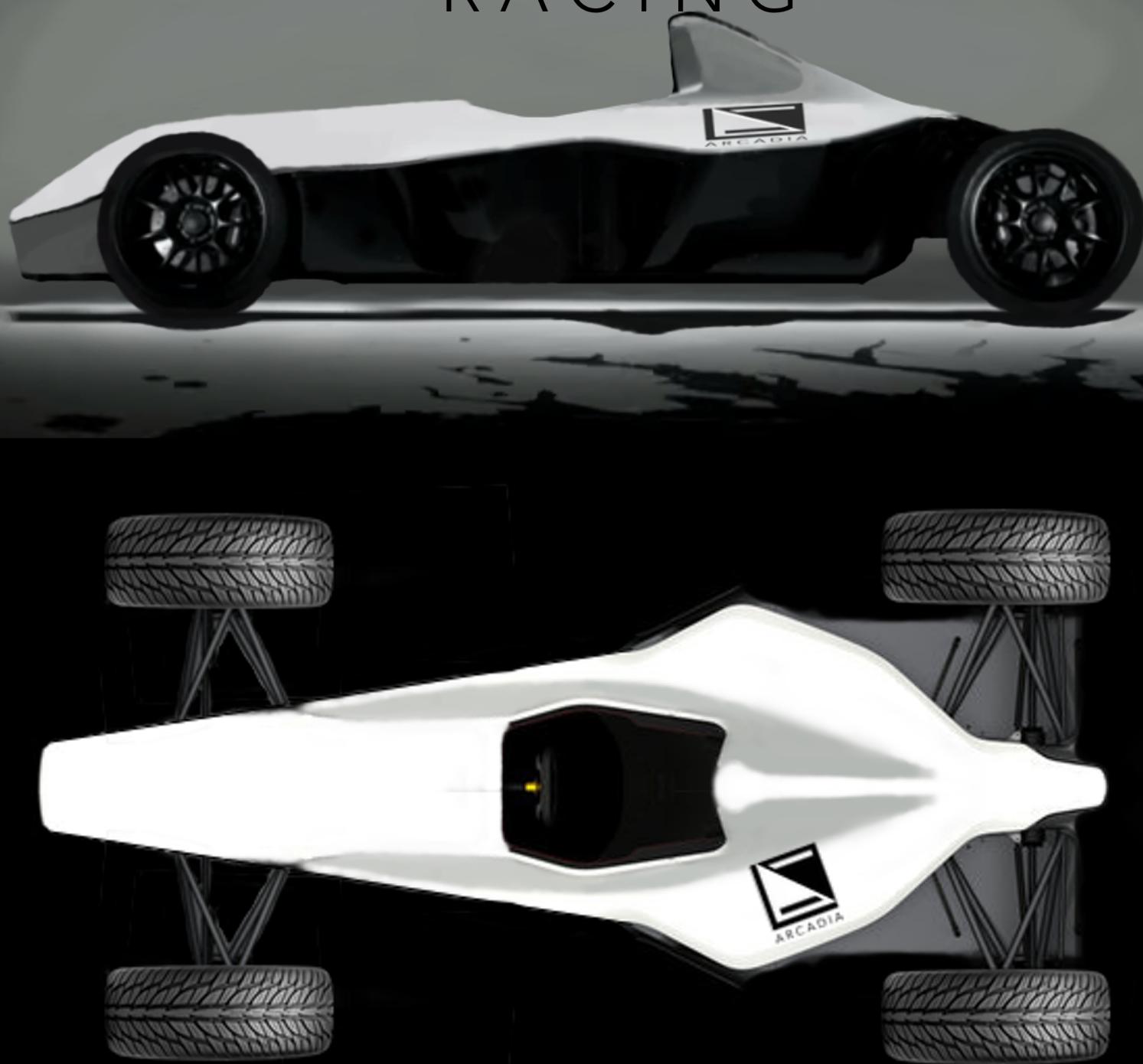
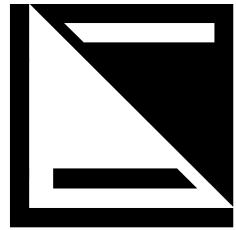


ARCADIA
RACING





TEAM LETTER

ARCADIA

Thank you for taking an interest in UTD Racing and Formula SAE.

