% increase in Clicks to website through GMB listing   |
|----------------------------|----------------------|------------|---|---|
| https://bit.ly/3VG5jqi     | UniPrint             | SaaS       | General, Printing, SaaS                                 | <ul><li> 37% increase in clicks</li><li> Organic traffic improved by 33%</li></ul>  |
| https://bit.ly/3zekcbG     | Tarotoo              | Blog       | Tarot & Psychic<br>Readings,<br>Cards                   | <ul> <li>Exponential growth of organic traffic from scratch (increased visitors from 0 to 107K)</li> <li>Top 3 ranked keywords improved from 0 to 203</li> <li>Domain authority increased from 1 to 39</li> </ul> |
| https://bit.ly/3YGW0t<br>a | Picture the<br>Stars | E-commerce | Stars/Galaxies<br>Paintings,<br>Star Maps,<br>Moon Maps | <ul> <li>Organic Traffic from 70 to 250</li> <li>Organic impressions from 10K to 36K</li> <li>Organic keywords in top 100: from 813 to 1711</li> <li>Domain authority from 7 to 21</li> </ul>                     |
|                            |                      |            |   |   |

- o SaaS Success Story (Resimpli) : https://bit.ly/3StIZPL
- o Ecommerce Success Story(Fleming & Howland): <a href="https://bit.ly/45EoiGp">https://bit.ly/45EoiGp</a>
- o Local Success Story(Fast Labour Hire): <a href="https://bit.ly/3zovcUc">https://bit.ly/3zovcUc</a>
- Local GMB Success Story (Mosic): <a href="https://bit.ly/49zWoNO">https://bit.ly/49zWoNO</a>
- o SaaS Success Story (Uniprint): https://bit.ly/3VG5jqi
- Blog website Success Story (Tarotoo): <a href="https://bit.ly/3zekcbG">https://bit.ly/3zekcbG</a>

## 2. Content

**Content Samples:** 

| Niches                              | Sample 1      | Sample 2     | Sample 3      | Sample 4       | Sample 5     | Sample 6 |
|-------------------------------------|---------------|--------------|---------------|----------------|--------------|----------|
| General                             | ■ Wha         | ■ 3 lm       | ■ 4 Be        | <b>■</b> Thing |              |          |
| Saas                                | ■ Print       | ■ Wha        | ■ Best        |                |              |          |
| Technology                          | <b>■</b> How  | ■ Inkje      | ■ Spe         | ■ What         |              |          |
| Healthcare & Fitness                | ■ Colla       | <b>■</b> Cop |               |                |              |          |
| Sports                              | <b>■</b> How  | ■ Whe        | ■ Reg         |                |              |          |
| Gaming & Entertainment              | ■ Is Fa       |              |               |                |              |          |
| Construction & Home<br>Improvement  | <b>■</b> The  | ■ Pers       | <b>■</b> The  | <b>■</b> How   |              |          |
| Beauty & Fashion                    | ■ Thro        | <b>■</b> The | ■ Men'        |                |              |          |
| Business, Accounting & Finance      | <b>■</b> How  | ■ Wha        | ■ Way         | ■ What         | <b>■</b> The | First    |
| Software Development                | <b>■</b> Why  | ■ How        | <b>■</b> 6 St | Ever           |              |          |
| Law                                 | ■ Wha         | ■ Wha        |               |                |              |          |
| Travel and Immigration              | <b>■</b> The  | ■ Port       | ■ How         |                |              |          |
| Personal Development and Meditation | ■ Wha         | <b>■</b> A G | ■ Sha         | ■ 10 B         |              |          |
| Real Estate                         | <b>■</b> Com  | ■ Unlo       | ■ How         |                |              |          |
| Marketing                           | ■ Effec       | ■ 4 Be       |               |                |              |          |
| Food and Nuitrition                 | <b>■</b> How  |              |               |                |              |          |
| Photography and Designing           | ■ Wha         | ■ How        |               |                |              |          |
| Pet Care                            | ■ Wha         | ■ Tips       |               |                |              |          |
| Hospitality and Rentals             | ■ Hote        |              |               |                |              |          |
| Cryptocurrency                      | <b>■</b> 5 Be |              |               |                |              |          |
| Artificial Intelligence             | ■ Blog        |              |               |                |              |          |
| Ecommerce                           | <b>■</b> 7 Ty | ■ Wha        | <b>■</b> The  | <b>■</b> How   |              |          |
| Copywriting                         | ■ Meta        |              |               |                |              |          |
| Product Descriptions & Reviews      | Best          | <b>■</b> The | ■ Best        |                |              |          |

