Outbrain: Attention Weights by Click Status (Top-10)

Legend: Clicked (green), Not Clicked (red)

Y-axis: Average Attention Weight

X-axis: Feature Pair

Feature pairs (left to right):
- ad_id tex campaign_i
- uuidx ad_id_te
- uuidx campaign_i
- timestampx ad_id_te
- ad_id freqx ad_id_te
- platformx ad_id_te
- campaign_ix campaign_i
- advertiserx timestamp
- document_ix timestamp
- advertiserx campaign_i