Formula SAE (FSAE) is an international competition in which university students from hundreds of schools worldwide work in teams to design, build, and compete with a formula-style racecar. This requires the brightest collegiate engineers to collaborate and construct an innovative, cutting-edge car that pushes the limits of racing technology further each year.

UTD Racing is UTD's FSAE team – this is the first project team in school history.

The team, comprised of 30 undergraduate and graduate students, works throughout the year to manufacture UTD Racing's premier racecar. Some of the nation's best and most dedicated university engineers commit thousands of hours to produce UTD's entry to the FSAE competition. In the process of building and marketing the racecar, team members receive an education which no engineering, automotive, or business course could replicate. The ingenuity and professionalism of the team combine to produce the fastest, most competitive racecars year after year.

Sponsorship is a crucial aspect of the team's success. We work hand-in-hand with our sponsors, who provide invaluable support and extend the team's capabilities beyond previous limits. With each passing year, the top FSAE teams make great strides forward in vehicle design and functionality. The generosity of our sponsors enables UTD Racing to continue innovating and refining our designs to stay ahead of the competition.

The following pages will provide you with more information about our team, the current car, and our history.

Sincerely,

Marco Giardiello
Chief Engineer

ABOUT FORMULA SAE



Started in 1979, Formula SAE (FSAE) is an opportunity for students to design, manufacture, and race a formula-style car. Over 400 teams from around the world participate in competitions hosted in places ranging from California to Germany. The entrants navigate through various static and dynamic events: explaining and defending their design decisions, testing their drivers' abilities and manufacturing processes, and pitching their car to a manufacturer that targets amateur weekend autocross drivers. The proving grounds of the annual FSAE Design Competition in Michigan are multifaceted, and thus competitors are judged not only on the car's performance on the track, but also its design and affordability.

The structure of the competition is as follows:

STATIC EVENTS:

Engineering Design 150 points

Cost Analysis 100 points

Business Presentation 75 points

DYNAMIC EVENTS:

Endurance 300 points

Autocross 150 points

Fuel Efficiency 100 points

Acceleration 75 points

Skid-Pad 50 points

TOTAL: 1000 points



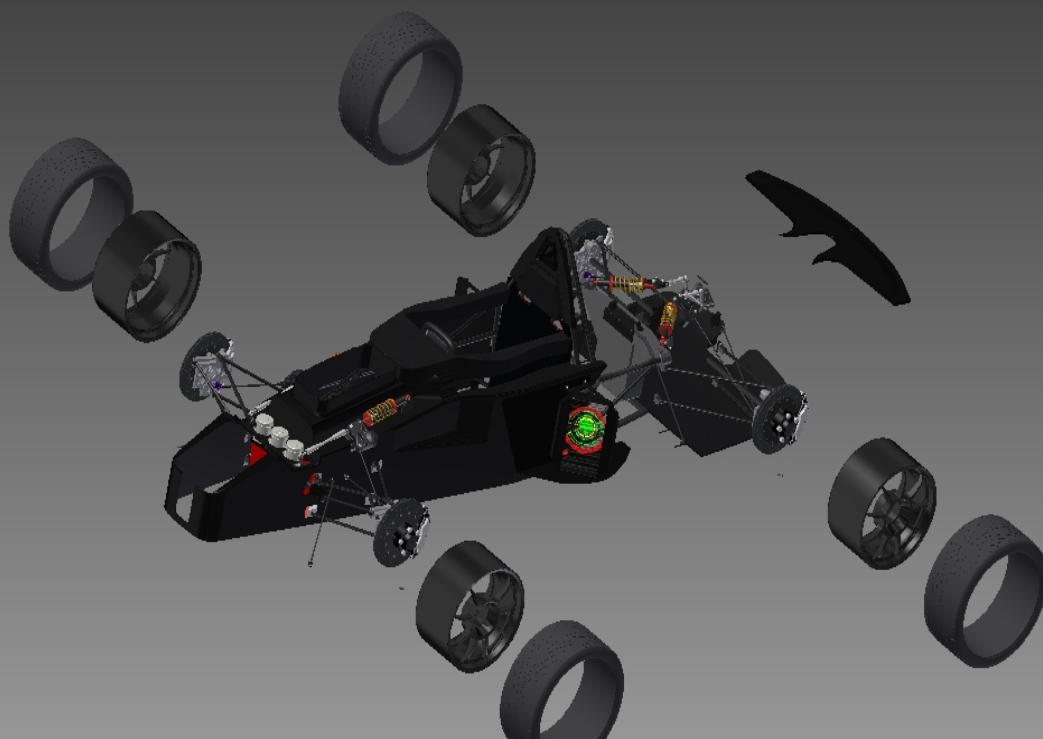
THE CAR

UTD Racing's 2015 prototype, WC15, is the first car with a 6440 steel space chassis that the team has ever built. In an effort to achieve a target weight of 400 lb. or less, most parts were redesigned and optimized – only the engine, differential, and ECU were retained from market standards. The custom UTD-designed turbine housing improved the flow system versatility, and is significantly lighter than the stock-cast iron one. Fitting the CBR600RR engine inside the space chassis body resulted in very efficient packaging, and a smaller, lighter car.