- o Premium Content Samples (Rankviz): <a href="https://bit.ly/3WAlxS7">https://bit.ly/3WAlxS7</a>
- o New Content Writing Samples: https://bit.ly/4cvGEM4
- o Old Content Writing Samples: <a href="https://bit.ly/3WAlxS7">https://bit.ly/3WAlxS7</a>

## Keyword Research:

- o Topics/Keyword Research: https://bit.ly/3sgk2dc
- o Keyword Gap Analysis: <a href="https://bit.ly/3lAaeaw">https://bit.ly/3lAaeaw</a>

| IF  | DO THIS   |
|---|---|
| Keyword Research / On-Page SEO            | Topics/Keyword Research: https://bit.ly/3sgk2dc  Keyword Gap Analysis: https://bit.ly/3lAaeaw |
| Blog Topics, Content SEO, Content Writing | Topics/Keyword Research: <a href="https://bit.ly/3sgk2dc">https://bit.ly/3sgk2dc</a>          |

# 3. Link Building

# Backlink Samples:

| IF                                 | DO THIS  |  |
|------------------------------------|--|--|
| Backlinks, foundational backlinks, | o Mixed Type of Backlink Samples:<br>https://bit.ly/3gkuGtD                |  |
| Guest posts                        | Live Guest Posts (Multi-Niche): https://bit.ly/3s7LUkj                     |  |
|                                    | White Hat high DR Guest Post Backlinks / Sample:<br>https://bit.ly/3oMU82h |  |
| White hat backlinks                | White Hat high DR Guest Post Backlinks / Sample:<br>https://bit.ly/3oMU82h |  |
|                                    | Link Exchange Samples: https://bit.ly/3XSR9Bs                              |  |
| Local SEO                          | Citations Sample: https://bit.ly/3EXO3m4                                   |  |

| Local SEO Citation and GMB Samples: https://bit.ly/3X9WA0e |
|--|
|  |
|  |

- Mixed Type of Backlink Samples: <a href="https://bit.ly/3gkuGtD">https://bit.ly/3gkuGtD</a>
- Live Guest Posts (Multi-Niche): <a href="https://bit.ly/3s7LUki">https://bit.ly/3s7LUki</a>
- o White Hat high DR Guest Post Backlinks / Sample: https://bit.lv/3oMU82h
- o Link Exchange Samples: <a href="https://bit.ly/3XSR9Bs">https://bit.ly/3XSR9Bs</a>
- Citations Sample: <a href="https://bit.ly/3EXO3m4">https://bit.ly/3EXO3m4</a>

#### 4. Local SEO:

- · Local SEO:
  - Local SEO Citation and GMB Samples: <a href="https://bit.ly/3X9WA0e">https://bit.ly/3X9WA0e</a>

# 5. Other Categories

- Web Development Portfolio:
  - Web Development Portfolio: <a href="https://bit.ly/3xCrUMw">https://bit.ly/3xCrUMw</a>
- Redirection and Migration:
  - o Website Redirection/Migration Plan: https://bit.ly/4blbUwe
- Websites Managed:
  - o Fast Labour Hire: http://fastlabourhire.com.au
  - UniPrint: <u>https://uniprint.net/</u>
  - o Process Fusion: https://processfusion.com/
  - o Eden Derma: https://edenderma.com
  - Fleming Howland: <a href="https://fleminghowland.com/">https://fleminghowland.com/</a>

#### [Proposal Template with Multiple Possibilities]

#### [Greeting]

Good day, [Client's Name],

#### [Personalized Opening Based on Job Post]

(Choose one or adjust based on the job post):

#### 1. If the website URL is not provided:

Would you mind sharing the URL of your website? This will allow me to perform an audit and tailor a customized action plan.

