

What Makes a School Website

Good

- ☐ Professional design
 - High-quality visuals
 - Clear layouts (clear navigation)
- ☐ Mobile-friendly
 - Accessibility on various devices
- ☐ Highlights of the school's mission
 - Mission
 - Values
 - Details on curriculum
 - Extracurriculars
 - Enrollment processes

#See the Future, Be the Future#

Navigation bar..

About Us

- Our story
 - Leadership
 - Accreditation

Policies (rules)

- Child safety
- Anti-bullying

Health

- Pastoral support
- Our environment
- Our welfare

- Values/aims

Admissions

- Arrange visit
- Application form
 - Registration fee (we will need school documents)
 - Conditions for enrollment
- Open days
 - What to expect
 - Guide tour
 - Meet the team
 - Connect
 - Non-candidate classes
 - Candidate classes
- Fees

School Life

- Buildings (classes/dorms/staff/food shops)

- Environment
- Wellbeing (PSHE)
 - Economics
 - Personal issues
 - Health
 - Child safety
 - Medications
 - Our nurse

Information

- Uniform
- School lunch
- School timetable

Community

- Parent organization
- Church

Career Vacancies

Quick thoughts..

From One (Professional Video)

- Short tour
- Inspiration
- Intake we offer
- Subjects we teach
 - Sports
 - Clubs

From Two

- Leadership
- Exams we do
- Results

Arrange visit option

- *Needs: personal details*
- *Parents/guardians/others*
- *Date choice*
- *More on school*

