



## Bubbl JOB OPENING

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**Location:** DC / NYC

**Hours:** Part-Time

**Company:**

Bubbl is creating a mobile app that lets you edit and share your favorite parts of online videos.

Our company is well established and growing rapidly. We have raised two seed rounds, and are on track to raise our Series A financing in 2014. We are proudly accelerated out of 1776 DC and Grind NYC. Our CEO, who graduated from Georgetown Law and Stanford GSB, leads the team, along with a CTO who built software for the CIA, a COO project manager from the film industry, a VP of Design from AOL, and a Creative Guru in floral pants.

**Job Title:** VP of Marketing

**Expertise:** User Acquisition, Marketing, and Community Building

We are seeking a wonderful unicorn marketer to join our team - is it you? Tell us it's you . . . Great marketers don't just create ads; they build evangelists, enthusiasts, and communities by knowing the product, understanding the market, and cultivating a brand that provides a blissful interaction between the two. User acquisition isn't just about awareness - it's about a deeply emotional connection between product and user.

We love nothing more than execution. Anyone can tell us what and how we should do things, but very few can actually carry out campaigns successfully. Those are the unicorns . . .

### **Deliverables:**

You'll be expected to build the brand and user base for the most incredible product in the mobile world. You will be lead marketing and user acquisition from the ground up. No one will hold your hand, but you wouldn't want someone to, anyway.

For a taste of things you'll need to crush:

Market analysis, Go-to-market Strategy and Execution, Social Media Strategy, Secure 10M Users

**Send quick pitch, résumé, portfolios, and any relevant links to [info@bubbl.me](mailto:info@bubbl.me)**



## Bubbl INTERNSHIP OPPORTUNITIES

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**Location:** DC / NYC  
**Hours:** Part-Time (Fall, Spring), Part-Time or Full-Time (Summer)  
**Company:**

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Our internship program is geared towards providing real-world experience in a high-growth startup environment to promising MBA candidates or exceptionally mature undergraduates.

**Job Title:** MBA Marketing Intern  
**Expertise:** User Acquisition, Community Building, Events, Online Marketing, PR

Seeking a buzz builder to indoctrinate influencers around a positive brand image. Responsibilities include:

- Market analysis on target user and target customers
- Community engagement programs
- Guerilla marketing campaigns
- Social media campaigns

**Job Title:** MBA Strategy Intern  
**Expertise:** Corporate Strategy, Business Planning, Budgeting, Business Modeling

Seeking a critical thinker with acute business, product, and corporate insight. Responsibilities include:

- Develop and test pricing models
- Establish strategic partnership opportunities
- Competitor analysis and comparisons
- Growth and expansion planning

**Job Title:** MBA Finance Intern  
**Expertise:** Financial Projections and Modeling, Budgeting

Seeking experienced number-cruncher keen with forecasting and bottom-lines. Responsibilities include:

- Building pricing models
- Building financial forecasts
- Internal financial controls
- Financial-oriented insight into business model and corporate strategy

**Send quick pitch, résumé, portfolios, and any relevant links to [info@bubbl.me](mailto:info@bubbl.me)**