#### 2. If the website URL is provided:

I've conducted a brief audit of your website and identified a few key areas for improvement, along with a recommended action plan to boost your organic traffic and rankings [specific detail, e.g., outpatient addiction keywords].

#### 3. If the scope involves multiple projects or goals:

How about we hop on a call to discuss how I can assist with [specific detail, e.g., your client's no of projects]? I'd love to understand your goals better and share my approach.

#### [Establishing Credibility with Case Studies and Results]

Don't just take my word for it—here's an example of my work:

- Achieved [specific result, e.g., Ranked #1 for "labor hire Melbourne"]
- Delivered [specific improvement, e.g., better conversion rates or engagement]

Check out the full case study here: [Insert Link]

#### [Unique Selling Proposition / Process Explanation Template]

What sets me apart is my customized approach to SEO, tailored to your project's specific needs. Here's how I'd approach your project:

- 1. **[Initial Analysis/Audit]:** Conduct a thorough audit to identify technical issues, on-page gaps, and off-page opportunities for improvement.
- 2. **[Competitor Analysis]:** Analyze competitors' strategies, including their content, keywords, and backlink profiles, to identify high-performing tactics.

- 3. **[Optimization]:** Implement on-page optimization by refining website content, meta tags, and technical SEO elements to improve search rankings.
- 4. **[Link Building]:** Develop high-quality backlinks from authoritative websites to enhance domain authority and drive organic traffic.
- 5. **[Performance Tracking]:** Use tools like Google Analytics, Search Console, and other reporting platforms to monitor traffic, rankings, and key metrics for ongoing optimization.

(Alternatively, if deliverables are specified in the job post): Based on your requirements, I'll focus on:

- Delivering [specific deliverable, e.g., keyword research reports, optimized blog posts, or backlink strategies].
- Addressing [specific goal, e.g., increasing local visibility, driving leads, or improving mobile performance].
- Providing regular updates and detailed reports to ensure transparency and measurable results.

This process ensures your website achieves sustainable growth and ranks higher on search engines while aligning with your industry's unique needs.

#### [Showcasing Expertise with Examples]

With over 5+ years of SEO experience, I've helped numerous websites achieve remarkable results. Here are a few recently ranked sites to give you an idea of my expertise:

#### [Call to Action]

(Choose one or adjust based on the job post):

- 1. Let's connect! I'd love to discuss your goals and share how I can help rank your website on top of Google.
- 2. Share your availability, and let's schedule a quick call to discuss how we can achieve success together.
- 3. Feel free to send over your website URL or additional details so I can provide a detailed action plan tailored to your needs.
- 4. Let's collaborate to transform your website into a top-performing asset for your business.
- 5. Let's push your website up on the top SERP by OUTRANKING your competitors
- 6. Let's get started to dominate your industry to boost your business like never before.
- 7. Looking forward to transforming your site's SEO :slightly\_smiling\_face: Let's have a call to discuss the project further.
- 8. I'm geared up to bring your site to the forefront :) Let's hop on a call to discuss the project further.

- 9. Let's connect as soon as possible to discuss how we can drive your business forward and boost your online presence effectively!
- 10. Let's get started to steal your competitors traffic by occupying top ranking spots on the top SERP!

Looking forward to hearing from you!

Best regards, [Your Name]

# SOME PREVIOUS JOB POSTS AND PROPOSALS Job:

We are seeking a skilled link building expert to improve our website's SEO performance. The ideal candidate will have a proven track record of acquiring quality backlinks from reputable sources. Your expertise will help enhance our website's visibility and authority in search engines. If you are knowledgeable about effective link building strategies and can deliver results efficiently, we want to hear from you. Please include examples of previous work that demonstrate your success in link building.

#### **Proposal:**

Greetings,

One of my recent successes was helping **fleminghowland.com** secure top 3 positions in search results. I increased their Domain Authority from 39 to 48 and drove a 272% increase in organic traffic. You can check the full results here:

https://bitly/47EOlsz.