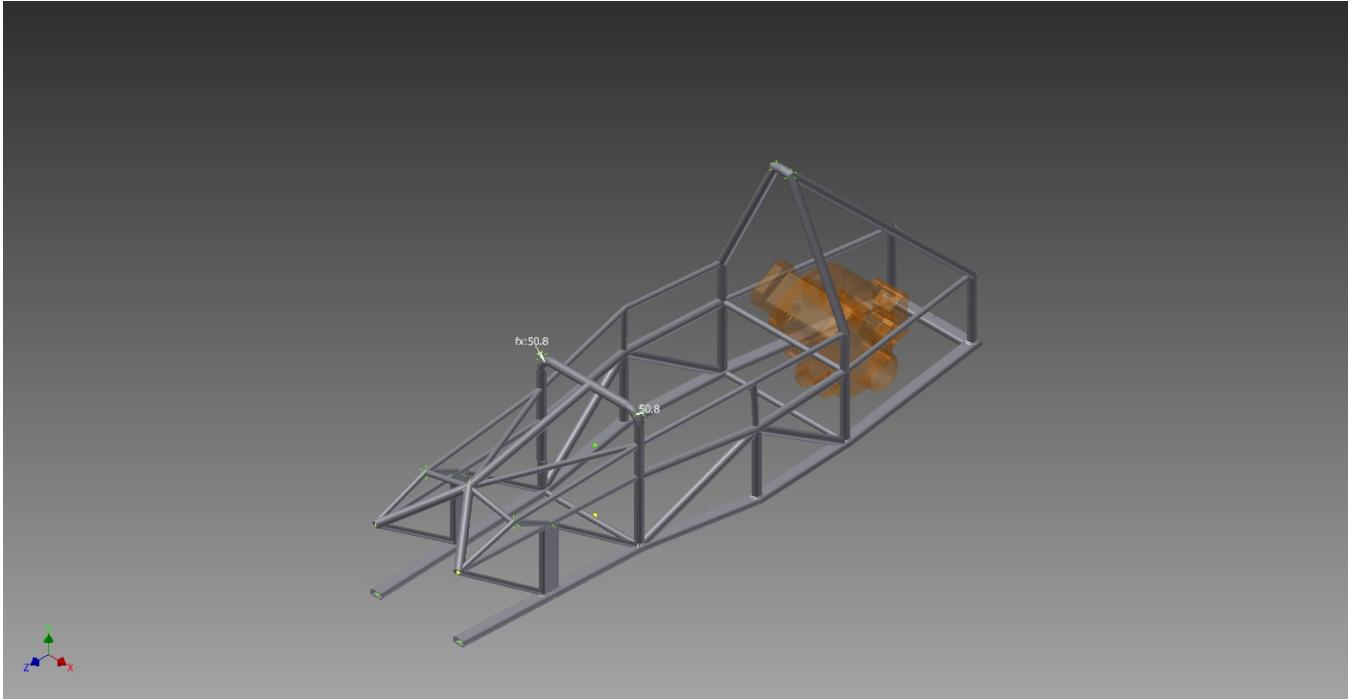
WC15

General Specs

- Weight: 400lb, dry
- Top Speed: 100mph
- Engine: CBR600RR
- Chain drive
- Limited-slip Differential
- 6 gear electronic transmission
- 40/60 front-rear weight
- Torque: 72 ft*lb



Benefits of sponsorship



UTD Racing FSAE is a completely sponsor-based organization and could not have achieved its success without the support of its partners. While UTD University provides the team with laboratory space and testing facilities, the team's budget comes entirely from sponsors. Without such support, the team would not be able to produce a car.

VISIBILITY

The team and car, and therefore our sponsors, are constantly promoted across UTD's campus and make regular appearances at national and international Formula SAE competitions.

NETWORKING

UTD Racing reaches out to 25 years' worth of team alumni through regular newsletters that prominently feature our sponsors, and provides a channel for your business to be marketed to the immense UTD alumni and student network. Your business will gain recruitment access to top engineering and business students at UTD – a successful school with a long history of distinction and a reputation that speaks for itself.

The University of Texas at Dallas was ranked in the top 100 Best Undergraduate Engineering School in the United States (*U.S. News & World Report* 2012 College Rankings)

SPONSORSHIP LEVELS

TITLE (\$20,000+ or equivalent in products or services provided)

Platinum Sponsorship plus:

- Extra-large company logo on the car
- Large company logo on official team apparel
- Promotional team visit with the car
- Other custom benefits upon request

PLATINUM (\$5,000+ or equivalent in products or services provided)

Gold Sponsorship plus:

- Large company logo on the car
- Large company feature on the team website
- Large company feature in the team's alumni-network newsletters
- Full access to the team for recruitment purposes

GOLD (\$2,000+ or equivalent in products or services provided)

Silver Sponsorship plus:

- Medium company logo on the car
- Company logo on official team apparel
- Private sponsor driving days with photo sessions

SILVER (\$1,000+ or equivalent in products or services provided)

Bronze Sponsorship plus:

- Company logo on the car

BRONZE (\$500+ or equivalent in products or services provided)

- Company feature on the team website
- Company feature in the team's alumni-network newsletters



UTD Racing provides one of the most exciting and rewarding educational opportunities available on campus: the chances to design, build, and drive a high-performance racecar. This experience not only expands the academic knowledge of our team members, but also encourages the development of real world engineering and project management skills. While UTD provides the team with laboratory space and testing facilities, the team's entire budget must come from sponsors and individual donors. Without contributions like yours, the team would not be able to make design advancements, or even produce a car.

If you are interested in making a donation to the UTD Racing team, please fill out and return this form to the address listed below. UTD Racing welcomes and greatly appreciates donations of any amount. Please do not hesitate to call or email us with questions. Thank you for your support!

DONATION FORM

Name/Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Fax Number: _____

Email: _____ Website: _____

MONETARY DONATION or GIFT IN KIND

Is an income tax receipt required? Yes No

What is the amount of your gift? _____

(Please make checks payable to Arcadia Space Association and attach to this form.)

What is the nature of the gift in kind? _____

What is the fair market value of the gift in kind? _____

How was the fair market value of the gift of kind determined? _____

Arcadia Space Association is a 501(c)(3) organization and all donations are tax deductible.

Signature: _____ Date: _____

Contact us with any questions:

Marco Giardiello

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mag131230@utdallas.edu

www.arcadiaspace.com