Outbrain: Top-10 Feature Interactions

Feature Interaction	Average Attention Weight
ad_id_te × campaign_id_te	0.1472
uuid × ad_id_te	0.1207
uuid × campaign_id_te	0.0263
timestamp × ad_id_te	0.0249
ad_id_freq × ad_id_te	0.0234
platform × ad_id_te	0.0221
campaign_id_fr × campaign_id_te	0.0176
advertiser_id × timestamp	0.0174
document_id_y × timestamp	0.0151
advertiser_id_ × campaign_id_te	0.0141