As a Backlink Builder/SEO Specialist with a proven track record, I specialize in acquiring high-quality backlinks that boost domain authority and improve search engine rankings. With over 5 years of experience. I've mastered the art of building backlinks from reputable sources with high traffic (10k+), DR/DA 40+, and ensuring that these links add significant value to the website's SEO. Hero's a sample of my work:

https://bitly/3XUzs6z

My approach to link building is strategic and tailored. I analyze your competitors to uncover the best opportunities, and I craft personalized outreach campaigns to secure valuable backlinks. I use tools like Ahrofs, SEMrush, and Moz to track performance and ensure the links are effective and aligned with Googles guidelines.

I understand the importance of transparency and communication. Ill provide regular reports, including detailed updates on

the backlinks I acquire, how they're impacting your SEO goals, and the overall progress.

#### Job: High Quality Links / DR DA linkbuilding

Really interested in High quality backlinks, bulk orders for 30+ links monthly and more.

Please get back to me backlinks GURU who has ability for posting articles and get high rankings

#### **Proposal**

Hi Denys, If you're looking to build 30+ BACKLINKS monthly that actually move the needle, you're in the right place. Check out my Link Building success story: https://bit.ly/3zekcbG where I improved website TRAFFIC by 107K, ranked 0 to 203 keywords in the TOP 3 positions, and enhanced Domain Rating from 1 to 39.

Have a look at Live Links I built on reputable websites: https://bit.ly/3PHCCWK

The backlinks I deliver are from real, niche-relevant websites with organic traffic and strong domain profiles. Each one is carefully selected to add authority and trust to your site, not just boost rankings temporarily. That means better visibility, higher-quality traffic, and long-term SEO growth.

Whether it's guest posting, niche edits, or outreach to editorial blogs, everything is done manually, white-hat, clean, and focused on quality over quantity. I've helped clients grow in tough niches by making sure each link serves a purpose, whether it's improving keyword rankings, diversifying anchor profiles, or lifting specific landing pages.

Looking forward to hearing how you want to get started!

#### **Job: SEO for my Website**

Need SEO done for my website. It is a new domain name and relatively new website

#### Proposal

Matt Hi, Is any content already published, or are we starting from scratch? For a NEW website, the right SEO approach can help you gain traction much faster and avoid common pitfalls. See my success story for a NEW website: https://bit.ly/3zekcbG where I improved website TRAFFIC from 0 to 107K, ranked 0 to 203 keywords in the TOP 3 positions, and enhanced Domain Rating from 1 to 39.

I start by making sure your site is technically sound, this includes ensuring it's properly indexed, loading quickly, mobile-friendly, and free of crawl errors. Then I focus on keyword research tailored to your niche, identifying low-competition opportunities that can bring in traffic early on. Once the groundwork is set, I optimize your on-page elements titles, meta descriptions,

headings, and content structure to align with your target keywords. After that, I work on building your domain authority through quality backlinks from relevant, reputable sources, which helps your site start competing in search results.

If you'd like, I can review your site and outline the first key steps. Just share your URL, and we can get started.

Looking forward to your response

#### Job:

#### SEO & WordPress Expert Needed to Optimize Website and Improve User Experience

Hi there. I've started a mobile veterinary practice and need help with my website and seo. I have a wordpress based site and yoast seo but nothing beyond that. I'm definitely not experienced in this sort of thing but know it's important and I'm hoping you can help. I'm looking for an experienced SEO freelancer with WordPress expertise to help optimize my website for local search and improve its overall user experience. My business, Animal Ally Mobile Veterinary Care, is a house-call veterinary service in Portland, Oregon.

#### What I Need Help With:

SEO Optimization: Fix Yoast SEO settings and optimize meta titles/descriptions. Improve Google Business Profile integration. Optimize for local SEO keywords (e.g., "Mobile Vet in Portland," "House Call Vet Near Me"). Ensure proper indexing in Google Search Console (fix blocked pages & redirects). Improve website structure for search rankings.

Website Usability Improvements: Ensure the site is easy to navigate for pet owners. Make sure contact & booking info is prominent. Improve page speed & mobile responsiveness. Ideal Candidate: Strong SEO & WordPress skills (Yoast SEO expertise required). Experience optimizing service-based businesses for local SEO. Knowledge of Google Business Profile & Search Console troubleshooting. Ability to recommend & implement small design tweaks for better user experience. Let me know if you think it's a good fit. Thank you. Tisha Posey, DVM

#### Proposal:

Hey,

Increased organic TRAFFIC by 200% and achieved a #1 RANKING against Local Money Keywords for my client's WordPress site [https://bit.ly/3zovcUc]. I'm confident to bring the same success to your MOBILE VETERINARY website by connecting it with potential clients looking for Veterinary service in PORTLAND.

Here are the significant results I achieved:

- ✓ Ranked # 1 against "labor hire Melbourne" in SERPs.
- ✓ Increased the Traffic by 215% in 9 months.
- ✓ Enhance GMB profile visibility locally.

To replicate similar results, I'll conduct a FREE in-depth AUDIT to analyze your website's current status, followed by developing and implementing Local SEO strategies, that include:

- Provide a quick fixes overview and a comprehensive Action Plan for improvements
- Technical SEO Implementation i.e., indexability, crawlability, GA & GSC integration, sitemaps, schema, speed etc.
- Competitor analysis to replicate their winning strategy for you.
- On-page SEO to optimize Content (Metadata, H tags, Alt Txt, internal linking).
- Set up and align GMB with your branding using supplied guidelines and visuals.
- Smart local keyword research and regular updates on GMB profile to boost local visibility.
- Local Listings and citations on authoritative sites to enhance local SEO.
- Track metrics and provide insightful reports for ongoing improvement.

Here's my Local SEO Portfolio:

Local Citation samples | https://bit.ly/3X9WA0e

Business profile samples | https://bit.ly/3XiT1oq

Google My Business Samples | https://bit.ly/3MwZZBv

| Here's the list of diverse clients across industries that I've helped to get top-ranked locally on Google:  |
|---|
| □Home Improvement   https://allorausa.com   |
| □Home Improvement   https://jeremysplumbing.com.au/   |
| □Attorneys   https://mandslawyers.com.au/   |
| □Health   https://edenderma.com/  |
| How about scheduling a call to dive deep into your requirements and propose the best strategy to optimize for local SEO keywords "Mobile Vet in Portland", "House Call Vet Near Me" in Portland.  |
| Best Regards,   |
| Job:  |
| Expert SEO Specialist Needed to Boost Business Visibility   |
| We are seeking an SEO expert to enhance our online presence and drive organic traffic to our businesses. The ideal candidate will have a proven track record in optimizing websites and increasing rankings on search engines. You will be responsible for conducting keyword research, on-page and off-page optimization, and delivering detailed performance reports. If you are passionate about SEO and have the skills to take our businesses to the next level, we'd love to hear from you! |

# Proposal:

Hey George,

Increased organic TRAFFIC by 200% and achieved a #1 RANKING in Google for my AUSTRALIAN client Business website [https://bit.ly/3zovcUc]. I'm confident to bring the same success to your BUSINESS.

Would you mind sharing the URL of your website, so I'll start with an advanced AUDIT of your website first to identify SEO issues (Technical, ON-Page and OFF-Page), and provide a quick FIXES overview and a comprehensive Action Plan of improvements including the following

**DELIVERABLES**:

- Technical SEO Implementation i.e., indexability, crawlability, GA & GSC integration, sitemaps,

schema, speed etc.

- Competitor analysis to replicate their winning strategy for you.

- On-page SEO to optimize Content (Metadata, H tags, Alt Txt, internal linking).

- Smart keyword research to identify relevant, high-volume, LSI, long-tail keywords.

- Set up and update GMB regularly with your branding keywords. ( If needed )

- Off-page SEO to acquire High-quality backlinks on authoritative sites.

- Track metrics and provide insightful reports for ongoing improvement.

+

My proven SEO approach "Competitor Reverse Engineering" makes me the perfect fit for this role, as I analyze competitors' local keywords, content, and backlinks to replicate their winning tactics, helping you dominate search rankings and steal competitor traffic.

I've successfully implemented this effective SEO strategy to help many clients from different industries get top-ranked on Google. Some of them are listed below :

https://jeremysplumbing.com.au/

https://fastlabourhire.com.au/

https://allorausa.com

https://mandslawyers.com.au/

https://www.uniprint.net/en/

Let's schedule a call to discuss and propose the best SEO strategy to boost your Business visibility online.

Best Regards,

Guest Posts & Links Inserts on Home Improvement Sites

#### **JOB POST**

We are interested in getting permanent do-follow links from websites in the Home Improvement niche per post or link Insert do-follow

If you have experience in getting links or have relationships established with some webmasters, please send your list along with pricing.

Your list must include

- Domain
- Domain Authority of Moz (Over 25)
- Organic Traffic of Semrush (Over 500)
- Cost

We will provide content.

Thank you

#### **PROPOSAL**

Hi!

How about these High-Quality prospects https://bit.ly/3Zd5V8E in Home Improvement niche according to your criteria to acquire the backlink?

I'd love to run & manage a backlinking campaign for your website to secure High-Quality, DO-FOLLOW backlinks on DA 25+, SEMRush traffic of 500+ websites in pursuit of improving its ORGANIC traffic and Rankings.

Here is one of the Ranking success stories for a SaaS-based CRM that I worked on to improve the ORGANIC traffic by 600% and keyword positions by around 300%: https://bit.ly/3StIZPL

Here is my Guest Post / Link-building strategy:

- o Choose a site according to the niche
- o Review site performance/metrics (Traffic / DA / DR)
- o Pitch them with topics that are not covered on their site

- o Contact a relevant person (editorial or content manager)
- o Provide valuable content (like providing content that will benefit their readers) according to their guidelines

I can find guest post opportunities through operators and also through competitor analysis with the help of paid tools (Ahref, Semrush). I find out high authority-related sites that meet our criteria and then pitch them for guest posting.

Have a look at my SEO link-building portfolio:

- High-Quality LIVE Guest Posts: https://bit.ly/3YYOoPf
- https://bit.ly/46kl0qn | White-Hat backlink samples

I am an SEO specialist with 5+ years of experience in Technical, ON-Page & OFF-Page SEO. I would be honored to further discuss the specifics of your project and offer my insights. May I suggest scheduling a call or virtual meeting at your earliest convenience to delve deeper into the details?

#### **JOB POST**

I am looking for an experienced SEO professional to help optimize and rank my local business website and Google Business Profiles for two branches located in different cities in the USA. My goal is to achieve first-page rankings on Google for relevant local keywords, increase visibility, and attract more customers to both locations.

#### What I'll Provide:

- Access to the website and Google Business Profile details for both locations.
- Any additional information or assets needed for the project.

#### To Apply:

Please outline your approach to executing this project.

Share examples of similar local SEO projects you have successfully completed.

- Mention any tools or strategies you'll use to optimize rankings.
- Include your estimated timeline and cost for the project.

#### **PROPOSAL**

#### Hi Imran!

Starting with an advanced AUDIT of your website and GBP across two locations, I'll develop and implement an effective SEO and GBP strategy in pursuit to increase its visibility and attract new visitors (customers) and improve ORGANIC traffic and SERPs against local keywords.

Yes, please share the URL and credentials of your website and access to GBP, GSC and GA for the audit and execution of SEO.

I'm sharing my RANKING Success story of a client's website that I ranked LOCALLY against Specific COMMERCIAL keywords on 1st position and improved the ORGANIC Traffic by 200%: https://bit.ly/30FwAU1

To optimize my Google Business Profile, I will:

- 1. Complete all sections with accurate, keyword-rich information.
- 2. Add high-quality photos and videos to showcase your business.
- 3. Request reviews from customers and respond promptly.
- 4. Post regular updates, offers, and events.
- 5. Select relevant business categories and attributes.
- 6. Monitor performance using GBP Insights and refine my approach accordingly.

And for SEO, I'll perform an advanced AUDIT first to identify SEO issues (Technical, ON-Page and OFF-Page), and provide quick FIXES overview and comprehensive Action Plan of improvements including Competitor's analysis, smart Keyword research to find best keywords i.e., POPULAR & RANKABLE (seed+LSI+long tail) and Optimize your Content (metadata, H tags, etc), followed by building High-Quality, Permanent, and Natural backlinks from high DA Niche- Relevant sites.

I am an SEO specialist with 5+ years of experience in Technical, ON-Page & OFF-Page SEO. I would be honored to further discuss the specifics of your project and offer my insights. May I suggest scheduling a call or virtual meeting at your earliest convenience to delve deeper into the details?

#### JOB POST

We are seeking an experienced SEO specialist to optimize our French e-commerce website dedicated to selling perfumes. The ideal candidate will have a deep understanding of SEO best practices, particularly for e-commerce platforms, and will help improve our search rankings, increase organic traffic, and enhance user engagement. This is a monthly role, requiring ongoing optimization strategies and reporting. If you are passionate about SEO and have experience in the e-commerce sector, we would love to hear from you! Let us know how long it can take per month. I need someone who understands the French/European market

#### **PROPOSAL**

#### Hi Dorian!

Here is one of the UK-based E-Commerce Success Story where I worked on client's website to improve the Organic traffic by 270% and their top 3 position ranking keywords improved from 36 to 116: https://bit.ly/47P8gbZ

I'd love to run and manage an SEO campaign for your French e-Commerce website selling perfumes using latest & Google-Compliant SEO best practices in pursuit of improving its ORGANIC traffic and search Rankings. Here are the DELIVERABLES that I will work on:

- An advanced AUDIT to identify SEO issues
- Provide quick fixes overview and comprehensive Action Plan for improvements
- Technical SEO Implementation i.e., indexability, crawlability, GA & GSC integration, sitemaps, schema etc.
- COMPETITORs' Analysis to replicate and create a better Strategy
- Smart KEYWORD research to find best keywords i.e., Popular & Rankable (seed+LSI+long tail),
- Content Marketing (Optimized Content Creation) i.e,. meta data, titles, H tags, headings etc.
- High-Quality, Permanent backlinking from authoritative and Relevant sites
- Blog writing & Optimization
- Monthly and weekly task & progress reports

Here are a few e-Commerce sites I have worked on to optimize their SEO:

- ♦ https://metalgardenscreen.co.uk/
- ♦ https://hollidayandhome.com.au/
- ♦ https://iotagarden.com.au/
- ♦ https://allorausa.com
- ♦ https://craftovator.co.uk/
- ♦ https://fleminghowland.com/
- ♦ https://tinktube.com/

I am an SEO specialist with 5+ years of experience in Technical, ON-Page & OFF-Page SEO. I would be honored to further discuss the specifics of your project and offer my insights. May I suggest scheduling a call or virtual meeting at your earliest convenience to delve deeper into the details?

#### **JOB POST**

I just launched a new website for my marketing and staffing agency, and I want to build high-quality, relevant backlinks for SEO.

#### **PROPOSAL**

Hi Prose!

Kudos on the launch of your new website for your marketing and staffing agency, let's GROW it together. I'll build High-Quality, Niche relevant backlinks from authoritative sites to RANK on top SERPs and strengthen your backlink profile.

Based on Real-time Outreach campaign, a robust link-building strategy is implemented to secure backlinks on niche-relevant, premium, SaaS, review and listicle sites. An increase of about 600% increase in traffic and almost 300% improvement in their targeted keyword's positions is achieved. Here is the report: https://bit.ly/3StIZPL

Have a look at my SEO link-building portfolio:

- High-Quality LIVE Guest Posts: https://bit.ly/3YYOoPf
- https://bit.ly/46kl0qn | White-Hat backlink samples (link insertions, guest posts, link exchanges, etc)
- https://bit.ly/3VjHl2J | Digital marketing niche Guest post sites

My Repeatedly used and proven White-hat Link Building Process:

- ♦ Reverse Engineering of Competitor's sites to REPLICATE their best LINKS
- ♦ Guest-Posting on sites where Competitors are posting (Competitor's analysis)
- Finding Relevant Opportunities/Prospects for Guest Posting using Advanced Operators
- ♦ Building Link to existing pages that need an Extra Boost
- ♦ Outreaching the Potential Prospects to Negotiate on Pricing
- ♦ CTA and Follow Up

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